

# 2021 MEDIA information

EGMONT  
Publishing

At **tungt-logistikk.no** you meet your entire target group in a relevant context within transport, internal and external logistics.

**tungt-logistikk.no**

**Logistikk & ledelse**

## TARGET GROUP

Logistikk & ledelse covers the entire logistics chain and is the marketplace for procurement and logistics managers, daily managers, IT managers and other decision-makers.

It is possible to advertise to our target groups both on our own websites and in the Google Display network (major Norwegian websites, local newspapers, Youtube, etc.)

- Ask for more information

## FORMATS AND PRICES

Ad	Desktop	Mobil	Price (per month)
Top banner	980 x 150	468x300	NOK 7.700
"	980 x 300	468x300	NOK 11.200
Board	580 x 400	468x300	NOK 6.300
Sky 1,2	180 x 500	468x150	NOK 5.600
Sky 3 (Sticky)	180 x 500	468x150	NOK 6.300
Box 1,2,3	300 x 250	150x125	NOK 3.500
Megaboard	980 x 300	468x300	NOK 4.000

All prices are per month and ex. VAT

## ADVERTISING PRICES FOR OUR WEEKLY NEWSLETTER

Streamer	1.000 NOK per day
Top ad Full Size	4.000 NOK per day
Top ad	2.000 NOK per day
Mid ad	1.500 NOK per day
Bottom ad	1.000 NOK per day

## CONTENT MARKETING

Content Marketing is an advertising product where you as an advertiser publish your own article on Tungt-logistikk.no. Article is delivered "finished", or we can help you get in touch with people who can make the articles. We then adapt the article so that it can be published on tungt-logistikk.no. The article may contain fact boxes, and links linked to your own website. We also support video.

A Content article will be marked "Advertisement" in accordance with editorial responsibility and PFU rules.

- Contact us for prices and more information

## POSITION AVAILABLE

Meet the active and passive job seeker! By advertising in context, you can also reach the 90 percent who are not on the job hunt. We offer full job description, photo, and video support.

- Ask for quotes

## NEWSLETTER

Tungt-logistikk.no keeps readers updated with their own newsletters every week.

Here you can communicate directly to your target audience via an advertising banner in the newsletters.

## DESKTOP

The desktop layout of tungt.no features several advertising formats. At the top is a 'Toppbanner' (top banner). Below it is a 'Board' (board) section. Further down are 'Boks' (box) sections. At the bottom is a 'Megaboard' (megaboard) section. On the right side, there are 'Sky' (sky) sections. The layout is clean and professional, with a focus on logistics and transport.

## MOBIL

The mobile layout of tungt.no is optimized for smaller screens. It features a 'Toppbanner' (top banner) at the top. Below it is a 'Board' (board) section. Further down are 'Boks' (box) sections. At the bottom is a 'Megaboard' (megaboard) section. On the right side, there are 'Sky' (sky) sections. The layout is clean and professional, with a focus on logistics and transport.

## CONDITIONS

All banner spaces are shared with up to 5 advertisers.

- **Deadline for delivery:** 5 working days
- **Fil formats:** JPEG, PNG, GIF og HTML
- **Size:** max 90kB

**Agency commission:** 5% (incl. All commissions and allowances) All prices are excluding VAT

## CONTACT PERSONS:

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