







### 30 May - 3 June 2016

### Danish Pavilions at IFAT in the halls:

A3 – Water

**B2** – Waste-to-Energy

**B3** – Bioenergy

B6 - Pipes

#### Facts 2014:

135.288 visitors from 168 countries 55% German and 45% international visitors

3.081 exhibitors from 59 nations 56% German and 44% international exhibitors

Visitors came from

- Industry, manufacturing sector
- Private supply and waste management organizations
- Engineering offices, consultants, service providers
- Municipal supply/waste organizations

Overview of the IFAT exhibition area can be found **HERE** 



# IFAT - Join the Danish pavilions for water, pipes, waste-to-energy and bioenergy

## IFAT – the ideal platform for meeting new and existing customers

### DANISH EXPORT ASSOCIATION INVITES YOU TO IFAT IN MUNICH 30 MAY TO 3 JUNE 2016

To follow up on the success of the Danish Pavilion in 2014, we are pleased to invite you to take part in the pavilions of Denmark at IFAT in Munich, Germany.

IFAT is the ideal platform for exchanging knowledge and developing dialogue with potential partners interested in new products, services and technologies.

The event has by far the largest number of visitors and the biggest exhibition area of all environmental trade fairs and is an exceptional opportunity for Danish companies to find new partners and customers. This applies both to Germany and to surrounding countries, but also to Russia, Brazil, India, Asia, Africa and other parts of the world.

We have chosen to reserve space for Danish Pavilions in 4 halls as mentioned. However, if you have wishes for pavilions in other areas, then please contact us. We are also at your service, in case you want assistance with building your own individual booth, - as our standbuilder Standesign will already be present at the event, and would like to make you a good offer.



#### Contact



# Ilse Korsvang Head of Danish Water Technology Group Tel: +45 50 89 44 88 ilse.korsvang@dk-export.dk

### **Facts**

### Price of participation:

The price of participation will be announced shortly.

### Skip the waiting list and get lots of benefits

In addition to skipping the waiting list, you will get a very good location at a much bigger stand, and a turn-key stand with much less work for you. Being a member of a Danish pavilion also gives you the following benefits:

- Together with our stand builder, we will handle all practical issues with exhibition organizer
  and in relation to stand construction, technical installations and dismantling.
- An individual stand area with carpet, expo walls, furniture, your company name, lighting, standard electricity and consumption, and a mutual storage room and area with coffee/tea/soft drinks, snacks etc. Additional furniture/AV or any other individual wishes from your side can be arranged at own costs. Wi-Fi is normally available at IFAT.
- The decorations will be "expo walls" as in 2014. We will arrange layout and printing at your
  costs. The decorations can be reused for other exhibitions. The walls can be equipped with
  screens, shelves etc. For larger stands other options are also possible.
- DWTG will be present during the full event, ready to assist you.
- An information meeting will be held in January 2016, where we will present the stand layout and individual wishes can be discussed. We will also give a lot of other practical information.
- In addition to the catalogue, your company will be presented in a Danish Pavilion brochure with a company profile and product description.
- We will assist you with joint hotel reservations and all other practical issues.
- In co-operation with MesseMünchen, we are working on a matchmaking event to be held during the exhibition.
- We will arrange an early evening reception at the stand for you and your customers
- We have been pre-booked rooms in two hotels; one in the inner city, and one close to IFAT
- There will be a Danish networking dinner, possibly starting with a short presentation

### Price and conditions for participation

With subsidy the price per m2 ex VAT is DKK 3700,- i.e. 9 m2 = 33.300 DKK Without subsidy the price per m2 ex VAT is DKK 4700,- i.e. 9 m2 = 42.300 DKK

For larger areas, please contact us.

Plus co-ordination fee – for Export Association members: 4900,-, for non-members 9800 DKK.

We have applied the Trade Council for support, and are waiting for their response. Please note, that you may only get support for the same event 3 times. Prices ex flight, hotel, insurance.

Deadline for binding booking is 23<sup>rd</sup> October 2015 (at prices without subsidy), as we have to commit fully, and pay the first instalment end of October.

Lisette Knudsen, Export Coordinator

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Best regards

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### Draft programme

29.05.16	Arrival to hotel in Munich Arrangement of own equipment at the exhibition
30.05.16	Exhibition and conference/workshops Exhibition open from 9:00 – 18:00 H
31.05.16	Exhibition and conference/workshops Exhibition open from 9:00 – 18:00 H
01.06.16	Exhibition and conference/workshops Exhibition open from 9:00 – 18:00 H Networking dinner
02.06.16	Exhibition and conference/workshops Exhibition open from 9:00 – 18:00 H
03.06.16	Exhibition and conference/workshops Exhibition open from 09:00 – 17:00 H
04.06.16	Dismantling of stand and departure to Denmark





Standard
booth design —
to be adapted to
area/companies