



# rent

SVERIGES LEDANDE STÄDTIDNING

med **facility**NORDIC

## MEDIA INFO 2024

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**REACH YOUR TARGET  
AUDIENCE!**

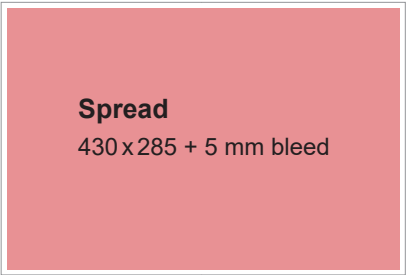
NEWSPAPER | WEB  
NEWSLETTER | EVENT  
EXHIBITIONS

[WWW.CLEANNET.SE](http://WWW.CLEANNET.SE)

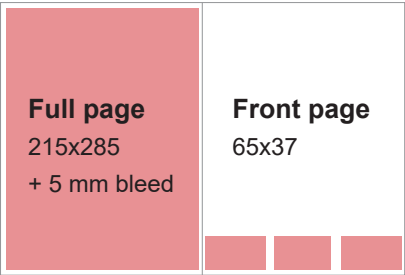
# Release plan 2024

Nr	Issue date	Deadline	Theme	
1	2 february	12 january	CONTAINS FACILITY NORDIC Theme: Work environment	
2	22 march	1 march	CONTAINS FACILITY NORDIC Theme: Sanitation and floor care	
3	24 may	3 may	CONTAINS FACILITY NORDIC Theme: Digitization	
4	27 september	6 september	CONTAINS FACILITY NORDIC Theme: Cleaning tools	
CLEAN & FACILITY WILL BE HELD IN STOCKHOLM 12-13 NOVEMBER 2024				
5	1 november	9 october	EXHIBITION NUMBER 5 - CONTAINS FACILITY NORDIC Theme: Safety and education	
6	13 december	22 november	CONTAINS FACILITY NORDIC Industry overview	

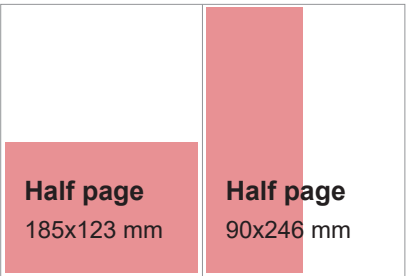
## Format and prices 2023



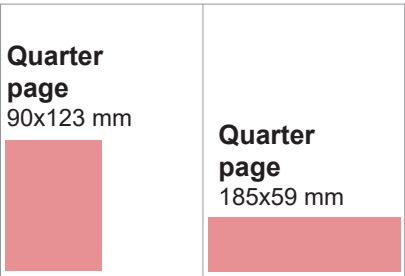
65 900 SEK



39 800 SEK 10 350 SEK



26 800 SEK



20 600 SEK

### Cover pages

Page	Price
cover 2:*	SEK 40,950
cover 3:*	SEK 39,800
cover 4:*	SEK 41,000
* 215 x 285 + 5 mm dropout	

### Appendices

A4 2-sided	SEK 22,300
A4 4-sided	SEK 26,300
Costs for postage and handling are added.	

### Placements

30% on regular price list.

### Requested location

10% is added to the regular price.

### Discounts

Quantity discount according to quote.

## Marknadstorget

SEK 8,000 for 6 no.  
Format: 70x55 mm

SEK 10,900 for 6 no.  
Format landscape: 110x73 mm  
Format portrait: 70x105 mm



## Job ads on cleannet.se + the newsletter

An effective way to meet in the middle of the dot among the category of people where you are looking for new staff. You combine an ad on our news portal, cleannet.se, with an ad in our newsletter, which is sent out once a week via e-mail.

# Cleannet.se



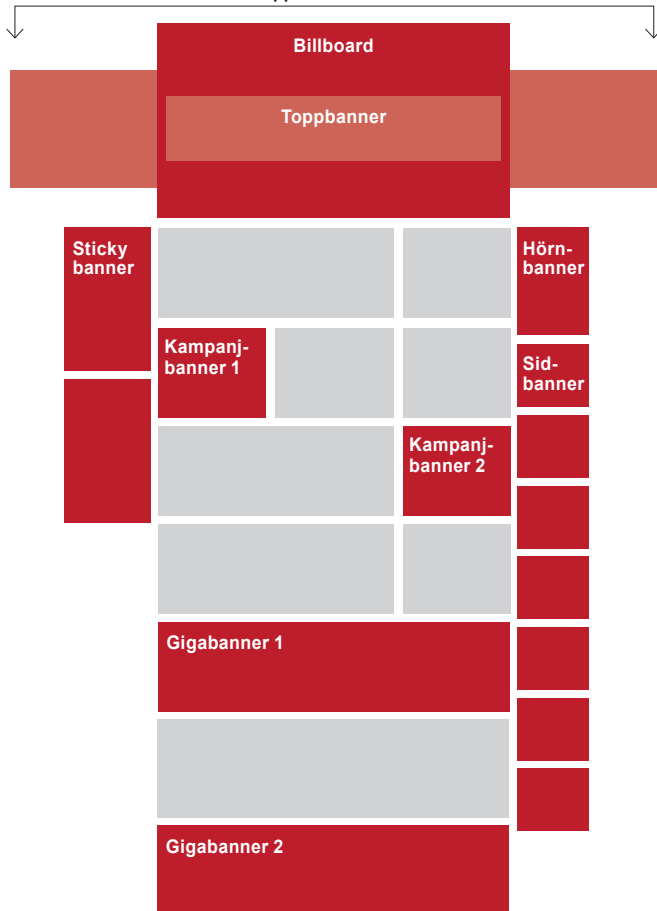


Members 50% discount

# Ad format & prices web/newsletter

Start page, prices per month

Toppbanner Full Size



<b>Toppbanner Full Size</b> 1800x450 px, static, max 250 kb .....	<b>45 425 SEK</b>
<b>Billboard</b> 980x540 px, static or animated, max 150 kb .....	<b>39 100 SEK</b>
<b>Toppbanner</b> 930x180 px, static or animated, max 70 kb .....	<b>20 700 SEK</b>
<b>Sticky banner</b> 240x400 px, static or animated, max 90 kb .....	<b>17 250 SEK</b>
<b>Hörnbanner</b> 200x300 px, static or animated, max 70 kb .....	<b>10 925 SEK</b>
<b>Sidbanner</b> 200x175 px, static or animated, max 40 kb .....	<b>3 220 SEK</b>
<b>Kampanjbanner 1</b> 300x250, static or animated, max 75 kb .....	<b>16 675 SEK</b>
<b>Kampanjbanner 2</b> 300x250 px, static or animated, max 75 kb .....	<b>13 800 SEK</b>
<b>Giga banner 1</b> 930x250 px, static or animated, max 150 kb .....	<b>20 700 SEK</b>
<b>Giga banner 2</b> 930x250 px, static or animated, max 150 kb .....	<b>13 800 SEK</b>

\* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page  
\*\* When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

## Filtyper

Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

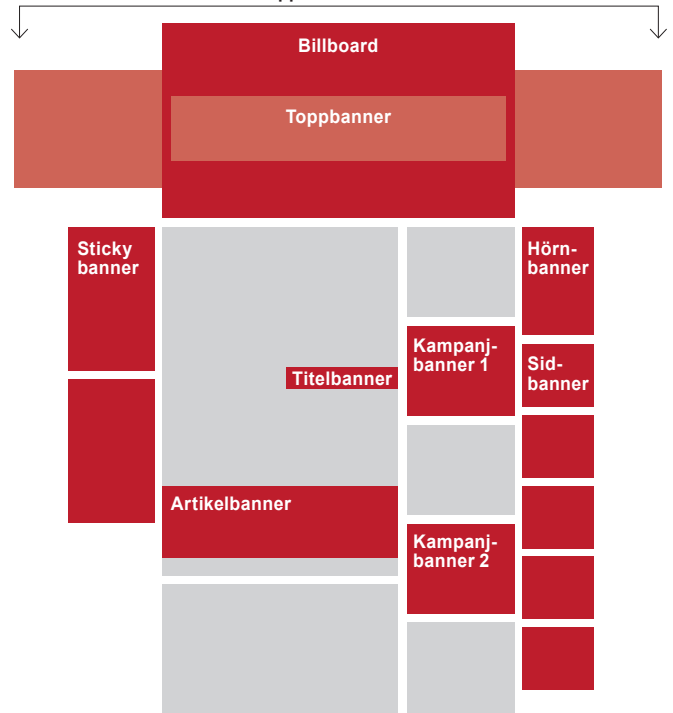
Design of the ads are included in the price (one proof, then SEK 1.000

per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Article page, prices per month

Toppbanner Full Size



<b>Toppbanner Full Size</b> 1800x450 px, static, max 250 kb .....	<b>45 425 SEK</b>
<b>Billboard</b> 980x540 px, static or animated, max 150 kb .....	<b>39 100 SEK</b>
<b>Toppbanner</b> 930x180 px, static or animated, max 70 kb .....	<b>20 700 SEK</b>
<b>Sticky banner</b> 240x400 px,static or animated, max 90 kb .....	<b>17 250 SEK</b>
<b>Hörnbanner</b> 200x300 px, statisk eller animerad, max 70 kb .....	<b>10 925 SEK</b>
<b>Sidbanner</b> 200x175 px, static or animated, max 40 kb .....	<b>3 220 SEK</b>
<b>Kampanjbanner 1</b> 300x250, static or animated, max 75 kb .....	<b>13 225 SEK</b>
<b>Kampanjbanner 2</b> 300x250 px, static or animated, max 75 kb .....	<b>12 650 SEK</b>
<b>Titelbanner</b> 300x60 px, static, max 20 kb .....	<b>13 800 SEK</b>
<b>Artikelbanner</b> 660x200 px, static or animated, max 100 kb .....	<b>20 700 SEK</b>

## Filtyper

Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1.000

per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

## Newsletter, prices per day

### Streamer

Top advert left	Top advert right	Top advert – full size
Middle advert left	Middle advert right	
Bottom advert left	Bottom advert right	
<b>Streamer 820x28 px.....11 500 SEK/day</b>		
<b>Fullsize 820x200 px ..... 9 200 SEK/day</b>		
<b>Top advert 400x200 px .... 4 600 SEK/day</b>		
<b>Middle advert 400x200 px 3 450 SEK/day</b>		
<b>Bottom advert 400x200 px 2 300 SEK/day</b>		
<b>Native.....15 000 SEK/week</b>		

\* Price per newsletter/day

### File types

Static jpg, gif or png.

All banners must be static. Max 50 kb.

Design of the ads are included in the price

(one proof, then SEK 1.000 per started hour)

## Material

Advertising material incl landing page

Send to: annons@nordiskemedier.se

## Member package

12 months side banner on the portal  
1 top ad in the newsletter  
2 middle ads in the newsletter  
2 bottom ads in the newsletter  
1 year membership

**19 995 SEK/year**

## Membership

Membership prices on banners  
Post your own company articles  
Free job listings  
And much more

**12 800 SEK/year**

# CLEAN & FACILITY

DÄR BRANSCHEN MÖTS

STOCKHOLM • 12-13 NOVEMBER 2024



## Clean & Facility 2024

**Location:** Kistamässan, Stockholm

**Date:** 12 Nov – 13 November 2024

Clean & Facility is the obvious meeting place to participate in for you who are a supplier to the industry.

We addresses the industry's current and important issues and provides visitors with inspiration and knowledge.

Business is done here and you meet potential and existing customers, as well as great opportunities for networking during the exhibition's two days.

**If you need help arranging a corporate event, don't hesitate to contact me:**

Project manager Birgitta Tängnander,  
0708-440 870, [birgitta.tangnander@nordiskemedier.se](mailto:birgitta.tangnander@nordiskemedier.se)

Here you will find more information about our exhibitions: **[www.cleanmassan.se](http://www.cleanmassan.se)**

## Technical information

### Advertising material

We want your material digitally via e-mail, FTP or on CD with regular mail.

Print: [annons.rent@nordiskemedier.se](mailto:annons.rent@nordiskemedier.se)  
Digital: [annons@nordiskemedier.se](mailto:annons@nordiskemedier.se)

Peter Hall  
Exakta Creative  
[peter.hall@exaktacreative.se](mailto:peter.hall@exaktacreative.se)  
Phone: 070-664 66 44

### Payment terms

20 days net. VAT is added.  
Invoicing fee is added.  
Any production cost of material is added.

### Cancellation

Only written cancellation is permitted up to the date indicated on your order confirmation.

### Subscription

Phone 08-799 62 18  
[rent@pressdata.se](mailto:rent@pressdata.se)  
Printed edition:  
4,000 ex  
Digital edition:  
5,000 ex  
Miscellaneous

### Format of the magazine:

215x285 mm

### Printing:

Exakta

### Address for attachments:

Exakta  
Murmansgatan 118,  
212 25 Malmö

## Contact

### Editor-in-chief

Pernilla Hansson  
Phone: 073-682 53 97  
[pernilla.hansson@nordiskemedier.se](mailto:pernilla.hansson@nordiskemedier.se)

### Media manager

Linda Gheysari  
Phone: 070-990 54 29  
[linda.gheysari@nordiskemedier.se](mailto:linda.gheysari@nordiskemedier.se)

### Project manager events and exhibitions

Birgitta Tängnander  
Phone: 0708-44 08 70  
[birgitta.tangnander@nordiskemedier.se](mailto:birgitta.tangnander@nordiskemedier.se)