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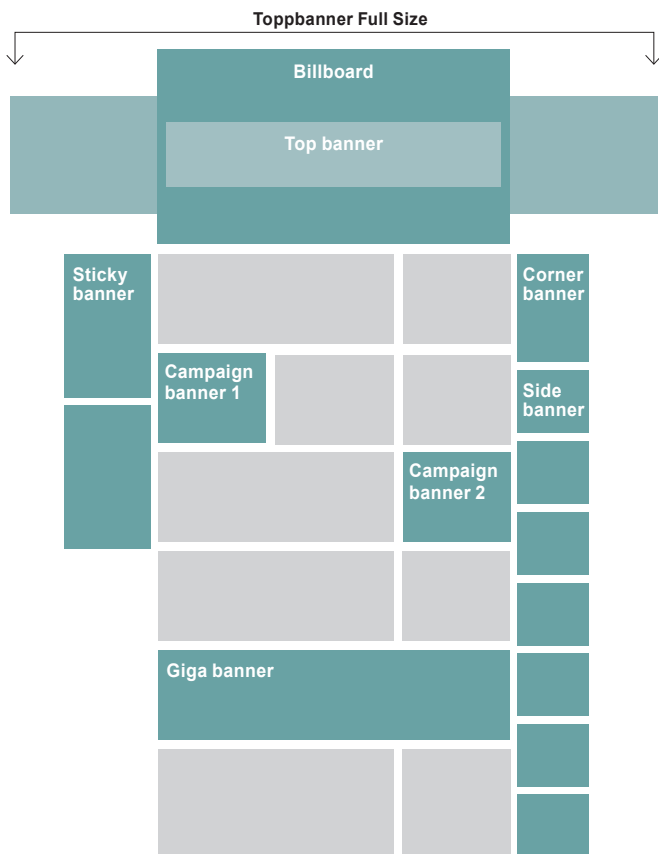
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# Transportnet.se

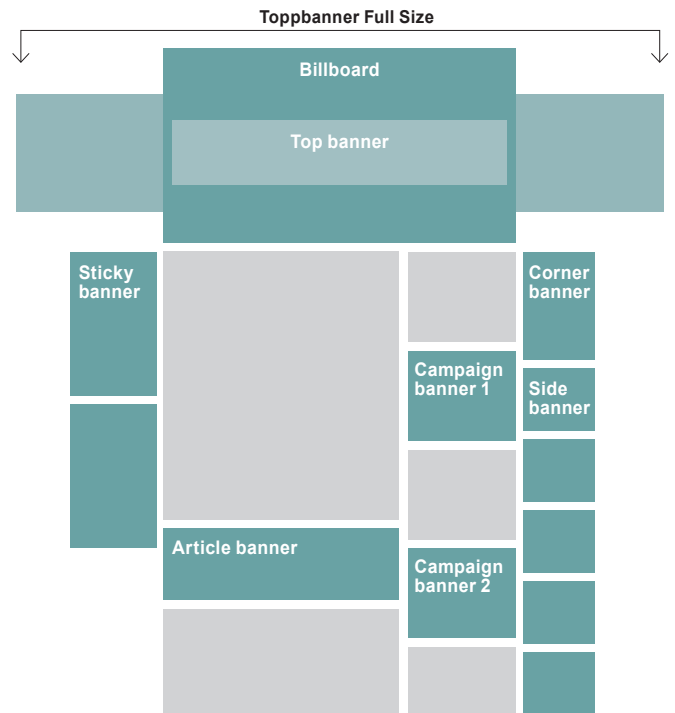
## MEDIA INFO 2025

# Format & prices web/newsletter

## Start page prices/month



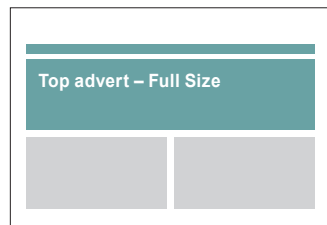
## Article page prices/month



<b>Top banner Full Size</b> 1800x450 px, static, max 250 kb .....	SEK 66 000
<b>Billboard</b> 980x540 px, static or animated, max 150 kb .....	SEK 56 000
<b>Top banner</b> 930x180 px, static or animated, max 70 kb.....	SEK 28 000
<b>Sticky banner</b> 240x400 px, static or animated, max 90 kb .....	SEK 23 000
<b>Corner banner</b> 200x300 px, static or animated, max 70 kb .....	SEK 15 000
<b>Side banner</b> 200x175 px, static or animated, max 40 kb .....	SEK 5 000
<b>Campaign banner 1</b> 300x250 px, static or animated, max 70 kb.....	SEK 18 000
<b>Campaign banner 2</b> 300x250 px, static or animated, max 70 kb.....	SEK 14 000
<b>Giga banner</b> 930x250 px, static or animated, max 70 kb.....	SEK 24 000

<b>Top banner Full Size</b> 1800x450 px, static, max 250 kb .....	SEK 66 000
<b>Billboard</b> 980x540 px, static or animated, max 150 kb .....	SEK 56 000
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<b>Sticky banner</b> 240x400 px, static or animated, max 90 kb .....	SEK 23 000
<b>Corner banner</b> 200x300 px, static or animated, max 70 kb .....	SEK 15 000
<b>Side banner</b> 200x175 px, static or animated, max 40 kb .....	SEK 5 000
<b>Campaign banner 1</b> 300x250 px, static or animated, max 75 kb.....	SEK 18 000
<b>Campaign banner 2</b> 300x250 px, static or animated, max 75 kb.....	SEK 14 000
<b>Article banner</b> 660x200 px, static or animated, max 100 kb.....	SEK 20 000

## Newsletter for members/day



**File types**  
jpg, gif or png. All banners must be static.  
Max 50 kb.

<b>Streamer</b> 820x28 px.....	SEK 9 000 *
<b>Top advert full size</b> 820x200 px .....	SEK 14 000
<b>Top advert</b> 400x200 px .....	SEK 5 999
<b>Middle advert</b> 400x200 px .....	SEK 2 999
<b>Bottom advert</b> 400x200 px .....	SEK 1 999

\* Price per week

### File types

Static: jpg, animated: gif, Html (zip-file), Script. All banners must be responsive. Animations should keep within 20 seconds.

Sticky banner, corner banner and side banner are only showed on desktop.

## Native advertising

Native Advertising is a sponsored text on transportnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.....SEK 20 000/week

### Job ad

Job ad at transportnet.se and in the newsletter for 30 days.....**SEK 6 900**

### Send material for web/newsletter to:

annons@nordiskemedier.se

### Subscription

prenumeration@nordiskemedier.se

# Membership

## Membership

### The membership includes:

- Company profile
- Log-in to all functions on the portal
- Free posts on company news
- 50% discount on all digital ad prices.

**SEK 12 900/year**

## Member package

### The member package includes:

- 12 months side banner on the portal
- 1 top ad in the newsletter
- 2 middle ads in the newsletter
- 2 bottom ads in the newsletter
- 1 year membership

**SEK 24 000/year**



# Transportnet.se

Transportnet is the business magazine for the whole of the transports and logistics trade, including material handling and real estate. Our readers are Procurement Directors and Managers in supply chain management, as well as Managers in forwarding, material handling, road carriers, shipping companies, railroad freight and air freight. Transportnet.se collects the latest news in transport and logistics as well as news about infrastructure and transport policy. Five times a week – Monday to Friday – we deliver Swedens most widespread newsletter on transports and logistics.

## Contact us

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**Media manager**

Jacob Gündüz  
073-682 53 06  
jacob.gunduz@nordiskemedier.se



**Editor-in-Chief & Publisher**

Caroline Swartling  
073-682 53 10  
caroline.swartling@nordiskemedier.se



Nordiske Medier Stockholm AB, Sundbybergsvägen 1, 171 73 Solna  
Tel +46 8-670 41 00, Org.nr 556259-1197

