

BUILDING GREEN **AARHUS**

18 & 19 APRIL 2018 | CENTRALVAERKSTEDET



EXHIBIT
and meet
your
target group

Schmidt Hammer Lassen Architects
Foto: Adam Mørk

EXHIBITION & SEMINAERS

www.buildinggreen.eu/aarhus

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WELCOME TO BUILDING GREEN AARHUS

Building Green is where architects, engineers, estate developers and city planners meet with other changemakers to make the building industry more sustainable. The event is not only an exhibition with sustainable solutions but also a platform for knowledge-sharing with international keynotes, relevant debates, idea pitching and much more.

WHY AARHUS?

The interest for sustainable buildings and architecture isn't limited to Copenhagen. In 2017, Building Green launched its first Aarhus edition which attracted more than 2400 visitors and 60 exhibitors. This proved the large potential for exhibitors to meet their target group in the Aarhus area.

ABOUT

Building Green was established in 2011 and is a growing event in Scandinavia. Our goal is to illuminate the importance of sustainable buildings and architecture. The concept rests upon high credibility and collaboration with leading organizations and media partners.

EXHIBIT IN AARHUS



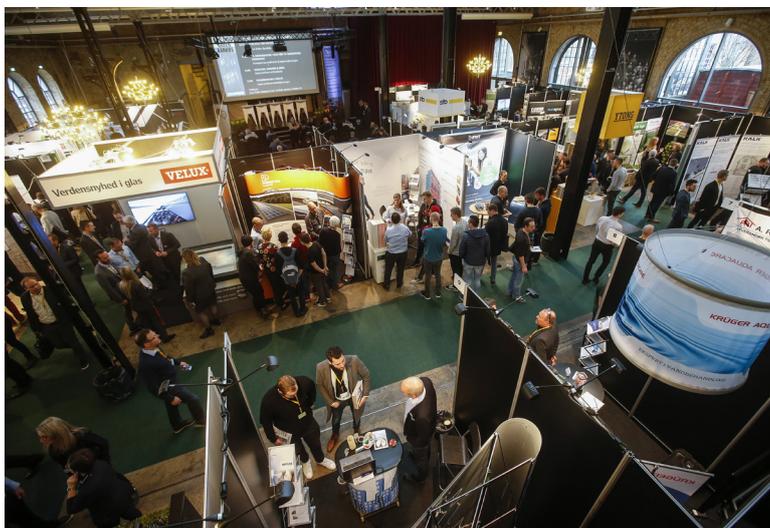
CONNECT WITH FUTURE CUSTOMERS

Join the exhibition with space for more than 60 exhibitors who are ready to present their sustainable solutions for the building industry. Here you can meet your new buyers and connect with decision makers who want to change business as usual.



VENUE

Centralvaerkstedet is a abandoned railway station. It was renovated in 2012 but the industrial and rustic look is well-preserved. The venue is placed close to Aarhus Central Station. Parking lots are accessible and it is easy to arrive by bike.



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STATEMENTS FROM PREVIOUS EXHIBITORS

“Our sustainable house concept was met with a lot of positivity, enthusiasm and praise. All the preparations and efforts to make an impressive exhibition stand were certainly worth the hassle. We return with a larger network and much more knowledge about current solutions within sustainability”, says **Founder/Owner Maria Venø Jakobsen from Jakobsen Huse ApS** who exhibited at Building Green for the first time

“HauCon has exhibited at Building Green five times. The event stands out as being very popular and well attended. The vibe at the exhibition is great partly because of the seminars and many other activities. The visitors at our stand has been a good mix of architects, construction clients, engineers and students. It’s valuable to meet our customers face to face, showcase our products in a different way and get insights about the industry from the visitors. We are already looking forward to next year”, says **Tonny Petterson, Technical Manager at HauCon**

STATEMENTS ABOUT THE MEETING PLACE



"InnoBuild's most important task is to support and facilitate more sustainability in the building industry. Building Green is the perfect platform because our entire target group is present at the event. It provides us with the best conditions for knowledge sharing and matchmaking events, which are two of our main activities."

Grith Bech-Nielsen, Netværksleder, InnoBYG



"Building Green is a catalyzer for raising the discussion of sustainable building in Denmark. In combination with debates and seminars, the exhibition of products and solutions brings forward the most current knowledge."

Henrik L. Bang, Director, The Danish Association of Construction Clients



"Building Green is an incredibly important event for knowledge sharing about sustainable building because it ensures that we meet and exchange valuable insights. It is important to collaborate across the value chain to solve the challenges of this industry, and Building Green functions as a platform for exactly that" says **Kasper Guldager, who is partner in 3XN and director of the innovation department called GXN**

BUILDING GREEN

WHO ATTENDS BUILDING GREEN?

22 % Architects, Designers

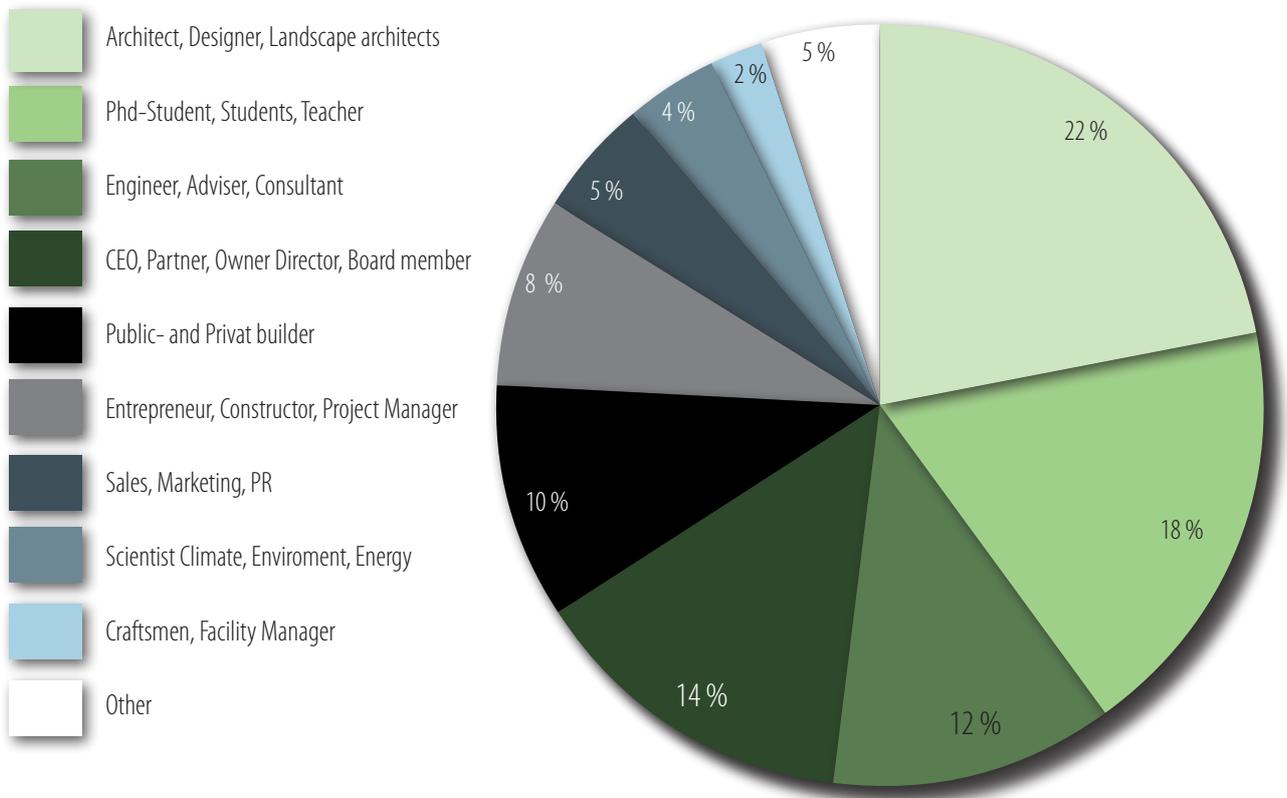
12 % Engineers, Advisers, Consultants

14 % CEOs, Partners, Owners, Board members

10 % Public and Private builders

8 % Entrepreneurs, constructors

OVERVIEW COPENHAGEN 2017



FLOOR PLAN

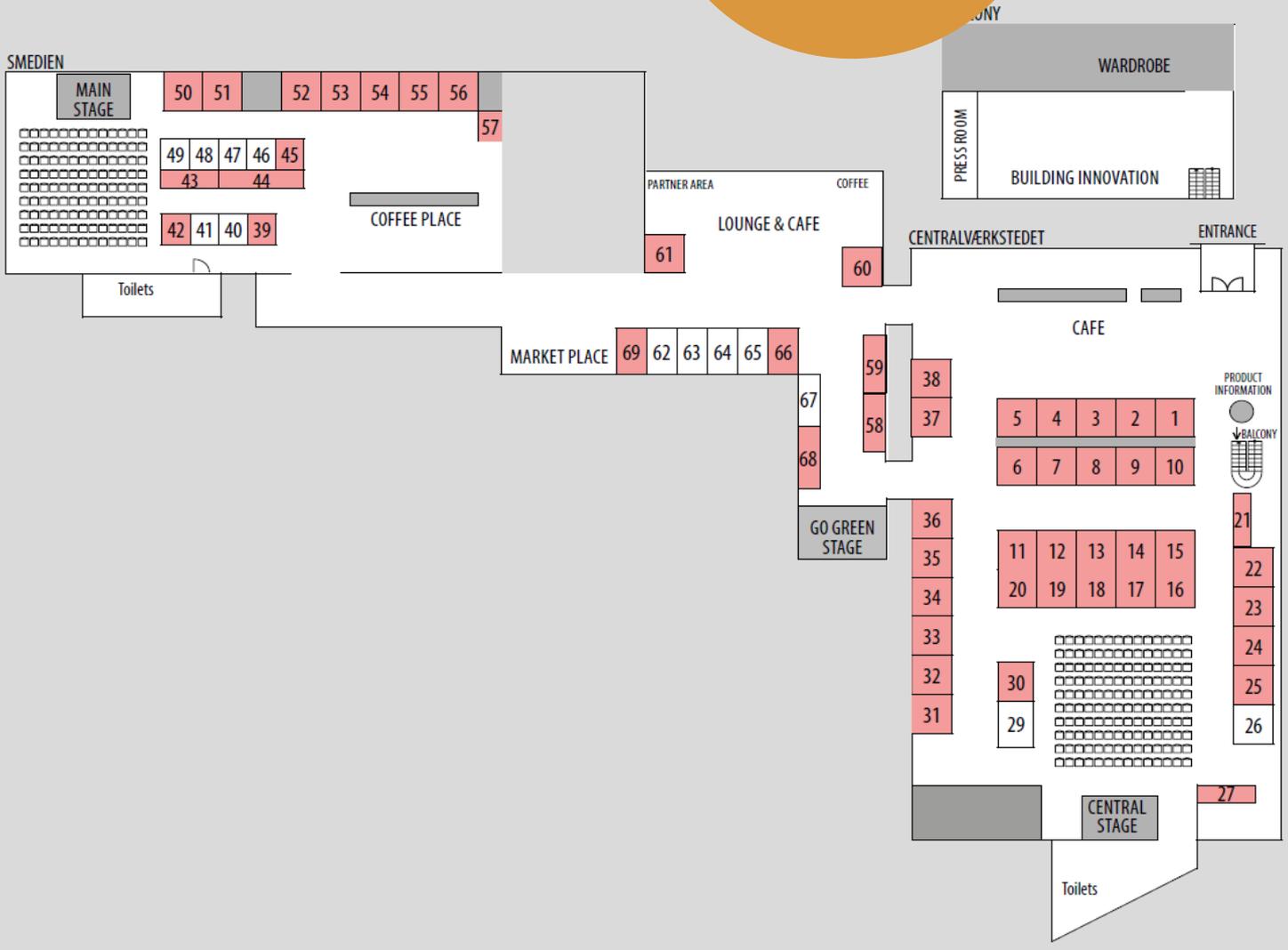
PRICES

4 m² : 25.950 kr.

5 m² : 26.900 kr.

6 m² : 31.450 kr.

15 % off all unbooked stands



SEE YOU IN AARHUS!



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GET IN TOUCH

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