## edition NOVEMBER 4'& \$2020, LIMOGES - FRANCE

## Vade mecum for Ceramic Network 2020's virtual part

ERAMIC NETWO

International B to B meetings on innovative cera

You cannot physically attend Ceramic Network 2020? No problem, several modules of the event (the B2B and the conferences) are easily accessible via a 100 % part dematerialised online tool. Here is how to register for Ceramic Network 2020's virtual event and to connect with international stakeholders in the field of technical ceramics. Two different participation journeys are possible depending on whether you are a buyer (A) \*free of charge, or a supplier (B)  $600 \in (excl. VAT)$  registration fee.

<ul> <li>Supplier</li> </ul>
<ul> <li>Contractor</li> </ul>
<ul> <li>Contractor - EEN participant</li> </ul>
<ul> <li>Conference access</li> </ul>
<ul> <li>Online supplier</li> </ul>
<ul> <li>Online contractor</li> </ul>
Online contractor - EEN participant
<ul> <li>Speaker</li> </ul>
<ul> <li>Sponsor</li> </ul>
<ul> <li>Press/Media</li> </ul>
> NEXT
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register as this profile. You can't come to Limoges, you can register however for the virtual event! YOUR REGISTRATION (FREE OF CHARGE) INCLUDES: • A virtual participation • 1 custom 2-day schedule of your pre-selected

FOLE EUROPÉEN DE LA

## A) You are a buyer

<u>Step 1</u>: register online **now** at : <u>https://ceramicnetwork.vimeet.events/en/</u> as "Online contractor - EEN participant". Please make sure that your profile is well completed as it will give you further visibility and greatly increase your matchmaking chances. The more you clearly express what you are looking for (product/service/process/tech know-how/etc.), the better your chances to receive pertinent offers from potential suppliers.

1 month before Ceramic Network: The catalogue with all participants will be online

• Net all december the studies the studies of the studies, you can identify both companies and other structures that may fit your business, technology and research and development (R&D) requests. You can also be detected by others, notably suppliers, thanks to your profile. Following the situation, you can either *accept/refuse/put on hold* suggested meetings or *request* meetings with the previously identified companies, etc. that have to accept your demand. In all cases if both parties have agreed to meet, you can all meet and exchange online.

<u>Step 3 (from 3 to 2 days before Ceramic Network)</u>: via the matchmaking platform, you will receive a completely personalised schedule with all your meetings. This notably permits you to meet as many prospects as you can during Ceramic Network 2020.

Step 4 (4th and 5th November 2020): meet your future partners via the online tool

<i>P</i> REGISTER AS:
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<ul> <li>Contractor</li> </ul>
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> NEXT
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You can't come to Limoges, you can register however for the virtual event! YOUR REGISTRATION ( 6006 EXCLVAT) INCLUDES:

## B) You are a supplier

<u>Step 1</u>: register online now at : <u>https://ceramicnetwork.vimeet.events/en/</u> as "Online supplier". Please make sure that your profile is well completed as it will give you further visibility and greatly increase your matchmaking chances. You are a supplier, so please try to express clearly what you are offering (product/service/process/tech know-how/etc.), so that the buyers are perfectly aware of your potential. You can add pictures of the productions site or products to attract more attention.

1 month before Ceramic Network: The catalogue with all participants will be online

<u>Step 2 (from 1 month to 1 week before Ceramic Network)</u>: Explore actively the online event's participant catalogue. By dint of their respective profiles, you can identify both companies and other structures that

may fit your business, technology and research and development (R&D) offers (and for R&D requests also). On the other hand, you can be detected by others, especially buyers, thanks to your profile. Following the situation, you can *either accept/refuse/put on hold* suggested meetings or *request* meetings with the previously identified companies, etc. that have to accept your demand. In all cases, if both have agreed to meet, you can all meet and exchange online.

<u>Step 3 (from 3 to 2 days before the event)</u>: via the matchmaking platform, you will receive a completely personalised schedule with all your meetings. This notably permits you to meet as many sales leads as you can during Ceramic Network 2020.

Step 4 (4th and 5th November 2020): meet your future partners via the online tool

