



Kemivärlden Biotech
Kemisk Tidskrift

Journal of
Chemistry & Biotechnology

Media Info 2017

kemivarldenbiotech.se

Publication schedule 2017

Issue	Publ.date*	Material	Theme Biotech	Theme Chemistry	Trade Fair/Event
1	Feb 28	Feb 7	Lab of the Future/ Clinical Trials	Jobs & Careers	New Updates in Drug Formulation & Bioavailability, March 29, Copenhagen The Future of Swedish & Danish Life Science, March 30, Lund
International issue in English					
2	April 3	March 13	Cleanroom Solutions	Process Technology/ Petrochemistry	
3	May 9	April 18	Antibodies/ Pharma Industry	Nanotechnology	
4	June 1	May 10	Regulatory Affairs	Labs/ Water Analysis	Vårt vatten, July 3, Visby (Almedalsveckan)
5	Sept 14	Aug 25	Drug Development, Patent	Laboratory safety/ Chemical Control	
6	Oct 13	Sept 22	Protomics	Lab/Analysis	
7	Nov 13	Oct 23	Tomorrow's Biotech Companies, Pharma Outsourcing (Insert in English)	Chromatography	PharmaOutsourcing 2017, Dec 12, Stockholm
8	Dec 14	Nov 24	Biologics/ Proteomics	Production/ Process optimization	Bioscience 2018, Jan 31, Stockholm

* The e-magazine is published 3 days before the official publication date in this schedule.

Format & Prices (SEK)

Width x height, mm

Spread 420 x 297 + 3 mm bleed
SEK 67.400



Full page 210 x 297 + 3 mm bleed
SEK 33.600



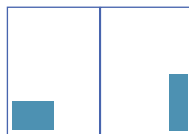
1/2 page horizontal 185 x 130 + 3 mm bleed
1/2 page vertical 90 x 267 + 3 mm bleed
SEK 23 800



1/4 page horizontal 185 x 62 + 3 mm bleed
1/4 page vertical 45 x 267 + 3 mm bleed
1/4 page vertical 90 x 130 + 3 mm bleed
SEK 17.100



1/8 page horizontal 90 x 62
1/8 page vertical 45 x 130
SEK 8.900



Inserts

Unbound supplement (cut format 205 x 290 mm)

2 pages SEK 21,900 4 pages SEK 28,400 8 pages SEK 32,100

Web Guide in Magazine

(Booked annually)

Advertisement in Web guide SEK 1,000 per issue

Native advertising

Native Advertising is a sponsored text on kemivarlden.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Subscription

Phone +46 (0)8-799 62 18, kemivarlden@pressdata.se

Advertising material

annons.kemivarlden@mentoronline.se

Supplements are to be sent to

SDK DR Service, Ranhammarsvägen 18, Hus C1, 168 67 Bromma Post: Box 20086, 161 02 Bromma, Phone: +46(0)8-56 46 28 00 **IMPORTANT!** Mark every package with the name of the magazine and issue number.

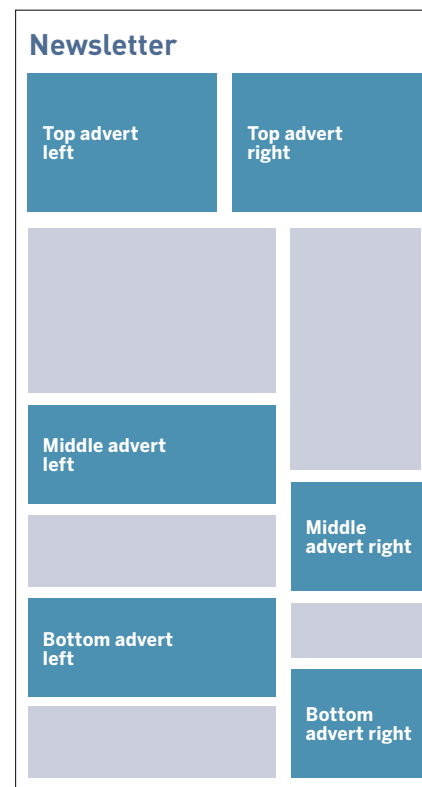
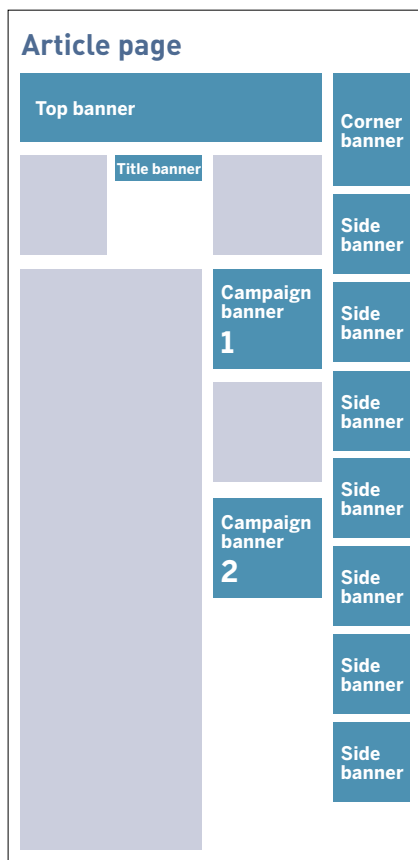
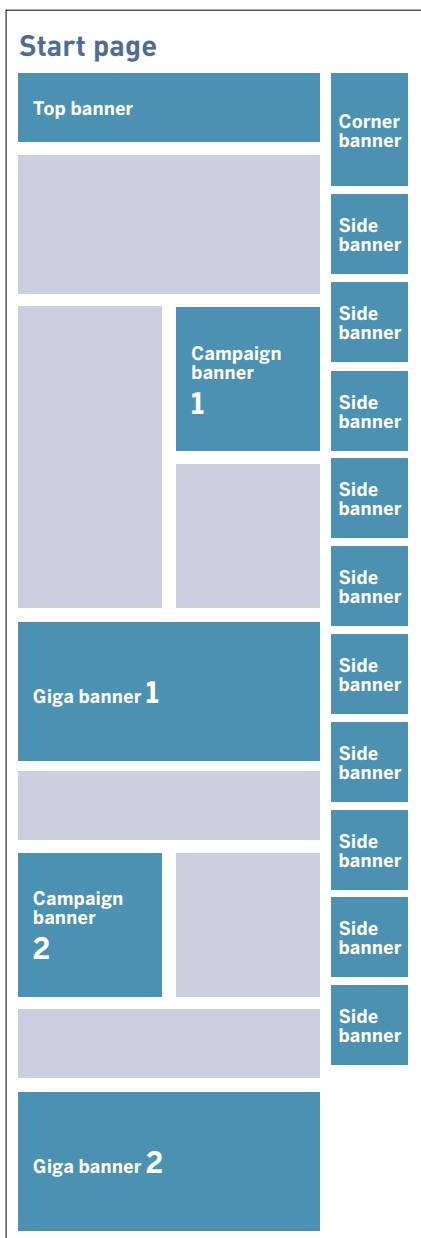
Payment terms

20 days net. VAT and invoicing fees (SEK 25) are additional. No Swedish VAT applied to EU companies sending their EU VAT number together with order confirmation. Interest on overdue payment applies to late payment.

Other

The magazine's liability for errors is limited to the advertising cost. We do not assume liability for damage resulting from non-insertion or incorrect insertion of adverts. Circulation 12,300-15,000 copies depending on what trade fairs, symposiums and events the magazine is distributed. There are three readers per sample of the magazine.

Format & Prices web/newsletter



Top banner 930x180 px SEK 9.000 / month
 Corner banner 150x300 px..... SEK 4.750 / month
 Side banner 150x175 px.....SEK 1.400 / month
 Title banner, static 200x60 px..... SEK 9.500 / month
 Campaign banner 1 300x250 px SEK 5.750 / month
 Campaign banner 2 300x250 px.... SEK 4.500 / month

File types

Static jpg, max 75 kb
 Animated gif, max 75 kb
 Html (zip-file)
 Script

All banners must be responsive.
 Animations should keep within 20 seconds.
 Design of the ads included in the price.

Top advert left 400x200 px SEK 2.000 / day
 Top advert right 400x200 px..... SEK 2.000 / day
 Middle advert left 490x147 pxSEK 1.500 / day
 Middle advert right 310x235 pxSEK 1.500 / day
 Bottom advert left 490x147 pxSEK 1.000 / day
 Bottom advert right 310x235 pxSEK 1.000 / day

File types

Static jpg, gif or png.

All adverts must be static.
 Design of the ads included in the price.

Top banner 930x180 px SEK 9.000 / month
 Corner banner 150x300 px..... SEK 4.750 / month
 Side banner 150x175 px.....SEK 1.400 / month
 Campaign banner 1 480x480 px.... SEK 7.550 / month
 Campaign banner 2 480x480 px ... SEK 6.000 / month
 Giga banner 1 980x480 px..... SEK 9.000 / month
 Giga banner 2 980x480 px SEK 6.000 / month

File types

Static jpg, max 75 kb
 Animated gif, max 75 kb
 Html (zip-file)
 Script

All banners must be responsive.
 Animations should keep within 20 seconds.
 Design of the ads included in the price.

E-blast SEK 29.000

Design your own html-mail and send as an e-blast to our 9,300 recipients within the chemical-, biotech-, pharma- and life science industry.

Membership SEK 6.800/year

All ad prices are up prices. Prices for non-members is twice that. Contact us for more information.

Memebers package SEK 15.000

12 months side banner on web
 1 top advert in newsletter
 2 middle adverts in newsletter
 2 bottom adverts in newsletter
 1 year membership

Marketing & Event



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Broad coverage in many areas ...

The new **chemistry** and **molecular biology** are changing our lives and businesses more and more. Chemistry and its related fields are incredibly expansive subjects, and hold the key to new materials and sustainable processes, and ultimately new, and improved products.

Research that increases our knowledge of intricate chemistry and molecular biology opens up tremendous opportunities for new and existing companies, in areas like **energy/cleantech, pharmaceuticals/medtech, biotech** and **nanotechnology**.

We see a transformation of the **process industry**, towards new raw materials, and towards more energy efficient processes and catalysts, which consequently place greater demands on control and regulation.

New technology in **lab & analysis** helps us reach new insights and control virtually all societal activities. Half of the **chemists** and **biomedical scientists** in Sweden work in the field of lab & analysis. The trend towards more precise and specialized, effective and simpler analysis techniques and analyzes in a number of areas, is an important part Kemivärlden Biotech's coverage.

Many important support functions surround these industries. **Patent** and **copyright protection, quality assurance** and **certification** are crucial in a global market.

The goal of the magazine is to be a meeting place for professionals working in all these areas, and to demonstrate the possibilities and the progress that is constantly being made.

Our magazine is unique ...

- We have subscribers all over the Nordic Region (i. e. Sweden, Finland and Denmark).
- KemivärldenBiotech/Nordic Journal of Chemistry and Biotechnology has the most extended circulation in the Nordic Region of magazines within R&D, labtech, biotech, chemistry, Life Science, pharma, IP/patents and cleantech.
- We are the only magazine in the industry with a subscribed circulation.
- We **exclusively** reach all members of Swedish Association of Chemists, The Swedish Life Science Industry Organization (SwedenBIO), SwedNanotech and other decision makers.
- We have approximately three readers per magazine.
- Our digital newsletter reaches 7,600 recipients every Thursday.

Events

Our annual international meetings for networking:

New Updates in Drug Formulation & Bioavailability, March 29, Copenhagen

The Future of Swedish & Danish Life Science, March 30, Lund

Vårt vatten, July 3, Visby

PharmaOutsourcing 2017, Dec 12, Stockholm

Place your job ad in our magazine!

Do you need a sales specialist with experience from CRO, chemical or Life Science industry? Many of our readers also have a PhD.

Linked text to job ad on kemivarldenbiotech.se and in kemivarldenbiotech.se:s newsletter
Your price SEK 9,900



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