



Transport Logistikidag

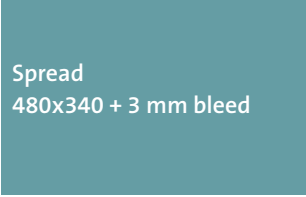
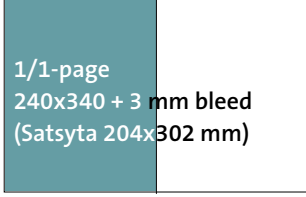
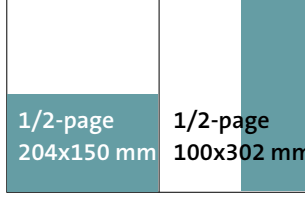
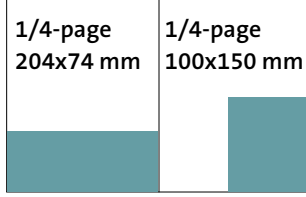
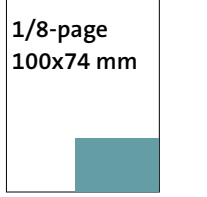
MEDIA INFO 2021



Publishing schedule 2021

Issue	Publ. date	Material	Theme
1	February 11	January 21	
2	April 6	March 12	
3	May 17	April 22	
4	August 26	August 5	
5	October 26	September 5	
6	November 30	November 9	

Format och prices print

 Spread 480x340 + 3 mm bleed	 1/1-page 240x340 + 3 mm bleed (Satsyta 204x302 mm)	 1/2-page 204x150 mm	 1/2-page 100x302 mm	 1/4-page 204x74 mm	1/4-page 100x150 mm	1/8-page 100x74 mm
SEK 54.600	SEK 31.600	SEK 21.100	SEK 21.100	SEK 16.600	SEK 16.600	SEK 8.500

Special format

2:nd cover, 240x340 + 3 mm bleed
4:th cover, 240x340 + 3 mm bleed,
 Note! 30 mm white in top for adress
Special format page 4-5, 480x94 mm

SEK 36.340
SEK 39.500
SEK 24.900

Marknadstorget*
Format
 100x70 mm
 SEK 6.900/year
 *Note! – books annually

Format
 100x148 mm
 SEK 9.900/year

Supplements
 Price exempel: A4, 4–8 pages,
 Max 50 gram **SEK 30.100**

Advertorials
 You contribute with facts. We compile/write and design your ad in an editorial manner as finished concepts.

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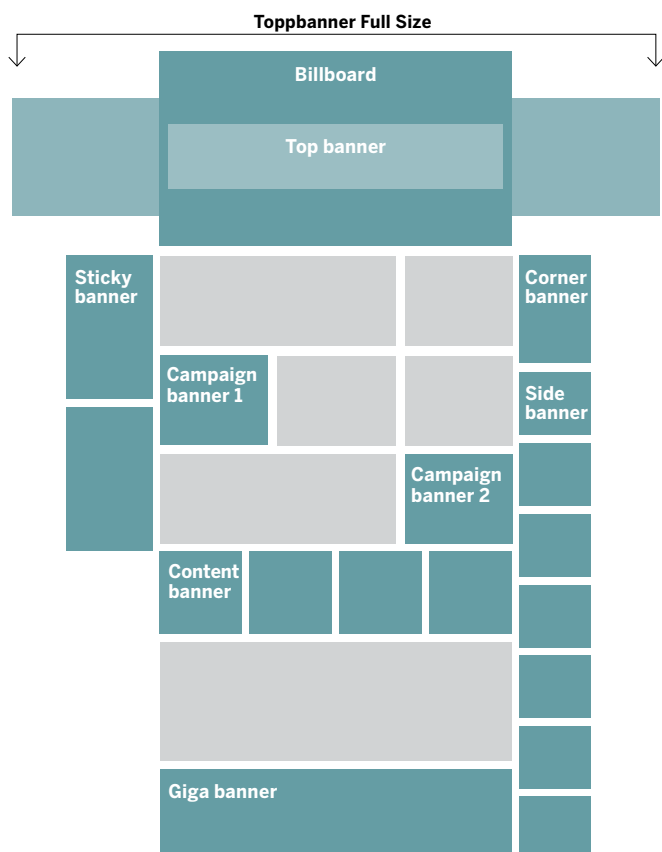
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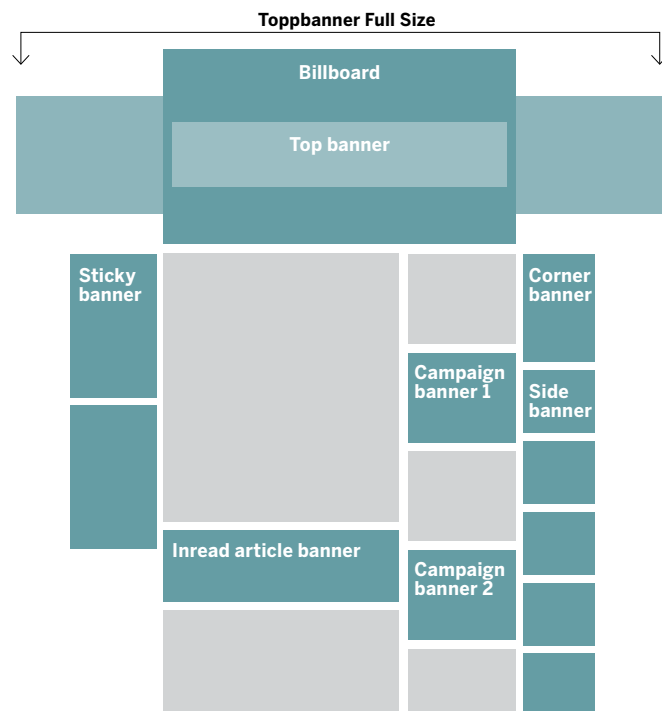
Format & prices web/newsletter

Start page prices/month



Top banner Full Size 1800x450 px, static, max 250 kb.....	SEK 59 000
Billboard 980x450 px, static or animated, max 150 kb.....	SEK 49 000
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 24 000
Sticky banner 240x400 px, static or animated, max 90 kb.....	SEK 20 000
Corner banner 200x300 px, static or animated, max 70 kb.....	SEK 13 000
Side banner 200x175 px, static or animated, max 40 kb	SEK 4 000
Content banner 230x230 px, static, max 55 kb.....	SEK 6 000
Campaign banner 1 300x250 px, static or animated, max 70 kb	SEK 16 000
Campaign banner 2 300x250 px, static or animated, max 70 kb.....	SEK 12 000
Giga banner 930x250 px, static or animated, max 70 kb.....	SEK 24 000

Article page prices/month



Top banner Full Size 1800x450 px, static, max 250 kb.....	SEK 59 000
Billboard 980x450 px, static or animated, max 150 kb.....	SEK 49 000
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 24 000
Sticky banner 240x400 px, static or animated, max 90 kb.....	SEK 20 000
Corner banner 200x300 px, static or animated, max 70 kb.....	SEK 13 000
Side banner 200x175 px, static or animated, max 40 kb	SEK 4 000
Campaign banner 1 300x250 px, static or animated, max 75 kb.....	SEK 16 000
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 12 000
Inread article banner 660x200 px, static or animated, max 100 kb ...	SEK 18 000

FILE TYPES

Static: jpg, animated: gif, Html (zip-file), Script. All banners must be responsive. Animations should keep within 20 seconds.

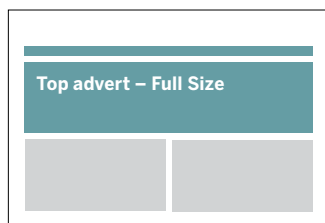
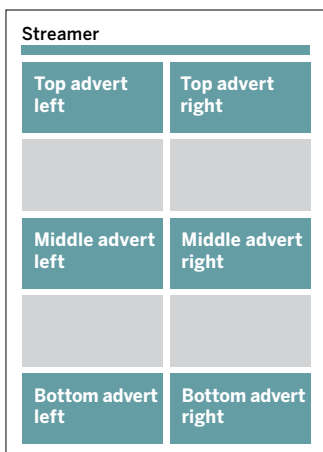
Design of the ads included in the price.

Sticky banner, corner banner and side banner are only showed on desktop.

Native advertising

Native Advertising is a sponsored text on transportnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.....SEK 20 000/week

Newsletter for members/day



FILE TYPES

jpg, gif or png. All banners must be static. Max 50 kb.

Design of the ads included in the price.

Streamer 820x28 px	SEK 8 000 *
Top advert full size 820x200 px	SEK 14 000
Top advert 400x200 px	SEK 6 000
Middle advert 400x200 px.....	SEK 4 000
Bottom advert 400x200 px	SEK 4 000

* Price per week

Membership contains:

- Company profile
- Log-in to all functions on the portal
- Free posts on company news
- 50% discount on all digital ad prices.

SEK 6 800/year

Member package

- 12 months side banner on the portal
- 1 top ad in the newsletter
- 2 middle ads in the newsletter
- 2 botto ads in the newsletter
- 1 year membership

SEK 24 000/year

Job ad

Job ad at transportnet.se and in the newsletter for 30 days.....**SEK 5 995**

Transport Logistik idag

Transport & Logistik Idag is the business magazine for the whole of the transports and logistics trade, including material handling and real estate. Our readers are Procurement Directors and Managers in supply chain management, as well as Managers in forwarding, material handling, road carriers, shipping companies, railroad freight and air freight.

Transportnet.se collects the latest news in transport and logistics as well as news about infrastructure and transport policy. Twice a week – Tuesday and Thursday – we deliver Swedens most widespread newsletter on transports and logistics.

