

... gives you opportunities:

The calendar focuses on important dates and events for 2023. Here you will find publication dates, material deadlines, and a list of important trade fairs.

Advertisements

| Format | Net size (W x H) | Price |
|------------------------------|------------------|------------|
| 1/1 page (incl. 3mm bleed) | 216 x 303 mm | NOK 16,000 |
| 1/1 page (w/frame) | 190 x 266 mm | NOK 16,000 |
| 1/2 page | 91 x 266 mm | NOK 9,500 |
| 1/2 page | 190 x 126 mm | NOK 9,500 |
| 1/4 page | 91 x 126 mm | NOK 5,700 |
| Spread (w/frame) | 400 x 266 mm | NOK 23,600 |
| Spread (incl. 3mm bleed) | 432 x 303 mm | NOK 23,600 |
| Page 1 (incl. 3mm bleed) | 216 x 232 mm | NOK 28,200 |
| Page 2,3,4 (incl. 3mm bleed) | 216 x 303 mm | NOK 15,900 |
| Back cover (incl. 3mm bleed) | 216 x 303 mm | NOK 19,900 |

Discounts: We offer 10% discount when placing orders for at least 5 editions per year, and an additional 10% when ordering for 10 editions per year.

Add-ins: 2-4 page non-attached add-in up to 20 gr. NOK 3.70 per unit. By screening for industry groups are calculated for minimum 4000 addresses Other add-ins priced individually.

Caution! All content in ads with bleed must be within 1 cm of edge of page!

Publication dates

| No. | Mat.deadline | Publication date |
|-----|---------------|------------------|
| 1 | 10. january | 25. january |
| 2 | 07. february | 22. february |
| 3 | 06. march | 20. march |
| 4 | 09. april | 24. april |
| 5 | 15. may | 30. may |
| 6 | 07. august | 22. august |
| 7 | 28. august | 12. september |
| 8 | 25. september | 10. october |
| 9 | 23. october | 07. november |
| 10 | 19. november | 04. december |

Annulation deadline: In writing only, 3 weeks prior to material deadline. For cover: 6 weeks.

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deadlines and releases

Volume 52

story house
EGMONT

... Norway's largest:

MASKINREGISTERET is Norway's premiere market place for tools and machinery for the workshop and industry sector. Advertising in **MASKINREGISTERET** will let you reach the most people within these important target groups. With a print run of approximately 6000 copies, the magazine is an important forum of new ideas, with advertisements, product news and trade content. Use **MASKINREGISTERET** as your most important partner when advertising.

Internet banners

Contact us for more information about bannersizes and prices

Supplier guide (Who sells what)

Up to 4 lines:

Company name, phone and fax (+ e-mail- and web address).

1st entry NOK 1,400 (10 issues) per year.

Additional entries NOK 1,200 each per year.

Assignment wanted (service production) 10 issues. Sold continuously.

| Size | Net size | Price |
|-------------------------------|------------------------------------|-------|
| W 91 mm x H 45 mm | Total NOK 7,500 (for 10 editions). | |
| + per 15 mm height adjustment | NOK 1,500 | |

All prices exclusive of Norwegian VAT

Technical data

| | |
|---------------------|---|
| Print run: | 6000 |
| Printes via: | Rotation |
| Raster: | 60 lines |
| Originals: | Indesign, Illustrator, Photoshop for Mac/PC. Digitally prepared for Mac, CMYK. Delivery via e-mail. |
| Delivery: | FTP: 193.69.180.19, ftp.autodb.no User name: mrkunde Passord: kunde |

= Trade fairs

EuroExpo:

Trondheim 17. - 18. april

Kristiansand 4. - 5. september

Fredrikstad 27. - 28. november

= Material deadline

= Date of publication

Control Messe:

Stuttgart 23. - 26. april

EuroBlech:

Hannover 22. - 25. oktober

| JANUARY 31 DAYS | FEBRUARY 28 DAYS | MARCH 31 DAYS | APRIL 30 DAYS | MAY 31 DAYS | JUNE 30 DAYS |
|--|--|--|--|--|---|
| 1 M New Years Day week 1 2 Tu 3 W 4 Th 5 F 6 Sa 7 Su 8 M week 2 9 Tu 10 W 11 Th 12 F 13 Sa 14 Su 15 M week 3 16 Tu 17 W 18 Th 19 F 20 Sa 21 Su 22 M week 4 23 Tu 24 W 25 Th Nr 1 26 F 27 Sa 28 Su 29 M week 5 30 Tu 31 W | 1 Th week 5 2 F 3 Sa 4 Su 5 M week 6 6 Tu 7 W 8 Th 9 F 10 Sa 11 Su 12 M week 7 13 Tu 14 W 15 Th 16 F 17 Sa 18 Su 19 M week 8 20 Tu 21 W 22 Th Nr 2 23 F 24 Sa 25 Su 26 M week 9 27 Tu 28 W 29 Th | 1 F week 9 2 Sa 3 Su 4 M week 10 5 Tu 6 W 7 Th 8 F 9 Sa 10 Su 11 M week 11 12 Tu 13 W 14 Th 15 F 16 Sa 17 Su 18 M week 12 19 Tu 20 W Nr 3 21 Th 22 F 23 Sa 24 Su 25 M week 13 26 Tu 27 W 28 Th Norw. public holiday 29 F Good Friday 30 Sa 31 Su Easter Sunday | 1 M Easter Monday week 14 2 Tu 3 W 4 Th 5 F 6 Sa 7 Su 8 M week 15 9 Tu 10 W 11 Th 12 F 13 Sa 14 Su 15 M week 16 16 Tu 17 W Euro Expo, Trondheim 18 Th 19 F 20 Sa 21 Su 22 M week 17 23 Tu 24 W Nr 4 25 Th Control-messen, Stuttgart 26 F 27 Sa 28 Su 29 M week 18 30 Tu | 1 W Norw. pub. holiday week 18 2 Th 3 F 4 Sa 5 Su 6 M week 19 7 Tu 8 W 9 Th Norw. pub. holiday 10 F 11 Sa 12 Su 13 M week 20 14 Tu 15 W 16 Th 17 F Norw. pub. holiday 18 Sa 19 Su Norw. pub. holiday 20 M Norw. pub. holiday week 21 21 Tu 22 W 23 Th 24 F 25 Sa 26 Su 27 M week 22 28 Tu 29 W 30 Th Nr 5 31 F | 1 Sa week 22 2 Su 3 M week 23 4 Tu 5 W 6 Th 7 F 8 Sa 9 Su 10 M week 24 11 Tu 12 W 13 Th 14 F 15 Sa 16 Su 17 M week 25 18 Tu 19 W 20 Th 21 F 22 Sa 23 Su 24 M week 26 25 Tu 26 W 27 Th 28 F 29 Sa 30 Su |

| JULY 31 DAYS | AUGUST 31 DAYS | SEPTEMBER 30 DAYS | OCTOBER 31 DAYS | NOVEMBER 30 DAYS | DECEMBER 31 DAYS |
|--|--|---|---|--|--|
| 1 M week 27 2 Tu 3 W 4 Th 5 F 6 Sa 7 Su 8 M week 28 9 Tu 10 W 11 Th 12 F 13 Sa 14 Su 15 M week 29 16 Tu 17 W 18 Th 19 F 20 Sa 21 Su 22 M week 30 23 Tu 24 W 25 Th 26 F 27 Sa 28 Su 29 M week 31 30 Tu 31 W | 1 Th week 31 2 F 3 Sa 4 Su 5 M week 32 6 Tu 7 W 8 Th 9 F 10 Sa 11 Su 12 M week 33 13 Tu 14 W 15 Th 16 F 17 Sa 18 Su 19 M week 34 20 Tu 21 W 22 Th Nr 6 23 F 24 Sa 25 Su 26 M week 35 27 Tu 28 W 29 Th 30 F 31 Sa | 1 Su week 35 2 M week 36 3 Tu 4 W Euro Expo, Kristiansand 5 Th 6 F 7 Sa 8 Su 9 M week 37 10 Tu 11 W 12 Th Nr 7 13 F 14 Sa 15 Su 16 M week 38 17 Tu 18 W 19 Th 20 F 21 Sa 22 Su 23 M week 39 24 Tu 25 W 26 Th 27 F 28 Sa 29 Su 30 M week 40 | 1 Tu week 40 2 W 3 Th 4 F 5 Sa 6 Su 7 M week 41 8 Tu 9 W 10 Th Nr 8 11 F 12 Sa 13 Su 14 M week 42 15 Tu 16 W 17 Th 18 F 19 Sa 20 Su 21 M week 43 22 Tu 23 W 24 Th Euro Blech, Hannover 25 F 26 Sa 27 Su 28 M week 44 29 Tu 30 W 31 Tu | 1 F week 44 2 Sa 3 Su 4 M week 45 5 Tu 6 W 7 Th Nr 9 8 F 9 Sa 10 Su 11 M week 46 12 Tu 13 W 14 Th 15 F 16 Sa 17 Su 18 M week 47 19 Tu 20 W 21 Th 22 F 23 Sa 24 Su 25 M week 48 26 Tu 27 W Euro Expo, Fredrikstad 28 Th 29 F 30 Sa | 1 Su week 48 2 M week 49 3 Tu 4 W Nr 10 5 Th 6 F 7 Sa 8 Su 9 M week 50 10 Tu 11 W 12 Th 13 F 14 Sa 15 Su 16 M week 51 17 Tu 18 W 19 Th 20 F 21 Sa 22 Su 23 M week 52 24 Tu Christmas Eve 25 W Christmas Day 26 Th Boxing Day 27 F 28 Sa 29 Su 30 M 31 Tu New Years Eve |