

NORDISK PAPPERS  
TIDNING +  
BIOBUSINESS

**process.**  
NORDIC

# MEDIA INFO 2019

[processnet.se](http://processnet.se)

# Publishing schedule 2019

Issue	Publ. date	Mtrl day	Focus	Trade Fairs/Events
1	Jan 24	Jan 8	Flow Meters (gages) Valves Automation	ITF-Dagarna, Febr 6-7 Industrimässorna Syd, Febr 6-7 Euro Expo Kalmar, Febr 6-7
2	March 1	Febr 12	Iron Steel and Mining Maintenance in Process Industry	Hannover messe, April 1-5 Euro Expo Skellefteå, March 20-21
3	April 5	March 15	Automation Paper & Pulp	Euro Expo Norrköping, April 10-11 Euro Expo Gävle, May 8-9
4	May 10	April 17	Iron Steel and Mining Energy & power	Euro Expo Uddevalla, May 22-23
5	June 14	May 24	Food Industry Sensors: pressure, temperature, level, flow	
6	Aug 27	Aug 9	Iron Steel and Mining Transmissions	Euro Expo Värnamo, Aug 28-29 Euro Expo Sundsvall, Sept 11-12
7	Sept 26	Sept 9	Pumps Automation Industrial water treatment	Automation Summit Euro Expo Borlänge, October 16-17 Water & Waste Gothenburg, October 23-24
8	Oct 29	Oct 11	Food Industry Iron Steel&Mining Petrochemical	Nordic Food Industry Gothenburg, November 5-6 Elmia Subcontractor Jönköping November 12-15 Euro Expo Kiruna, November 6-7 Euro Expo Luleå November 27-28
9	Nov 28	Nov 11	Food Industry Maintenance in Process Industry Paper & Pulp	

**In Addition, Process Nordic is represented at all EURO EXPO Exhibitions during 2019**

## Format & prices print

<b>1/1-page</b> 252x372 mm SEK 53.500	<b>3-column, full high</b> 149x355 mm SEK 34.950	<b>1/2-page horizontal</b> 252x185 mm SEK 32.500	
<b>2-column, full high</b> 98x355 mm SEK 27.200	<b>"A4"</b> 201x280 mm SEK 42.400	<b>1/2 "A4" vertical</b> 98x280 mm SEK 22.900	<b>1/2 "A4" horizontal</b> 201x140 mm SEK 22.900
<b>1/4</b> 252x90 mm SEK 20.600	<b>Stripe</b> 252x45 mm SEK 13.200	<b>1/4 "A4" vertical/horizontal</b> 98x140 mm/ 201x70 mm SEK 15.950	<b>2-column, 1/4-high</b> 98x70 mm SEK 8.500

## Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate. Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.



### Format & prices

81 x 33 mm	SEK 1.875/insertion
81 x 66 mm	SEK 3.700/insertion
81 x 100 mm	SEK 4.500/insertion
81 x 133 mm	SEK 6.600/insertion

### Send print adverts to:

annons.processnordic@nordiskemedier.se

### Subscription:

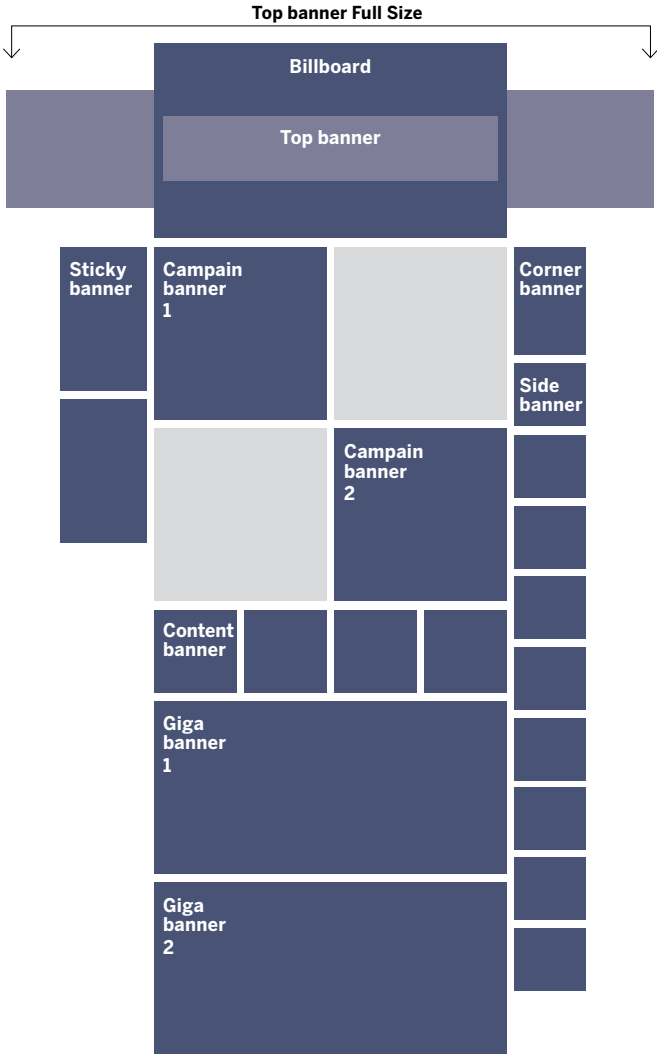
1 year SEK 1.015

(e-magazine, Process Nordic magazine).

Excl. VAT 25% within Sweden.

# Format & prices webb/newsletter

Start page, prices per month



- Top banner Full Size** 1800x450 px, static, max 250 kb ..... SEK 59.000
- Billboard** 980x450 px, static or animated, max 150 kb ..... SEK 51.000
- Top banner** 930x180 px, static or animated, max 70 kb ..... SEK 24.000
- Sticky banner** 240x400 px, static or animated, max 90 kb ..... SEK 20.000
- Corner banner** 200x300 px, static or animated, max 70 kb ..... SEK 13.000
- Side banner** 200x175 px, static or animated, max 40 kb ..... SEK 4.000
- Content banner** 230x230 px, static, max 55 kb ..... SEK 7.500
- Campaign banner 1** 480x480 px, static or animated, max 75 kb ..... SEK 19.000
- Campaign banner 2** 480x480 px, static or animated, max 75 kb ..... SEK 14.000
- Giga banner 1** 980x480 px, static or animated, max 150 kb ..... SEK 24.000
- Giga banner 2** 980x480 px, static or animated, max 150 kb ..... SEK 14.000

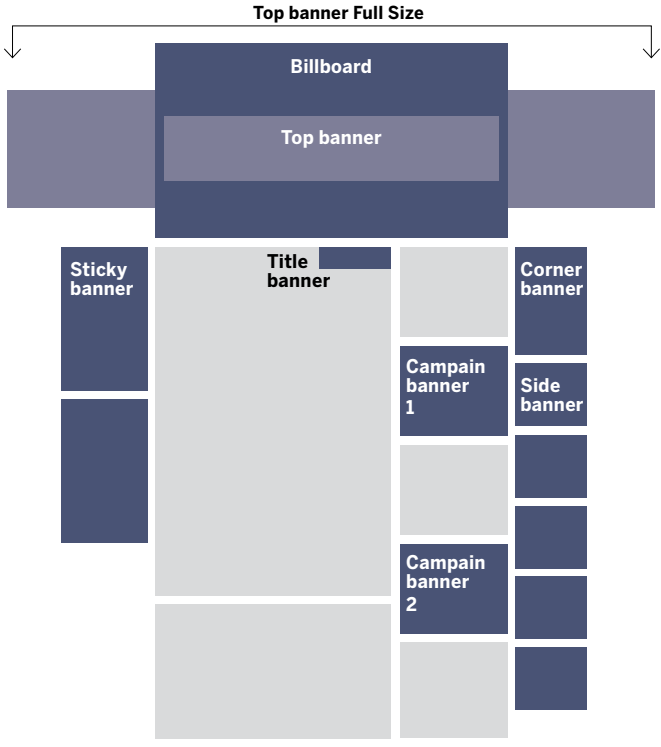
**File types**  
 Static jpg, animated gif, Html (zip-file) Script  
 All banners must be responsive.  
 Animations should keep within 20 seconds.  
 Design of the ads included in the price.

**Membership  
 SEK 8.800/year.  
 For members  
 – 50 percent off  
 on all digital  
 advertising.**

**Native advertising**  
 Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.  
 Price: SEK 15.000/week (Including telephone interview by text author).

**Send digital adverts to:**  
 annons@nordiskemedier.se

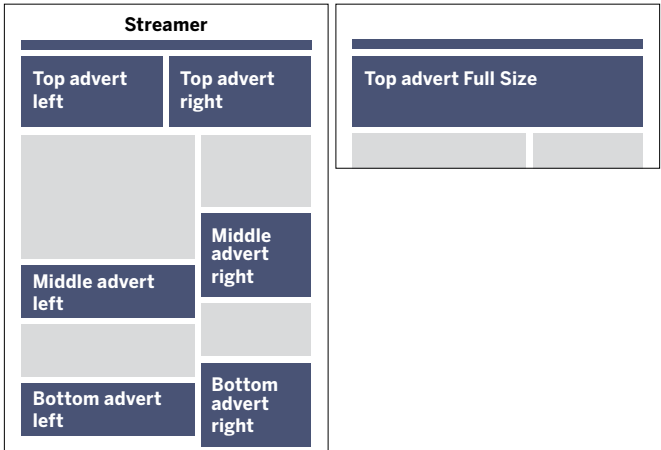
Article page, prices per month



- Top banner Full Size** 1800x450 px, static, max 250 kb ..... SEK 59.000
- Billboard** 980x450 px, static or animated, max 150 kb ..... SEK 51.000
- Top banner** 930x180 px, static or animated, max 70 kb ..... SEK 24.000
- Sticky banner** 240x400 px, static or animated, max 90 kb ..... SEK 20.000
- Corner banner** 200x300 px, static or animated, max 70 kb ..... SEK 13.000
- Side banner** 200x175 px, static or animated, max 40 kb ..... SEK 4.000
- Campaign banner 1** 300x250 px, static or animated, max 75 kb ..... SEK 16.000
- Campaign banner 2** 300x250 px, static or animated, max 75 kb ..... SEK 12.000
- Title banner** 200x60 px, static, max 20 kb ..... SEK 26.000

**File types**  
 Static jpg, animated gif, Html (zip-file) Script  
 All banners must be responsive. Animations should keep within 20 seconds.  
 Design of the ads included in the price.

Newsletter, prices per day



- Streamer** 820x28 px, static, max 50 kb ..... SEK 19.000\*
- Top advert Full Size** 820x200 px, static, max 50 kb ..... SEK 16.000
- Top advert** 400x200 px, static, max 50 kb ..... SEK 8.000
- Middle advert left** 490x147 px, static, max 50 kb ..... SEK 5.500
- Middle advert right** 310x235 px, static, max 50 kb ..... SEK 5.500
- Bottom advert left** 490x147 px, static, max 50 kb ..... SEK 4.000
- Bottom advert right** 310x235 px, static, max 50 kb ..... SEK 4.000

**File types** ..... \*price per week  
 Static jpg, gif or png.  
 All banners must be static. Design of the ads included in the price.

**Automation • Petrochemistry • Iron & Steel  
Mining & Minerals • Paper & Pulp • Pharmaceuticals  
Oil & Gas • Energy & Environment • Food Industry**

## Process Nordic 2019

Process Nordic is the only Swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers have sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel- and Mining Industry and also highlight Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic cover the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

### **Magnus Lilienström**

Editor-in-Chief

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## Editorial staff och market



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