

Invitation

Join the PAVILION OF DENMARK at AQUATECH Amsterdam,
5-8 November 2013

**AQUATECH
AMSTERDAM**

To follow up on the success of the Danish Pavilion in 2011, Danish Water Technology Group (DWTG) is pleased to invite you to take part in the PAVILION OF DENMARK at the Aquatech Amsterdam Exhibition.

Aquatech is the 24th Edition of the **world's leading trade exhibition on process water, drinking water and wastewater.**

Entirely focused on water, Aquatech is the ideal platform for exchanging knowledge and developing dialogue with potential partners interested in new products, services and technologies. The event attracts visitors from all over the world - and Aquatech is therefore a great opportunity for Danish companies to find new partners and clients. Aquatech featured in 2011:

- 881 exhibitors at 24,000m² and almost 21,500 visitors
- 40 international delegations and +70 different nationalities

Parallel to the exhibition, Aquatech 2013 offers an extensive programme, including:

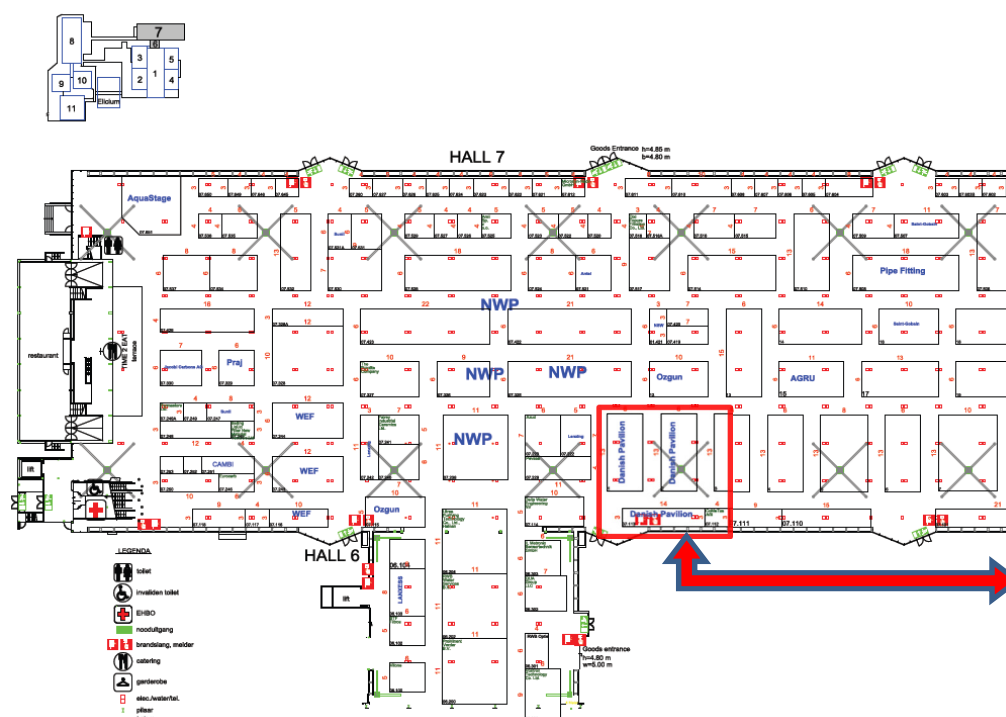
- Int'l conferences on latest developments in the water industry
- AquaStages comprising seminars, workshops and lectures - open to all
- Delegations from all over the world

Find more facts & figures: <http://www.aquatechamsterdam.com>

**AQUATECH INNOVATION
AWARD**

Do you have an innovative product?

Then register for the Innovation Award! More details will follow when available.



Danish Water Technology Group has booked a stand-area of 200 sqm.

It is placed in hall 7 with optimum stand positioning and the best possible exposure.

The stand-area consists of 3 islands with a mutual service area. The full pavilion will have special carpet. Please see a first sketch enclosed.

PAVILION OF DENMARK

- 9 m2 standard (individual area with carpet, Expo walls, bar table, 3 bar chairs, brochure holder, lighting, standard electricity consumption and internet, your company name and logo) - please see enclosed stand layout.
- We are changing decorations to Expo Walls as used by DEA in general. **Thus, we have decided to cover the costs of 4 Expo-wall banners for each of you as part of the stand.** Design can also be arranged at your costs. The banners can be reused for other exhibitions. For design options with TV etc. see the service page.
- The joint area will always offer coffee/tea, cold beverages and snacks for you and your guests.
- Daily lunch for you and your guests - will be served at the stand (max. 5 persons/day - extra lunch tickets can be bought).
- 2 persons from DWTG will be present during the full event, ready to assist you.
- Together with our stand builder, we will handle all practical issues with exhibition organizer and in relation to stand construction and dismantling.
- Your company will be presented in the exhibition catalogue.
- We will make a marketing campaign for the pavilion in international magazines. We shall also work together with State of Green/ReThink Water for international promotion.
- You will be presented in a Danish Pavilion brochure with a company profile and product description, as well as White Papers.
- We assist you with joint hotel reservations and all other practical issues.

PRICES AND CONDITIONS

Standard exhibition package (9m2):

Price for first 12 m2:	3550 DKK per m2 ex VAT
Price for extra m2 from 13 m3 and up:	2000 DKK per m2 ex VAT
+ handling/registration fee	4800 DKK/company ex VAT

This makes the price of 9 m2 = 36,750 DKK incl. **Lunch, internet and 4 reusable wall decorations.** The project has already received approval of support from the Trade Council. The price does not include transport, hotel and insurance. The price is subject to 15 participating companies.

REGISTRATION

Register online on our webpage with the following link [Aquatech Amsterdam 2013](#).

We are at your service for any additional information, please contact Ilse Korsvang, +45 8720 4477, ilse.korsvang@dk-export.dk.

Deadline for registration is 15th June 2013!

Best regards
Ilse Korsvang
Danish Water Technology Group

"It all began, when we participated at the Danish Pavilion on Aquatech in Amsterdam in 2011. We had a lot of good contacts, and from that time, our internationalization accelerated. Today, we have great success with our products in Europe, Australia and America," says Morten Miller, co-founder of Mycometer A/S



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