

# PRIMOREELS

Packaging made easy



## Packaging made easy with lids on reels

**Up to 40,000 lids on a reel, enough for one day's production**

Suitable for yoghurt, ice cream, desserts, feta and other UF white cheese, processed cream cheese, butter, salad spreads, dips and sauces, peanut butter, fruit salads, water and fruit juice, instant nuddles and soups, snacks, etc.

- The reels are easy to install.
- Excellent printing and sealing properties.
- Lower risk of cross-contamination.
- Easy, efficient and inexpensive.

Primoreels® is to be BRC certified in Q2 2017 and is so far present on 4 continents.

Our excellent references:



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## Cost efficient packaging with lids on reels

Lower your costs up to 30% of the basic commodity price by using thinner lids with a faster and easier printing/cutting process.

- **No need for expensive extra snap-on cover lids.**
- **Less manpower is needed to refill your machines, compared to die-cut lids supplied in stacks as it takes less time to refill the lids and has to be done less frequently.**
- **Primoreels® require 50% less storage space than conventional lids.**

### Primoreels A/S

Primoreels A/S was founded in 2008, but has its roots from a filling machine company with more than 60 years of experience within the dairy industry.

Primoreels has become an established partner for manufacturers in the dairy sector and the water/juice industry with a reputation for timely, high-quality, intelligent solutions, that satisfy our customers.

We bring the dairy packaging to next level in terms of efficiency and lower total cost.

Today the Primoreels® system is successfully installed on numerous high capacity machines around the world, and we can also allow clients having old filling lines to enjoy the advantages of the system, as we are able to provide stand-alone units, which are applicable on to almost all existing filling machines – no matter the brand and year of origin.