



10,000 traditional die cut lids vs. 25,000 Primoreels® lids on one reel.
(Alu 38 µ / Met. PET 36 µ)

New innovative systems for applying sealable lids onto cups

The Primoreels® system with precut lids on reels give the customers multiple advantages.

- Reduce the time spent on refilling lids into your machine.
- Refilling of lids reduced to every 3-10 hours vs. refilling every 5-15 minutes with traditional die-cut systems.
- 4 hours' of production without handling of lids*.
- Reels contains up to 60,000 lids in one reel, for easier handling.

* Based on production of 6,000 Ø95 mm cups/hour with 25,000 lids per reel.



Primoreels® lids have a neat edge and are virtually non-tearable.



Primoreels® lids resist puncture when exposed to sharp objects*.

* Traditional die-cut lids are prone to puncture. Primoreels® lids have three-times stronger puncture resistance than aluminium die-cut lids in comparable thickness.



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Primoreels® systems can be adapted to any type and brand of filling machine – old or new



Primoreels® lids are untouched by human hands during the entire production process. Traditional die-cut lids are often handled by hand.



The units are tailor-made to suit your specific needs. Primoreels® deliver a complete lidding solution, with both the dispensing system and the lids used in the system. Primoreels® systems have their own touch screen panels and controls, making them independent units.

Very user-friendly system.

- Lower margin for error compared with known alternatives.
- Reels are easy to handle, install and remove, and they only weigh 10-12 kg.

Lower the risk of cross contamination.

- Primoreels® are untouched by human hands, as opposed to die-cut lids that are fed into the filling machines manually. No risk of cross contamination and higher food safety.
- Primoreels® lids are UV-C treated on the food contact side immediately before sealing.

Less waste material.

- All waste material is removed at the Primoreels® production process. The only waste from the lid reels at your facility is the cardboard reel itself and the sealed plastic bag in which the reels are delivered.

Primoreels A/S

Primoreels A/S was founded in 2008, but has its roots in a filling machine company with more than 60 years of experience within the dairy industry. Primoreels® has become an established partner for manufacturers in the dairy sector and the water/juice industry, and we have a reputation for timely, high-quality, intelligent solutions, that satisfy our customers. We bring dairy packaging to the next level in terms of efficiency and lower costs.

Today, the Primoreels® system has been successfully installed on numerous high-capacity machines around the world. We can also help clients with older filling lines to enjoy the advantages of the system, as we are able to provide stand-alone units that can be fitted to almost all existing filling machines – no matter the brand and year of manufacture.