

International trade fair for machine tools, manufacturing and automation

# February 5 – 8, 2019

# EXHIBITOR INFORMATION



components, modules and vec www.subcontractingfair.com International subcontracting fair for parts, components, modules and technologies

www.messe-intec.com

# Welcome to the Kick-off Event for the Metal Processing Industry



THE INTEC IS ONE OF THE LEADING TRADE FAIRS FOR METAL PROCESSING INDUSTRY IN GERMANY AND EUROPE.

Its core areas of expertise include machine tools, systems for upstream and downstream processes in automated production as well as the entire product technologies for metal processing.

As a result, the trade fair combination is an important industry indicator for starting off the year and represents the optimum time for making initial investment decisions.



### Looking back on Intec 2017

## Portfolio



### 1,020 EXHIBITORS FROM 23 COUNTRIES 11 % INTERNATIONAL EXHIBITORS 51,250 m<sup>2</sup> EXHIBITION AREA





How exhibitors rate the Intec 2017:

- 93 % anticipate good follow-up business after the fair
- 92 % would recommend the Intec to others
- 90 % saw their expectations for participating in the trade fair as fulfilled
- 89 % want to participate again in 2019



- Machine tools cutting, forming, eroding
- Sheet metal forming machines
- Stamping machines and forming equipment
- Material processing systems, laser and welding technology
- Additive manufacturing technologies
- Precision tools, appliances, dies and moulds
- Automated production and robotics
- Assembly and materials handling technology
- Drive technology, process control
- Industrial electronics, sensors
- Measurement technology and quality assurance
- Intralogistics
- Software, IT applications
- Science and research

## Visitors – Profile and origin

Intec trade visitors come from all areas of the mechanical engineering and plant construction, automotive and vehicle industry, metal processing, precision mechanics, electrical/electronics industry or process engineering.

- 97 % are trade visitors
- **52 %** are included in procurement decisions
- 33 % act in an advisory capacity
- 94 % would recommend the Intec to others

Every third visitor attends only the Intec.





The core visitor region is distinguished by traditionally strong industrial sectors like machinery and plant construction, automotive, chemicals and plastic processing.

In addition to that, the economic region has been developing into an important hub for innovative technologies, e.g. microelectronics, information technologies or energy technology.

#### Visitors from abroad: 5 %

with high ratio from neighboring Poland and Czech Republic

#### Origin of German visitors

- 6 % Bavaria
- **10 %** Berlin/Brandenburg
- 48 % Saxony

- 12 % Saxony-Anhalt
- **14 %** Thuringia
- 10 % Other federal states



IN 2017, THE INTEC AND Z TOGETHER WELCOMED 24,200 VISITORS.

# Intec Award 2019



The competition focuses on technical and technological innovations and significant further developments from all exhibition areas. The Intec Award for Young Talent recognizes successful and exemplary entrepreneurial projects for recruiting and promoting young professionals.

Participate: Present your innovations in research and development or examples of successful development of upcoming professionals.

- Appraisal of submissions by an expert jury
- Announcement of award winners during opening ceremony of Intec and Z - Subcontracting
- Publication of award winners in specialist media



DETAILS PERTAINING TO THE INTEC AWARD/INTEC AWARD FOR YOUNG TALENT AS OF AUGUST 2018 AT: www.messe-intec.com/intec-award

# Value added through combination – Intec and Z

The trade fair combination of Intec and Z concentrates on the entire value chain extending over all production stages.

The Intec covers the entire spectrum of manufacturing technologies for the metal processing industry and cross-sectional technologies and components for preparing, controlling, monitoring, process management and logistics for industrial production.

The Z - Subcontracting focuses consistently on suppliers of parts, components, modules, technologies and industrial services as well as production capacities. One out of every four exhibitors comes from abroad.

The fact that both trade fairs focus on similar sectors creates synergy effects which benefit their exhibitors and visitors.

ALL VISITOR TICKETS ARE VALID FOR BOTH INTEC AND Z.





Z 2017: 362 Exhibitors • 26 % International • 20 Countries

 Largest exhibition areas of the Z
 Some counted multiple times

 59 % parts and components
 Some counted multiple times

 25 % processes as technological supply services
 Some counted multiple times

 19 % industrial services
 Some counted multiple times

**16** % jointing, connecting and assembly processes

International subcontracting fair for parts, components, modules and technologies

www.subcontractingfair.com

# Insider information – The specialized program



THE SPECIALIZED PROGRAM OF INTEC AND Z 2019 PROVIDES CROSS-INDUSTRY INFORMATION, FACILITATES BUSINESS CONTACTS AND IS AT THE SAME TIME AN IDEAL PLATFORM FOR NETWORKING.





Details relating to the current specialized program will be published in the autumn of 2018 www.messe-intec.com **Conferences, symposiums, workshops** – to support the transfer of knowledge and innovation between research and industry.

Present your innovations and practical know-how at the **Exhibitor Forum.** Show your latest developments and experience – directly and based on everyday operational applications.

B2B – Contacts across borders. At **CONTACT – Business Meetings** supply and demand are combined so that interested parties can arrange meetings in advance.

**Special exhibits and user forums** – focusing on hot topics relating to production and supplier industry – new materials, additive manufacturing, digitalization, smart production.

### Key dates and prices

### Service

### Your contacts



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Floor space only when registering:

	by Oct. 14, 2018	from Oct. 15, 2018
Row stand	EUR 147 /m²	EUR 157 /m²
Corner stand	EUR 158 /m²	EUR 168 /m²
Head stand	EUR 165 /m²	EUR 175 /m²
Block stand	EUR 169 /m²	EUR 179 /m²

#### Complete stand = floor space rent + basic stand construction

Basic stand construction incl. power supply 2kWand consumption (8 – 20 m<sup>2</sup>): starting EUR 116 /m<sup>2</sup>

Plus the mandatory AUMA fee of EUR 0.60 /m<sup>2</sup> • Media fee EUR 190.00 • Advertising package EUR 95.00 Prices do not include the applicable VAT. FAIRNET – attractive and individual stand construction solutions, extensive services

FAIRNET GmbH – Kerstin Steinhagen Contact: +49 341 678-8489, kerstin.steinhagen@fairnet.de

#### fairgourmet – Your partner for trade fair catering

fairgourmet GmbH – Roland Schwenke Contact: +49 341 678-7020, roland.schwenke@fairgourmet.de

#### NEW!

Register online as an exhibitor at: www.messe-intec.com/registration/



# Experience hospitality Leipzig style



After a long day at the trade fair, go downtown and relax in Leipzig's city center. With its cosmopolitan atmosphere, vibrant culture and charming hospitality, which attracted both Goethe and Schiller to the trade fair city, Leipzig offers a wide range of restaurants and cafés.

Do not miss the opportunity to enjoy some Leipzig specialties like the regional dish Leipziger Allerlei. Or take the time to go to a bar and try a Leipziger Gose, which is an original top-fermented, vitamin-packed beer specialty.

Anyone looking for some cultural variety should visit, for instance, Krystallpalast Varieté to enjoy good food and an exciting program.



### This is where the industry meets

The exhibition center: representative, modern, and well-positioned – the optimal conditions for your trade fair presentation.

> **Opening hours for visitors:** February 5 – 7, 2019: 9 am to 5 pm February 8, 2019: 9 am to 4 pm

#### Hotel service:

Tel.: +49 341 678-8725, hotelreservation@leipziger-messe.de

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