



STORE-LEVEL COMMUNICATION TURNING SHOPPING INTO AN EXPERIENCE

The shopping environment is crucial to successful selling. Do you offer your customers a congenial atmosphere? Are they able to find what they need quickly? Is their attention drawn to product offerings which might interest them? Customers want clear guidance in an appealing environment: The shopping experience is a key factor that either helps or hurts a store.

Our store-level communication products offer comprehensive solutions to help you design your sales premises in a manner conducive to boosting your profits. Whether it be

attractive price displays in a modular design or robust frames that can be easily adapted to the requirements of your store:

**Combine important information with
a feel-good atmosphere.**





PRICE CASSETTES/PRICE DISPLAYS

STORE-LEVEL COMMUNICATION

- Price cassette PromoSign fruit & vegetables..... 21-27
- Accessories for PromoSign fruit & vegetables 28
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- Accessories for PromoSign for the counter30-32

Price adjustments and spontaneous promotions the easy way: The flexible cassette and display system offers convenient solutions for professional merchandise display in every retail sector, including counter systems, large price displays and the designation of special offers.



In a competitive retail environment, speed is required. The flexibility to adjust prices and introduce promotions in-store is a key factor for success. In turn, consumers demand clear and attractive labeling and price marking to help them make their choices.

METO offers a wide range of solutions for professional labeling and price marking.

Highlights

- Durable, cost-effective labeling and price marking solution
- Wide range of standard cassette sizes and designs
- Your specific character set and font design on request
- Modular system for flexible content changes
- Simple to use and easy to install

Specifications

PromoSign price cassettes offer a smart and convenient labeling and price marking system for fresh produce, delicatessen and service counters.

The modular design of the system ensures easy handling: price and text changes can be made quickly at any time.

PromoSign is also easily adaptable for dual pricing, such as the display of a unit price. Mutually compatible modules allow the cassettes to be adapted and extended to your needs.

PromoSign meets all current requirements for food.

Advantages

- Prices, product descriptions and information are clear and easily legible
- Prices and products can be changed quickly and easily with the simple PromoSign system

Ease of use



Changing products and prices and inserting new text labels is simple: ...



... just pull out the slider ...



... simply change the prices as required and push the leporello slider back in. Finished!

The range



PromoSign price displays: price marking with flair



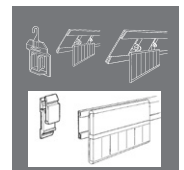
PromoSign price cassettes: amazingly practical and flexible



Electronic price marking: the solution for the future



PromoLabel: smart appearance and simple to use



Extensive range of accessories

The fonts shown on the price signs are epitomes, and might vary in real.

PROMOSIGN FRUIT & VEGETABLES



PromoSign cassettes fruit & vegetables 240 x 80 DB, chalk-look

Photo: German-language version. Any language available on request.
Application: For large-format pricing in fruit & vegetables areas.
With text insert for label format 235 x 79 mm and leporello slider.

■ Art. no.: 8327005 (German version)

Format: 240 x 174 mm

Material: Body: ABS · slider: SAN / PVC

Colour: Black RAL 9005

Leporello set: PVC, black negative, chalk-look

Unit quantity: 10



Front



Back

Country of origin inserts fruit & vegetables, chalk-look

Photo: German-language version. Any language available on request.
Application: Inserts for PromoSign cassettes 240 x 80 DB CL.

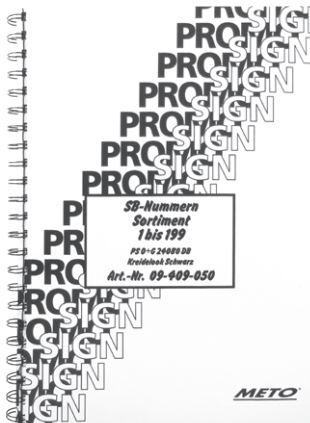
■ Art. no.: 9297719 (German version)

Format: 38 x 38 mm

Material: PVC

Colour: Black negative, chalk-look

Unit quantity: 50



Self-service number range 1 – 199 for PromoSign cassettes fruit & vegetables

Photo: German-language version. Any language available on request.
Application: For PromoSign cassettes fruit & vegetables 240 x 80 DB.
For marking of products for self-service scales.

■ Art. no.: 9409050 (German version)

Format: 38 x 38 mm

Material: PVC

Colour: Black negative, chalk-look, yellow numbers

Unit quantity: 1

Please note: All article numbers on this page refer to language specific product versions.

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PROMOSIGN FRUIT & VEGETABLES



PromoSign cassettes fruit & vegetables 160 x 38 DB

Photo: German-language version. Any language available on request.

Art. no.	Body / slider	Leporello set	Colour
8327000	white RAL 9016 / transparent	PVC, green text	
8327013*	green RAL 6024 / transparent	PVC, green text	
8327001	black RAL 9005 / transparent	PVC, black negative, chalk-look	
8327003	green RAL 6024 / transparent	PVC, black negative, chalk-look	

* Product on request, minimum order quantity 10 units

PromoSign cassette with integrated unit price slider:

Art. no.	Body / slider	Leporello set	Colour
9005621	white RAL 9016 / transparent	PVC, green text	
9005622	black RAL 9005 / transparent	PVC, black negative, chalk-look	
9005623	green RAL 6024 / transparent	PVC, black negative, chalk-look	

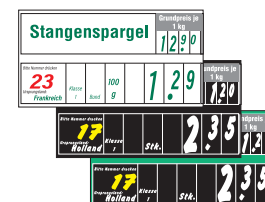
Photo: Dutch-language version. Any language available on request.

Art. no.	Body / slider	Leporello set	Colour
8328599	black RAL 9005 / transparent	PVC, black negative	

Format: 160 x 84 mm

Material: Body: ABS · slider: SAN/PVC

Unit quantity: 25



Country of origin inserts fruit & vegetables

Photo: German-language version. Any language available on request.

Application: Strips for PromoSign cassettes 160 x 38 DB.

Art. no.	Text
297717	black negative, chalk-look
9297718	green

Format: 38 x 38 mm

Material: PVC

Unit quantity: 100



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PROMOSIGN FRUIT & VEGETABLES



Text range fruit & vegetables

Photo: German-language version. Any language available on request.
Application: For PromoSign cassettes 160 x 84 mm.



Art. no.	Text	Language
9011555	green	German
9011556	black negative, chalk-look	German
9174862*	green	German (Swiss version)
9174864*	green	French (Swiss version)
9174865*	green	Italian (Swiss version)

* Product and minimum order quantity on request

Format: 117 x 38 mm

Material: PVC

Please note: Listed article numbers are country-specific versions.

Unit quantity: 1



Self-service number range for PromoSign cassettes fruit & vegetables

Photo: German-language version. Any language available on request.

Art. no.	Version	Numbers from ... to
8327408	black text, with red numbers	1 ... 99
8327409	white text, with yellow numbers, chalk-look	1 ... 99
9409059*	black text, with red numbers	100 ... 199
9409058	white text, with yellow numbers, chalk-look	100 ... 199
8328506**	red with white numbers (Swiss version / German)	1 ... 140
8328507**	red with white numbers (Swiss version / French)	1 ... 140

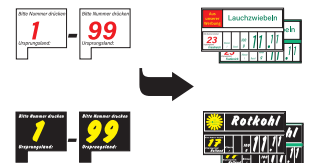
* Product on request, minimum order quantity 50 units

** Product and minimum order quantity on request

Material: PVC

Please note: Listed article numbers are German versions, unless marked otherwise.

Unit quantity: 1



PromoSign slider 160 x 38 SB fruit & vegetables, chalk-look

Photo: German-language version. Any language available on request.
Application: Supplementary slider for modifying existing fruit & vegetables cassettes, for additional unit price marking.

Art. no.: 8327571 (German version)

Leporello set: PVC, black negative, chalk-look

Unit quantity: 10

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PROMOSIGN FRUIT & VEGETABLES



PromoSign cassette fruit & vegetables 240 x 80 SB

Photo: Dutch-language version. Any language available on request.
Application: For large-format pricing in fruit & vegetables areas.

■ Art. no.: on request*

Format: 240 x 80 mm

Material: Body: ABS - slider: SAN / PVC

Colour: Black RAL 9005

Leporello set: PVC, black negative

Unit quantity: * Product and minimum order quantity on request



PromoSign cassette fruit & vegetables 297 x 100 SB

Photo: Dutch-language version. Any language available on request.
Application: For large-format pricing in fruit & vegetables areas.

■ Art. no.: on request*

Format: 297 x 100 mm

Material: Body: ABS - slider: SAN / PVC

Colour: Black RAL 9005

Leporello set: PVC, black negative

Unit quantity: * Product and minimum order quantity on request



PromoSign cassette fruit & vegetables 297 x 210 SB

Photo: Dutch-language version. Any language available on request.
Application: For large-format pricing in fruit & vegetables areas.

■ Art. no.: on request*

Format: 297 x 210 mm

Material: Body: ABS - slider: SAN / PVC

Colour: Black RAL 9005

Leporello set: PVC, black negative

Unit quantity: * Product and minimum order quantity on request



PromoSign cassette fruit & vegetables 270 x 70 SB

Photo: Dutch-language version. Any language available on request.
Application: For large-format pricing in fruit & vegetables areas.

■ Art. no.: on request*

Format: 270 x 70 mm

Material: Body: ABS - slider: SAN / PVC

Colour: Black RAL 9005

Leporello set: PVC, black negative

Unit quantity: * Product and minimum order quantity on request



PROMOSIGN FRUIT & VEGETABLES



Price cassette ECO fruit & vegetables with spiral inserts

Photo: Dutch-language version. Any language available on request.
Application: For large-format pricing in fruit & vegetables areas, without a slider, with shafts.

■ Art. no.: on request*

Format: 297 x 100 mm

Material: Body: ABS · slider: SAN / PVC

Colour: Black RAL 9005

Leporello set: PVC, black negative

Unit quantity: * Product and minimum order quantity on request



Price frame

Application: Alternative to price cassette, open version.

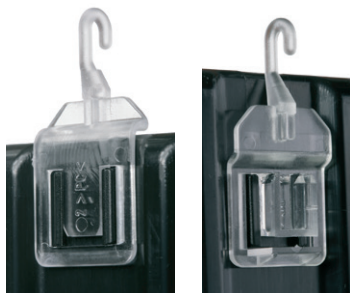
■ Art. no.: 9217681

Format: Outer: 154 x 75 mm · Inner: 150 x 70 mm

Material: ABS

Colour: Black RAL 9005

Unit quantity: 50



PromoSign fixing hook

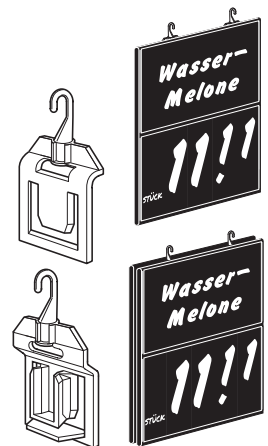
Application: Adaptor for clicking into the back of all PromoSign cassettes, with open eyelet.

■ Art. no.	Version
9005067	one-sided, two adaptors needed per cassette
9005068	double-sided, two adaptors needed per two cassettes

Material: Polycarbonate

Colour: Transparent

Unit quantity: 20



Price rail adaptor, variable

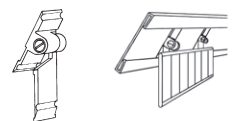
Application: Fixing device for PromoSign cassettes, for attachment to price rails

■ Art. no.: 8329801

Material: POM

Colour: White / black

Unit quantity: 50



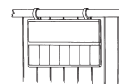
Please note: All article numbers on this page refer to language specific product versions.
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ACCESSORIES FOR PROMOSIGN FRUIT & VEGETABLES



Security hooks

Application: Fixing device for PromoSign cassettes, for attachment to wire baskets, tubes or similar.



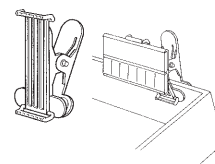
Art. no.	Diameter	Colour
8329803	16 mm	white

Material: POM
Unit quantity: 50



Fruit & vegetables box clamp with swing mount

Application: Clamp for universal fixing of all types of PromoSign cassettes to boxes and trays (wood / plastic). Can be set at two different heights.



Art. no.: 8327233

Material: ABS
Colour: Black RAL 9005
Unit quantity: 10



Grass mat for fruit & vegetables departments

Art. no.	Size
8311997	92 x 2500 cm roll

Unit quantity: 1

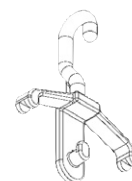


Hooks for price displays

Application: For hanging price displays and transparent poster covers. For easy attachment to the position rail (9113995), page 37

Art. no.: 9111388

Format: 32 x 41 mm
Material: POM
Unit quantity: 20



PROMOSIGN FOR THE COUNTER



PromoSign display A3 for counter area

Photo: German-language version. Any language available on request.

Application: PromoSign display for special-offer labeling in the counter rear wall area. With text slider, format DIN A4 and leporello slider, five-piece "special offer" set.

■ Art. no.: 9005950

Format: 305 x 445 mm

Material: Body: ABS · slider: SAN / PVC

Colour: Black RAL 9005

Leporello set: PVC, black negative, chalk-look

Unit quantity: 5



PromoSign cassettes meat & sausage

Photo: German-language version. Any language available on request.

■ Art. no.	Format	Colour		Text
8327020	74 x 55 mm	white RAL 9016		black positive
8327027	74 x 55 mm	red RAL 3000		black negative, chalk-look
8327022	74 x 55 mm	black RAL 9016		black positive
8327029	74 x 55 mm	red RAL 3000		black negative, chalk-look

Format: 74 x 55 mm

Material: Body: ABS · slider: SAN / PVC

Leporello set: PVC

Unit quantity: 25



Text book meat & sausage

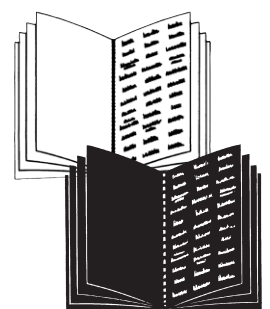
Photo: German-language version. Any language available on request. Customisable.
Application: For PromoSign cassettes 74 x 55 mm, format 70 x 24 mm.

■ Art. no.	Text	Type
8327720*	black	meat
8327722*	black negative, chalk-look	meat
8327721*	black	sausage
8327723*	black negative, chalk-look	sausage

* Product and minimum order quantity on request

Material: PVC

Unit quantity: 1



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ACCESSORIES FOR PROMOSIGN FOR THE COUNTER

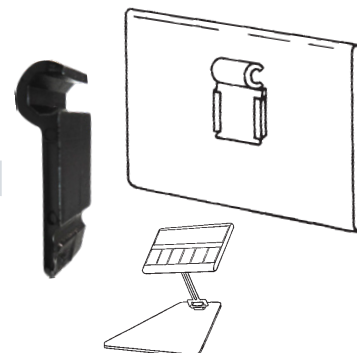


PromoSign adaptor

Application: For all round counter attachment pieces
Fixing device for PromoSign cassettes.

Art. no.	Text	
8329800	white	<input type="checkbox"/>
9211565	black	<input checked="" type="checkbox"/>

Material: POM
Unit quantity: 25



Swivel arms

Application: For attachment of PromoSign cassettes to the swivel base plate (8316044/9008308), page 30. In combination with the PromoSign adaptor (8329800/9211565), page 30. Fixing device for PromoSign cassettes.

Art. no.	Length	Colour	
9211566	5 cm	black	<input checked="" type="checkbox"/>
9211567	10 cm	black	<input checked="" type="checkbox"/>

Material: POM
Unit quantity: 25



Swivel base plate

Application: Fixing device for the placement of PromoSign cassettes on or inside display counters in combination with swivel arms and PromoSign adaptors (8329800/9211565), page 30. with adjustable angle.

Art. no.	Text	
8316044	white	<input type="checkbox"/>
9008308	black	<input checked="" type="checkbox"/>

Format: 100 x 80 mm
Material: ABS
Unit quantity: 25



Add-on cassette 74 x 24 GP / Euro

Photo: German-language version. Any language available on request.
Application: Add-on cassette for unit price information.

Art. no.	Text	
9128910*	white	<input type="checkbox"/>
on request*	black	<input checked="" type="checkbox"/>

* Product on request, minimum order quantity 100 units

Format: 74 x 24 mm
Material: Body: ABS · slider: SAN
Colour: White
Unit quantity: 10

ACCESSORIES FOR PROMOSIGN FOR THE COUNTER



Back plate

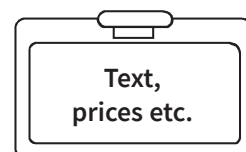
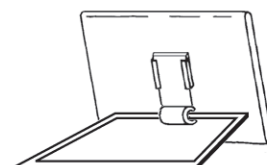
Application: Fixing device for PromoSign cassettes which allows them be placed on or inside display counters. In combination with the PromoSign adaptor (8329800, see p. 30).

■ Art. no.: 8316079

Material: POM

Colour: White

Unit quantity: 25



Deli spike

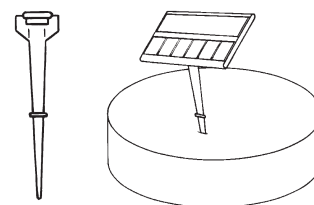
Application: Fixing device for PromoSign cassettes. Allows PromoSign cassettes to be displayed on fresh articles such as meat, fish, cheese etc. (please observe legal requirements for hygienic standards). In combination with the PromoSign adaptor (8329800, see p. 30).

■ Art. no.: 8316048

Material: POM

Colour: White

Unit quantity: 25



Dish and bowl clip

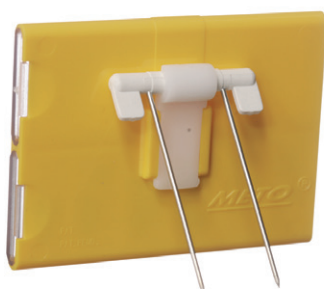
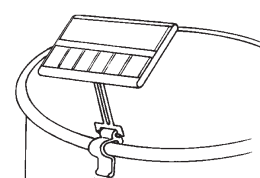
Application: Allows the attachment of PromoSign cassettes to bowls, dishes, etc. in combination with swivel arms and the PromoSign adaptor (8329800/9211565 see p. 30).

■ Art. no. Length Colour

9211568	black	black
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Material: PP

Unit quantity: 25



Double needle spike

Application: Fixing device for PromoSign cassettes. Allows PromoSign cassettes to be displayed on fresh articles such as meat, cheese, etc. (please observe legal requirements for hygienic standards). In combination with the PromoSign adaptor (8329800, see p. 30).

■ Art. no.: 8399292

Length: 50 mm

Material: POM / stainless steel

Colour: White

Unit quantity: 25

