

ADVERT – ONLINE

MASKINREGISTERET

Topbanner – Front page + other sections or articles

Type: 980x150 pixels, static or animated, max 70 Kb
 Mobile: 468x300 pixels
 Price: Articles NOK 9.000
 Price: Front page + other sections NOK 9.000

Billboard – Front page + other sections or articles

Type: 980x300 pixels, static or animated, max 150 Kb
 Mobile: 468x300 pixels
 Price: Article NOK 13.500
 Price: Front page + other sections NOK 13.500

Topbanner Full Size – Front page + other sections or articles

Type: 1800x450 pixels, static, max 250 Kb
 Mobile: 468x300 pixels
 Price: Article NOK 11.500
 Price: Front page + other sections NOK 11.500

Sticky Banner – Front page + other sections or articles

Type: 240x400 pixels, static or animated, max 90 Kb
 Price: Article NOK 6.500
 Price: Front page + other sections NOK 6.500

Corner banner – Front page + other sections or articles

Type: 200x300 pixels, static or animated, max 70 Kb.
 Price: Article NOK 4.500
 Price: Front page + other sections NOK 4.500

Side banner – Front page + other sections or articles

Type: 200x175 pixels, static or animated, max 40 Kb
 Price: Front page + other sections or articles NOK 1.700

Content banner – Front page

Type: 230x230 pixels, static, max 55 Kb.
 Price: Front page NOK 2.900

Campaign banner 1&2 – Article and other

Type: 300x250 pixels, static or animated, max 70 Kb
 Mobile: 300x250 pixels
 Price: Articles pos. 1/pos. 2: NOK 5.000/4.000
 Price: Other pos. 1/ pos. 2: NOK 2.850/2.850

Campaign banner 1&2 – Front page

Type: 300x250 pixels, static or animated, max 75 Kb
 Mobile: 300x250 pixels
 Price: Front page pos. 1/pos. 2: NOK 6.500/6.000

Giga banner 1 & 2 – Front page

Type: 930x250 pixels, static or animated, max 150 Kb.
 Mobile: 468x300 pixels
 Price: Front page pos. 1: NOK 9.000
 Price: Front page pos. 2: NOK 6.000

Title banner – Articles

Type: 300x60 pixels, static banner, max 20 Kb
 Price: NOK 9.500

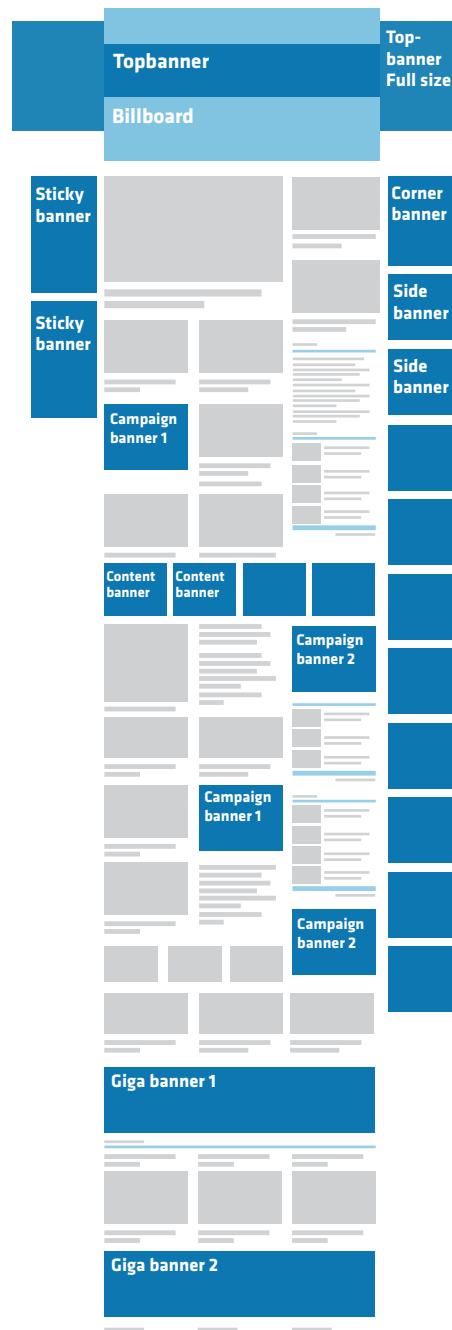
Article banner – Articles

Type: 660x200 pixels, static banner, max 40 Kb
 Price: NOK 6.000

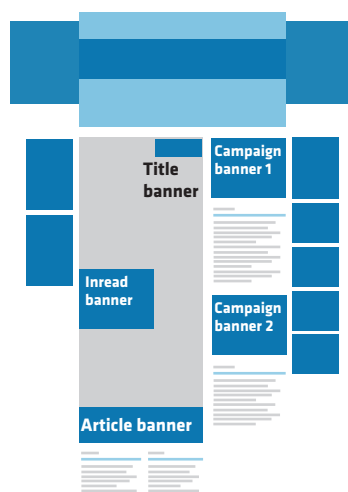
Inread banner – Articles

Type: 300x250 pixels, static banner, max 75 Kb
 Price: NOK 5.500

DESKTOP, front page



DESKTOP, article



MOBILE



File types

GIF, JPG, PNG or HTML5.

Specifications for HTML5 banners

Upon delivery of HTML banners we should receive the zip file with all the source material. The max. file size for Zip files is 10 MB. HTML5-files can only be used for banners on the portal. Newsletter adverts are static gif or jpeg files only.

Banners on the portal share space with up to 3 others. However, title banners and content banners are left alone, while sticky banner shares space with up to 2 others. Banners rotate at page breaks.

* Sticky, corner banner og sidebanner are only shown on a desktop.
 All stated prices are member prices per month.