

DARE TO BE *Bare*

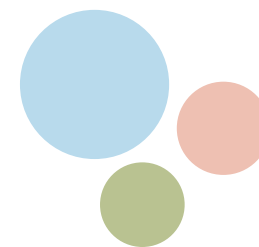
Full Circle of Skin Conditioning® Magazine
By Alexandria Professional®



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FULL CIRCLE OF SKIN CONDITIONING®



A NOTE FROM **LINA**

On the Full Circle program



“**Alexandria Professional’s Full Circle of Skin Conditioning®** was inspired by the rejuvenating powers of body sugaring! This skin enhancement program is proven effective for all skin types to help with hair reduction while improving the overall condition of the skin.

It doesn’t matter where you begin in this circle - the benefits are immense simply from getting started!”

– Lina Kennedy
President/CEO

Formulated by nature,
inspired by sugar.

PHENOMEN-ALL™

Repair, refine, rejuvenate



Finally, a skin cream that actually does it all!

Alexandria Professional's Phenomen-all™ is uniquely designed to:

- Hydrate and soften
- Rid ingrown hairs
- Refine stretch marks
- Eliminate uneven skin texture

PHENOMEN-ALL™ FOR REAL LIFE

Deep Moisture Penetration

Smooth Fine Lines

Makeup Preparation

Reduce Dry Skin Buildup

Release Trapped Hairs



THE FORMULA

A recipe that feeds your skin



SHEA BUTTER - Rich in vitamin A and a powerful emollient with anti-inflammatory properties, used to even skin tone and texture, aids in moisturizing and improving the skin.



JOJOBA OIL - Helps unclog pores, balance oil production, remove impurities, and acts as an emulsifier with the skin's sebum.



SESAME SEED OIL - A super moisturizer with high levels of the antioxidant vitamin E, blends well with other oils due to its thickness.



GRAPE SEED OIL - Tones and tightens due to its mild astringent qualities, aids in skin regeneration and wound healing.



CLARY OIL: An anti-bacterial essential oil that helps regulate oil production, unclog pores, and soothe inflammation.



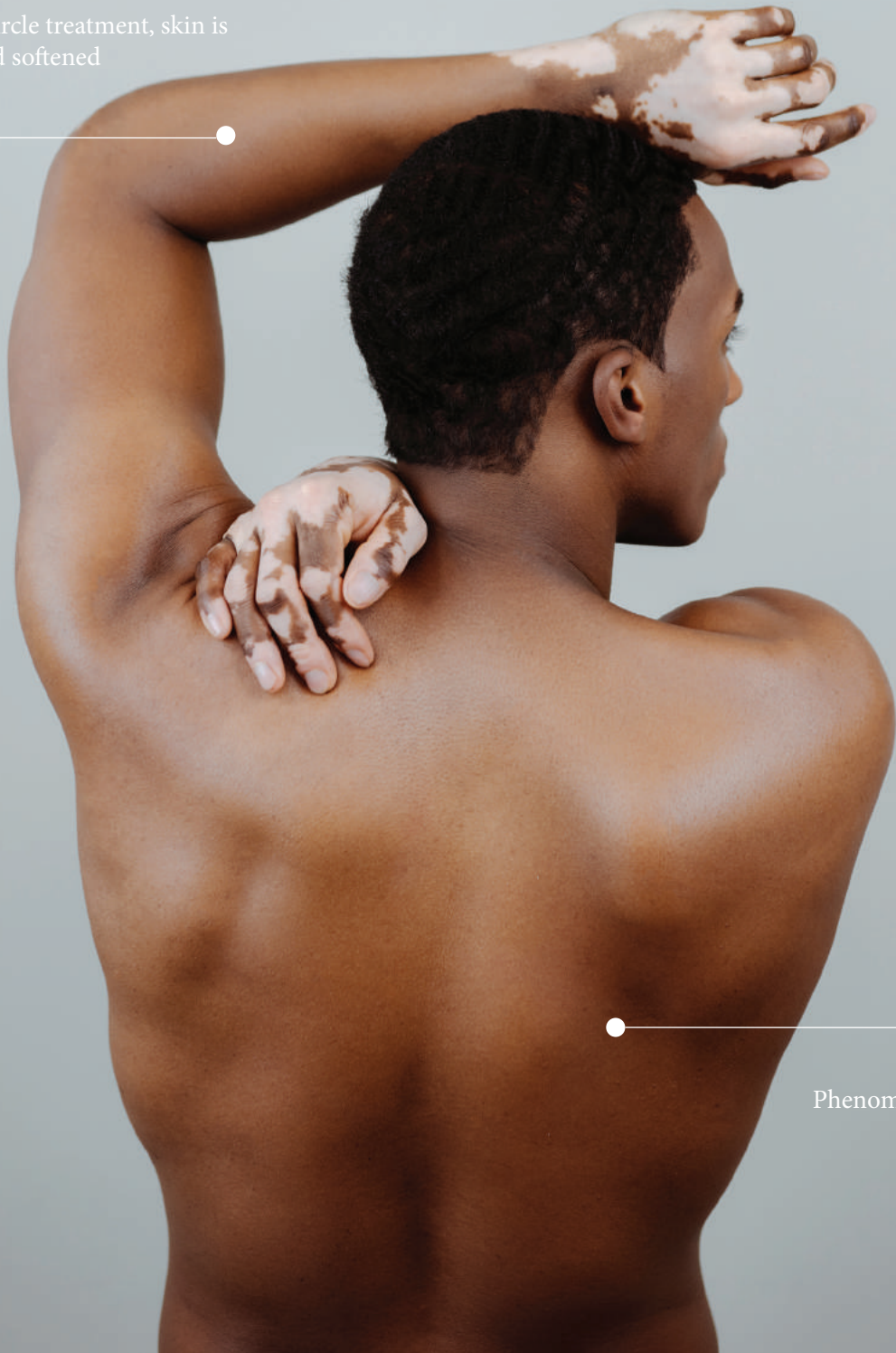
After Full Circle treatment -
tattoo brightened



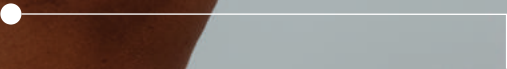
After Full Circle Treatment -
skin rejuvenated

Before sugaring, no
product applied

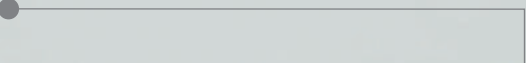
After Full Circle treatment, skin is hair-free and softened



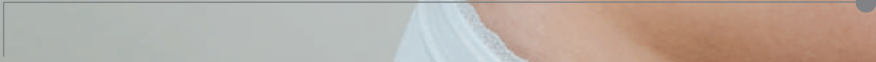
Phenomen-all™ applied, skin hydrated




Phenomen-all™ used as a makeup primer, skin illuminated



Phenomen-all™ applied to hydrate and soothe





After Full Circle
treatment, deep
moisture penetration



Phenomen-all™ used as
a makeup primer, skin
illuminated

PRODUCT SPOTLIGHT

Discover the Phenomen-all™ benefits

Beautiful healthy skin does not exist by accident but through dedication and the right at-home care system. This is why we designed the Full Circle of Skin Conditioning® program. A key component of this system is our skin softening cream, Phenomen-all™. Beyond hydration and softening, Phenomen-all™ repairs, refines, and rejuvenates your entire body!

MANAGING SKIN CONDITIONS

Our unique formulation of essential oils work in harmony to manage many common skin conditions. Clary and Grapeseed oil are great treatments for eczema, psoriasis, rashes, and inflammation due to their high concentration of linoleic acid and linalyl acetate. Paired with Jojoba oil, which mimics our skin's natural oil production, Phenomen-all™ offers high-quality hydration without irritation to even the most sensitive skin.

SOOTHING ACNE INFLAMMATION

We often deal with acne differently than other forms of inflammation, but what if you didn't have to? Phenomen-all™ is designed to regulate oil production and act as a natural anti-microbial and antiseptic. This soothes inflammation, heals, and brightens acne spots on the face and body.

The skin cream to begin
your Full Circle journey!

MINIMIZING SCARS AND WRINKLES

The rejuvenating powers of clary, grapefruit peel, and rosewood oil tone and tighten skin while restoring its youthful vitality to minimize wrinkles and signs of aging.

POST SUGARING TREATMENT

Phenomen-all™ is your number one choice for post body sugaring hydration, preventing ingrown hairs, and daily skin softening.

Whether you're looking for the perfect all-season moisturizer or a natural treatment for scarring and blemishes, choose this skin cream to begin your Full Circle journey!



UNDERSTANDING **FULL CIRCLE**

Body sugaring



1

The first step in skin condition and hair refinement.

UNDERSTANDING **FULL CIRCLE**

Soften and repair



2

Use Phenomen-all™ and our Restore™ Hydrating Lotion post treatment and daily.

UNDERSTANDING **FULL CIRCLE**

Exfoliate

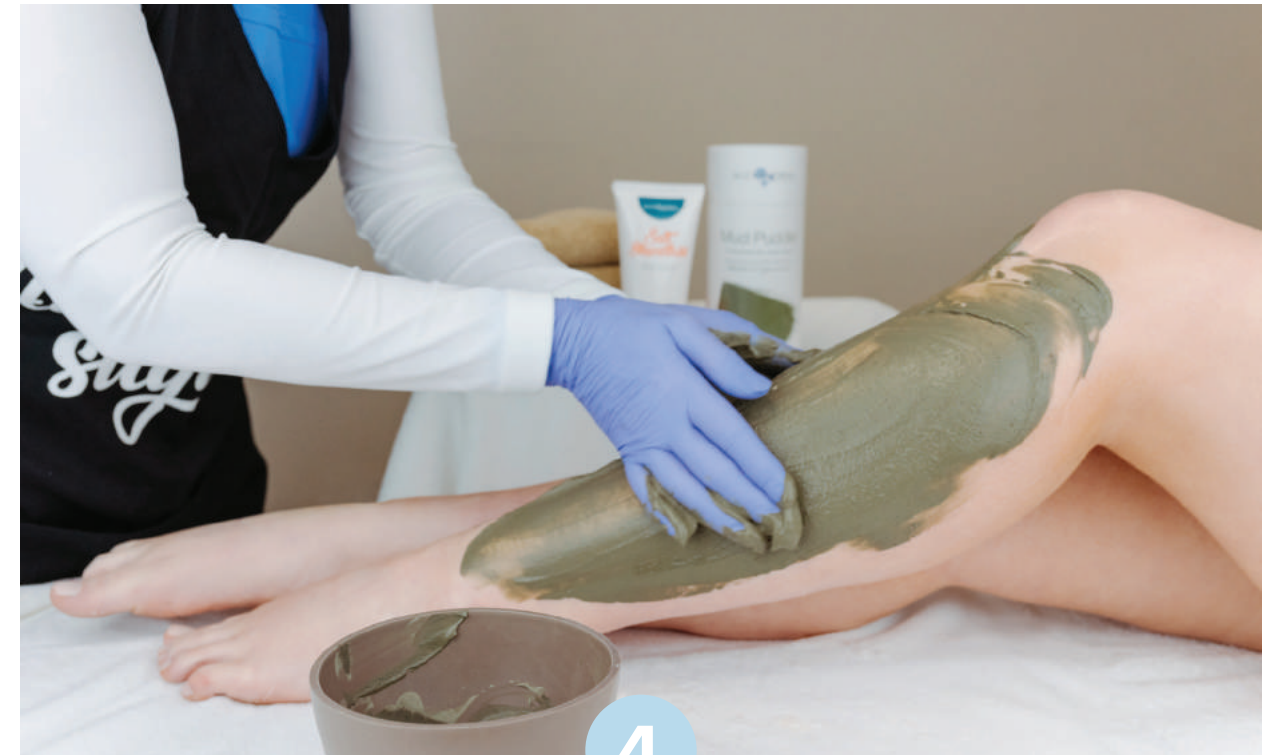


3

Use Salt Smoothie® and Saltspring® to eliminate dead dry skin.

UNDERSTANDING **FULL CIRCLE**

Detoxify



4

The Mud Puddle® wellness mask releases impurities all over the body.



RETAIL PRODUCT CATALOGUE



Exfoliating



Healing



Hydrating



Travel Size



Vegan



Gluten Free



Cruelty Free

RETAIL PRODUCTS

Exfoliate and detoxify



SALTSPRING®

Rich in natural minerals, it rejuvenates your entire body and leaves skin feeling silky and smooth. Our Saltspring® comes from the Dead Sea.



MUD PUDDLE®

An all-natural Hungarian mud rich in essential minerals and collagen. This multi-purpose rejuvenating treatment is approved as 'curative' by the Hungarian government and can be used for a variety of treatments on the body.



RETAIL PRODUCTS

Body and face scrubs



SALT SMOOTHIE®

A more simplified way for clients to utilize the Saltspring® scrub by pre-mixing the Saltspring® with the Restore™ Hydrating Lotion. Exfoliate your skin with powerful moisturizing benefits of natural oils combined with mineralizing Dead Sea salt.



SWEET CHEEKS®

A gentle sugar-based facial exfoliant that can replenish moisture as well as ease away dry skin and debris.



PHENOMEN-ALL™

Formulated to repair, refresh, and rejuvenate skin. 100% non-irritating & gentle enough to be used on sensitive skin by men, women, and children. Replenishes moisture, calms irritation, and softens skin cells to help relieve ingrown hairs.



CC'ME®

A truly natural cream for calming and cooling your skin before and after hair removal treatments. Safe and effective for all skin types and all hair removal methods. When applied to the treatment area, it will help to lessen potential reactions triggered by hair removal.



RETAIL PRODUCTS

Travel kits



FULL CIRCLE OF SKIN CONDITIONING® TRAVEL KIT

We've taken all the goodness of our Full Circle of Skin Conditioning® program and created an all in one travel kit that makes skin care easy no matter where you are!



I LOVE MY SKIN KIT

Easy to follow skin care routine for those on the go. Smaller 2oz/57ml/59g sizes of Presept™ Skin Cleanser, Essential Tonic™, and Restore™ Hydrating Lotion assembled in an easy to use kit.



RETAIL PRODUCTS

Toner + lotion



DERMAWEAR™ DUOS

Five uniquely formulated toner and lotion duos each crafted with a specific aromatherapy scent meant to target various skin issues like acne, inflammation, and dullness.



RETAIL PRODUCTS

Pain relief



INJABULO™

A unique African massage ointment with cooling effects to soothe sore muscles and with hydrating properties to soften skin.



COMFORTÉ®

A topical cream made from all-natural ingredients direct from the primordial forests of Africa. Massage onto the lower abdomen for effective, drug-free relief from period symptoms. Your body chemistry is unaffected.



RETAIL PRODUCTS

Lip care



BALM UP™ & BUFF UP™

Take care of every inch of your skin from head to toe with our lip balms and buffs. Our sugar-based Buff Up™ will help to exfoliate away dry skin on the lips and pick from five different flavors of our Shea-based Balm Up™ to help boost hydration.



RETAIL PRODUCTS

Seasonal



MOTHER'S DAY BOUQUET

This seasonal favorite is a luxurious set of exfoliating, toning, and hydrating products infused with Lilac, Lilly, and Rose oils! The Mother's Day Bouquet includes a whipped body scrub, toner, moisturizer, and lip balm.



HOLIDAY BALM UP™ AND BUFF UP™

All the benefits of our traditional Balm & Buff Up™ flavored for the holidays in Candy Cane and Cinnamon Stick.



WITH **THANKS**

Acknowledgments

CREATIVE DIRECTION
Nnenna Ferguson, Lina Kennedy

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HAIR
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FULL CIRCLE TREATMENTS
Alexandria Professional® Studio

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Zenger Group



DARE TO BE *Bare*

“The Full Circle of Skin Conditioning® program is our fundamental skin lifestyle. Everything we do at Alexandria Professional® is about strengthening the skin’s integrity. We pride ourselves in offering universal skin treatments using ingredients that are natural, vegan, and gluten-free. Our heart is in healthy skin, pure skin, beautiful skin!”

