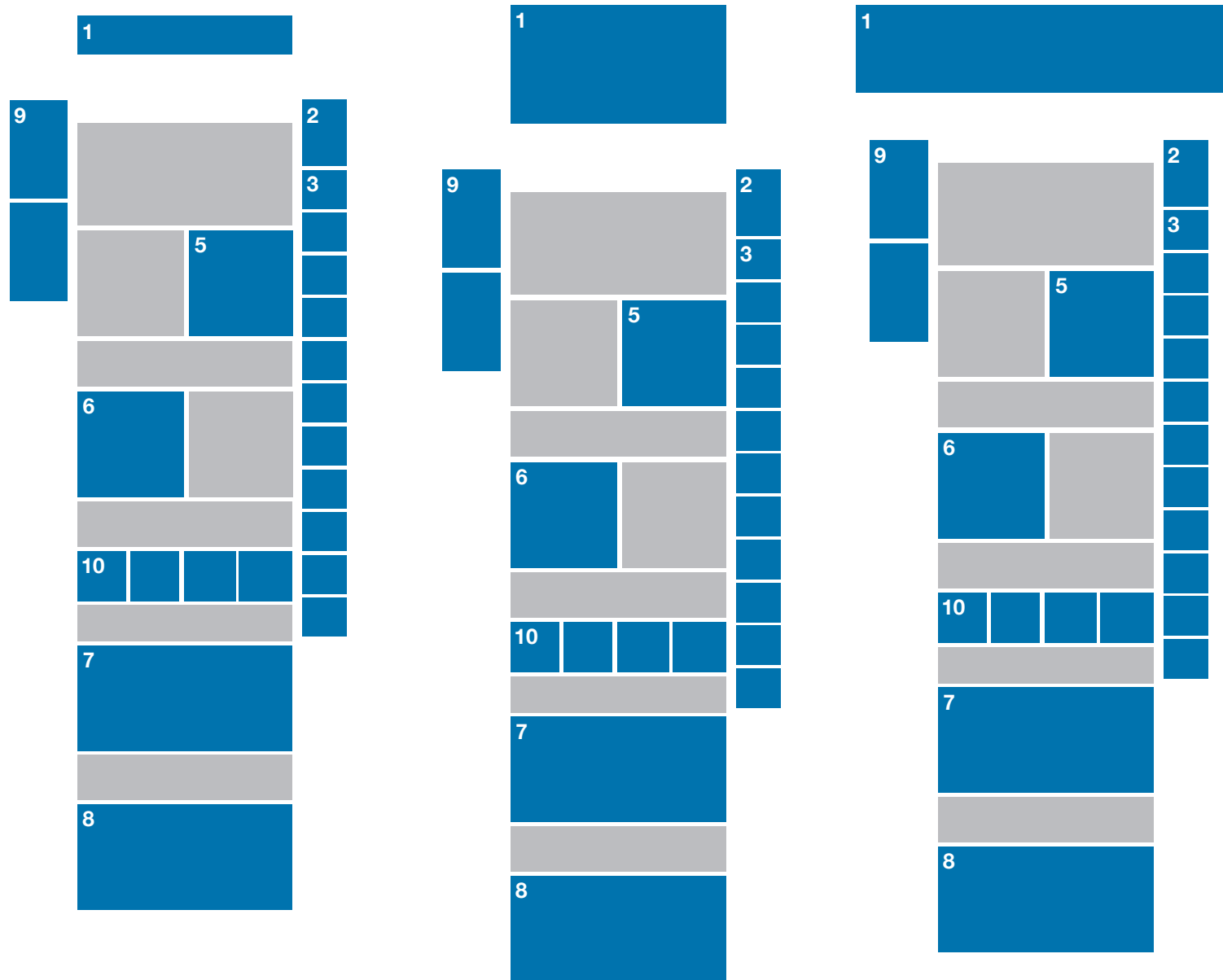


SPECIFICATIONS Website - Front page



1. Top banner
 930x180 px
 Static or animated
 Jpg, gif, png, max 70 kb
 Html or script

1. Billboard
 980x540 px
 Static or animated
 Jpg, gif, png, max 150 kb
 Html or script

1. Top banner Full Size
 1800x450 px
 Static
 Jpg, png, max 250 kb

2. Corner banner
 200x300 px
 Static or animated
 Jpg, gif, png, max 70 kb
 Html or script

3. Side banner
 200x175 px
 Static or animated
 Jpg, gif, png, max 40 kb
 Html or script

5+6 Campaign banner (front page)
 480x480 px
 Static or animated
 Jpg, gif, png, max 75 kb
 Html or script

7+8 Giga banner
 980x480 px
 Static or animated
 Jpg, gif, png, max 150 kb
 Html or script

9. Sticky banner
 240x400 px
 Static or animated
 Jpg, gif, png, max 90 kb
 Html or script

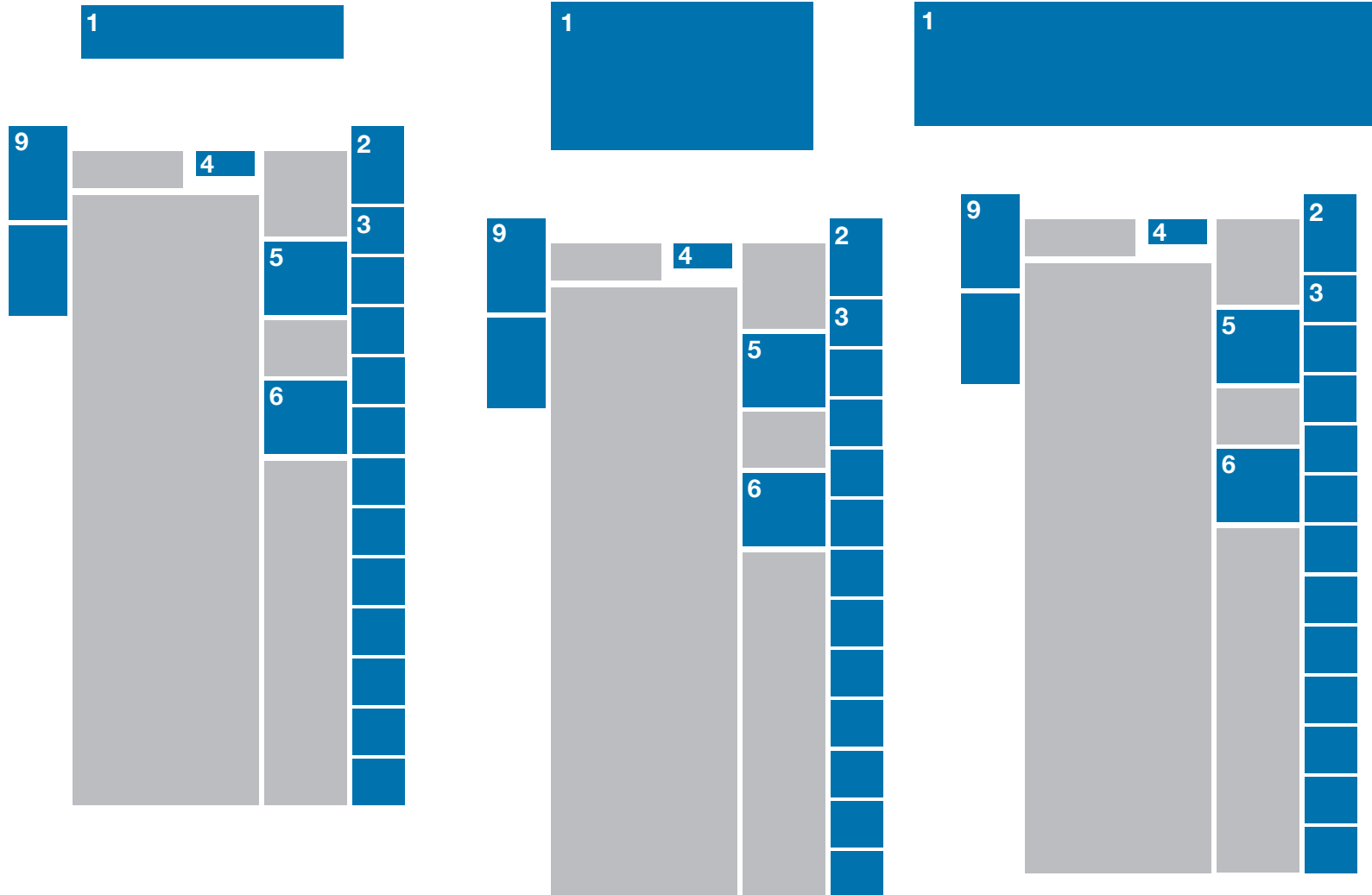
10. Content banner
 230x230 px
 Static
 Jpg, png, max 55 kb

Animated banners: Animations should keep within 20 seconds.

Sticky, corner banner and side banner are only readable on desktop.

Banners are linked to your homepage. If you want another link, attach it when you send your material.

SPECIFICATIONS Website - Article page



- 1. Top banner**
930x180 px
Static or animated
Jpg, gif, png, max 70 kb
Html or script
- 1. Billboard**
980x540 px
Static or animated
Jpg, gif, png, max 150 kb
Html or script
- 1. Top banner Full Size**
1800x450 px
Static
Jpg or png, max 250 kb
- 2. Corner banner**
200x300 px
Static or animated
Jpg, gif, png, max 70 kb
Html or script
- 3. Side banner**
200x175 px
Static or animated
Jpg, gif, png, max 40 kb
Html or script
- 4. Title banner**
200x60 px
Static
Jpg or png, max 20 kb
- 5+6 Campaign banner**
(article + all other pages)
300x250 px
Static or animated
Jpg, gif, png, max 70 kb
Html or script
- 9. Sticky banner**
240x400 px
Static or animated
Jpg, gif, png, max 90 kb
Html or script

Animated banners: Animations should keep within 20 seconds.
 Sticky, corner banner and side banner are only readable on desktop.
 Banners are linked to your homepage. If you want another link, attach it when you send your material.