

# LOALCARD

ACTIVATE LOYALTY

**What if your loyal  
customers could  
become even  
more loyal to you?**



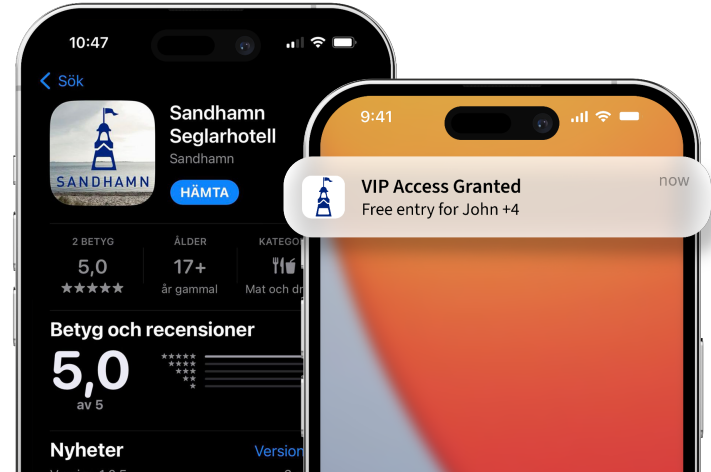
**And what if you  
could turn  
regular  
customers into  
loyal ones?**



# Loialcard makes this possible for our clients!



# They use our platform for their loyalty programs!



# Their brand in every aspect and all touch points!



**Branded  
membership  
cards**



**Apps in both  
Android and  
iOS**



**Segmented  
push  
notifications**

**“Love it! Makes  
clubbing so much  
better. Thank you  
ENTR!”**

*Petra Stenhammar  
Loyal customer of ENTR's  
club Sturecompagniet*



# Let's have a look to see how!



[Click to try out our  
clickable mockup /  
demo](#)



# What's needed from you to get started?

## **Must haves:**

1. A logotype
2. Membership card levels, at least one
3. Defined reason to download app, for example discounts, notifications or identification

## **Nice to haves:**

1. Calendar activities
2. Map locations
3. Collaboration offers



# **Launch-ready iOS and Android loyalty app**

**199 euro/mo**

Up to 2.000 users

OR

# **Custom built solution in a trial and error project**

**???.000+ euro**

[Avg. cost of app at 44.000 USD](#)

# Pricing structure and examples

Base cost of 199 €/mo including 2.000 users. Additional users at 99 €/mo per 1.000 users up to a total of 10.000 users, thereafter 25€/mo per 1.000 users.

User count	Up to 2.000	3.000	10.000	20.000
Base cost (€/mo)	199	199	199	199
Variable cost (€/mo)	0	99	792	792 + 250
Total cost (€/mo)	199	298	1.190	1.440

*Apple developer account fee of 99\$/ year.  
Google developer account one-time fee of 25\$.*

NIGHTLIFE EXPERIENCE  
JUST GOT SMOOTHER



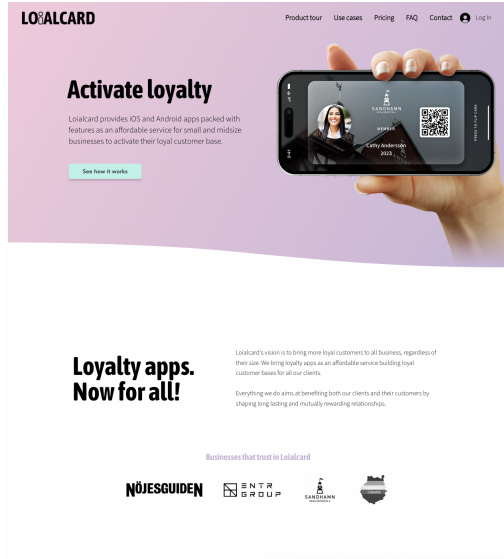
# 10 most frequently asked questions

1. What do we need to do to get started?
2. How much discount do we need to offer?
3. Is it a must to have different membership levels?
4. Why loyal with an i?
5. What efforts have been put into Loialcard?
6. What is the extra costs beyond the 199?
7. How long do we have to wait to have our app live?
8. How will we know exactly what to do until the app is launched?
9. Do we get any help after it's launched?
10. How do we combine this with Instagram and our Newsletter?

See all our FAQ:s

<https://www.loialcard.com/faq>

# Links to get kickstarted!



Check out our site!

<https://www.loialcard.com>

## Loialcard client contract

Signing of this contract makes you a client of Loialcard according to the terms stated below. Fields marked with red star are mandatory.

Estimated date of law binding) \*

YYYY-MM-DD

Date

Terms of the con

By signing this contri  
Loialcard. \*

☐ Yes

I understand that the cost of the service will be 199 euros per 2.000 app users). Additional charges will apply for a larger cu to the price list. \*

☐ Yes, I understand

[Details on pricing can be found here.](#)

I appreciate that this contract has a notice period of just one month once the app is launched. \*

☐ Yes, I approve

Sign Here

Submit

Sign the client contract!

<https://www.loialcard.com/client-contract>

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