NORDISK PAPPERS TIDNING + BIOBUSINESS

process. NORDIC

MEDIA INFO 2022

processnet.se

Publishing schedule 2022

Nr	Utgivn	Mtrdag	Tema	Mässor/Evenemang
1	Jan 26	Jan 7	Automation, food processing Before Maintenanace traid fair	Euroexpo Karlstad, january 26-27 Euroexpo Uppsala, february 9-10
2	March 2	Febr 9	Industrial water handling, Pumps Paper & Pulp Before Elmia VA	Maintenanace, Gotenburg, march 15-18 Elmia VA, mars 29-31 Euroexpo Skellefteå, march 30 - 31
3	April 7	March 17	Iron, steel och mining Follow up Elmia VA	Hannover messe, april 25-29 Elmia Automation, may 10-13 Sensor & Test, Nürnberg, may 10-12 Euroexpo Umeå, may 18-19
4	June 10	May 20	Sensors: temperature, level, flow Maintenanace in processing industry	Euroexpo Sundsvall, aug/sep 31-1
5	Aug 31	Aug 10	Tanks & Vessels, valves Chemical industry	Euroexpo Falun, september 28-29
6	Sept 28	Sept 7	Automation, Digitizing Before Processtecnique trade fair and Scanautomatic Trade fair number	Process/Scanautomatic, Göteborg, october 18-20 Euroexpo Lund, october 12-13 SPECIAL EXHIBITION ISSUE
7	Oct 29	Oct 8	Iron, steel och mining Follow up Processtecnique trade fair and Scanautomatic	Elmia Subcontractor, Jönköping, november 8-11 Euroexpo Kiruna, november 9-10
8	Nov 26	Nov 5	Paper & Pulp	Euroexpo Örebro, nov/dec 30-1

In Addition, Process Nordic is represented at all EURO EXPO Exhibitions during 2022

Format & prices print

1/1-page
252x372 mm
SEK 53.500

3-column, full hight
149x355 mm
SEK 34.950

1/2-page horizontal
252x185 mm
SEK 32.500

2-column, full hight
98x355 mm
SEK 27.200

"A4"
201x280 mm
SEK 42.400

1/2 "A4" vertical
98x280 mm
SEK 22.900

1/2 "A4" horizontal
201x140 mm
SEK 22.900

1/4
252x90 mm
SEK 20.600

Stripe
252x45 mm
SEK 13.200

1/4 "A4" vertical/ horizontal
98x140 mm/
201x70 mm
SEK 15.950

2-column, 1/4-hight
98x70 mm
SEK 8.500

Processtorget

Advertising in Processtorget gives you the opportunity to advertise many times at a lower rate. Processtorget is also excellent as a complement to other advertising in the magazine and reinforces your brand.

Format & prices

81 x 33 mm	SEK 1.875/insertion
81 x 66 mm	SEK 3.700/insertion
81 x 100 mm	SEK 4.500/insertion
81 x 133 mm	SEK 6.600/insertion

Send print adverts to:
annons.processnordic@nordiskemedier.se

Subscription:
1 year SEK 1.195
(e-magazine, Process Nordic magazine).
Excl. VAT 25% within Sweden.

Format & prices webb/newsletter

Start page, prices per month

Top banner Full Size 1800x450 px, static, max 250 kb ..... SEK 59.000
Billboard 980x540 px, static or animated, max 150 kb..... SEK 51.000
Top banner 930x180 px, static or animated, max 70 kb..... SEK 24.000
Sticky banner 240x400 px, static or animated, max 90 kb ..... SEK 20.000
Corner banner 200x300 px, static or animated, max 70 kb..... SEK 13.000
Side banner 200x175 px, static or animated, max 40 kb ..... SEK 4.000
Campaign banner 1* 300x250 px, static or animated, max 70 kb ..... SEK 19.000
Campaign banner 2** 300x250 px, static or animated, max 70 kb..... SEK 14.000
Giga banner 1 930x250 px, static or animated, max 70 kb ..... SEK 12.000
Giga banner 2 930x250 px, static or animated, max 70 kb ..... SEK 8.500

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page
** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

Membership SEK 11.800/year. For members – 50 percent off on all digital advertising.

Native advertising

Native Advertising is a sponsored text on processnet.se that is marked as an ad. The content is designed so that the reader perceives it as a natural part of the platform. The sponsored content should, for maximum effect, be relevant to the target audience and add value to the reader.

Price: SEK 15.000/week (Including telephone interview by text author).

Send digital adverts to:
annons@nordiskemedier.se

Article page, prices per month

Top banner Full Size 1800x450 px, static, max 250 kb ..... SEK 59.000
Billboard 980x540 px, static or animated, max 150 kb..... SEK 51.000
Top banner 930x180 px, static or animated, max 70 kb..... SEK 24.000
Sticky banner 240x400 px, static or animated, max 90 kb ..... SEK 20.000
Corner banner 200x300 px, static or animated, max 70 kb..... SEK 13.000
Side banner 200x175 px, static or animated, max 40 kb ..... SEK 4.000
Campaign banner 1 300x250 px, static or animated, max 75 kb..... SEK 16.000
Campaign banner 2 300x250 px, static or animated, max 75 kb..... SEK 12.000
Title banner 300x60 px, static, max 20 kb..... SEK 26.000
Article banner 660x200 px, static or animated, max 100 kb..... SEK 14.000

File types
Static jpg, animated gif, Html (zip-file) Script
All banners must be responsive. Animations should keep within 20 seconds.
Design of the ads are included in the price (one proof, then SEK 1 000 per started hour)

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day

File types
Static jpg, gif or png.
All banners must be static.
Design of the ads are included in the price (one proof, then SEK 1 000 per started hour).

Streamer 820x28 px, static, max 50 kb ..... SEK 19.000*
Top advert Full Size 820x200 px, static, max 50 kb ..... SEK 16.000
Top advert 400x200 px, static, max 50 kb..... SEK 8.000
Middle advert 400x200 px, static, max 50 kb ..... SEK 5.500
Bottom advert 400x200 px, static, max 50 kb ..... SEK 4.000

*price per week

Automation • Petrochemistry • Iron & Steel
Mining & Minerals • Paper & Pulp • Pharmaceuticals
Oil & Gas • Energy & Environment • Food Industry

Process Nordic 2022

Process Nordic is the only swedish newspaper with a holistic approach to the Process Industry – and covers all industries with industrial processes.

With more than 40,000 readers Process Nordic – paper magazine, e-mail magazine, web-site processnet.se and the weekly newsletter – stands out as the obvious and natural marketing channel, particularly for the Process Industry suppliers.

Half of Process Nordic readers have production and operational responsibilities, four out of ten readers in management, three out of ten readers have sales and marketing responsibilities.

We will continue the coverage of the technical and commercial developments in Automation. We will in the coming year deepen our coverage of the Steel- and Mining Industry and also highlight Maintenance issues, which are more and more seen as a strategic part of the production.

Process Nordic cover the exciting technological forefront. There is the journalistic challenge – where our readers deserve to be.

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