

**Follow us on
LinkedIn!**

Don't miss out on the
latest updates and
articles.

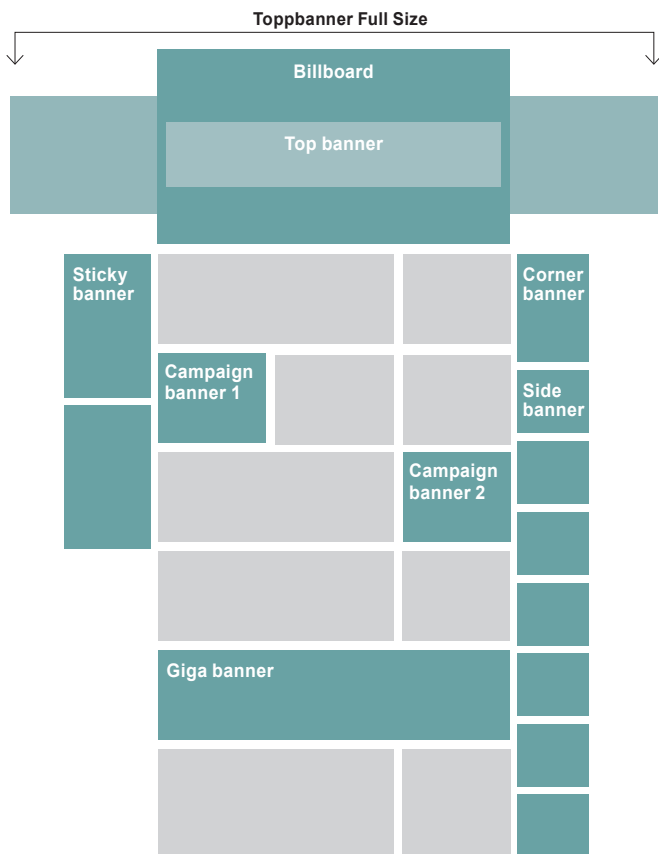


transportnet

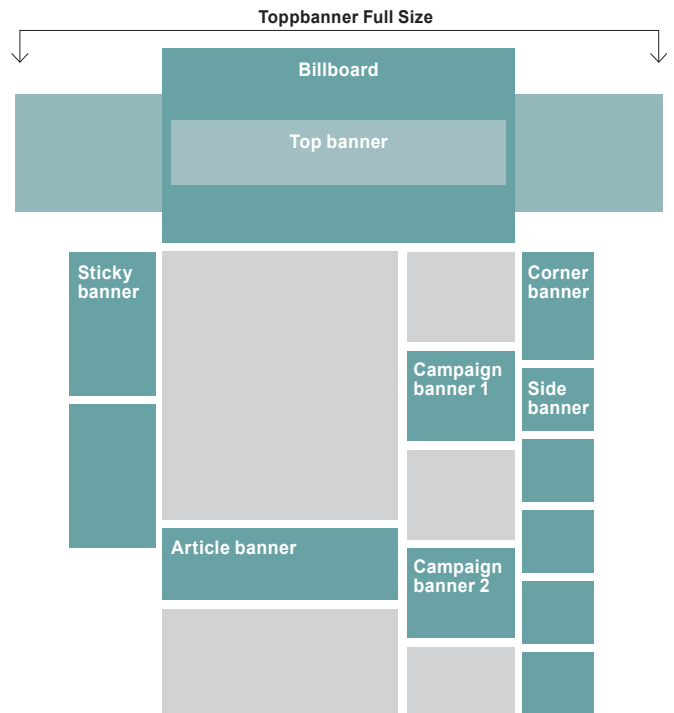
MEDIA INFO 2025

Format & prices web/newsletter

Start page prices/month



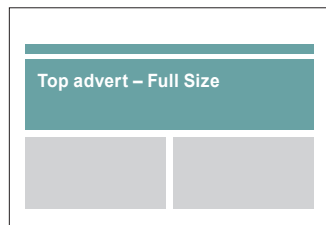
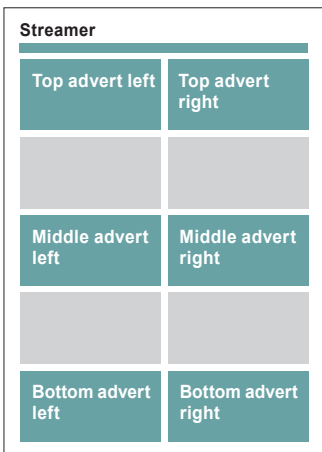
Article page prices/month



Top banner Full Size 1800x450 px, static, max 250 kb	SEK 66 000
Billboard 980x540 px, static or animated, max 150 kb	SEK 56 000
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 28 000
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 23 000
Corner banner 200x300 px, static or animated, max 70 kb	SEK 15 000
Side banner 200x175 px, static or animated, max 40 kb	SEK 5 000
Campaign banner 1 300x250 px, static or animated, max 70 kb.....	SEK 18 000
Campaign banner 2 300x250 px, static or animated, max 70 kb.....	SEK 14 000
Giga banner 930x250 px, static or animated, max 70 kb.....	SEK 24 000

Top banner Full Size 1800x450 px, static, max 250 kb	SEK 66 000
Billboard 980x540 px, static or animated, max 150 kb	SEK 56 000
Top banner 930x180 px, static or animated, max 70 kb.....	SEK 28 000
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 23 000
Corner banner 200x300 px, static or animated, max 70 kb	SEK 15 000
Side banner 200x175 px, static or animated, max 40 kb	SEK 5 000
Campaign banner 1 300x250 px, static or animated, max 75 kb.....	SEK 18 000
Campaign banner 2 300x250 px, static or animated, max 75 kb.....	SEK 14 000
Article banner 660x200 px, static or animated, max 100 kb.....	SEK 20 000

Newsletter for members/day



File types
jpg, gif or png. All banners must be static.
Max 50 kb.

Streamer 820x28 px.....	SEK 9 000 *
Top advert full size 820x200 px	SEK 14 000
Top advert 400x200 px	SEK 5 999
Middle advert 400x200 px	SEK 2 999
Bottom advert 400x200 px	SEK 1 999

* Price per week

File types

Static: jpg, animated: gif, Html (zip-file), Script. All banners must be responsive. Animations should keep within 20 seconds.

Sticky banner, corner banner and side banner are only showed on desktop.

Native advertising

Native Advertising is a sponsored text on transportnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.....SEK 20 000/week

Job ad

Job ad at transportnet.se and in the newsletter for 30 days.....**SEK 6 900**

Send material for web/newsletter to:

annons@nordiskemedier.se

Subscription

prenumeration@nordiskemedier.se

Membership

Membership

The membership includes:

- Company profile
- Log-in to all functions on the portal
- Free posts on company news
- 50% discount on all digital ad prices.

SEK 12 900/year

Member package

The member package includes:

- 12 months side banner on the portal
- 1 top ad in the newsletter
- 2 middle ads in the newsletter
- 2 bottom ads in the newsletter
- 1 year membership

SEK 24 000/year



transportnet

Transportnet is the business magazine for the whole of the transports and logistics trade, including material handling and real estate. Our readers are Procurement Directors and Managers in supply chain management, as well as Managers in forwarding, material handling, road carriers, shipping companies, railroad freight and air freight. Transportnet.se collects the latest news in transport and logistics as well as news about infrastructure and transport policy. Five times a week – Monday to Friday – we deliver Sweden's most widespread newsletter on transports and logistics.

Contact us



Account Manager

Magnus Wrigert
073-682 53 37
magnus.wrigert@nordiskemedier.se



Editor-in-Chief & Publisher

Caroline Swartling
073-682 53 10
caroline.swartling@nordiskemedier.se



Nordiske Medier Stockholm AB, Sundbybergsvägen 1, 171 73 Solna
Tel +46 8-670 41 00, Org.nr 556259-1197

