

Transport Logistikidag

Transport & Logistik Idag is the business magazine for the whole of the transports and logistics trade, including material handling and real estate. Our readers are Procurement Directors and Managers in supply chain management, as well as Managers in forwarding, material handling, road carriers, shipping companies, railroad freight and air freight.

Transportnet.se collects the latest news in transport and logistics as well as news about infrastructure and transport policy. Twice a week – Tuesday and Thursday – we deliver Swedens most widespread newsletter on transports and logistics.





Transport Logistik

idag

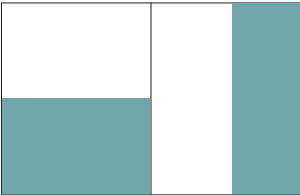
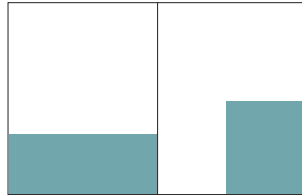
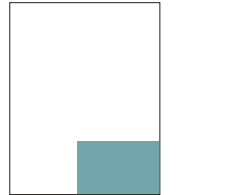
MEDIA INFO 2023



Publishing schedule 2023

Issue	Publ. date	Material	Theme
1	February 28	February 6	
2	May 15	April 17	
3	September 18	August 28	
4	December 6	November 15	

Format & prices print

						
Spread 480x340 + 3 mm bleed SEK 62.800	1/1-page 240x340 + 3 mm bleed (Setting area 204x302 mm) SEK 36.300	1/2-page 204x150 mm SEK 24.200	1/2-page 100x302 mm SEK 24.200	1/4-page 204x74 mm SEK 19.100	1/4-page 100x150 mm SEK 19.100	1/8-page 100x74 mm SEK 9.800

Special format

2:nd cover , 240x340 + 3 mm bleed	SEK 36.340
4:th cover , 240x340 + 3 mm bleed, Note! 30 mm white in top for adress	SEK 45.400
Special format page 4-5 , 480x94 mm	SEK 28.600

Marknadstorget*

Format 100x70 mm	Format 100x148 mm
SEK 7.900/year	SEK11.300/year

*Note! – books annually

Supplements

Price exempel: A4, 4–8 pages,
Max 50 gram **SEK 35.000**

Advertorials

You contribute with facts. We compile/write
and design your ad in an editorial manner
as finished concepts.

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Send material for web/newsletter to:

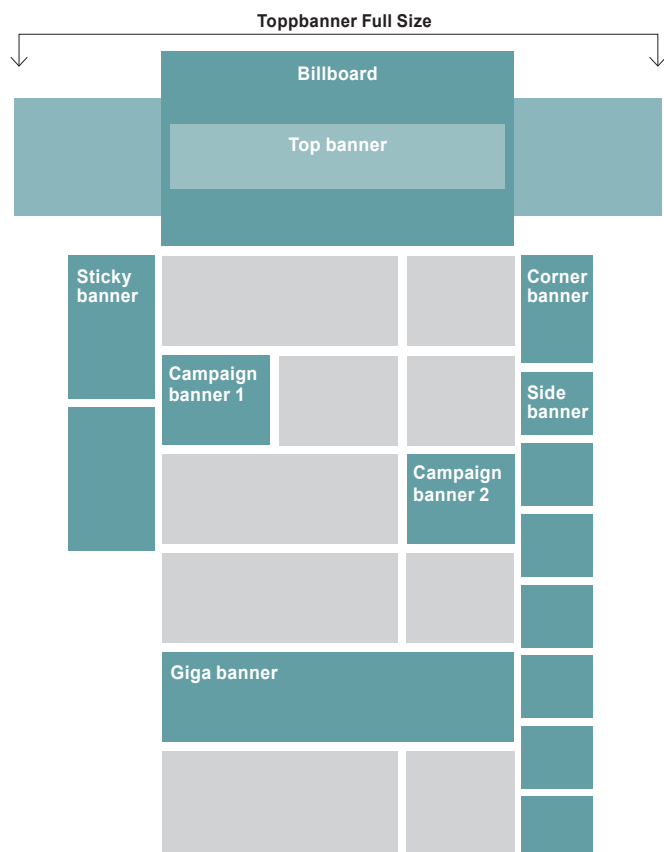
annons@nordiskemedier.se

Subscription

prenumeration@nordiskemedier.se

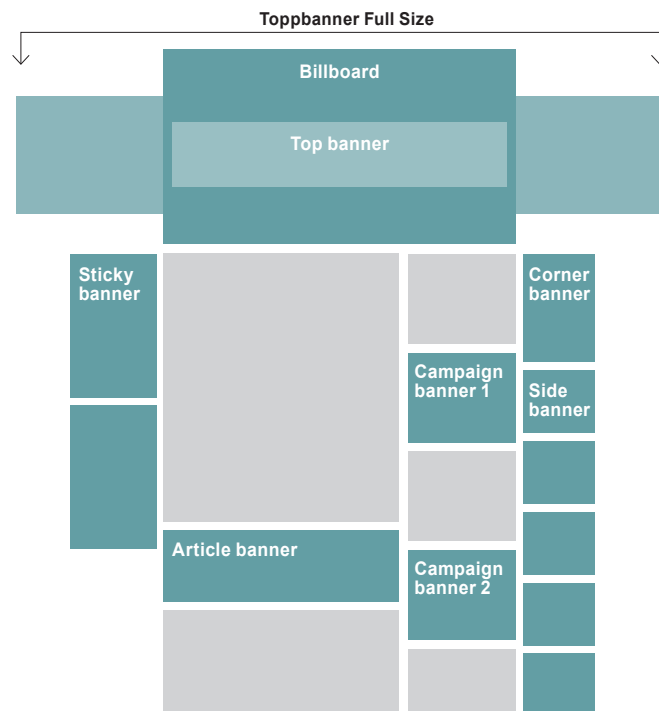
Format & prices web/newsletter

Start page prices/month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 66 000
Billboard 980x540 px, static or animated, max 150 kb	SEK 56 000
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 28 000
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 23 000
Corner banner 200x300 px, static or animated, max 70 kb	SEK 15 000
Side banner 200x175 px, static or animated, max 40 kb	SEK 5 000
Campaign banner 1 300x250 px, static or animated, max 70 kb.....	SEK 18 000
Campaign banner 2 300x250 px, static or animated, max 70 kb.....	SEK 14 000
Giga banner 930x250 px, static or animated, max 70 kb	SEK 24 000

Article page prices/month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 66 000
Billboard 980x540 px, static or animated, max 150 kb	SEK 56 000
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Corner banner 200x300 px, static or animated, max 70 kb	SEK 15 000
Side banner 200x175 px, static or animated, max 40 kb	SEK 5 000
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 18 000
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 14 000
Article banner 660x200 px, static or animated, max 100 kb.....	SEK 20 000

File types

Static: jpg, animated: gif, Html (zip-file), Script. All banners must be responsive. Animations should keep within 20 seconds.

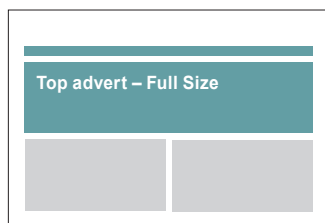
Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Native advertising

Native Advertising is a sponsored text on transportnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.....SEK 20 000/week

Newsletter for members/day



File types

jpg, gif or png. All banners must be static. Max 50 kb.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Streamer 820x28 px.....	SEK 9 000 *
Top advert full size 820x200 px	SEK 14 000
Top advert 400x200 px	SEK 9 000
Middle advert 400x200 px	SEK 5 000
Bottom advert 400x200 px	SEK 5 000

* Price per week

Membership contains:

- Company profile
- Log-in to all functions on the portal
- Free posts on company news
- 50% discount on all digital ad prices.

SEK 12 900/year

Member package

- 12 months side banner on the portal
- 1 top ad in the newsletter
- 2 middle ads in the newsletter
- 2 bottom ads in the newsletter
- 1 year membership

SEK 24 000/year

Job ad

Job ad at transportnet.se and in the newsletter for 30 days.....**SEK 6 900**