

12 juni  
2026

# Welcome

## SaudiFood Manufacturing

Co-financed by



MINISTRY OF  
FOREIGN AFFAIRS  
OF DENMARK  
*The Trade Council*

DANISH  
EXPORT  
ASSOCIATION



Solutions of tomorrow  
By Denmark



# Sammenlægning:



**SAUDIFOOD**  
MANUFACTURING  
سعودي فود للتصنيع



*The*  
**Saudi***food*  
*Show*

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**DANISH  
EXPORT  
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**Ny dato**

**27.-29. september 2026**

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**Nyt sted**

**Jeddah Superdome**

**Jeddah Superdome | The Largest Geodesic Dome**



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Jeddah is also a very good place to organize a food and beverage exhibition:

- **Gateway for Imports** - Jeddah is historically known as the commercial hub for Saudi Arabia, and also a key logistics hub for the region. Jeddah's port traditionally handles over 65% of Saudi Arabia's seaborne imports, and at the moment likely handles much more.
- **Thriving consumer and restaurant market** - Jeddah features a high concentration of foodservice venues.
- Jeddah offers a **relaxed, cosmopolitan atmosphere**, with many options for client entertainment with a lot of cultural and leisure options.
- Jeddah is also a **business hub** in Saudi Arabia
- Jeddah has the **biggest Food Cluster** in the world, featuring many factories, temperature controlled and dry warehouses.
- Jeddah is **home to many of the countries biggest Importers, Wholesalers and Distributors**



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# Pavilion of Denmark

- Added interest along side with food
- Easier access for goods
- Possibly cheaper accommodation
- Possibly better for travel

# Pavilion of Denmark

- Next step og jeres tanker
  - Ny dato?
  - Nyt sted?
  - Sammen med Food Show

# Pavilion of Denmark

## Strong relationships between all Danish exhibitors:

You become part of a unique atmosphere where we send customers towards one another. We share contacts, knowledge, upcoming projects, and experiences.

## Visibility:

Reception, matchmaking, delegation visits and more, strengthens our visibility and ensures that all industry key players stop by the pavilion.

## Services throughout the exhibition:

When being part of Pavilion of Denmark, you can concentrate on your customers only. Representatives from Danish Export are present at the entire show.

SAUDI'S MARKET IS BOOMING  
– WE'RE HERE TO CAPITALISE

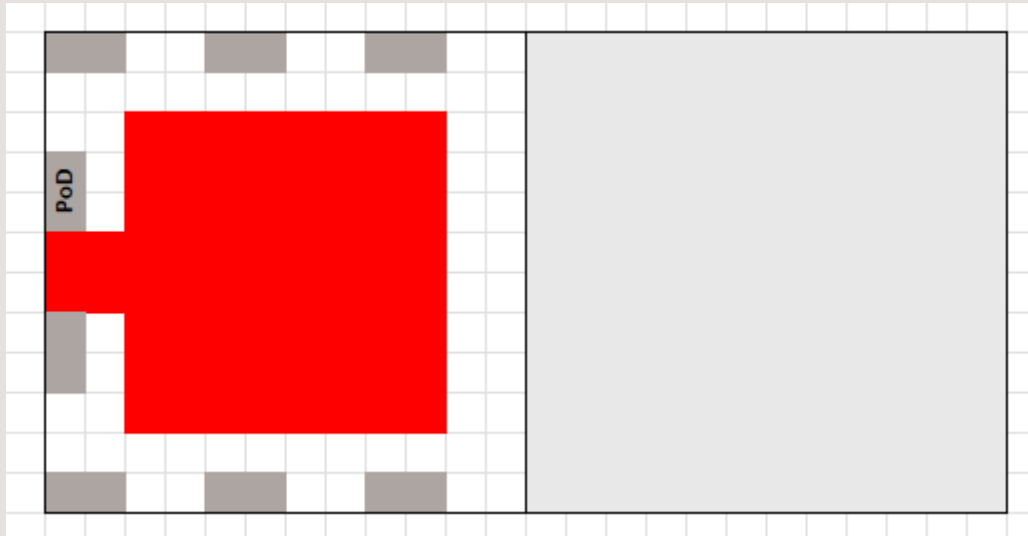
**95%** OF VISITORS AFFIRM  
SAUDI FOOD SHOW AS CRITICAL  
TO THEIR BUSINESS SUCCESS



SAUDI ARABIA IS POISED TO PLAY A KEY ROLE IN THE MIDDLE EAST AND BEYOND WHEN IT COMES TO FOOD SECURITY & FOOD MANUFACTURING.

Yasmine Chatilla Zwahlen,  
Swiss Ambassador to Saudi Arabia

- Smaller area (36 m<sup>2</sup>)
- Joint lounge, individual desk, no machinery



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Solutions of tomorrow  
By Denmark

- Price: DKK 39,165 plus coordination DKK 5,750
- Minimum 7 companies
- Sign up if interested

**[READ MORE AND SIGN UP HERE!](#)**

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**D.**  
Dansk Industri



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**Thank you**

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