MEMBERSHIP

LIFE SCIENCE SWEDEN

Become a member of Life Science Sweden and optimize your communication and marketing to researchers and the Nordic life science industry. We are unique since we offer a complete communication platform online, by our magazine and through our 6 annual international partnering-events. As a member your company reaches out directly to your target group and you can establish new contacts within the branch.
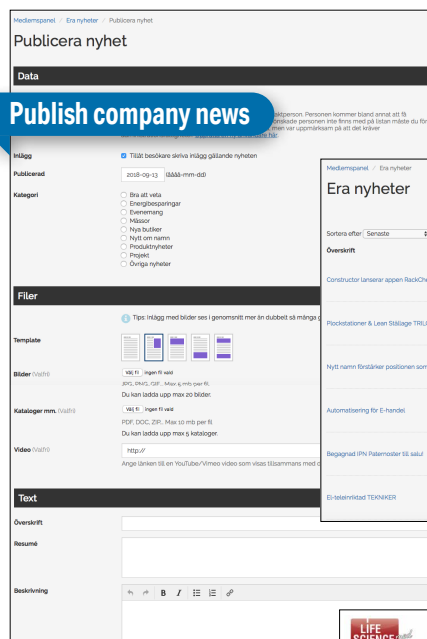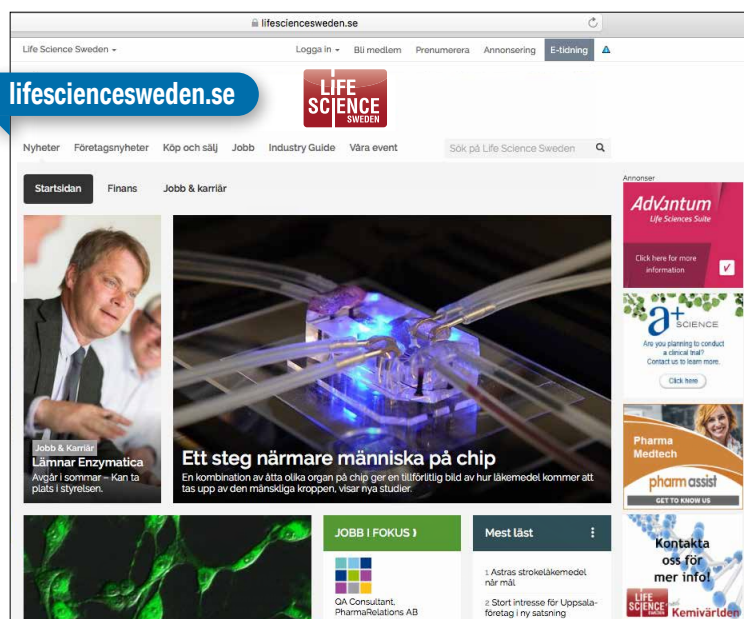
BENEFITS AS A MEMBER

✓ Your news directly to your target group in the section "News from Members" on lifesciencesweden.se + in our newsletters (15.300 recipients/week)

✓ Inform about events and courses

✓ Complete your posts with photos, videos, etc.

✓ Increased visibility on lifesciencesweden. se with a complete company profile, link to your website, etc

✓ 50% discount on all web advertising (except for native-articles)

✓ 25% discount on all print advertising (including native-articles)

✓ 15% discount on all of our event partnering-packages (exhibiting-slots/speaking-slots and delgate packages)
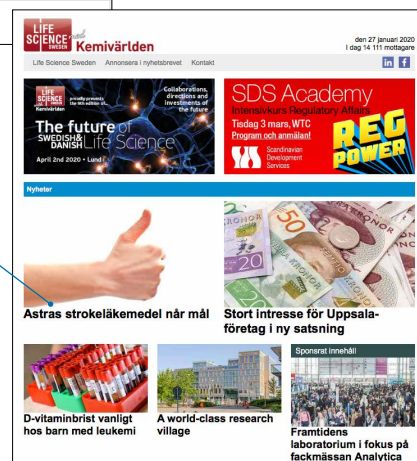
Membership SEK 11.800/year

lifesciencesweden.se

Publish company news

See the number of views

NEWS FROM THE EDITORS

NEWSLETTER
- the industry's news by mail

Meet your next business partner at our events:

New Updates in Drug Formulation & Bioavailability

The future of SWEDISH & DANISH Life Science

Bioscience

Lab & Diagnostics OF THE FUTURE

Pharma Outsourcing Find the right partner

new horizons in biologics & bioprocessing

You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price (one proof, then SEK 1.000 per started hour)

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

12 months side banner on web

3 middle adverts in newsletter

2 bottom adverts in newsletter

1 year membership

SEK 28.000

All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.
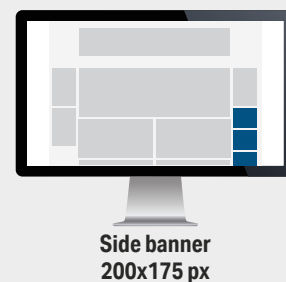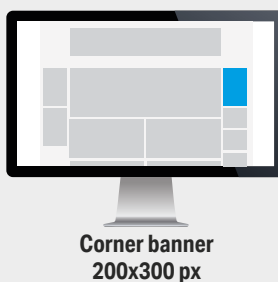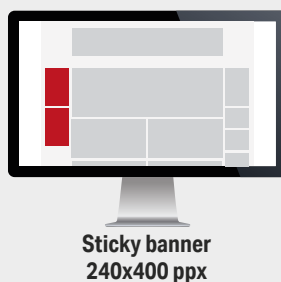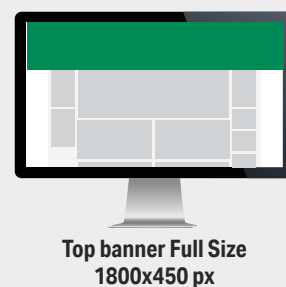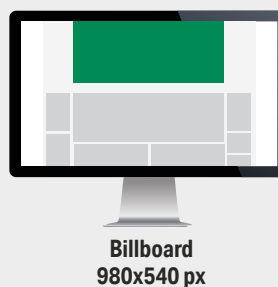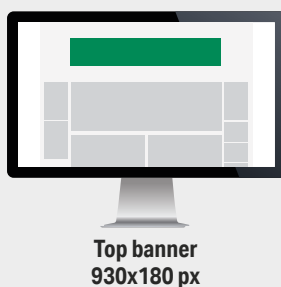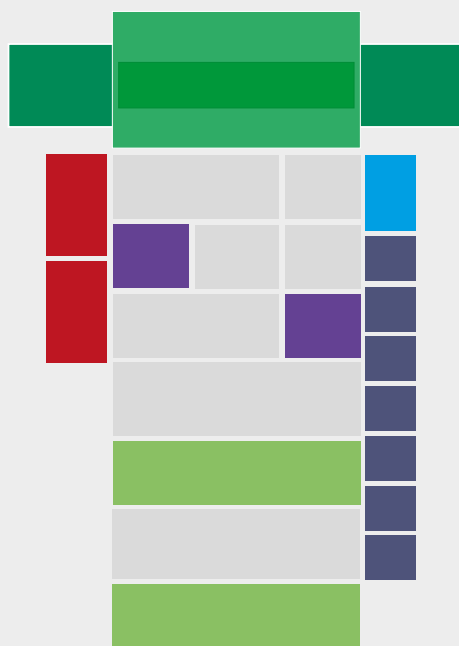
Animated banners:
Animations should keep within 20 seconds.

File types: *Static:* jpg
Animated: gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page

Top banner
930x180 px

Billboard
980x540 px

Top banner Full Size
1800x450 px

Sticky banner
240x400 ppx

Corner banner
200x300 px

Side banner
200x175 px

Campaign banner 1*
– Front page 300x250 px

Campaign banner 2**
– Front page 300x250 px

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Giga banner - Front page
930x250 px

Giga banner - Front page
930x250 px