



Become a member of Life Science Sweden with Kemivärlden

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

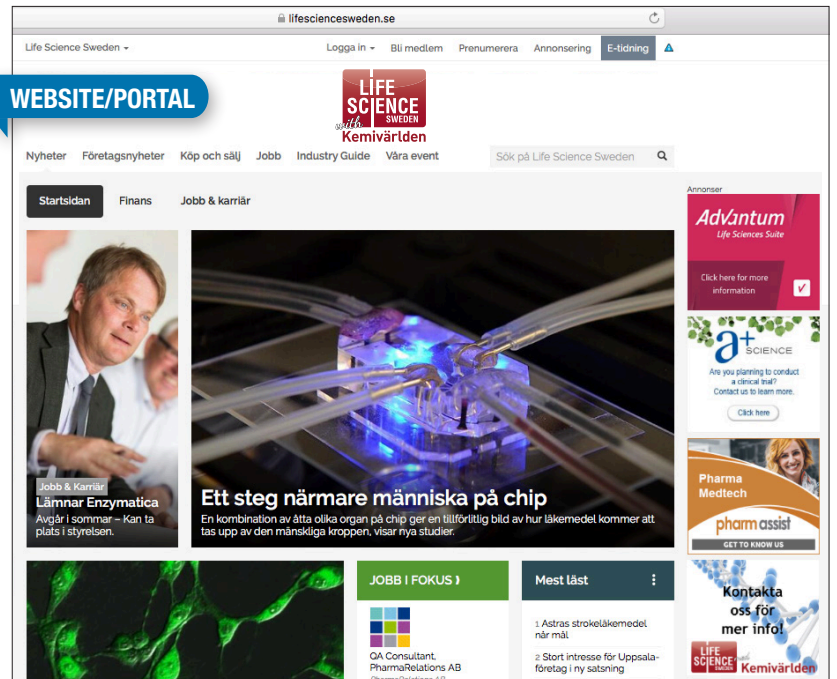
- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Inform about events and courses
- ✓ 50% discount on all web advertising including 50% on job ads
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



Membership SEK 9.900/year

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.



Publish company news

Publicera nyhet

Data

Kontaktperson (valfr)

Inlägg

Publicerad 2018-09-13 (ÅÅÅÅ-mm-dd)

Kategori

- Bra att veta
- Energieffektivisering
- Evenemang
- Maskin
- Nya butiker
- Nytt om namn
- Produktionsfakta
- Projekt
- Övriga nyheter

Filer

Template

Bilder (valfr)

Kataloger mm. (valfr)

Video (valfr)

Text

Överskrift

Resumé

Beskrivning

NEWS FROM THE EDITORS



NEWSLETTER
- the industry's news by mail

See the number of views

Överskrift	Publicerad	Antal klick	Portal
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna
Plockstationer & Lean Ställage TRLOGO	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna
Nytt namn förklarar positionen som ledande förvaringsproducent	2018-mar-19	824	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna
Automatisering för E-handel	2018-mar-08	1981	Metal Supply SE Food Supply SE Building Supply SE Entreprenad
El-täternätked TENNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna

Your possibilities
General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price.

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

- 12 months side banner on web
- 1 top advert in newsletter
- 2 middle adverts in newsletter
- 2 bottom adverts in newsletter
- 1 year membership

SEK 24.000

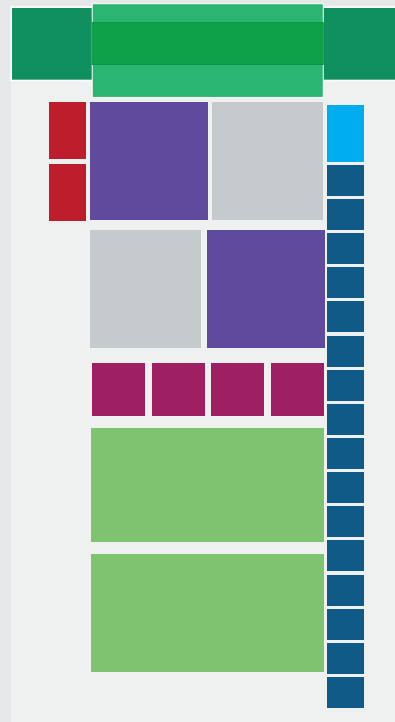
All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.

Animated banners:
Animations should keep within 20 seconds.

File types: *Static:* jpg - *Animated:* gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



Sticky banner
240x400 ppx



Corner banner
200x300 px



Side banner
200x175 px



Content banner - Front page
230x230 px



Campaign banner - Front page
480x480 px



Campaign banner - Front page
480x480 px

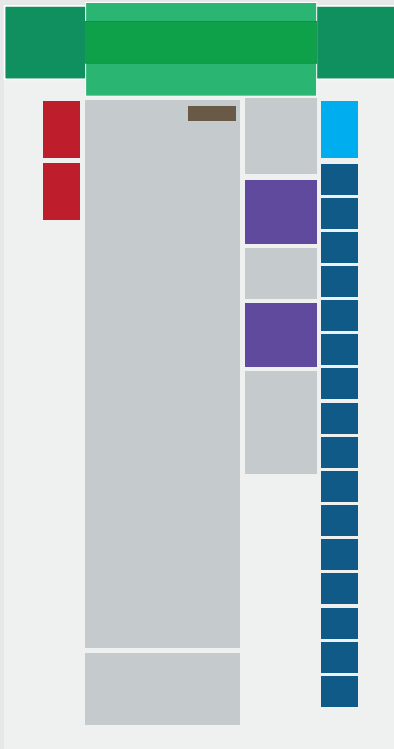


Giga banner - Front page
980x480 px



Giga banner - Front page
980x480 px

Article page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



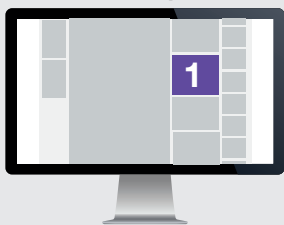
Sticky banner
240x400 px



Corner banner
200x300 px



Side banner
200x175 px



Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Title banner
Article page
200x60 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month.
Prices for non-members are twice that.

Top banner

Static or animated, max 70 Kb
Article page **SEK 13.000**
Front page + all other pages **SEK 13.000**

Billboard

Static or animated, max 150 Kb
Article page **SEK 25.500**
Front page + all other pages **SEK 25.500**

Top banner Full Size

Static, max 250 Kb
Article page **SEK 29.500**
Front page + all other pages **SEK 29.500**

Sticky banner

Static or animated, max 90 Kb
Article page **SEK 11.000**
Front page + all other pages **SEK 11.000**

Corner banner

Static or animated, max 70 Kb.
Article page **SEK 8.500**
Front page + all other pages **SEK 8.500**

Side banner

Static or animated, max 40 Kb
Article page **SEK 7.000**
Front page + all other pages **SEK 7.000**

Content banner – Front page

Static, max 55 Kb
Front page **SEK 4.750**

Campaign banner pos 1

Static or animated, max 75 Kb
Front page 480x480 px **SEK 11.000**
Article page 300x250 px **SEK 9.750**

Campaign banner pos 2

Static or animated, max 75 Kb
Front page 480x480 px **SEK 8.000**
Article page 300x250 px **SEK 6.000**

Giga banner pos 1

Static or animated, max 150 Kb
Front page **SEK 12.000**

Giga banner pos 2

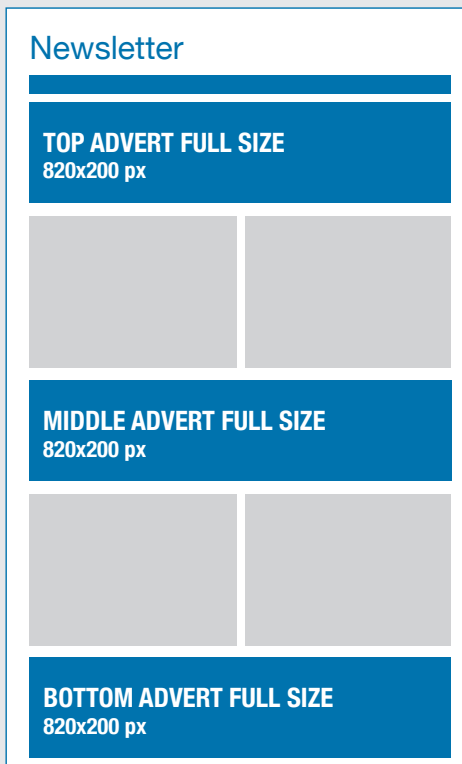
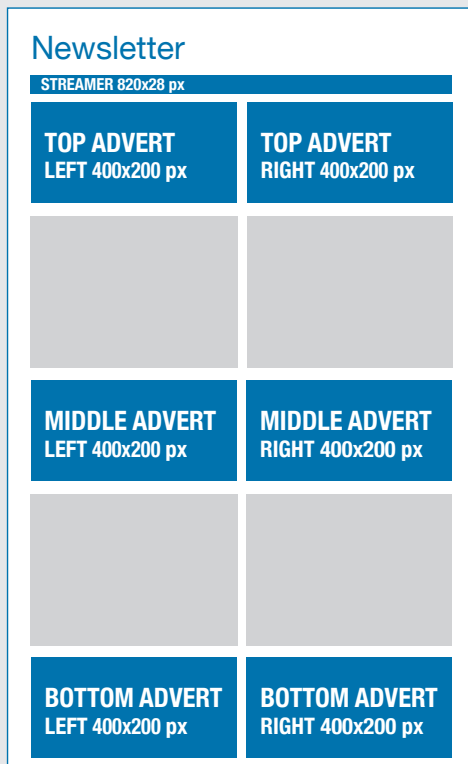
Static or animated, max 150 Kb
Front page **SEK 8.000**

Title banner – Article page

Static, max 20 Kb
Article page **SEK 13.000**

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.



**14.500 recipients
of the newsletter
3 times a week!**

Sponsored article

SEK 30.000/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

Streamer

Price per week **SEK 11.750**

Top advert

Price per mailing **SEK 3.500**

Top advert Full size

Price per mailing **SEK 6.500**

Middle advert

Price per mailing **SEK 2.500**

Middle advert Full size

Price per mailing **SEK 5.000**

Bottom advert

Price per mailing **SEK 2.000**

Bottom advert Full size

Price per mailing **SEK 4.000**

Material: Static advert

File types: Jpg, gif or png

Size: Max 50 kb

Prices for members.

Prices for non-members are twice that.

New Life Science Sweden has had a strong start. We are getting bigger, broader and more relevant. As a subscribed Magazine the merge with Kemivärlden Biotech/Journal of Chemistry & Biotechnology makes our circulation even wider with an audience of 8.300 all over the Nordic countries.

We are now covering development of Medical treatments, from idea all the tough way through society to the patient.

We cover

- Politics, authorities and regulation.
- Innovation, R&D, production and marketing.
- Business and everything that makes life science to a profit for each patient.

Target group

Procurers, politicians at the county level, drug committees, business management in health care, university and university researchers/biomedical scientists, lab managers, biomedical analysts, chemists/chemical engineers, decision makers in the biotech, pharmaceutical and chemical industry and members of SwedenBIO and SwedNanoTech. We reach the companies that need recruitment, advertising, sales companies, contract manufacturers, patents and regulatory, market access and legal advice.