

TRADE MAGAZINE FOR TOOLS AND MACHINERY

WWW.MASKINREGISTERET.NO

... gives you opportunities:

The calendar focuses on important dates and events for 2023. Here you will find publication dates, material deadlines, and a list of important trade fairs.

Advertisements

Format Net size		(W x H)	P	Price	
1/1	page (incl. 3mm bleed)	216 x 303 mm	NOK	16,000	
1/1	page (w/frame)	190 x 266 mm	NOK	16,000	
1/2	page	91 x 266 mm	NOK	9,500	
1/2	page	190 x 126 mm	NOK	9,500	
1/4	page	91 x 126 mm	NOK	5,700	
Spre	ead (w/frame)	400 x 266 mm	NOK	23,600	
Spre	ead (incl. 3mm bleed)	432 x 303 mm	NOK	23,600	
Page 1 (incl. 3mm bleed)		216 x 232 mm	NOK	28,200	
Page 2,3,4(incl. 3mm bleed)		216 x 303 mm	NOK	15,900	
Back	c cove(incl. 3mm bleed)	216 x 303 mm	NOK	19,900	

Discounts: We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

Add-ins: 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

Caution! All content in ads with bleed must be within 1 cm of edge of page!

Publication dates

No.	Mat.deadline	Publication date
1	17. january	01. february
2	14. february	01. march
3	14. march	29. march
4	19. april	04. may
5	23. may	07. june
6	08. august	22. august
7	29. august	13. september
8	26. september	11. october
9	24. october	08. november
10	21. november	06. december

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.



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2023

deadlines and releases

Volume 51



... Norway's largest:

MASKINREGISTERET is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in MASKINREGISTERET will let you reach the most people within these important target groups. With a print run of approximately 6000 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content. Use MASKINREGISTERET as your most important partner when advertising.

Internet banners

Contact us for more information about bannersizes and prices

Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1st entry NOK 1,400 (10 issues) per year. Additional entries NOK 1,200 each per year.

Assignment wanted

(service production)
10 issues. Sold continuously.

ize Net size Price

W 91 mm x H 45 mm Total NOK 7,500 (for 10 editions). + per 15 mm hight adjustment NOK 1,500

All prices exclusive of Norwegian VAT

Technical data

Print run: 6000
Printes via: Rotation
Raster: 60 lines

Originals: Indesign, Illustrator, Photoshop for Mac/PC.

Digitally prepared for Mac, CMYK.

Delivery via e-mail.

Delivery: FTP: 193.69.180.19, ftp.autodb.no

User name: mrkunde Passord: kunde



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= Trade fairs

EuroExpo: 29. - 30. march - Gjøvik 26. - 27. april - Bergen 27. - 28. september - Ålesund 22. - 23. november - Mo i Rana

SMART: Sveis konferansen 12. - 13. April - Hellerud

Control-messen: 9.—12. may 2023 - Stuttgart

GIFA 2023: 12-16. june - Düsseldorf EMO: 18 - 23 September - Hannover = Material deadline = Date of publication 2023

deadlines and releases Volume 51

JANUARY 31 DAYS	FEBRUARY 28 DAYS	MARCH 31 DAYS	APRIL 30 DAYS	MAY 31 DAYS	JUNE 30 DAYS
1 Su New Years Day 2 M week 1 3 Tu 4 W 5 Th	1 W NO 1 week5 2 Th 3 F 4 Sa 5 Su	1 W No 2 week9 2 Th 3 F 4 Sa 5 Su	1 Sa week 13 2 Su 3 M week 14 4 Tu 5 W	1 M Norw. public holiday week 18 2 Tu 3 W 4 Th No 4	1 Th week 22 2 F 3 Sa 4 Su 5 M week 23
6 F 7 Sa 8 Su 9 M week 2 10 Tu	6 M week 6 7 Tu 8 W 9 Th 10 F	6 M week 10 7 Tu 8 W 9 Th 10 F	6 Th Norw. public holiday 7 F Good Friday 8 Sa 9 Su Easter Sunday 10 M Easter Monday week 15	6 Sa 7 Su 8 M week 19 9 Tu 10 W control-messen Stuttgart	6 Tu 7 W No 5 8 Th 9 F 10 Sa
11 W 12 Th 13 F 14 Sa 15 Su 16 M week3	11 Sa 12 Su 13 M week7 14 Tu 15 W	11 Sa 12 Su 13 M week 11 14 Tu 15 W	11 Tu 12 W Smart Sveis, Hellerud 13 Th 14 F 15 Sa 16 Su	11 Th 12 F 13 Sa 14 Su 15 M week 20 16 Tu	11 Su week 24 13 Tu 14 W GIFA, Düsseldorf 15 Th 16 F
17 Tu 18 W 19 Th 20 F	17 F 18 Sa 19 Su 20 M week 8	17 F 18 Sa 19 Su 20 M week 12	17 M week 16 18 Tu 19 W 20 Th	17 W Norw. pub. holiday 18 Th Norw. public holiday 19 F 20 Sa	17 Sa 18 Su 19 M week 2 20 Tu
21 Sa 22 Su 23 M week 4 24 Tu 25 W	21 Tu 22 W 23 Th 24 F 25 Sa	21 Tu 22 W 23 Th 24 F 25 Sa	21 F 22 Sa 23 Su 24 M week 17 25 Tu	21 Su 22 M week 21 23 Tu 24 W 25 Th	21 W 22 Th 23 F 24 Sa 25 Su
26 Th 27 F 28 Sa 29 Su 30 M week 5	26 Su 27 M week 9 28 Tu	26 Su 27 M week 13 28 Tu 29 W NO 3 30 Th Euro Expo, Gjøvik 31 F	26 W Euro Expo, Bergen 27 Th 28 F 29 Sa 30 Su	26 F 27 Sa 28 Su 29 M Norw. public holiday week 22 30 Tu 31 W	26 M week 2 27 Tu 28 W 29 Th 30 F

	JULY 31 DAYS	AUGUST 31 DAYS	SEPTEMBER 30 DAYS	OCTOBER 31 DAYS	NOVEMBER 30 DAYS	DECEMBER 31 DAYS
1 2 3 4 5 6	Sa week 2 Su M week 2 Tu W	1 Tu week 31 2 W 3 Th 4 F 5 Sa 6 Su	1 F week 35 2 Sa 3 Su 4 M week 36 5 Tu 6 W	1 Su 2 M week 40 3 Tu 4 W 5 Th 6 F	1 W week 44 2 Th 3 F 4 Sa 5 Su 6 M week 45	1 F week 48 2 Sa 3 Su 4 M week 49 5 Tu 6 W 10 10
7 8 9 10 11	F Sa Su Week 2	7 M week 32 8 Tu 9 W 10 Th 11 F	7 Th 8 F 9 Sa 10 Su 11 M week 37	7 Sa 8 Su 9 M week 41 10 Tu 11 W No 8	7 Tu 8 W No 9 9 Th 10 F 11 Sa	7 Th 8 F 9 Sa 10 Su 11 M week 50
12 13 14 15 16	W Th F Sa M week	12 Sa 13 Su 14 M week 33 15 Tu 16 W 17 Th	12 Tu 13 W No 7 14 Th 15 F 16 Sa 17 Su	12 Th 13 F 14 Sa 15 Su 16 M week 42 17 Tu	12 Su 13 M week 46 14 Tu 15 W 16 Th 17 F	12 Tu 13 W 14 Th 15 F 16 Sa 17 Su
18 19 20 21 22	Tu W Th F Sa	18 F 19 Sa 20 Su 21 M week 34	18 M week 38 19 Tu 20 W EMO, Hannover 21 Th 22 F	18 W 19 Th 20 F 21 Sa 22 Su	18 Sa 19 Su 20 M week 47 21 Tu	18 M week51 19 Tu 20 W 21 Th 22 F
23 24 25 26 27	Su Week: Tu W Th	23 W 24 Th 25 F 26 Sa 27 Su	23 Sa 24 Su 25 M week 39 26 Tu 27 W Euro Expo. Álesund	23 M week 43 24 Tu 25 W 26 Th 27 F	23 Th Euro Expo, Mo i Rana 24 F 25 Sa 26 Su 27 M week 48	23 Sa 24 Su Julaften 25 M 1. juledag week 52 26 Tu 2. juledag 27 W
28 29 30 31	F Sa Su Week 3	28 M week 35 29 Tu 30 W 31 Th	28 Th 29 F 30 Sa	28 Sa 29 Su 30 M week 44 31 Tu	28 Tu 29 W 30 Th	28 Th 29 F 30 Sa 31 Su Nyttårsaften