

MotorMagasinet

Become a member at Motormagasinet

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

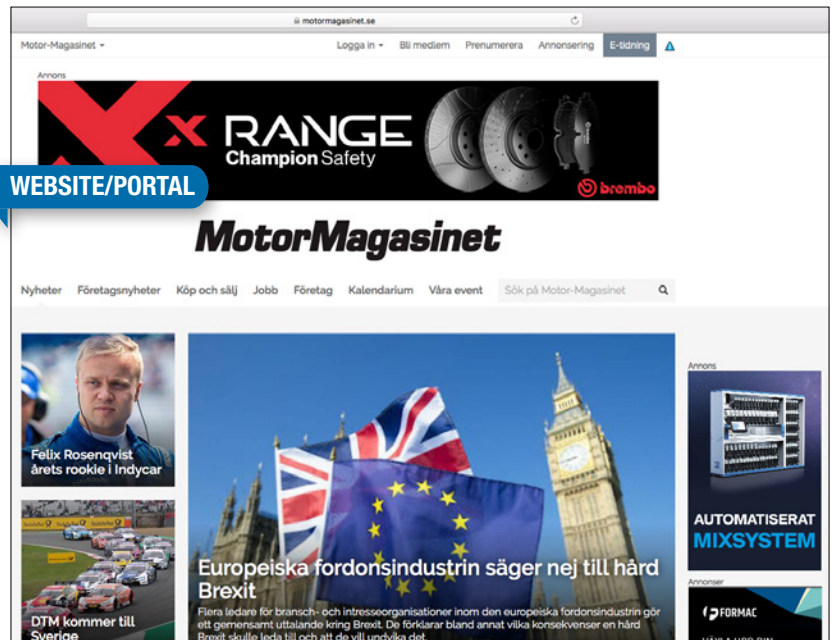
- ✓ Log-in to all the functions on the portal
Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



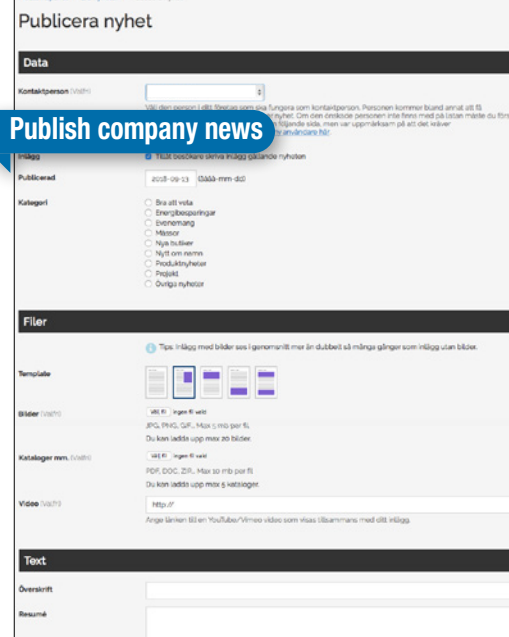
Membership 11.800 SEK/year

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.



WEBSITE/PORTAL



Publish company news

NEWS FROM THE MEMBERS

NEWS FROM THE EDITORS



NEWSLETTER
- the industry's news by mail

Överskrift	Publicerad	Antal klick	Portal
Constructor lanserar spöken RackCheck	2018-09-12	113	Motor Supply SE Food Supply SE Building Supply SE Environmetal Verstedsmedia
Prokatalogerna Lean Ställage TROLOGO	2018-09-16	970	Motor Supply SE Food Supply SE Building Supply SE Environmetal Verstedsmedia
Nytt namn förklarar positionen som ledande förväxlingsproducent	2018-09-19	844	Motor Supply SE Food Supply SE Building Supply SE Environmetal Verstedsmedia
Automatisering för E-handel	2018-09-18	1978	Motor Supply SE Food Supply SE Building Supply SE Environmetal Verstedsmedia
Reglerad IPN Reliometer i8 serie			Verstedsmedia
Elbeskyddad TEKNIKER	2018-09-07	2886	Motor Supply SE Food Supply SE Building Supply SE Environmetal Verstedsmedia

See the number of views

Your possibilities
General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour)

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

- 12 months side banner on web
- 1 top advert in newsletter
- 2 middle adverts in newsletter
- 2 bottom adverts in newsletter
- 1 year membership

24.800 SEK

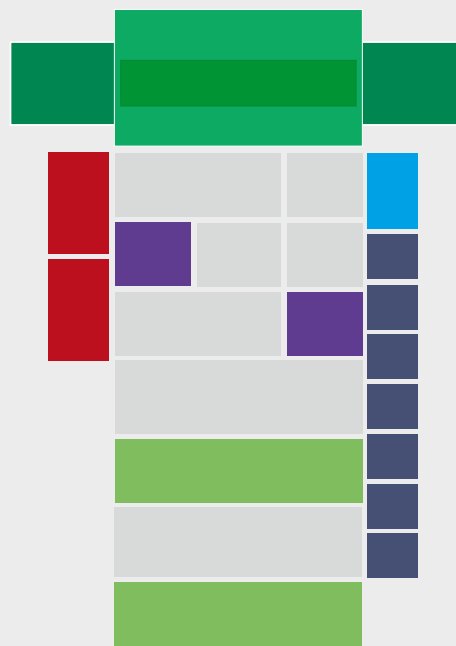
All banners are sharing their spot with up to three others, except Sticky banner that are sharing it's spot with up to two others. Rotation is executed after page reload.

Animated banners:
Animations should keep within 20 seconds.

File types: *Static:* jpg - *Animated:* gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 pixlar



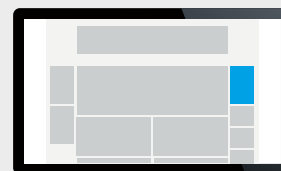
Billboard
980x540 pixlar



Top banner Full Size
1800x450 pixlar



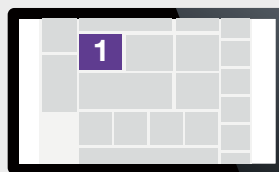
Sticky Banner
240x400 pixlar



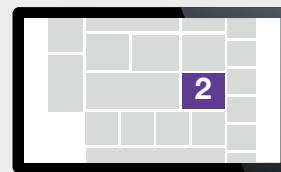
Corner banner
200x300 pixlar



Side banner
200x175 pixlar



Campaign banner 1*
- Frontpage 300x250 pixlar



Campaign banner 2**
- Frontpage 300x250 pixlar



Giga banner - Frontpage
930x250 pixlar

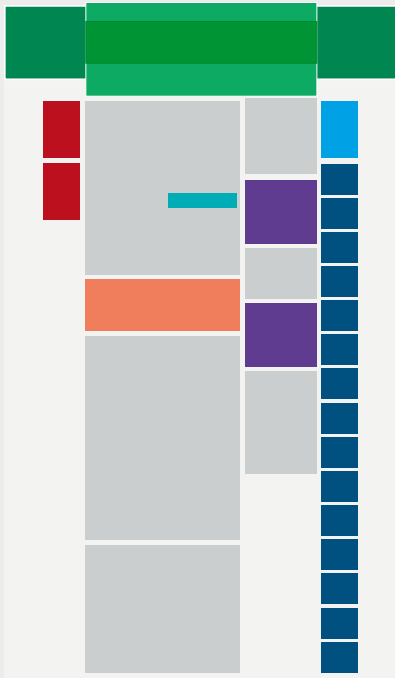


Giga banner - Startside
930x250 pixlar

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Article page



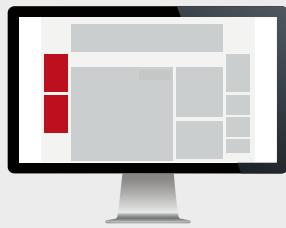
Top banner
930x180 px



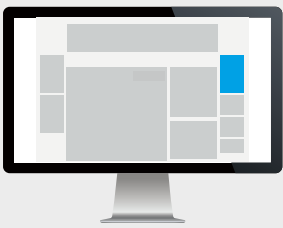
Billboard
980x540 px



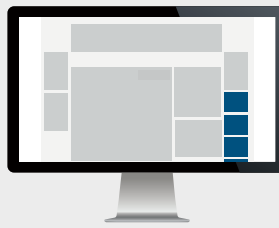
Top banner Full Size
1800x450 px



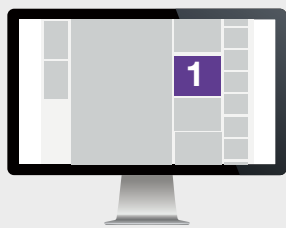
Sticky banner
240x400 px



Corner banner
200x300 px



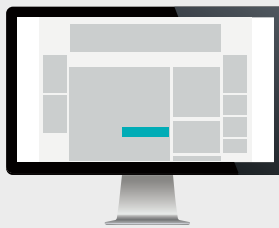
Side banner
200x175 px



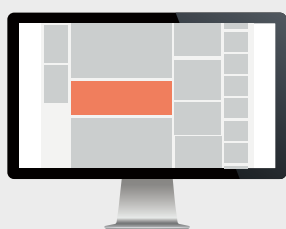
Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Title banner
300x60 px



Inread article banner
660x200 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month.

Top banner

Static or animated, max 70 Kb
Article page 12.000 SEK
Front page + all other pages 12.000 SEK

Billboard

Static or animated, max 150 Kb
Article page 25.500 SEK
Front page + all other pages 25.500 SEK

Top banner Full Size

Static, max 250 Kb
Article page 29.500 SEK
Front page + all other pages 29.500 SEK

Sticky banner

Static or animated, max 90 Kb
Article page 10.000 SEK
Front page + all other pages 10.000 SEK

Corner banner

Static or animated, max 70 Kb.
Article page 6.500 SEK
Front page + all other pages 6.500 SEK

Side banner

Static or animated, max 40 Kb
Article page 2.000 SEK
Front page + all other pages 2.000 SEK

Campaign banner pos 1

Static or animated, max 75 Kb
Front page 9.500 SEK
Article page 7.750 SEK

Campaign banner pos 2

Static or animated, max 75 Kb
Front page 7.000 SEK
Article page 6.000 SEK

Giga banner pos 1

Static or animated, max 150 Kb
Front page 12.000 SEK

Giga banner pos 2

Static or animated, max 150 Kb
Front page 7.000 SEK

Title banner

Static, max 20 Kb
Article page 13.000 SEK

Inread article banner

Static or animated, max 100 Kb
Article page 13.000 SEK

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.

Newsletter

STREAMER 820x28 px

TOP ADVERT LEFT 400x200 px	TOP ADVERT RIGHT 400x200 px
MIDDLE ADVERT LEFT 400x200 px	MIDDLE ADVERT RIGHT 400x200 px
BOTTOM ADVERT LEFT 400x200 px	BOTTOM ADVERT RIGHT 400x200 px

Newsletter

ADVERT FULL SIZE (top/middle/bottom)
820x200 px

Sponsored article
15.000 SEK/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

NEWS FROM THE MEMBERS

NEWS FROM THE EDITORS



Streamer

Price per week 7.500 SEK

Top advert

Price per mailing 3.000 SEK

Top advert Full size

Price per mailing 6.000 SEK

Middle advert

Price per mailing 2.000 SEK

Middle advert Full size

Price per mailing 4.000 SEK

Bottom advert

Price per mailing 1.500 SEK

Bottom advert Full size

Price per mailing 3.000 SEK

Material: Static advert

File types: Jpg, gif or png

Size: Max 50 kb

Prices for members.

Target group

Motormagasinet is read at car workshops, petrol stations, car dealers, retailers and wholesalers with accessories and work equipment, tyre varnish and body workshops, and manufactures of vehicles and spare parts.

85% of Motor-Magasinet's readers have influence in decision-making.