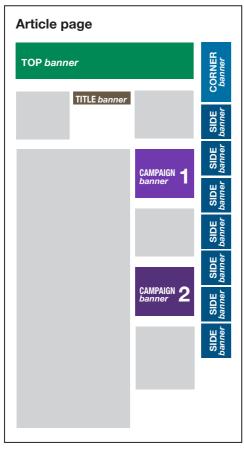


■ Membership 6.800 SEK/year

Member package

12 months side banner on the website

- 1 top advert in the newsletter
- 2 mid advert in the newsletter
- 2 bottom advert in the newsletter
- 1 year membership
- 15.000 SEK



All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

Banners and adverts is linked to your homepage. If you want another link, attach it when you send your material.

Advertising in the newsletter Prices for members per week

TOP ADVERT Left 2.000 SEK 400x200 px, max 30 kb TOP ADVERT Right 2.000 SEK 400x200 px, max 30 kb

MID ADVERT Left 1.500 SEK 490x147 px, max 20 kb

MID ADVERT Right 1.500 SEK 310x235 px

BOTTOM ADVERT Left 1.000 SEK 490x147 px, max 20 kb

BOTTOM ADVERT Right 1.000 SEK 310x235 px max 20 kb

Advertising on the website Prices for members per month

TOP BANNER

Article page 9.000 SEK
Front page + all other pages 9.000 SEK
930x180 px - max 75 kb

CORNER BANNER - only readable on desktop
Article page 4.750 SEK
Front page + all other pages 4.750 SEK
150x300 px - max 75 kb

SIDE BANNER - only readable on desktop

Article page 1.400 SEK
Front page + all other pages 1.400 SEK

TITLE BANNER

150x175 px - max 75 kb

Article page **9.500 SEK** 200x60 px - max 75 kb

CAMPAIGN BANNER

Front page 480x480 px 7.250 SEK
Article page 300x250 px 5.750 SEK
All other pages 300x250 px 2.850 SEK
max 75 kb

CAMPAIGN BANNER

GIGA BANNER

Front page 980x480 px - max 150 kb

9.000 SEK

GIGA BANNER

Front page 980x480 px - max 150 kb

to a maximum of 20 seconds.

6.000 SEK

Animated banners: deliver as jpg, html, gif or script. The animation are restricted

Static banners: jpg, gif or png. (In the newsletter all adverts are static.)

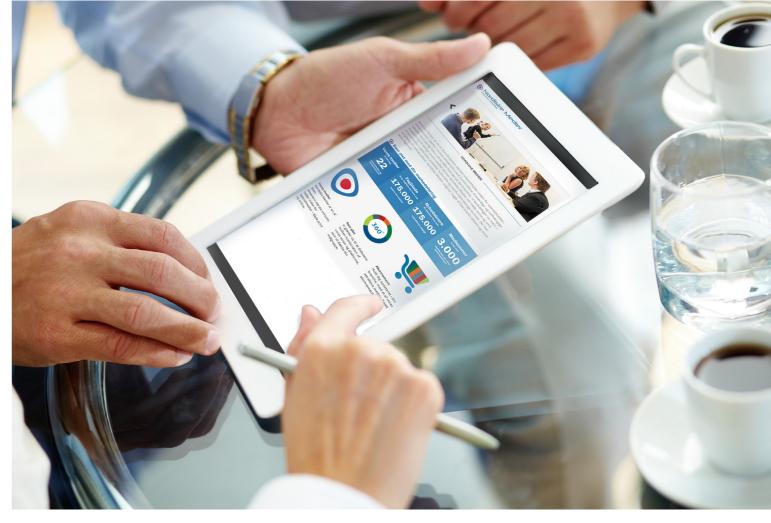
Our site is responsive and banners adapt to the screen they are displayed on. (Corner and side banners are only readable on desktop.)

The adverts are created for free.

All stated prices require membership. The price for non-members is double.

BECOME A MEMBER

Kemivärlden Biotech **Kemisk Tidskrift**



Kemivärlden Biotech is a commercial network where suppliers, subcontractors and buyers within the chemists and biomedical sector can get in contact with each other.

Benefits as a member _____

- ✓ Daily news from the branch and possibilities to comment the articles
- ✓ Advertise products, machines and services
- ✓ Your news directly to your target audience in the section "News from Members"
- ✓ Place job adverts
- ✓ Inform about events and courses
- ✓ Greater online visibility for your business

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Tryffelslingan 10, P.O. Box 72001
SE-181 72 Lidingö, Sweden
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www.kemivarldenbiotech.se

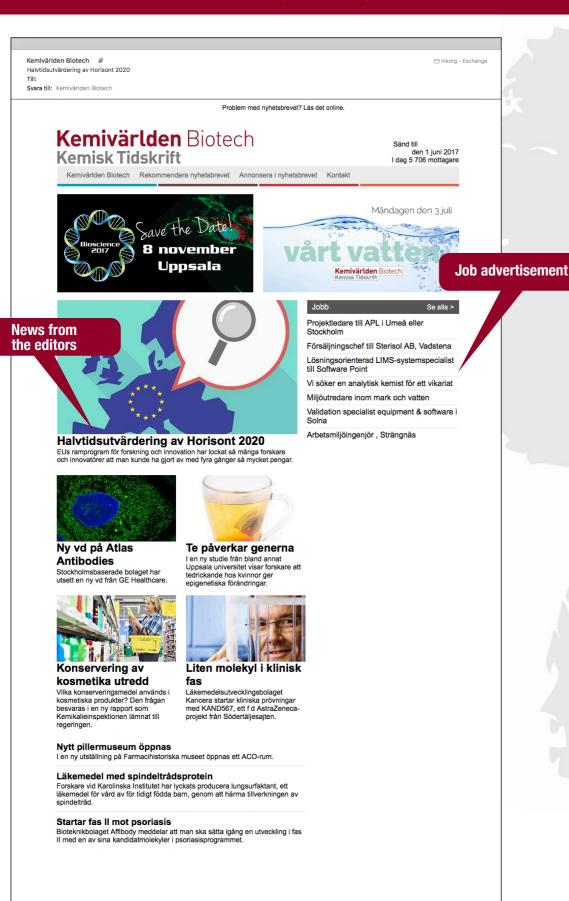
Target group -

We exclusively reach all members of Swedish Association of Chemists, The Swedish Life Science Industry Organization (SwedenBIO), SwedNanotech and other decision makers.

Target groups:

- FoU
- chemistry and molecular biology
- chemists and biomedical scientists
- pharmaceuticals/medtech
- life science
- lab & analysis
- energy/cleantech
- patent
- innovations

NEWSLETTER The industry's news by mail



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Du kan kontakta oss via e-post eller på telefon 031-13 11 01

BUSINESS PORTAL Advertising, company news etc.

