

a Bridgestone company

How ready are **European** fleets to electrify?

Webfleet Solutions looked into fleet data from around 100,000 connected commercial cars and light commercial vehicles (LCVs) across Europe.

By analysing anonymised and aggregated driving data from this large selection of vehicles over a 12 month period, it's possible to make an accurate estimate of how many commercial vehicles of this type could be switched with an electric model, how these figures break down per region and what the environmental impact of this kind of mass fleet electrification could be.

Here are the key findings.



61% of commercial vehicles in Europe could be replaced with EVs



82% of fleets could replace at least ONE of their vehicles with an EV





38% CARS

39% LCVs

of fleets could replace ALL vehicles



COMPARISON BY BUSINESS SECTOR

% OF ELECTRIFICABLE VEHICLES PER SECTOR





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RESEARCH METHODOLOGY

and aggregated data from 100,000 connected vehicles over a time regarding individual customers

vehicles (LCVs).

driving distance. We concluded that if a vehicle drove less than

potentially be replaced with an electric model.

The 300km maximum daily driving distance was chosen to reflect

The sector we classify as 'professional services' includes such