Native Advertisement
– sponsored articles on the web

## Why Native

✓ **Native articles are published in an editorial environment**
They fit into the context and engages readers to access the content. The native article is easily shared on social media to the target group.

✓ **More space to describe products and services**
than traditional banners can achieve.

✓ **Native give readers a good ad experience**
Native advertising is sponsored text on the web that is marked "sponsored" as it appears on website. The content is designed as if it´s a natural part of the platform.

Price 15 000 SEK/week •••••••••••••••••••••••••••••

Native advertising marked as "Sponsored"

The price includes telephone interview by writer.
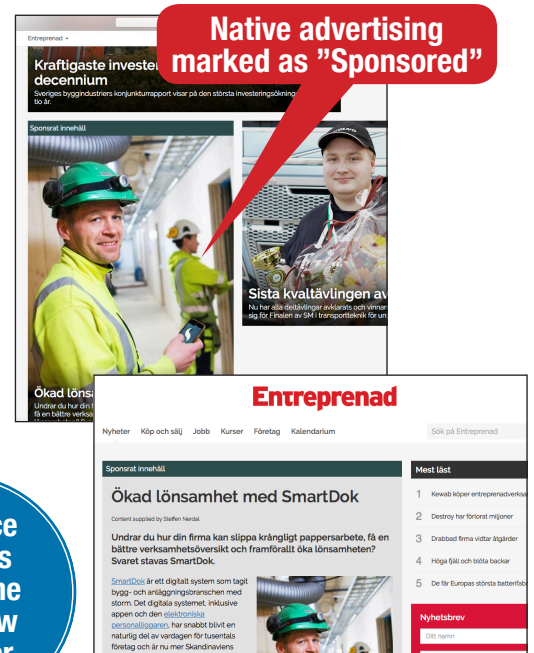
Produce Native articles

✓ As an advertiser you provide us with facts and images.

✓ We write and design your advertisement in an editorial manner according to a complete concept.

✓ Images should be at least 700x310 pixels.

For more information about native advertisement - contact our sales department.