



**Contact:**

Ilse Korsvang

T: +45 50 89 44 88  
 Ilse.korsvang@dk-export.dk  
 www.dk-water.dk



**Danish Water Technology Group invites you to IFAT Munich, 5-9 May 2014**

**JOIN THE PAVILIONS OF DENMARK FOR WATER, PIPES, WASTE-to-ENERGY AND BIOENERGY**

To follow up on the success of the Danish Pavilion in 2012, we are pleased to invite you to take part in the pavilions of Denmark at IFAT in Munich, Germany.

IFAT is the world's leading trade fair for water, sewage, waste and recycling.

IFAT is the ideal platform for exchanging knowledge and developing dialogue with potential partners interested in new products, services and technologies.

The event has by far the largest number of visitors and the biggest exhibition area of all environmental trade fairs and is an exceptional opportunity for Danish companies to find new partners and customers. This applies both to Germany and surrounding countries, but also to Russia, Brazil, India, Asia and other parts of the world.

**Visitor facts 2012:**

Approximately 125,000 visitors from 180 countries  
 75,000 visitors from Germany  
 2,939 exhibitors from 54 nations

**Visitors at the 2012 fair came from the following sectors:**

- Industry/manufacturing sector
- Private supply and disposal/operators
- Engineering offices, consultants, other providers
- Trade, government agencies, colleges/universities, science/research
- Municipal supply/disposal organisations

Given the demand from last event, we have now chosen to arrange Danish Pavilions in 4 halls; A3 (200 m2), B2 (150 m2), B3 (75 m2) and B6 (100 m2).

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## Skip the waiting list and get lots of benefit

In addition to skipping the waiting list, getting a very good location at a much bigger stand, and lower cost of participation, being member of a Danish pavilion gives you the following benefits:

- Together with our stand builder, we will handle all practical issues with exhibition organizer and in relation to stand construction and dismantling.
- An individual stand area with carpet, Expo walls, furniture, your company name, lighting, standard electricity and consumption, and a mutual storage room and area with coffee/tea/soft drinks, snacks etc. Additional furniture/AV etc. can be arranged at own costs.
- The decorations will be at Expo walls, - see drawing. We will arrange layout and print at your costs. The decorations can be reused for other exhibitions. The walls can be equipped with screens, shelves etc. For larger stands other options are also possible.
- DWTG will be present during the full event, ready to assist you.
- An information meeting will be held in Dec/Jan., where we will present the stand layout and individual wishes can be discussed. We will also give a lot of other practical information.
- You will be presented in a Danish Pavilion brochure with a company profile and product description.
- We will make a marketing campaign for the pavilion in international magazines. We shall also work together with EEN and other partners for matchmaking.
- We will assist you with joint hotel reservations and all other practical issues.
- Common freight will be arranged. We will help clarifying all practical details.
- There will be a Danish networking dinner.

## Conditions for participation

The price of participation is: **3,500 DKK per m2 ex VAT**. Coordination fee: **4,800 DKK ex VAT**.  
For a standard **9 m2 individual stand** the price thus amounts to: **36,300 DKK ex VAT**.  
For brochure stands of **2 m2** the price is: **11800 DKK ex VAT**.

All prices are excl. VAT, and subject to 30 companies participating and 50% support from the Trade Council in Denmark. *This is still awaiting approval!* Hotel, travel costs and insurance not included. In case of fewer participants, we will assess the situation, and come back to you concerning possible price adjustment.

**Sign up by 13 December 2013 at IFAT at [www.dk-water.dk](http://www.dk-water.dk) (click)**



### Contact:

Ilse Korsvang & Lisette Knudsen

T: +45 5089 4488/6020 8556  
[Ilse.korsvang@dk-export.dk](mailto:Ilse.korsvang@dk-export.dk)  
[www.dk-water.dk](http://www.dk-water.dk)



## Draft programme

04.05.14	Arrival to Victor's Residenz Hotel Munich Arrangement of own equipment at the exhibition
05.05.14	Exhibition and conference/workshops Exhibition open from 9.00 - 18.00 H
06.05.14	Exhibition and conference/workshops Exhibition open from 9.00 - 18.00 H Networking dinner for Danish companies and their guest
07.05.14	Exhibition and conference/workshops Exhibition open from 9.00 - 18.00 H
08.05.14	Exhibition and conference/workshops Exhibition open from 9.00 - 18.00 H
09.05.14	Exhibition and conference/workshops Exhibition open from 9.00 - 18.00 H
10.05.14	Dismantling of stand and departure to Denmark

Idea for booth design – to be adapted to area/Companies. In co-operation with State-of-Green (TBC).

