

ReCycling

recyclingnet.se

The leading B2B magazine in Sweden about Recycling and Waste management!



Media info 2018

Print / Web / Events

Official
Media partner



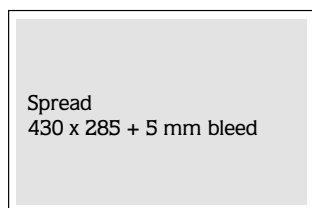
**AVFALL &
ÅTERVINNING**
25-27 SEPTEMBER 2018

Editorial Programme 2018

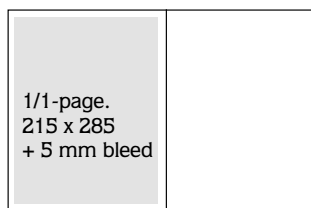
Issue	Publ date	Material	Features*	Events we cover
1	Feb 27th	Feb 6th	Recycling & Waste management – Waste Collection	
2	April 17th	March 23rd	Food Waste, Biogas, Waste Systems	AVFALL SVERIGE May 29th-30th, Skellefteå
3	June 4th	May 14th	Curbside collection, Route Planning, IFAT Report	IFAT May 14th-18th, München
4	Sept 17th	Aug 24th	Recycling & Waste management, Recycling Machines. Exhibition Issue	AVFALL & ÅTERVINNING 25-27 SEPTEMBER 2018 Sept 25th-27th, Jönköping
5	Oct 30th	Oct 9th	Scrap-, Metal- & Electronics Recycling	
6	Dec 7th	Nov 16th	Building and Construction Waste, Decontamination, Contracting	
Bilaga 1	Supplement in No 1	Feb 6th	Remediation/Hazardous waste	Nätverket Renare Mark March 21st-22nd, Norrköping
Bilaga 2	Supplement in No 6	Nov 16th	Product news	
Bilaga 3	Supplement in No 6	Nov 16th	Calendar	

*Subject to any changes.

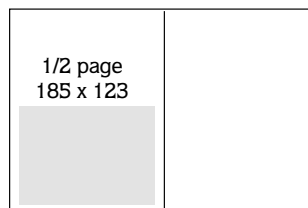
Format and price PRINT



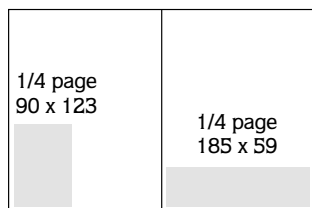
Spread SEK 48 900



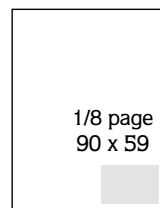
1/1-page SEK 34 000



1/2-page SEK 20 500



1/4-page SEK 11 800



1/8-page SEK 5 400

Cover page 2 SEK 34 500

Cover page 3 SEK 33 360

Cover page 4 SEK 35 500

NOTE! Location of Print Address (30 mm) at the top of cover page 4.

Supplement Magazine

2-pages SEK 28 600 4-pages SEK 30 700

Max 50 g



Material

Advertising material are sent to: annons.recycling@mentoronline.se

Advertorials

Recycling offer advertorial ads in the paper. Where you as an advertiser is able to get your message spread into a concept of editorial and comprehensive image. As an advertiser, you contribute with facts, images and to be interviewed by a journalist. We compile, write and design your ad in a editorial way as a complete concept, which you approve.

For more information and quotation, please contact the marketing department.

Job advertisements

For quotation or booking contact:

Jerker Evaldsson

phone +4642-490 19 33

jerker.evaldsson@mentoronline.se

Format and prices web/newsletter

www.recyclingnet.se

Newsletter

Advertising portal

Prices are valid for members / month.

Top banner

Start page + Other pages	SEK 9.000
Article page	SEK 9.000
930x180 px - max 70kb	

Corner banner

Start page + Other pages	SEK 4.750
Article page	SEK 4.750
150x300 px - max 70kb	

Side banner

Start page + Other pages	SEK 1.400
Article page	SEK 1.400
150x175 px - max 40kb	

Titel banner

Article page	SEK 9.500
200x60 px - max 150kb static banner	

Campaign banner 1

Start page	480x480 px	SEK 7.250
Article page	300x250 px	SEK 5.750
Other pages	300x250 px	SEK 2.850
max 70kb		

Campaign banner 2

Start page	480x480 px	SEK 6.000
Article page	300x250 px	SEK 5.500
Other pages	300x250 px	SEK 2.250
max 70kb		

Giga banner 1

Start page	SEK 9.000
980x480 px - max 150kb	

Giga banner 2

Start page	SEK 6.000
980x480 px - max 150kb	

Advertising newsletter

Prices are valid for members / day.

Top advert left

SEK 2.000 / day
400x200 px, max 30kb

Top advert right

SEK 2.000 / day
400x200 px, max 30kb

Middle advert left

SEK 1.500 / day
490x147 px, max 20kb

Middle advert right

SEK 1.500 / day
310x235 px, max 20kb

Bottom advert left

SEK 1.000 / day
490x147 px, max 20kb

Bottom advert right

SEK 1.000 / day
310x235 px, max 20kb

File types

Static jpg, max 75 kb
Animated gif, max 75 kb
Html (zip-file)
Script

Animations should keep within 20 seconds.

Static banners: jpg, gif eller png.

(In the newsletter all banners should be static.)

All banners must be responsive.



Mötesplatsen för dig
som är verksam
inom avfallshantering,
renhållning och återvinning.

elmia.se/avfall



**AVFALL &
ÅTERVINNING**
25-27 SEPTEMBER 2018

Native advertising

Native Advertising is a sponsored text on recyclingnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

All banners on the portal in addition to the title banner can seat up to three others and rotate at page shift. Page banners rotate both horizontally and vertically.

Ads and banners are linked to your website, and you may want to attach another link as you leave your material.



Member package

- 12 months side banner on web
- 1 top advert in newsletter
- 2 middle adverts in newsletter
- 2 bottom adverts in newsletter
- 1 year membership

15 000 kr

Membership SEK 6 800/year

All ad prices are member prices. Prices for non members is double. Contact us for more information.

Material

Send the material incl. landing page to:

annons@nordiskamedier.se

Mark the material with "recycling"

ReCycling

Welcome to a new year with Sweden's leading magazine about waste and recycling. In 2018 we will print six issues of Recycling, plus one special issue about remediation/hazardous waste. Also, we will organize a number of highly appreciated events:

- Swedish Recycling Awards
- Recycling Day Helsingborg
- Recycling Cup (golf competition)
- Recycling Day Stockholm

In addition we publish daily news on our website and

once a week we send out our electronic newsletter to decision makers and others with interests in the waste management and recycling area.

So a warm welcome to a new, intensive year with us at Recycling.



Peter Olofsson
Editor in chief, Recycling



Events

Recycling organizes a variety of events. Contact us for more information.



atervinningsgalan.se



recyclingcup.se



recyclingdagen.se



recyclingdagen.se

Contact



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