

process.

NORDIC



MEDIA INFO 2025

processnet.se

Publishing schedule 2025

Nr	Publication date	Artwork deadline	Topics	Trade fairs and events
1	Febr 21	Febr 7	Iron, Steel, Mining, Metal Maintenance & Operational Safety	Hannover Messe, Hannover, March 31–April 4, Advanced Engineering, Stockholm, April 2–3
2	April 11	March 28	Automation/Digitisation, Sensors: Temperature, Level, Flow	Elfack, Gothenburg. May 6–9, Industrimässorna Syd, Malmö, May 21–22
3	May 22	May 8	Paper & Pulp, Pumps & Valves	
4	Aug 29	Aug 15	Automation/Digitisation, Environment, Energy Tools & Machinery in Maintenance	
5	Sept 29	Sept 15	Industrial water handling, Chemical industry Maintenance & Operational Safety	Vattenmässan, Gothenburg, October 21–23 oktober
6	Oct 30	Oct 16	Iron, Steel, Mining, Metal, Lubricant	Elmia Subcontractor, November 14-16, Jönköping
7	Dec 4	Nov 20	Paper & Pulp, Pumps & Valves, Calendar 2026	

Format & prices print



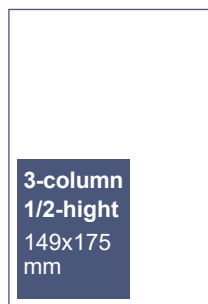
1/1-page
252x372 mm

SEK 65.200



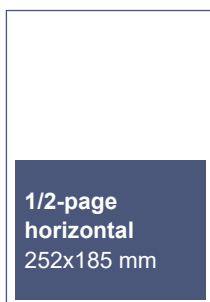
3-column
full height
149x355
mm

SEK 42.700



3-column
1/2-height
149x175
mm

SEK 28.000



1/2-page
horizontal
252x185 mm

SEK 39.700



1/4-page
horizontal
252x90 mm

SEK 25.100



Stripe
252x45 mm

SEK 16.100

Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate. Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.



Format & prices

81 x 33 mm SEK 2.290/insertion

81 x 66 mm SEK 4.560/insertion

81 x 100 mm SEK 5.500/insertion

81 x 133 mm SEK 8.100/insertion

Send print adverts to:

annons.processnordic@nordiskemedier.se

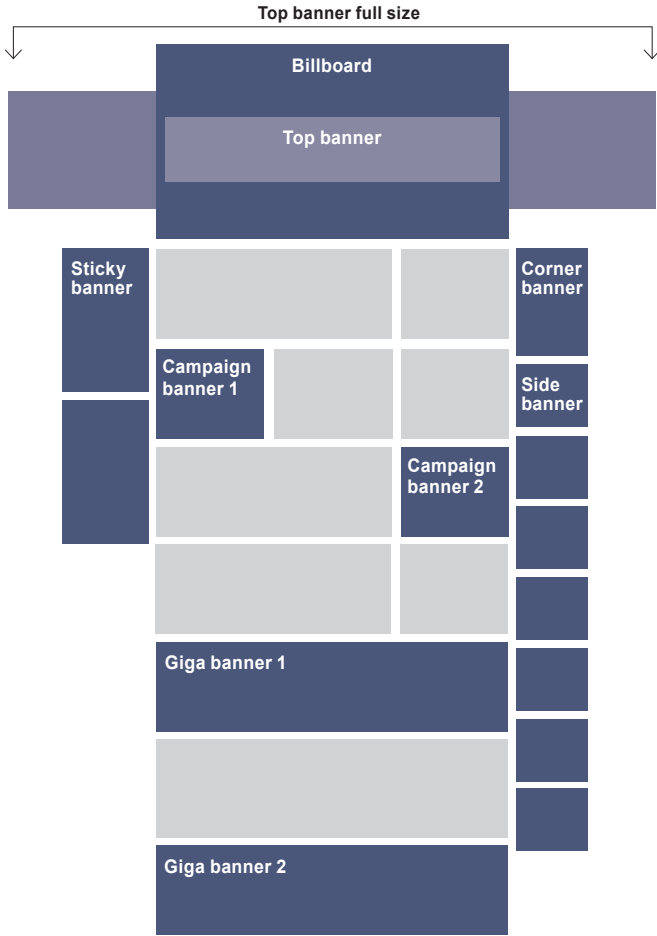
Subscription:

1 year SEK 2.295 (e-magazine, Process Nordic magazine).
Excl. VAT 25% within Sweden.

prenumeration@nordiskemedier.se

Format & prices webb/newsletter

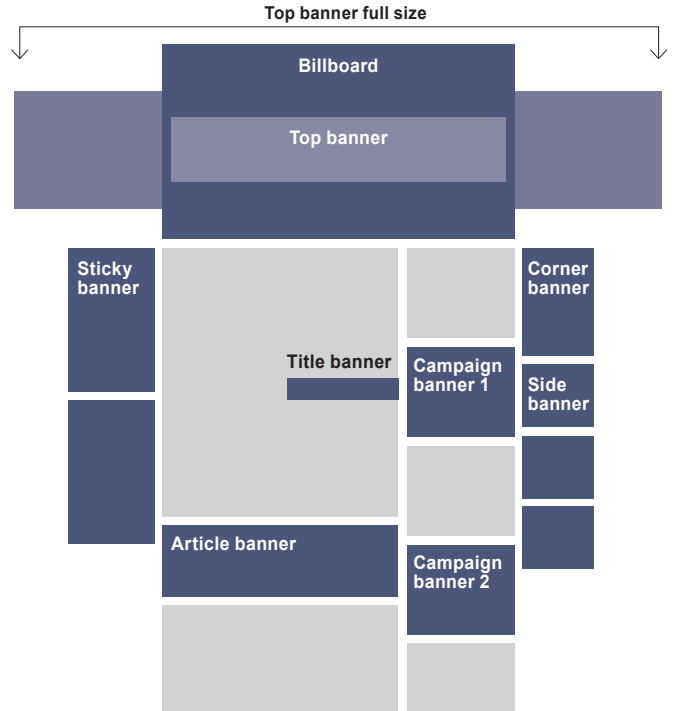
Start page, prices per month



Top banner full size 1800x450 px, static, max 250 kb	SEK 71.900
Billboard 980x540 px, static or animated, max 150 kb	SEK 62.100
Top banner 930x180 px, static or animated, max 70 kb	SEK 29.500
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 24.400
Corner banner 200x300 px, static or animated, max 70 kb	SEK 15.900
Side banner 200x175 px, static or animated, max 40 kb	SEK 4.900
Campaign banner 1* 300x250 px, static or animated, max 70 kb	SEK 23.100
Campaign banner 2** 300x250 px, static or animated, max 70 kb	SEK 17.200
Giga banner 1 930x250 px, static or animated, max 70 kb	SEK 14.600
Giga banner 2 930x250 px, static or animated, max 70 kb	SEK 10.400

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page
 ** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Article page, prices per month



Top banner full size 1800x450 px, static, max 250 kb	SEK 71.900
Billboard 980x540 px, static or animated, max 150 kb	SEK 62.100
Top banner 930x180 px, static or animated, max 70 kb	SEK 29.500
Sticky banner 240x400 px, static or animated, max 90 kb	SEK 24.400
Corner banner 200x300 px, static or animated, max 70 kb	SEK 15.900
Side banner 200x175 px, static or animated, max 40 kb	SEK 4.900
Campaign banner 1 300x250 px, static or animated, max 75 kb	SEK 23.100
Campaign banner 2 300x250 px, static or animated, max 75 kb	SEK 17.200
Title banner 300x60 px, static, max 20 kb	SEK 29.200
Article banner 660x200 px, static or animated, max 100 kb	SEK 17.200

File types

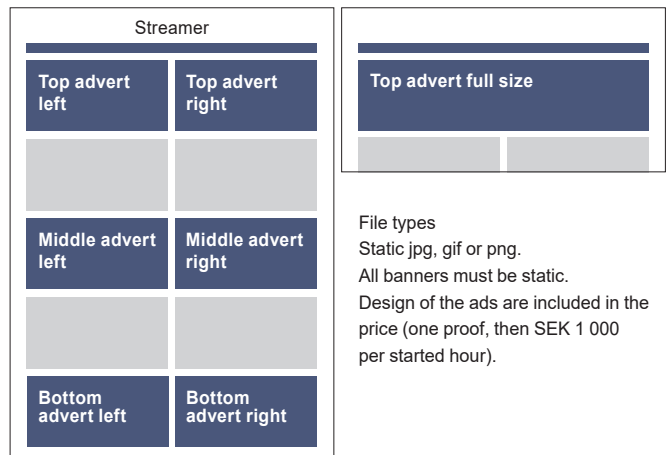
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day



File types

Static jpg, gif or png.

All banners must be static.

Design of the ads are included in the price (one proof, then SEK 1 000 per started hour).

Streamer 820x28 px, static, max 50 kb	SEK 23.800*
Top advert full size 820x200 px, static, max 50 kb	SEK 19.500
Top advert 400x200 px, static, max 50 kb	SEK 9.800
Middle advert 400x200 px, static, max 50 kb	SEK 6.800
Bottom advert 400x200 px, static, max 50 kb	SEK 5.000

*price per week

Membership
SEK 12.800/year
 Including access for all editorial material. The member price includes a 50% discount.

Native advertising

Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Price: SEK 15.000/week (Including telephone interview by text author).

Send digital adverts to:
 annons@nordiskemedier.se

Automation • Petrochemistry • Iron & Steel
Mining & Minerals • Paper & Pulp • Pharmaceuticals •
Oil & Gas • Energy & Environment • Food Industry

Process Nordic 2025

Process Nordic is the only magazine in Sweden that provides a comprehensive overview of process, maintenance, and basic industries. We cover all industries with industrial processes. With over 50,000 readers, Process Nordic—the print magazine, email newsletter, processnet.se, uochd.se, and several weekly newsletters—is the obvious and natural marketing channel for the many suppliers to the industry.

Half of Process Nordic's readers have responsibility for production and operations. Four out of ten readers are part of the company's management, and three out of ten have sales and marketing responsibilities. We cover, among other things, the technical and commercial developments in areas such as automation and digitization, as well as embedded systems.

How the EU's various decisions affect Swedish processes is another important area for Process Nordic. We continue to highlight maintenance issues, which are increasingly seen as a strategic part of production. Process Nordic aims to stay at the forefront, where the journalistic challenge lies. This is also where Process Nordic's readers deserve to be.

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Editorial staff and market



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