

## ... gives you opportunities:

The calendar focuses on important dates and events for 2023. Here you will find publication dates, material deadlines, and a list of important trade fairs.

## Advertisements

Format	Net size (W x H)	Price
1/1 page (incl. 3mm bleed)	216 x 303 mm	NOK 16,000
1/1 page (w/frame)	190 x 266 mm	NOK 16,000
1/2 page	91 x 266 mm	NOK 9,500
1/2 page	190 x 126 mm	NOK 9,500
1/4 page	91 x 126 mm	NOK 5,700
Spread (w/frame)	400 x 266 mm	NOK 23,600
Spread (incl. 3mm bleed)	432 x 303 mm	NOK 23,600
Page 1 (incl. 3mm bleed)	216 x 232 mm	NOK 28,200
Page 2,3,4 (incl. 3mm bleed)	216 x 303 mm	NOK 15,900
Back cover (incl. 3mm bleed)	216 x 303 mm	NOK 19,900

**Discounts:** We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

**Add-ins:** 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

**Caution!** All content in ads with bleed must be within 1 cm of edge of page!

## Publication dates

No.	Mat.deadline	Publication date
1	17. january	01. february
2	14. february	01. march
3	14. march	29. march
4	19. april	04. may
5	23. may	07. june
6	08. august	22. august
7	29. august	13. september
8	26. september	11. october
9	24. october	08. november
10	21. november	06. december

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

**MR MASKINREGISTERET**  
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## ... Norway's largest:

**MASKINREGISTERET** is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 6000 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content. Use **MASKINREGISTERET** as your most important partner when advertising.

## Internet banners

Contact us for more information about bannersizes and prices

## Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1<sup>st</sup> entry NOK 1,400 (10 issues) per year.

Additional entries NOK 1,200 each per year.

## Assignment wanted (service production) 10 issues. Sold continuously.

Size	Net size	Price
W 91 mm x H 45 mm		Total NOK 7,500 (for 10 editions).
+ per 15 mm high adjustment		NOK 1,500

**All prices exclusive of Norwegian VAT**

## Technical data

<b>Print run:</b>	6000
<b>Printes via:</b>	Rotation
<b>Raster:</b>	60 lines
<b>Originals:</b>	Indesign, Illustrator, Photoshop for Mac/PC. Digitally prepared for Mac, CMYK. Delivery via e-mail.
<b>Delivery:</b>	FTP: 193.69.180.19, ftp.autodb.no User name: mrkunde Passord: kunde

= Trade fairs

EuroExpo:

29. - 30. march - Gjøvik

26. - 27. april - Bergen

27. - 28. september - Ålesund

22. - 23. november - Mo i Rana

SMART: Sveis konferansen 12. - 13. April - Hellerud

Control-messen: 9.-12. may 2023 - Stuttgart

GIFA 2023: 12-16. june - Düsseldorf

EMO: 18 - 23 September - Hannover

  = Material deadline

  = Date of publication

story  
house  
EGMONT

JANUARY 31 DAYS	FEBRUARY 28 DAYS	MARCH 31 DAYS	APRIL 30 DAYS	MAY 31 DAYS	JUNE 30 DAYS
<b>1 Su</b> New Years Day 2 M 3 Tu 4 W 5 Th 6 F 7 Sa 8 Su 9 M 10 Tu 11 W 12 Th 13 F 14 Sa 15 Su 16 M 17 Tu 18 W 19 Th 20 F 21 Sa 22 Su 23 M 24 Tu 25 W 26 Th 27 F 28 Sa 29 Su 30 M 31 Tu	<b>1 W</b> No 1 2 Th 3 F 4 Sa 5 Su 6 M 7 Tu 8 W 9 Th 10 F 11 Sa 12 Su 13 M 14 Tu 15 W 16 Th 17 F 18 Sa 19 Su 20 M 21 Tu 22 W 23 Th 24 F 25 Sa 26 Su 27 M 28 Tu	<b>1 W</b> No 2 2 Th 3 F 4 Sa 5 Su 6 M 7 Tu 8 W 9 Th 10 F 11 Sa 12 Su 13 M 14 Tu 15 W 16 Th 17 F 18 Sa 19 Su 20 M 21 Tu 22 W 23 Th 24 F 25 Sa 26 Su 27 M 28 Tu 29 W 30 Th 31 F	1 Sa 2 Su 3 M 4 Tu 5 W 6 Th 7 F 8 Sa 9 Su 10 M 11 Tu 12 W 13 Th 14 F 15 Sa 16 Su 17 M 18 Tu 19 W 20 Th 21 F 22 Sa 23 Su 24 M 25 Tu 26 W 27 Th 28 F 29 Sa 30 Su	<b>1 M</b> Norw. public holiday 2 Tu 3 W 4 Th 5 F 6 Sa 7 Su 8 M 9 Tu 10 W 11 Th 12 F 13 Sa 14 Su 15 M 16 Tu 17 W 18 Th 19 F 20 Sa 21 Su 22 M 23 Tu 24 W 25 Th 26 F 27 Sa 28 Su 29 M 30 Tu 31 W	1 Th 2 F 3 Sa 4 Su 5 M 6 Tu 7 W 8 Th 9 F 10 Sa 11 Su 12 M 13 Tu 14 W 15 Th 16 F 17 Sa 18 Su 19 M 20 Th 21 W 22 Th 23 F 24 Sa 25 Su 26 M 27 Tu 28 W 29 Th 30 F

JULY 31 DAYS	AUGUST 31 DAYS	SEPTEMBER 30 DAYS	OCTOBER 31 DAYS	NOVEMBER 30 DAYS	DECEMBER 31 DAYS
1 Sa 2 Su 3 M 4 Tu 5 W 6 Th 7 F 8 Sa 9 Su 10 M 11 Tu 12 W 13 Th 14 F 15 Sa 16 Su 17 M 18 Tu 19 W 20 Th 21 F 22 Sa 23 Su 24 M 25 Tu 26 W 27 Th 28 F 29 Sa 30 Su 31 M	1 Tu 2 W 3 Th 4 F 5 Sa 6 Su 7 M 8 Tu 9 W 10 Th 11 F 12 Sa 13 Su 14 M 15 Tu 16 W 17 Th 18 F 19 Sa 20 Su 21 M 22 Tu 23 W 24 Th 25 F 26 Sa 27 Su 28 M 29 Tu 30 W 31 Th	1 F 2 Sa 3 Su 4 M 5 Tu 6 W 7 Th 8 F 9 Sa 10 Su 11 M 12 Tu 13 W 14 Th 15 F 16 Sa 17 Su 18 M 19 Tu 20 W 21 Th 22 F 23 Sa 24 Su 25 M 26 Tu 27 W 28 Th 29 F 30 Sa	<b>1 Su</b> 2 M 3 Tu 4 W 5 Th 6 F 7 Sa 8 Su 9 M 10 Tu 11 W 12 Th 13 F 14 Sa 15 Su 16 M 17 Tu 18 W 19 Th 20 F 21 Sa 22 Su 23 M 24 Tu 25 W 26 Th 27 F 28 Sa 29 Su 30 M 31 Tu	1 W 2 Th 3 F 4 Sa 5 Su 6 M 7 Tu 8 W 9 Th 10 F 11 Sa 12 Su 13 M 14 Tu 15 W 16 Th 17 F 18 Sa 19 Su 20 M 21 Tu 22 W 23 Th 24 F 25 Sa 26 Su 27 M 28 Tu 29 W 30 Th	1 F 2 Sa 3 Su 4 M 5 Tu 6 W 7 Th 8 F 9 Sa 10 Su 11 M 12 Tu 13 W 14 Th 15 F 16 Sa 17 Su 18 M 19 Tu 20 W 21 Th 22 F 23 Sa 24 Su 25 M 26 Tu 27 W 28 Th 29 F 30 Sa 31 Su