

WEDNESDAY JUNE 19TH

Microsoft Technology Centre, Lyngby, Copenhagen

1:00 pm	Arrivals, Light Lunch and Coffee at Microsoft Technology Centre
1.30 pm	Welcome, Agenda Overview & Meeting Expectations, John Fonteijn, Aholdelhaize
2:00 pm	Innovation Centre Overview – Microsoft Microsoft will welcome us to their technology centre and provide a tour of the facility, bringing to life the innovations most relevant to the retail and CPG sector
3.00 pm	Coffee
3.15 pm	Store Visit Briefs & Exercise Participants will divide into small “fit into one taxi” groups to meet with host retailers who will share with the groups how they are tackling some of the ECR groups priorities, including the use of video, inventory record accuracy, self-checkouts, RFID, managing online returns, supply chain losses and engaging their associates in retail loss prevention.
5.30 pm	Return from the Stores and Coffee
5.45 pm	Store Visit Review – Facilitated by Colin Peacock Group to discuss the findings and learnings from the store reviews.
6.15 pm	Future of Retail – Milko van Schaik – Microsoft As the quotation goes “The future is here, it is just not evenly distributed” – in this session, Milko will bring insights from the latest technology use cases in retail from around the world. The group will then debate the presentation.
7.00 pm	Break
7:00 pm	BBQ and Beers – Microsoft Innovation Centre

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THURSDAY JUNE 20TH

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9.00 am	Coffee and Light Breakfast
9:15 am	Day 1 Recap and Day 2 Agenda Overview – John Fonteijn
9.30 am	<p>Data Boot Camp - Paul Boyle, CEO, RI</p> <p>Data Analytics has been called out as a core competency for the future loss prevention. In this session, Paul Boyle, the CEO of RI, a leading retail data analytics organisation, will introduce the group to the 101 of data analytics and statistics, to include concepts such as step regression, de-averaging, Simpsons paradox and more. To bring the session to life, the group will explore these concepts in an interactive way with real world examples.</p>
11.00 am	Coffee
11.15 am	<p>Using Data Case Study – TBC</p> <p>In this session, the Chief Data Officer of a leading retailer will outline how they have delivered the promise of big data in their organisation to deliver improved business results, including lower waste / shrink.</p>
11.45 am	<p>Using Data Case Study Round Table</p> <p>Inspired by the case study presentation, the round tables will discuss what was new, what was relevant and what they could action in their own organisation based on the case study insights.</p>
12.15 pm	Lunch
1.15 pm	<p>Inventory Record Accuracy – Aris Synteos, Christoph Block and Yacine Rekik</p> <p>Reporting out their conclusions, this session will be the end of the beginning for this first phase of work. The second part of this session will be discussion on Phase 2, and now that there is no question that improved record accuracy grows sales by 2-5%, what should be the next actions for organisations and how could new research help inform future actions?</p>
2.00 pm	<p>Round Table Discussion</p> <p>How relevant are the proposals from the academics for your organisation on Phase 2 of this research project?</p>
2.30 pm	<p>Sell More, Lose Less – Lejla Sehabovic - Duracell</p> <p>Batteries have traditionally been perceived as high theft, and as such, stores often protect them from theft by restricting access and sales. As the leading brand, how are Duracell responding to this problem or perhaps opportunity to increase sales. A round table discussion will follow.</p>
3.45 pm	Wrap Up, Date of Next Meetings, Expectations Review, Next Steps and Goodbyes...
4.00 pm	Close (the airport is 45 minutes from the Microsoft Technology Centre)

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