

VERKSTÄDERNA

Become a member at Verkstäderna

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"

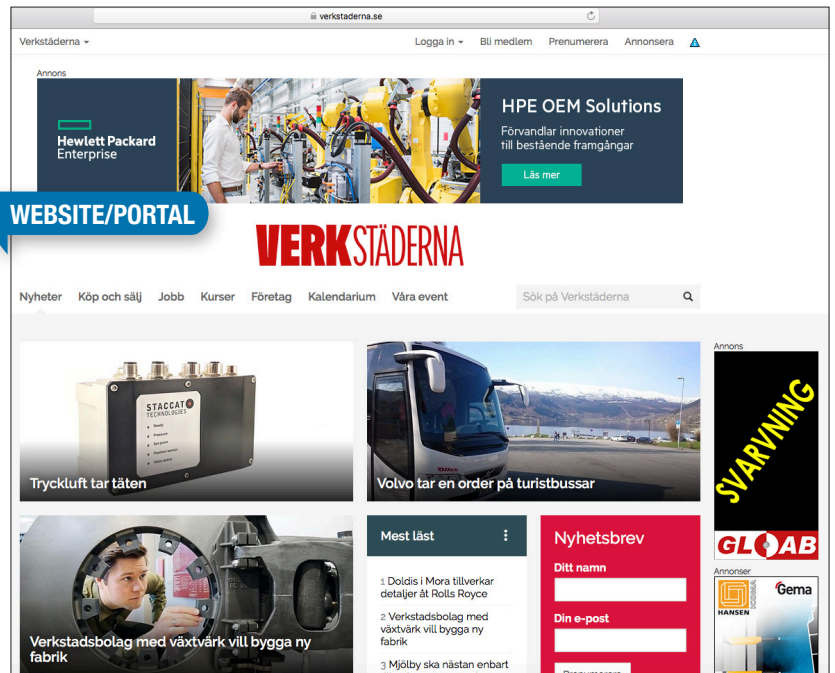


Membership 9.800 SEK/year

Membership on the portal Metal Supply is included. All advertising on the website is published on both Verkstäderna and Metal Supply.

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.



Medlemspanel / Era nyheter / Publicera nyhet

Publicera nyhet

Data

Kontaktperson (Valfr)

Välj den person i ditt företag som ska fungera som kontaktperson. Personen kommer bland annat att få nyhet. Om den önskade personen inte finns med på listan måste du först lägga till en ny användare.

Publish company news

Inlägg

Publicerad

2018-09-13 (ÅÅÅÅ-mm-dd)

Kategori

- ☐ Bra att veta
- ☐ Energibesparingar
- ☐ Eventering
- ☐ Maskor
- ☐ Nya butiker
- ☐ Nytt om namn
- ☐ Produktnyheter
- ☐ Projekt
- ☐ Övriga nyheter

Filer

Tips: Inlägg med bilder ses i genomsnitt mer än dubbelt så många gånger som inlägg utan bilder.

Template

Bilder (Valfr)

Välj fil - Ingen fil vald

JPG, PNG, GIF - Max 5 mb per fil

Du kan ladda upp max 20 bilder.

Kataloger mm. (Valfr)

Välj fil - Ingen fil vald

PDF, DOC, ZIP - Max 10 mb per fil

Du kan ladda upp max 5 kataloger.

Video (Valfr)

http://

Ange länken till en YouTube/Vimeo video som visas tillsammans med ditt inlägg.

Text

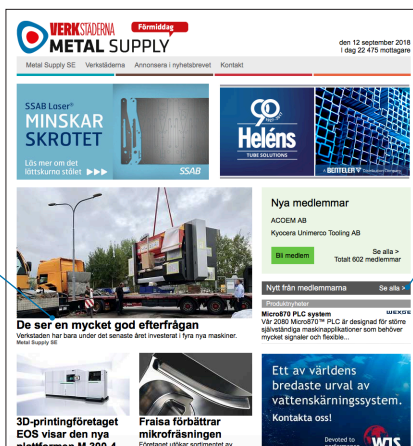
Överskrift

Resumé

Beskrivning

NEWS FROM THE MEMBERS

NEWS FROM THE EDITORS



NEWSLETTER
- the industry's news by mail

Medlemspanel / Era nyheter

Era nyheter

Publicera nyhet

Sortera efter Senaste

Överskrift	Publicerad	Antal klick	Portal	
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Plockstationer & Lean Ställage TRILLO	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Nytt namn förstärker positionen som ledande förvaringsproducent	2018-mar-19	804	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Automatisering för E-handel	2018-mar-15	1981	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort
Begagnad IPN Paternoster till salu			Verkstäderna Verkstäderna	
El-tekniktid TENNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entreprenad Verkstäderna	Redigera Ta bort

See the number of views

Your possibilities

General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price.

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

6 months side banner on web

2 middle adverts in newsletter

2 bottom adverts in newsletter

1 year membership

28.000 SEK

All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.

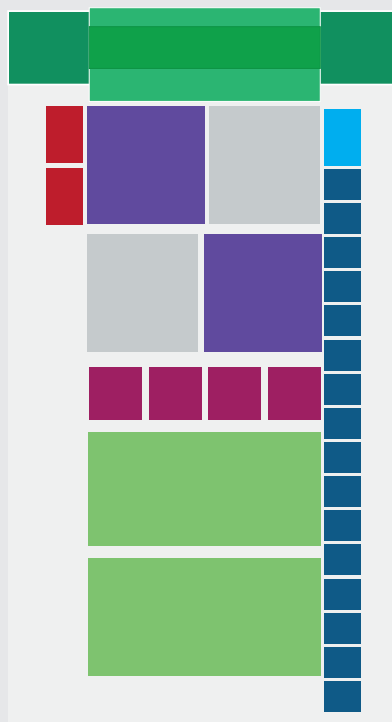
Animated banners:

Animations should keep within 20 seconds.

File types: *Static:* jpg - *Animated:* gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



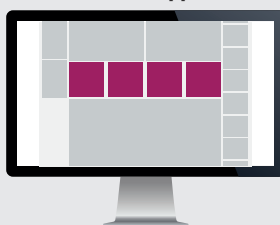
Sticky banner
240x400 ppx



Corner banner
200x300 px



Side banner
200x175 px



Content banner - Front page
230x230 px



Campaign banner - Front page
480x480 px



Campaign banner - Front page
480x480 px

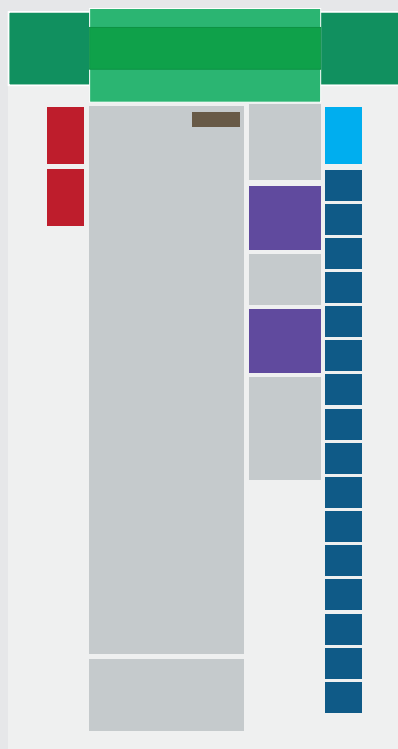


Giga banner - Front page
980x480 px



Giga banner - Front page
980x480 px

Article page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



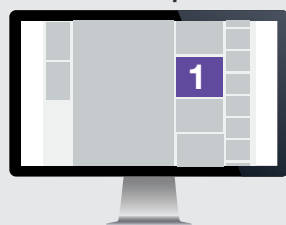
Sticky banner
240x400 px



Corner banner
200x300 px



Side banner
200x175 px



Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Title banner
Article page
200x60 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month

Top banner

Static or animated, max 70 Kb

Article page **24.500 SEK**

Front page + all other pages **24.500 SEK**

Billboard

Static or animated, max 150 Kb

Article page **34.500 SEK**

Front page + all other pages **34.500 SEK**

Top banner Full Size

Static, max 250 Kb

Article page **39.500 SEK**

Front page + all other pages **39.500 SEK**

Sticky banner

Static or animated, max 90 Kb

Article page **17.500 SEK**

Front page + all other pages **17.500 SEK**

Corner banner

Static or animated, max 70 Kb.

Article page **11.500 SEK**

Front page + all other pages **11.500 SEK**

Side banner

Static or animated, max 40 Kb

Article page **3.250 SEK**

Front page + all other pages **3.250 SEK**

Content banner – Front page

Static, max 55 Kb

Front page **5.000 SEK**

Campaign banner pos 1

Static or animated, max 75 Kb

Front page 480x480 px **17.500 SEK**

Article page 300x250 px **13.750 SEK**

Other pages 300x250 px **6.750 SEK**

Campaign banner pos 2

Static or animated, max 75 Kb

Front page 480x480 px **10.000 SEK**

Article page 300x250 px **10.750 SEK**

Other pages 300x250 px **5.350 SEK**

Giga banner pos 1

Static or animated, max 150 Kb

Front page **21.500 SEK**

Giga banner pos 2

Static or animated, max 150 Kb

Front page **10.000 SEK**

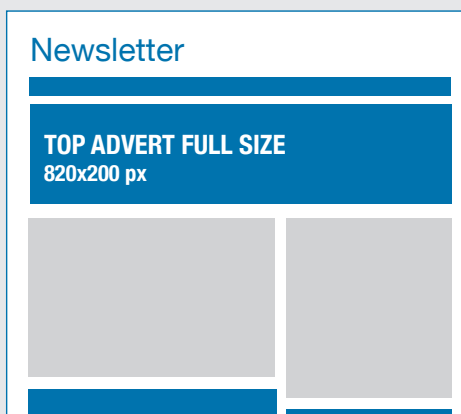
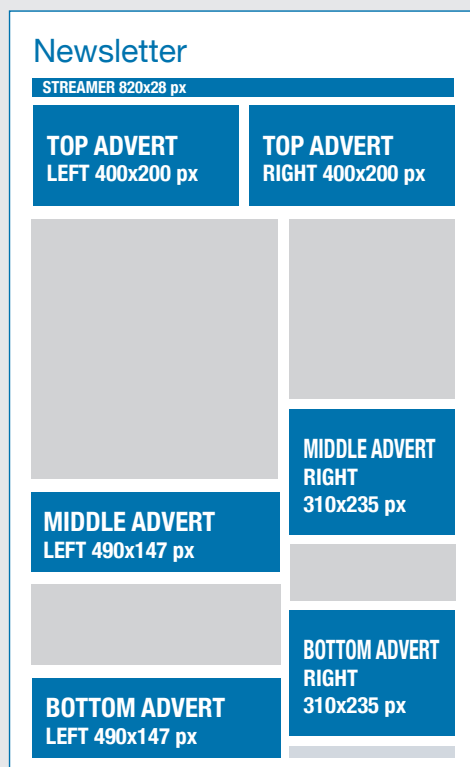
Title banner – Article page

Static, max 20 Kb

Article page **22.750 SEK**

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.



Sponsored article
15.000 SEK/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

Streamer

Static Jpg, gif, png – max. 50 Kb
Price per week **13.000 SEK**

Top advert

Static Jpg, gif, png – max. 50 Kb
Price per mailing **5.000 SEK**

Top advert – Full size

Static Jpg, gif, png – max. 50 Kb
Price per mailing **10.500 SEK**

Middle advert

Static Jpg, gif, png – max. 50 Kb
Price per mailing **4.000 SEK**

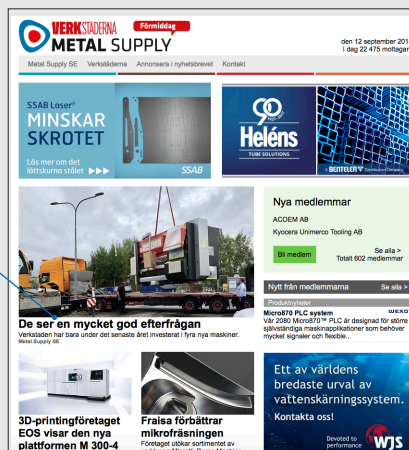
Bottom advert

Static Jpg, gif, png – max. 50 Kb
Price per mailing **2.500 SEK**

Prices for members.

NEWS FROM THE EDITORS

NEWS FROM THE MEMBERS



Verkstäderna is the network that meets the engineering industry's need for a continuous reporting on developments in manufacturing: machinery, materials, methods and people.

The readers have influence over the company's purchases in:

- Machine equipment
- Mechanical engineering
- Tools
- Automation
- Production logistic, management
- Joining technology, welding, gluing, soldering

Contact: Mats Irstam • +46 73 682 53 07 • mats.irstam@nordiskemedier.se
Jacob Albertsen • +46 70 943 73 10 • jacob.albertsen@nordiskemedier.se