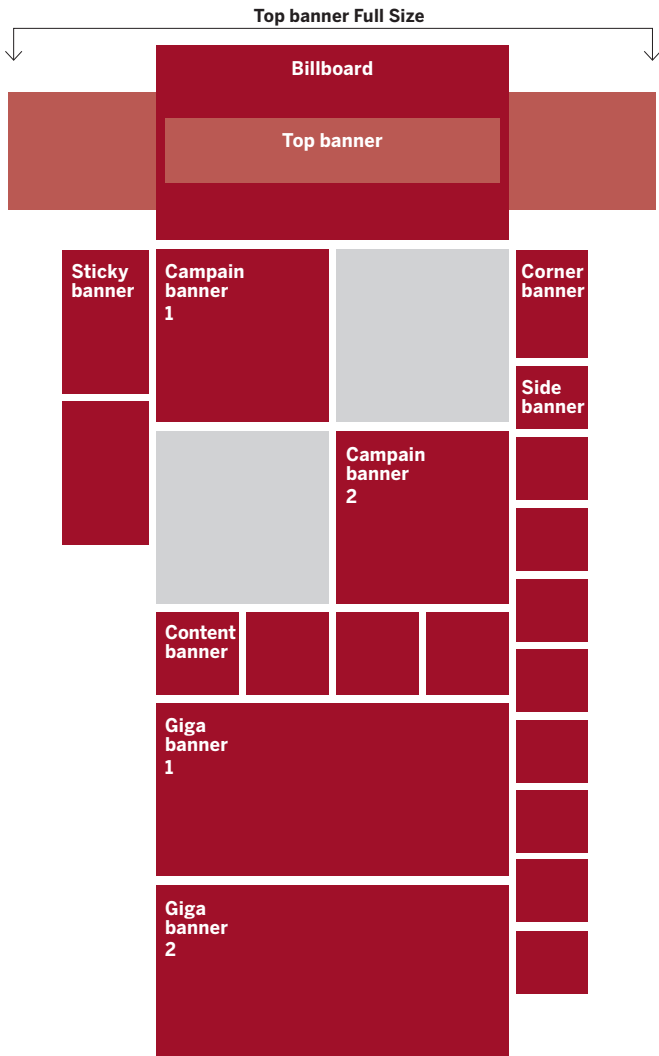


Format & Prices web/newsletter

Start page, prices per month

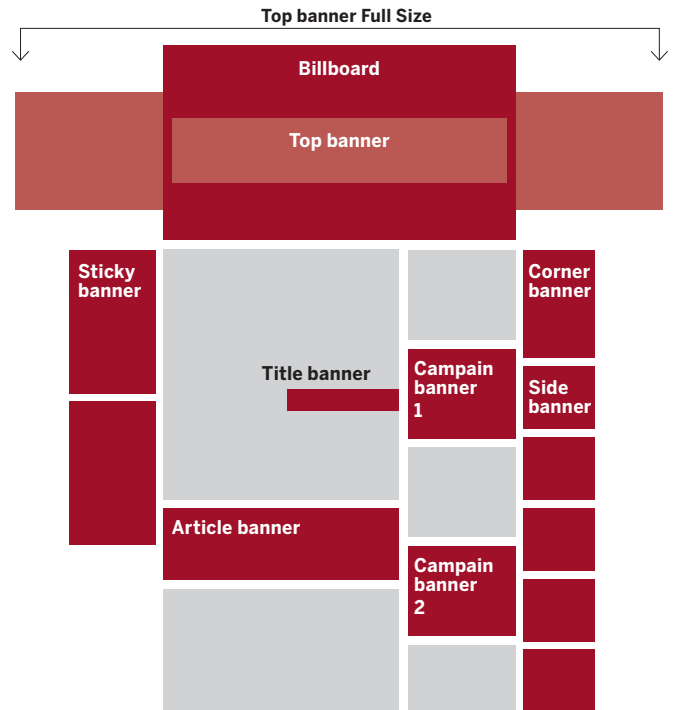


- Top banner Full Size** 1800x450 px, static, max 250 kb..... SEK 59,000
- Billboard** 980x450 px, static or animated, max 150 kb..... SEK 51,000
- Top banner** 930x180 px, static or animated, max 70 kb.....SEK 26,000
- Sticky banner** 240x400 px, static or animated, max 90 kb.....SEK 22,000
- Corner banner** 200x300 px, static or animated, max 70 kb.....SEK 17,000
- Side banner** 200x175 px, static or animated, max 40 kbSEK 14,000
- Content banner** 230x230 px, static, max 55 kb..... SEK 9,500
- Campaign banner 1** 480x480 px, static or animated, max 75 kbSEK 22,000
- Campaign banner 2** 480x480 px, static or animated, max 75 kb..... SEK 19,000
- Giga banner 1** 980x480 px, static or animated, max 150 kbSEK 24,000
- Giga banner 2** 980x480 px, static or animated, max 150 kb SEK 16,000

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads included in the price.

Article page, prices per month

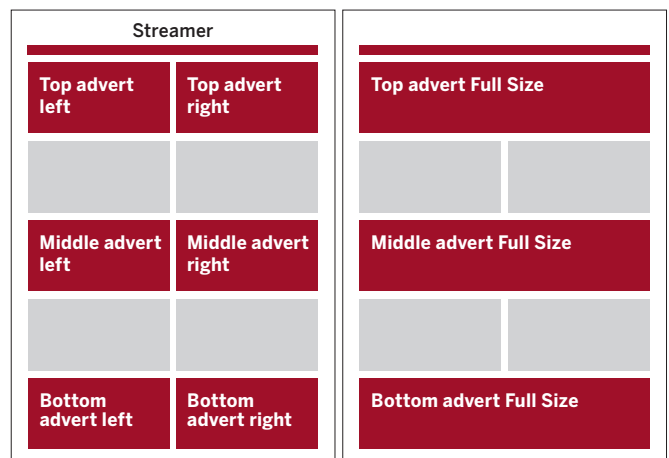


- Top banner Full Size** 1800x450 px, static, max 250 kb..... SEK 59,000
- Billboard** 980x450 px, static or animated, max 150 kb..... SEK 51,000
- Top banner** 930x180 px, static or animated, max 70 kb.....SEK 26,000
- Sticky banner** 240x400 px, static or animated, max 90 kb.....SEK 22,000
- Corner banner** 200x300 px, static or animated, max 70 kb.....SEK 17,000
- Side banner** 200x175 px, static or animated, max 40 kbSEK 14,000
- Campaign banner 1** 300x250 px, static or animated, max 75 kb SEK 19,500
- Campaign banner 2** 300x250 px, static or animated, max 75 kb..... SEK 16,000
- Title banner** 300x60 px, static max 20 kbSEK 26,000
- Article banner** 660x200 px, static or animated, max 100 kb.....SEK 24,000

File types

Static jpg, animated gif, Html (zip-file) Script
 All banners must be responsive. Animations should keep within 20 seconds.
 Design of the ads included in the price.

Newsletter, prices per day



- Streamer** 820x28 px..... SEK 23,500*
 - Top advert Full Size** 820x200 pxSEK 13,000
 - Top advert** 400x200 pxSEK 7,000
 - Middle advert Full Size** 820x200 px..... SEK 10,000
 - Middle advert** 400x200 px.....SEK 5,000
 - Bottom advert Full Size** 820x200 px..... SEK 8,000
 - Bottom advert** 400x200 px SEK 4,000
- *Price per week

File types

Jpg, gif or png. Max 50 kb.
 All banners must be static. Design of the ads included in the price.

15,000 recipients three times a week

Membership SEK 9.900/year

Gives you 50% discount on digital advertising.

For more info email:

maria.eriksson@nordiskemedier.se

Find the right people!

Job ad on the web and in the newsletters up to 1 month

SEK 17.500