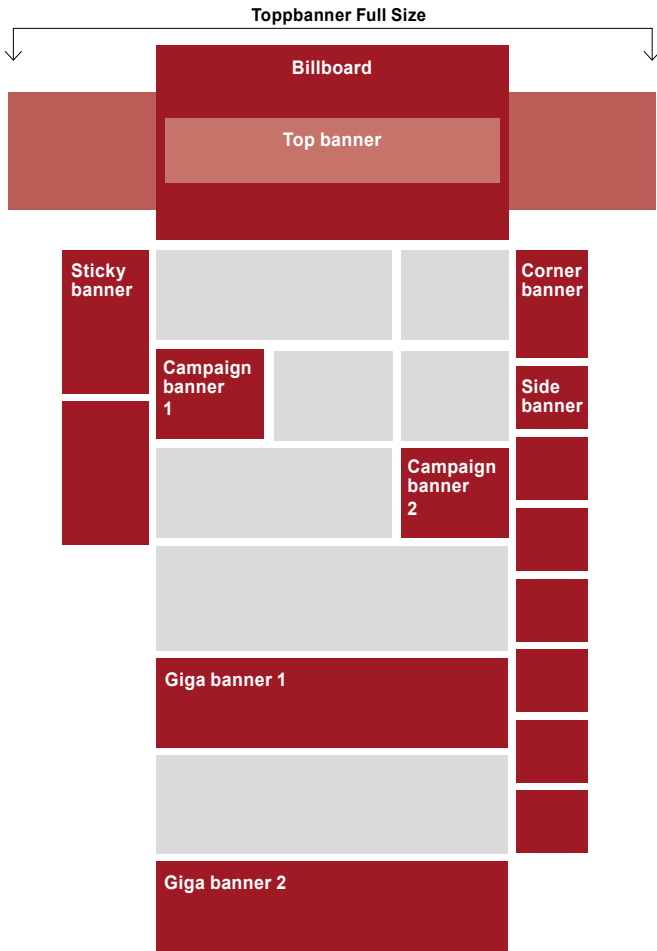


Format & Prices web/newsletter

Start page, prices per month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 59.000
Billboard 980x540 px, static or animated, max 150 kb	SEK 51.000
Top banner 930x180 px, static or animated, max 70 kb	SEK 32.000
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 23.000
Corner banner 200x300 px, static or animated, max 70 kb	SEK 20.000
Side banner 200x175 px, static or animated, max 40 kb	SEK 19.000
Campaign banner 1* 300x250 px, static or animated, max 70 kb ...	SEK 23.000
Campaign banner 2** 300x250 px, static or animated, max 70 kb ..	SEK 21.000
Giga banner 1 930x250 px, static or animated, max 70 kb	SEK 21.000
Giga banner 2 930x250 px, static or animated, max 70 kb	SEK 19.000

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page
 ** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

File types

Static jpg, animated gif, Html (zip-file) Script.
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads are included in the price
 (one proof, then SEK 1.000 per started hour).

Sticky banner, corner banner and side banner are only showed on desktop.

Membership
SEK 11.800/year

Gives you 50% discount on digital advertising etc.

For more info email:

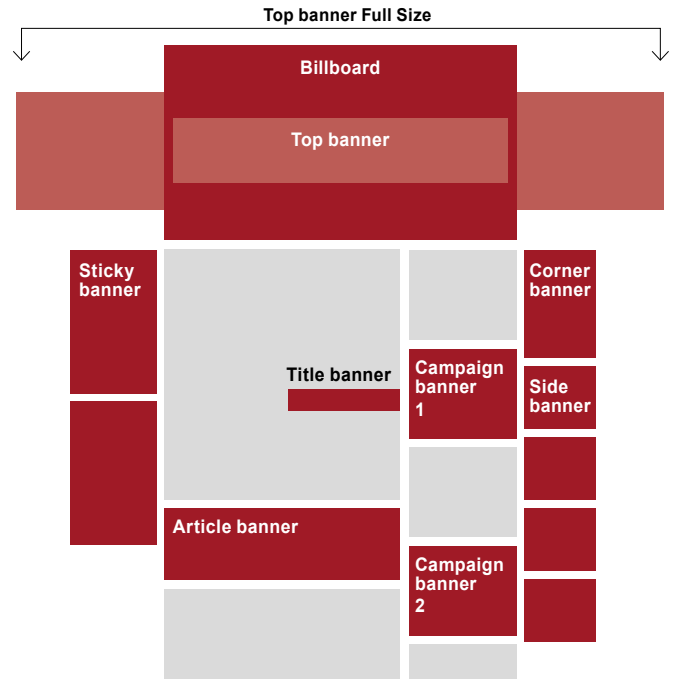
maria.eriksson@nordiskemedier.se

Find the right people!

Job ad on the web and in the newsletters up to 1 month

SEK 19.900

Article page, prices per month

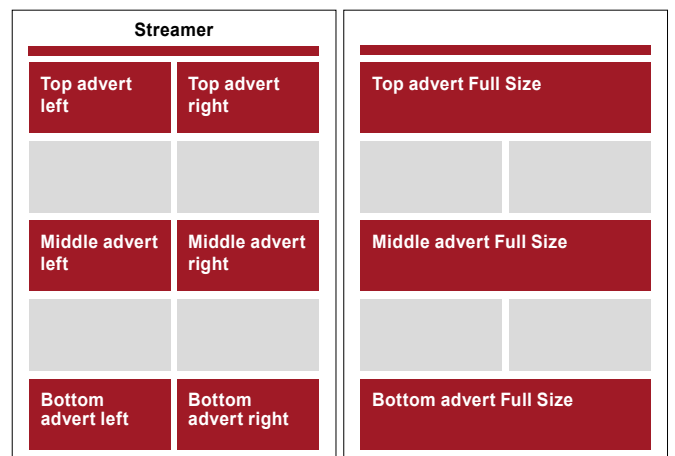


Top banner Full Size 1800x450 px, static, max 250 kb	SEK 59.000
Billboard 980x540 px, static or animated, max 150 kb	SEK 51.000
Top banner 930x180 px, static or animated, max 70 kb	SEK 32.000
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 23.000
Corner banner 200x300 px, static or animated, max 70 kb	SEK 20.000
Side banner 200x175 px, static or animated, max 40 kb	SEK 19.000
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 23.000
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 21.000
Title banner 300x60 px, static max 20 kb	SEK 21.000
Article banner 660x200 px, static or animated, max 100 kb	SEK 21.000

File types

Static jpg, animated gif, Html (zip-file) Script. All banners must be responsive. Animations should keep within 20 seconds. Design of the ads are included in the price (one proof, then SEK 1.000 per started hour)
 Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day



Streamer 820x28 px	SEK 23.500*
Top advert Full Size 820x200 px	SEK 18.000
Top advert 400x200 px	SEK 9.500
Middle advert Full Size 820x200 px	SEK 13.000
Middle advert 400x200 px	SEK 7.000
Bottom advert Full Size 820x200 px	SEK 10.000
Bottom advert 400x200 px	SEK 5.500

*Price per week

File types Jpg, gif or png. Max 50 kb.

All banners must be static. Design of the ads are included in the price (one proof, then SEK 1.000 per started hour)

15.400 recipients four times a week