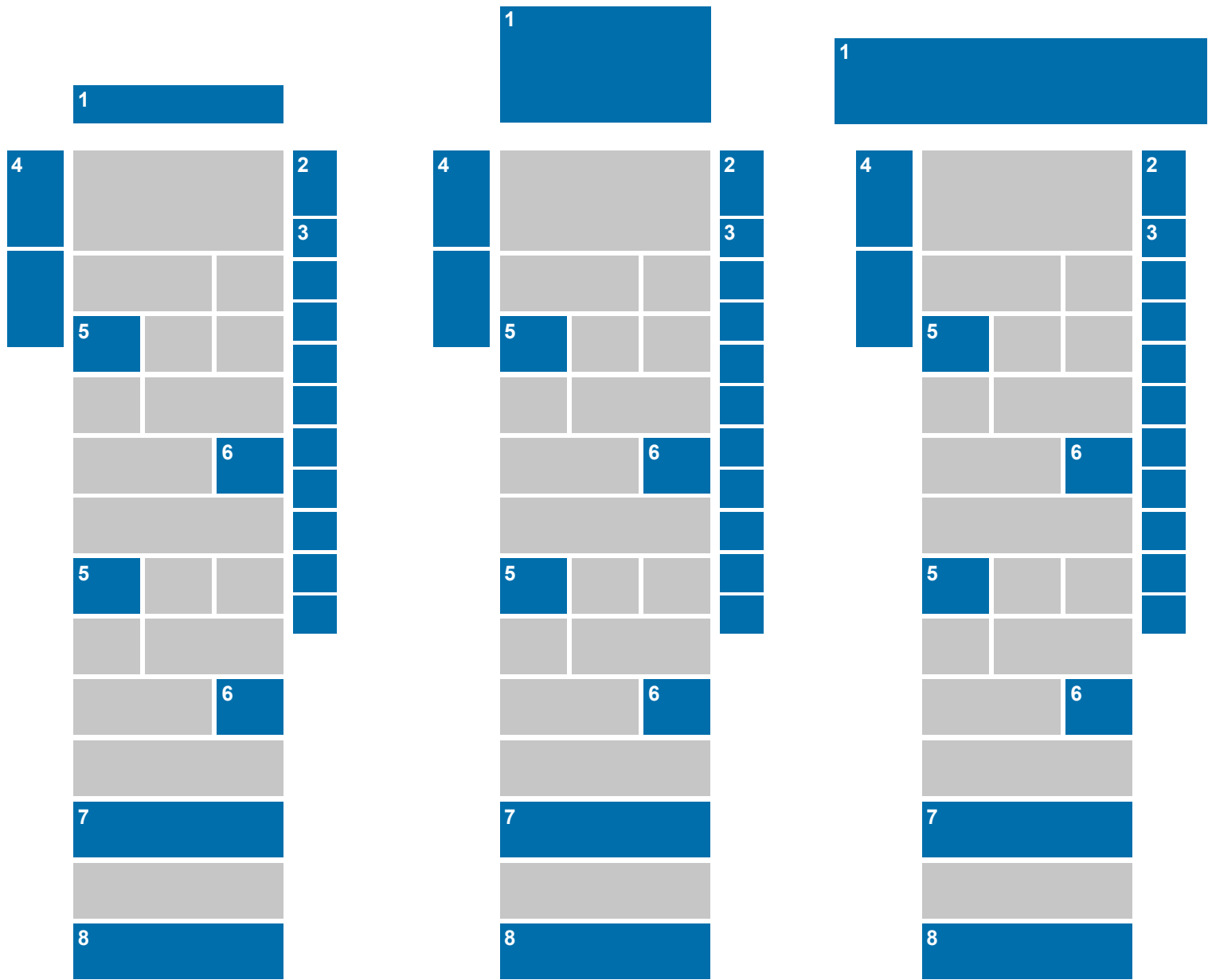


# SPECIFICATIONS Website – Front page



**1. Top banner**  
 930x180 px  
 Static or animated  
 Jpg, gif, png, max 70 kb  
 Html or script

**1. Billboard**  
 980x540 px  
 Static or animated  
 Jpg, gif, png, max 150 kb  
 Html or script

**1. Top banner Full Size**  
 1800x450 px  
 Static  
 Jpg, png, max 250 kb

**2. Corner banner**  
 200x300 px  
 Static or animated  
 Jpg, gif, png, max 70 kb  
 Html or script

**3. Side banner**  
 200x175 px  
 Static or animated  
 Jpg, gif, png, max 40 kb  
 Html or script

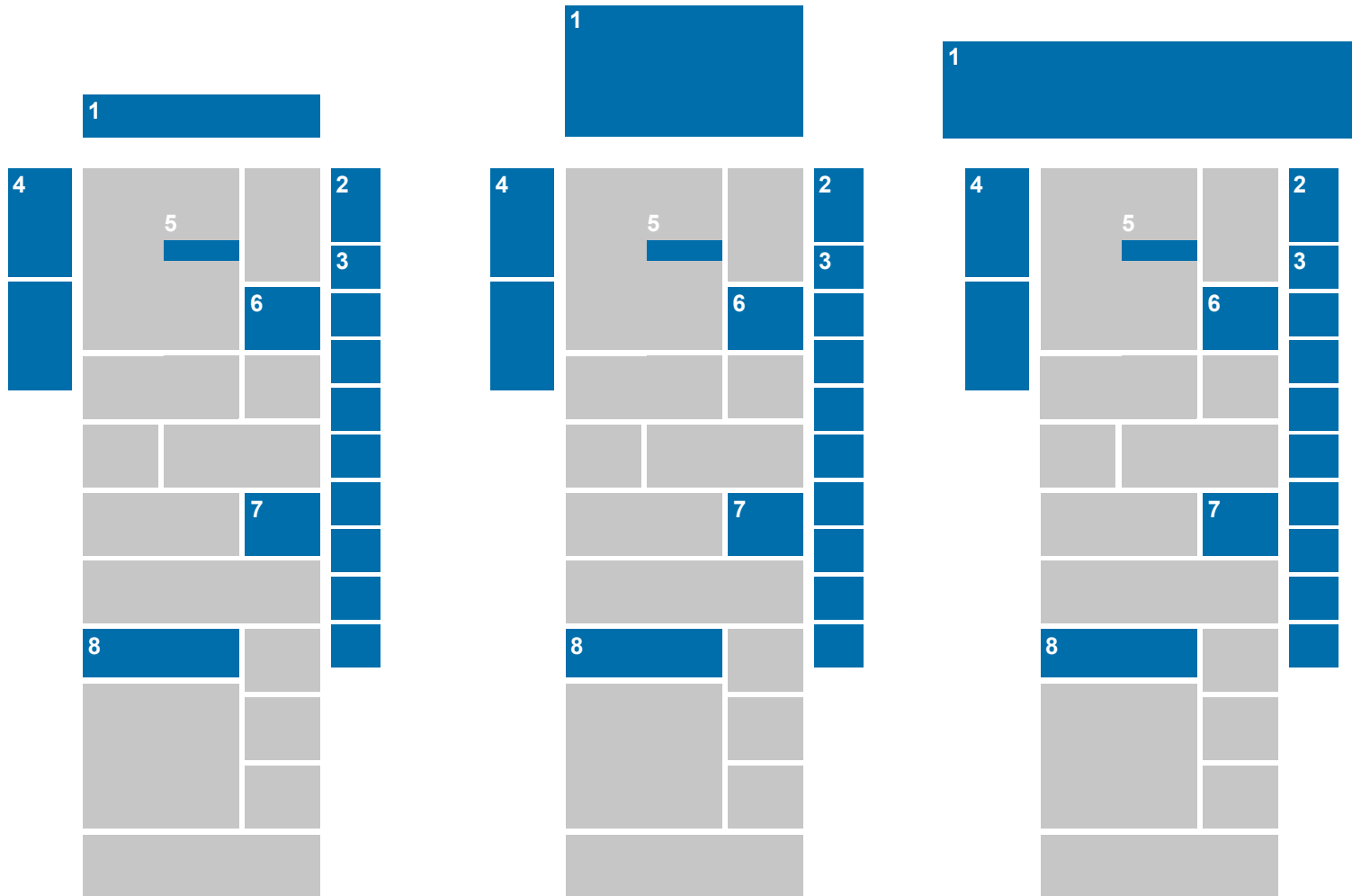
**4. Sticky banner**  
 240x400 px  
 Static or animated  
 Jpg, gif, png, max 90 kb  
 Html or script

**5+6 Campaign banner (front page)**  
 300x250 px  
 Static or animated  
 Jpg, gif, png, max 70 kb  
 Html or script

**7+8 Giga banner**  
 930x250 px  
 Static or animated  
 Jpg, gif, png, max 70 kb  
 Html or script

Animated banners: Animations should keep within 20 seconds. Sticky, corner banner and side banner are only readable on desktop. Banners are linked to your homepage. If you want another link, attach it when you send your material.

# SPECIFICATIONS Website – Article page



**1. Top banner**  
930x180 px  
Static or animated  
Jpg, gif, png, max 70 kb  
Html or script

**1. Billboard**  
980x540 px  
Static or animated  
Jpg, gif, png, max 150 kb  
Html or script

**1. Top banner Full Size**  
1800x450 px  
Static  
Jpg or png, max 250 kb

**2. Corner banner**  
200x300 px  
Static or animated  
Jpg, gif, png, max 70 kb  
Html or script

**3. Side banner**  
200x175 px  
Static or animated  
Jpg, gif, png, max 40 kb  
Html or script

**4. Sticky banner**  
240x400 px  
Static or animated  
Jpg, gif, png, max 90 kb  
Html or script

**5. Title banner**  
300x60 px  
Static  
Jpg or png, max 20 kb

**6+7 Campaign banner**  
300x250 px  
Static or animated  
Jpg, gif, png, max 75 kb  
Html or script

**8. Inread article banner**  
660x200 px  
Static or animated  
Jpg, gif, png, max 100 kb  
Html or script

Animated banners: Animations should keep within 20 seconds.

Sticky, corner banner and side banner are only readable on desktop.

Banners are linked to your homepage. If you want another link, attach it when you send your material.