



INTERNORGA

13 – 17 March 2020

Be
part
of it!

Leading the way

INTERNORGA is the leading international trade show for the whole of the food service and hospitality market. It brings together all the players of the industry at one venue, including young innovative companies and also market leaders and top players in the industry.

INTERNORGA sees itself not only as a trade fair, but also as an ideas forum, a trendsetter, and as the industry's most important networking platform. Anyone not attending INTERNORGA is missing the five most important days in the year for keeping their business on the ball and focusing on the future.

Success is born here.

Facts and figures

12 halls

>100,000 sq.m
of exhibition space

On average

95.000

visitors from
41 countries

1,300

exhibitors from
25 countries

100 %

of visitors were satisfied
by INTERNORGA

93 %

of visitors recommend
INTERNORGA

86 %

of visitors achieved
their objectives



Future starts here.

New ideas. New contacts. New sources of revenue.

Awards, specials, extra show areas – discover the formats that make the difference

INTERNORGA brings together new insights, exciting visions, and innovative products with all the movers and shakers interested in new sources of revenue for their own businesses. All this happens in the framework of a varied programme, fascinating live formats and specials areas for the key-topics of the whole industry.



Highlights for visitors

Professional kitchen equipment trend

Discover an extensive range of the latest developments and innovations of the whole of the European professional kitchen equipment industry.

Newcomers Area

A great crowd puller and an absolute must see for all trend scouts looking for the innovative products and business ideas of tomorrow.

Craft Beer Arena and Craft Spirit Lounge

Craft brewers have provided the food-service industry with fresh impetus in recent years. In the Craft Beer Arena the most exciting brewers of artisan beers present their innovative specialties and branding concepts. The Craft Spirit Lounge shows all about hand crafted spirits, like gin and whisky, fruit spirits or vodka, presented by passionate distillers. Discover the latest trends and highlights for any creative drinks menu.

Grill & BBQ Court

Find out more about one of the hottest topic these days and learn how it can benefit your business.

Furniture, technology and tableware

Current trends by manufacturers from Europe. The inspiring highlight ist the 50-metre-long Skywalk Table on the glass walkway, featuring innovative table to products and ideas.

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Expertise is generated here.

Inspiring discussions. Impressive outcomes. High-level-networking.

INTERNORGAs top-level industry congresses will once again be must-attend events for decision makers from all over the world.

International Foodservice Forum

More than 2,200 experts and top decision makers from Germany and abroad meet up at the International Foodservice Forum, to discuss the future trends and developments in foodservice. This brainfood and networking platform is Europe's biggest professional foodservice conference and will again be one of the highlights of INTERNORGA.

Masterclass for International Growth & Franchising

INTERNORGA's latest event highlight is perfect for companies that want to grow with their concepts. International experts provide concrete advice, talk about aspects to bear in mind when expanding or explain franchising mechanisms. Participants will find out the essential aspects of a franchise negotiation, as well as useful information about international trademark protection. They share experiences, network with like-minded people and learn from those who have already established their concept on a global scale.

Enjoy the unique atmosphere of Hamburg

The city of Hamburg – vibrant and cosmopolitan, with a multitude of restaurant hot spots, a highly innovative culinary culture and exciting hotel and accommodation concepts. A destination of its own for trend spotters, the perfect place for any trade visitor to find inspiration. With every justification – there is so much to explore in Hamburg! The big attractions include the city's new international landmark, its amazing Elbphilharmonie concert hall; the historic Speicherstadt and Kontorhaus District, together inscribed in the UNESCO World Heritage List; and of course the pulsating Port of Hamburg, a hub of trade and goods movements that never rests.



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