

LEADING IN NEWS AND EVENTS

MEDIA INFO 2026

lifesciencesweden.se

Leading in news and events

Our magazine **Life Science Sweden** was founded 23 years ago and is the leading and most well-known life science magazine in the Nordics. We are an independent news agency that covers research, science and development of medical treatments, from idea all the way through preclinical and clinical stages to society and the patient. The printed edition of Life Science Sweden is published four times this year and **lifesciencesweden.se** is updated several times daily with the most current and relevant news. We offer a complete communication platform for you to reach out to your clients, partners and investors:

1. 8 annual international partnering congresses including exhibitions and 1-2-1 partnering
2. Magazine Life Science Sweden (1 international issue in English including The Swedish Life Science Industry Guide/year + 3 issues in Swedish/year)
3. 6 newsletters/week in Swedish to 17.000 recipients + biweekly in English to 11,200 recipients respectively)
4. News Portal lifesciencesweden.se (69.000 unique page views/month)
5. Membership

These are the people we reach: Procurers, politicians at the regional level, drug committees, business management in health care, physicians, university and university researchers/biomedical scientists, lab managers, biomedical analysts, chemists/chemical engineers, VC's/investment managers, decision makers in the biotech, pharmaceutical, chemical and nanotech industry. The industries we reach include recruitment, advertising, sales, contract manufacturers, patents and regulatory, market access and legal advice.



Editor in Chief **Samuel Lagercrantz**
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samuel.lagercrantz@nordiskemedier.se

Register for our
free newsletter on
lifesciencesweden.se



Our congresses 2026

All of our events are annual international partnering meetings with pre-bookable face to face meetings. The events are covered by the media.

Bioscience – Groundbreaking Research & Diagnostic
March 26th, Gothenburg. bioscienceevent.com

The Future of Swedish & Danish Life Science
April 23rd, Lund. swedishdanishlifescience.se

New Horizons in Biologics & Bioprocessing
– including Advanced Therapies
May 28th, Copenhagen. bioprocessing.se

Bioscience – Groundbreaking Research & Diagnostic
October 22nd, Stockholm. bioscienceevent.com

Pharma Outsourcing – Find the right partner
December 2nd, Stockholm. pharmaoutsourcing.eu

New Horizons in Biologics & Bioprocessing
– including Advanced Therapies
December 10th, Stockholm. bioprocessing.se



Maria Eriksson
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Publishing schedule 2026

* The magazine will be handed out to all delegates at associated event in addition to the regular subscribers. Hence the circulation is extended with 120-2.000 copies.

| Issue | Publishing date | Material date | Congresses* |
|-------|-----------------------|----------------------|--|
| 1 | Feb 24 th | Feb 3 rd | International issue in English including The Swedish Life Science Industry Guide Bioscience – Groundbreaking Research & Diagnostics, March 26 th , Gothenburg The Future of Swedish & Danish Life Science, April 23 rd , Lund |
| 2 | June 10 th | May 20 th | New Horizons in Biologics & Bioprocessing – including Advanced Therapies, May 28 th , Copenhagen |
| 3 | Sept 30 th | Sep 9 th | Bioscience – Groundbreaking Research & Diagnostics Oct 22 nd , Stockholm |
| 4 | Dec 1 st | Nov 10 th | Pharma Outsourcing – Find the right partner, Dec 2 nd , Stockholm New Horizons in Biologics & Bioprocessing – including Advanced Therapies, Dec 10 th , Stockholm |

Adverts and advertorials format and prices



SEK 84.600

Inserts

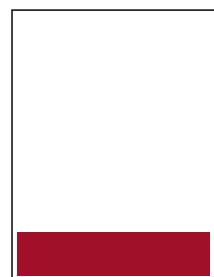
Unbound supplement, max 205x280 mm, max 40 gram

2 pages SEK 39.990

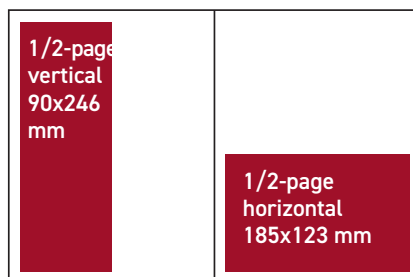
4 pages SEK 43.490

8 pages SEK 47.690

Company presentation in The Swedish Life Science Industry Guide SEK 22.100 /year



SEK 36.500
Only Front Page

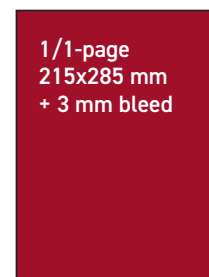


SEK 37.500

SEK 37.500



SEK 57.400



SEK 51.800

6
Newsletters/week
(17.000 recipients of the Swedish newsletter + 11.200 recipients of the international newsletter in English)

| Streamer | | | |
|--------------------|---------------------|-------------------------|--|
| Top advert left | Top advert right | Top advert Full Size | |
| | | | |
| Middle advert left | Middle advert right | Middle advert Full Size | |
| | | | |
| Bottom advert left | Bottom advert right | Bottom advert Full Size | |

Newsletter, prices per day

Streamer 820x28 px..... SEK 31.400

Top advert Full Size 820x200 px..... SEK 25.100

Top advert 400x200 px SEK 13.340

Middle advert Full Size 820x200 px..... SEK 18.100

Middle advert 400x200 px SEK 9.500

Bottom advert Full Size 820x200 px SEK 12.200

Bottom advert 400x200 px SEK 6.800

*Price per week

File types Jpg, gif or png. Max 50 kb.

All banners must be static.

Format & Prices web/newsletter

Start page, prices per month



Billboard 980x540 px, static/animated, max 150 kbSEK 68.300
Side banner* 200x200 px, static/animated, max 40 kb.....SEK 25.500
Campaign banner 300x250 px, static/animated, max 70 kb.....SEK 30.800
Giga banner 1568x864 px, static/animated, max 200 kbSEK 28.000

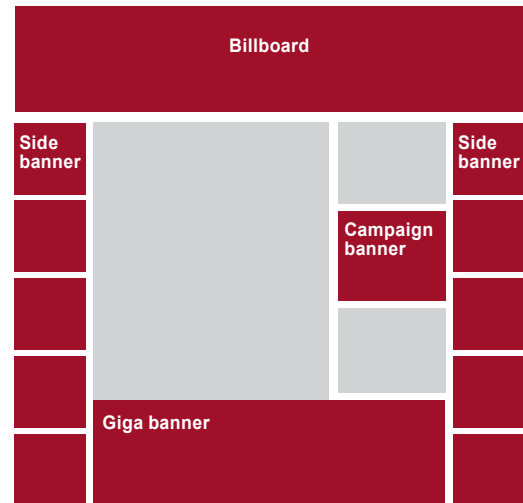
* Banners stay on screen when scrolling down.

File types

Static jpg, animated gif, Html (zip-file) Script.

All banners must be responsive. Animations should keep within 20 seconds.

Article page, prices per month



Billboard 980x540 px, static/animated, max 150 kbSEK 68.300
Side banner* 200x200 px, static/animated, max 40 kb.....SEK 25.500
Campaign banner* 300x250 px, static/animated, max 70 kbSEK 30.800
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File types

Static jpg, animated gif, Html (zip-file) Script. All banners must be responsive.
Animations should keep within 20 seconds.

Advertise with us – Contact me!

Maria Eriksson - Business Development Manager
0708-874 18 34 | maria.eriksson@nordiskemedier.se

Membership SEK 18.300/year

Gives you 50% discount on digital advertising, free participation in our events etc. For more info contact:

maria.eriksson@nordiskemedier.se

Become a member of Life Science Sweden and optimize your communication and marketing to researchers and the Nordic life science industry.

We are unique since we offer a complete communication platform online, by our magazine and through our 7 annual international partnering-events. As a member your company reaches out directly to your target group and you can establish new contacts within the branch.

Find the right people!

Job ad on lifesciencesweden.se, in our newsletters and on lifesciencejob.se

SEK 32.500/month

Native Advertisement

– sponsored articles on the web



Note!

- ✓ The sponsored text should be relevant to the target group and add a value for the reader.
- ✓ Do not mention your own brand too many times – it reduces credibility.
- ✓ Case and customer interviews are used successfully in native articles.
- ✓ Texts that remain on the website for too long become "dead" surface and are not read.

Why Native

- ✓ **Native articles are published in an editorial environment**
They fit into the context and engage readers to access the content. They are easy to share with your target group on social media.
- ✓ **More space to present/advertise products and services**
than can be achieved by traditional banners.
- ✓ **Natives give readers a good ad experience**
Native advertisements are sponsored online articles marked "sponsored" as they appear on the website. The content is designed as a natural part of the platform.

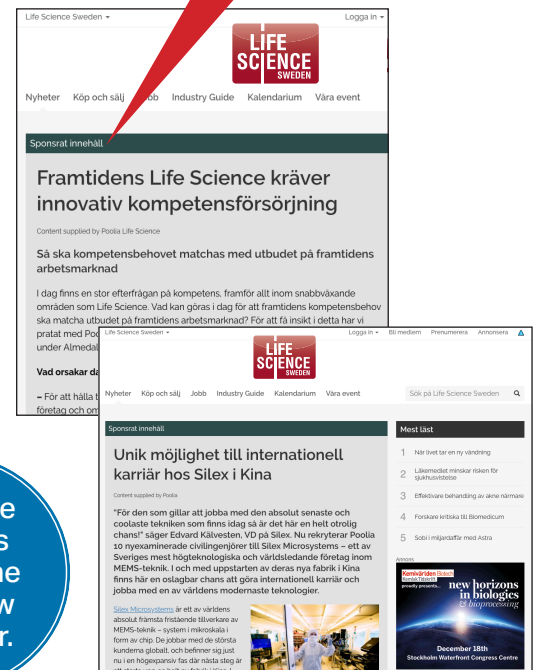
Price SEK 40.700 for native-article one week on lifesciencesweden.se (69.000 unique page views/month) + in one of our newsletters (17.000 subscribers)

Produce Native articles

- ✓ You provide us with up to 2 images of your choice (at least 700x310 pixels).
- ✓ Your choice of providing us with your own text (2.000 characters including spaces) or booking a consultation with one of our native communication experts.

The price includes telephone interview by writer.

Native advertising marked as "Sponsored"



For more information about native articles/advertising and booking contact
Maria Eriksson | maria.eriksson@nordiskemedier.se | +46 (0)70 874 18 34

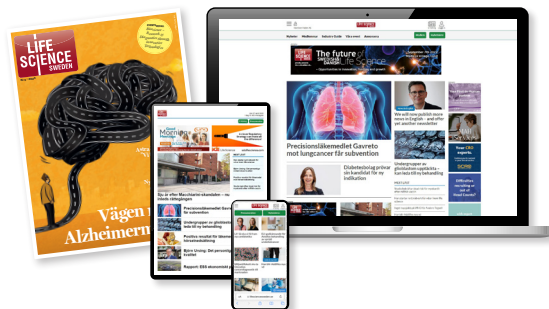




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BENEFITS AS A MEMBER

- ✓ Free print and digital subscription of Life Science Sweden
- ✓ Free access to "paywalled articles" on lifesciencesweden.se and in our newsletters
- ✓ Your news directly to your target group in the section "News from Members" on lifesciencesweden.se + in our newsletters (69.000 recipients/week)
- ✓ Inform about events and courses
- ✓ Complete your posts with photos, videos, etc.
- ✓ Increased visibility on lifesciencesweden.se with a complete company profile, link to your website, etc.
- ✓ 50% discount on all web advertising (except for native adverts)
- ✓ 25% discount on all print advertising (including native adverts)
- ✓ 15% discount on all of our event partneringpackages (exhibition slots/speaker slots and delegate packages)
- ✓ Free access to our congresses and events (does not include Pharma Outsourcing for service-providers)

Member package

- 12 months side banner on web
- 3 middle adverts in newsletter
- 2 bottom adverts in newsletter
- 1 year membership
- Free print and digital subscription of Life Science Sweden
- Free access to locked articles on lifesciencesweden.se and in our newsletters
- Free access to our congresses and events (does not include Pharma Outsourcing for service-providers)

Member package
SEK 38.400/year

Membership SEK 18.300/year

Meet your next business partner at our events:

The future of
SWEDISH & DANISH Life Science
swedishdanishlifescience.se

 **Bioscience**
Groundbreaking Research & Diagnostics
bioscienceevent.com


Pharma Outsourcing
FIND THE RIGHT PARTNER
pharmaoutsourcing.eu

new horizons
in Biologics & Bioprocessing
- INCLUDING ADVANCED THERAPIES
bioprocessing.se

Contact: maria.eriksson@nordiskemedier.se