

Become a member at Habit

As a member your company reach out directly to your target group and you can establish new contacts within the branch.

Benefits as a member

- ✓ Log-in to all the functions on the portal
- ✓ Increased online visibility with a complete company profile, link to your website, etc.
- ✓ Your news directly to your target group in the section "News from Members"
- ✓ Place job adverts for free
- ✓ Inform about events and courses
- ✓ Advertise at member prices
- ✓ Complete your posts with photos, videos, etc.
- ✓ Free posts of ads on machines, products and services under the heading "Buy and Sell"



Membership 8.800 SEK/year

MEMBERSHIP

BUSINESS PORTAL - Advertising, company news etc.

Publish company news

Publicera nyhet

Data

Kontaktperson (valfr)

Välj den person i ditt företag som ska fungera som kontaktperson. Personen kommer bland annat att få nyhet. Om den önskade personen inte finns med på listan måste du först lägga till en ny användare här.

Kategori

☐ Bra att veta
☐ Energibesparingar
☐ Evenemang
☐ Maskin
☐ Nya butiker
☐ Nytt om namn
☐ Produktnyheter
☐ Projekt
☐ Övriga nyheter

Filer

Tips: Inlägg med bilder ses i genomsnitt mer än dubbelt så många gånger som inlägg utan bilder.

Template

Bilder (valfr)

Välj fil - Ingen fil vald
 JPG, PNG, GIF - Max 5 mib per fil
 Du kan ladda upp max 20 bilder.

Kataloger mm. (valfr)

Välj fil - Ingen fil vald
 PDF, DOC, ZIP - Max 10 mib per fil
 Du kan ladda upp max 5 kataloger.

Video (valfr)

http://
 Ange länken till en YouTube/Vimeo video som visas tillsammans med ditt inlägg.

Text

Överskrift

Resumé

Beskrivning

JOB ADVERTS

NEWS FROM THE EDITORS

NEWSLETTER
- the industry's news by mail

Era nyheter

Sortera efter: Senaste

Överskrift	Publicerad	Antal klick	Portal
Constructor lanserar appen RackCheck	2018-sep-12	113	Metal Supply SE Food Supply SE Building Supply SE Entreprenör Verkstäderna
Plockstationer & Lean Ställage TRILLOG	2018-jun-15	909	Metal Supply SE Food Supply SE Building Supply SE Entreprenör Verkstäderna
Nytt namn förstärker positionen som ledande förvaringsproducent	2018-mar-19	824	Metal Supply SE Food Supply SE Building Supply SE Entreprenör Verkstäderna
Automatisering för E-handel	2018-mar-16	1981	Metal Supply SE Food Supply SE Building Supply SE Entreprenör Verkstäderna
Begagnad IPN Paternoster till salu			Verkstäderna
El-teknikad TENNIKER	2018-feb-07	2866	Metal Supply SE Food Supply SE Building Supply SE Entreprenör Verkstäderna

Sida 1 av 5

See the number of views

Your possibilities

General information



You have the possibility to appear with banners on the portal and with ads in our newsletter sent to decision makers in the industry.

Our site is responsive and banners adapt to the screen they are displayed on. Html and script banners should be adapted to responsive viewing.

Design of the ads are included in the price.

Banners and adverts are linked to your homepage. If you want another link, attach it when you send your material.

Member package

12 months side banner on web

1 top advert in newsletter

2 middle adverts in newsletter

2 bottom adverts in newsletter

1 year membership

20.000 SEK

All banners are sharing their spot with up to three others, except title banner and content banner that are alone and sticky banner that are sharing their spot with up to two others. Rotation is executed after page reload.

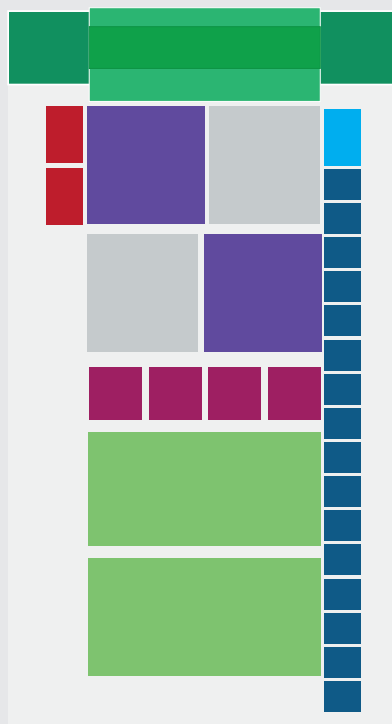
Animated banners:

Animations should keep within 20 seconds.

File types: Static: jpg - Animated: gif, Html (zip-file), Script

ADVERTISING ON THE WEBSITE

Front page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



Sticky banner
240x400 ppx



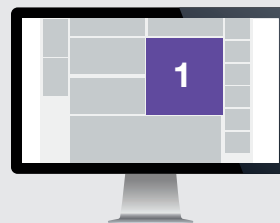
Corner banner
200x300 px



Side banner
200x175 px



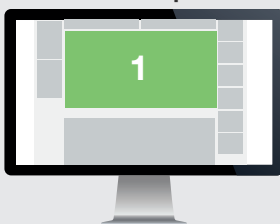
Content banner - Front page
230x230 px



Campaign banner - Front page
480x480 px



Campaign banner - Front page
480x480 px

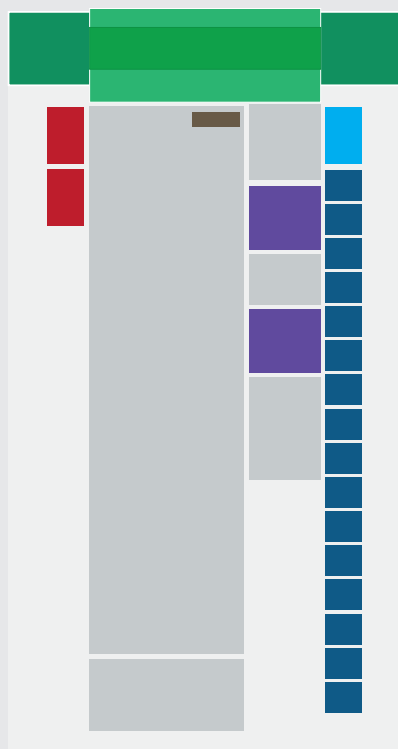


Giga banner - Front page
980x480 px



Giga banner - Front page
980x480 px

Article page



Top banner
930x180 px



Billboard
980x540 px



Top banner Full Size
1800x450 px



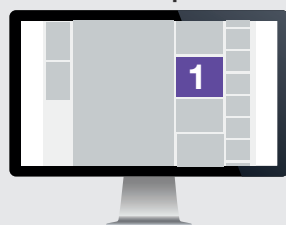
Sticky banner
240x400 px



Corner banner
200x300 px



Side banner
200x175 px



Campaign banner
Article page
300x250 px



Campaign banner
Article page
300x250 px



Title banner
Article page
200x60 px

* Sticky, corner banner and side banner are only readable on desktop.

Banner specifications

Prices for members per month.

Top banner

Static or animated, max 70 Kb

Article page **12.000 SEK**

Front page + all other pages **12.000 SEK**

Billboard

Static or animated, max 150 Kb

Article page **25.500 SEK**

Front page + all other pages **25.500 SEK**

Top banner Full Size

Static, max 250 Kb

Article page **29.500 SEK**

Front page + all other pages **29.500 SEK**

Sticky banner

Static or animated, max 90 Kb

Article page **10.000 SEK**

Front page + all other pages **10.000 SEK**

Corner banner

Static or animated, max 70 Kb.

Article page **6.500 SEK**

Front page + all other pages **6.500 SEK**

Side banner

Static or animated, max 40 Kb

Article page **2.000 SEK**

Front page + all other pages **2.000 SEK**

Content banner – Front page

Static, max 55 Kb

Front page **3.750 SEK**

Campaign banner pos 1

Static or animated, max 75 Kb

Front page 480x480 px **9.500 SEK**

Article page 300x250 px **7.750 SEK**

Other pages 300x250 px **3.900 SEK**

Campaign banner pos 2

Static or animated, max 75 Kb

Front page 480x480 px **7.000 SEK**

Article page 300x250 px **6.000 SEK**

Other pages 300x250 px **3.000 SEK**

Giga banner pos 1

Static or animated, max 150 Kb

Front page **12.000 SEK**

Giga banner pos 2

Static or animated, max 150 Kb

Front page **7.000 SEK**

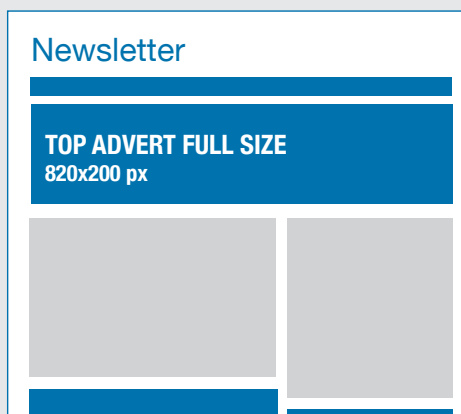
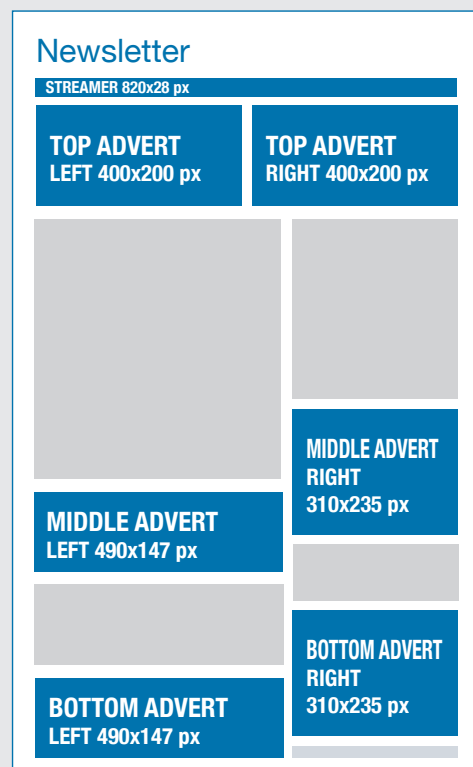
Title banner – Article page

Static, max 20 Kb

Article page **13.000 SEK**

ADVERTISING IN THE NEWSLETTER

The newsletter is sent by mail and contains relevant industry news.

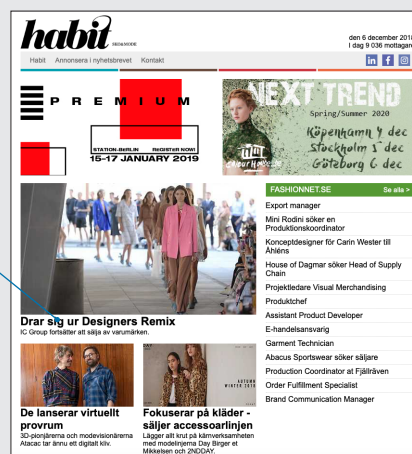


Sponsored article
15.000 SEK/week

Native advertisement (sponsored article) will be published in one newsletter the booked week.

NEWS FROM THE EDITORS

JOB ADVERTS



Streamer

Static

Jpg, gif, png – max. 50 Kb

Price per week **7.500 SEK**

Top advert

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **3.000 SEK**

Top advert – Full size

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **6.000 SEK**

Middle advert

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **2.000 SEK**

Bottom advert

Static

Jpg, gif, png – max. 50 Kb

Price per mailing **1.500 SEK**

Prices for members.

Habit is the fashion and textile industry B2B platform for professionals in the clothing, shoes and accessories segment in the fashion industry.

Habit reaches out to the fashion retail industry within individual, multi, mono brand stores and covers also the retail fashion chains that operates in the Nordic countries.

habit.se has 30,000 unique visitors each month.

Habits newsletter reaches over 9,000 unique recipients in the fashion industry.

Habit Sko & Mode acts as a marketplace for companies in fashion segment that need to be up to date with the latest development in the industry.