



16-19. november 2015

**Swedish Danish Water Days**  
Stockholm and Gothenburg

## Swedish Danish Water Days in Stockholm and Gothenburg

*Site visits to water utility company, industry, seminars, B2B meetings and dinner reception with potential customers and partners*

The Trade Council and Danish Water Technology Group (Danish Export Association) invite Danish companies to a four-day business trip to Sweden with the purpose of promoting Danish competencies, products and services to the Swedish public and industrial water companies.

### **Swedish water sector**

The Swedish economy is strong and has not been affected by the economic crisis, as seen in many other places in Europe. The Swedish Cyclical Institute has just upgraded forecasts for growth in Sweden at 3.1% in 2015 and 3.3% in 2016. The growth figures for Sweden is thus in the top compared to other neighboring markets and bears witness to a market with continued great opportunities for Danish companies.

The Swedish government has a strong focus on green development that provides good market opportunities for Danish companies. This goes for both consulting companies and suppliers of innovative and green solutions. The Swedish water sector is generally characterized by high security and quality of drinking water, as well as a high standard in relation to the treatment of wastewater. After the appearance of increased levels of dangerous items and other contaminants in drinking water, the focus on new innovative solutions has become even greater.



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Facts

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Savings in water consumption and the potential for recycling of water is an area where companies are constantly looking for new solutions and components for water-saving technologies.

With Danish companies' core competence within the water and environmental technology, there are good market opportunities with increasing focus and demand for example clean drinking water and environmental technical solutions in water supply, sewage and waste management.

**Terms of participation**

Unfortunately, we have already had a negative answer to our application for subsidy for this event.

The price of participation is: 18.500 DKK ex VAT for the full event.

All prices are excl. VAT and subject to 20 companies participating. Hotel, travel costs and insurance are not included.

**Coordination fee per company**

4,900 DKK members of DWTG  
9,800 DKK non-members

In case of fewer participants, we will assess the situation, and come back to you concerning possible adjustment.

Should you need any information, please contact us.

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**Draft Programme - Swedish Danish Water Days**

<p><b>Monday 16 Nov 2015</b></p>	<p>Arrival to Stockholm.</p> <p><b>Knowledge Forum at Embassy:</b></p> <p>Welcome and introduction to doing business in Sweden, cultural differences and challenges by the embassy</p> <p>“Our experiences in the Swedish market” by locally established Danish company</p> <p>Workshop: how do we grow our sales together?</p> <p>Business opportunities in the Stockholm region; large building projects etc.</p> <p>Dinner reception at the Embassy with invited guests within the sector.</p>
<p><b>Tuesday 17 Nov 2015</b></p>	<p><b>“Sustainable water and energy-saving Danish solutions for the water sector - NRW - Climate adaption - energy-generating WWTP and much more”</b></p> <p>Seminar with stake-holders, and potential customers and partners.</p> <p>B2B meetings set up by the embassy on request of participants.</p> <p>Site visits to water utility companies, Swedish authorities and/or industrial company in the area of Stockholm.</p> <p>Deeper information on infrastructure plans</p> <p>Departure to Gothenburg.</p>
<p><b>Wednesday 18 Nov 2015</b></p>	<p><b>“Sustainable water and energy-saving Danish solutions for the water sector - NRW - Climate adaption - energy-generating WWTP and much more”</b></p> <p>Seminar with stake-holders, and potential customers and partners.</p> <p>B2B meetings set up by the embassy on request of participants.</p> <p>Informal delegation networking and dinner</p>
<p><b>Thursday 19 Nov 2015</b></p>	<p>Site visit in the Gothenburg area. As requested by participants; wwtp, industry, building projects, or other</p> <p>Additional B2B meetings.</p> <p>Departure for Denmark.</p>