



The world's leading trade fair for wind energy

HAMBURG, 27 – 30 SEPTEMBER 2016



The global on- & offshore expo

windenergyhamburg.com



“WindEnergy Hamburg 2014 has established itself as the platform for the international wind industry.”

Gerd Krieger, Deputy Managing Director VDMA Power Systems



Your gateway to the world of wind energy

Hamburg is once more your gateway to the world of wind energy, from **27 to 30 September 2016**. WindEnergy Hamburg, the **leading global wind industry trade fair**, gives a comprehensive overview of the status and future of the industry, **onshore and offshore**. It covers the whole of the wind energy value chain, right through to energy storage solutions, and gives visitors and exhibitors a wide range of opportunities for making new business contacts and developing existing customer relations. A good way to build networks and close business deals. Compact. Concentrated. In Hamburg, the capital of the wind industry.

HAMBURG, THE WIND INDUSTRY CAPITAL

Outstanding expertise combined with excellent infrastructure – Hamburg has established itself as the capital of the European wind industry, and offers visitors from all parts of the world good accessibility by all means of transport, a wide range of accommodation, and fascinating cosmopolitan culture. Hamburg is a vibrant city with all kinds of opportunities for going out – a city where the global industry can meet after expo hours with plenty to talk about.

A FOCUSED EXPO CONCEPT BY ESTABLISHED INDUSTRY EXPERTS

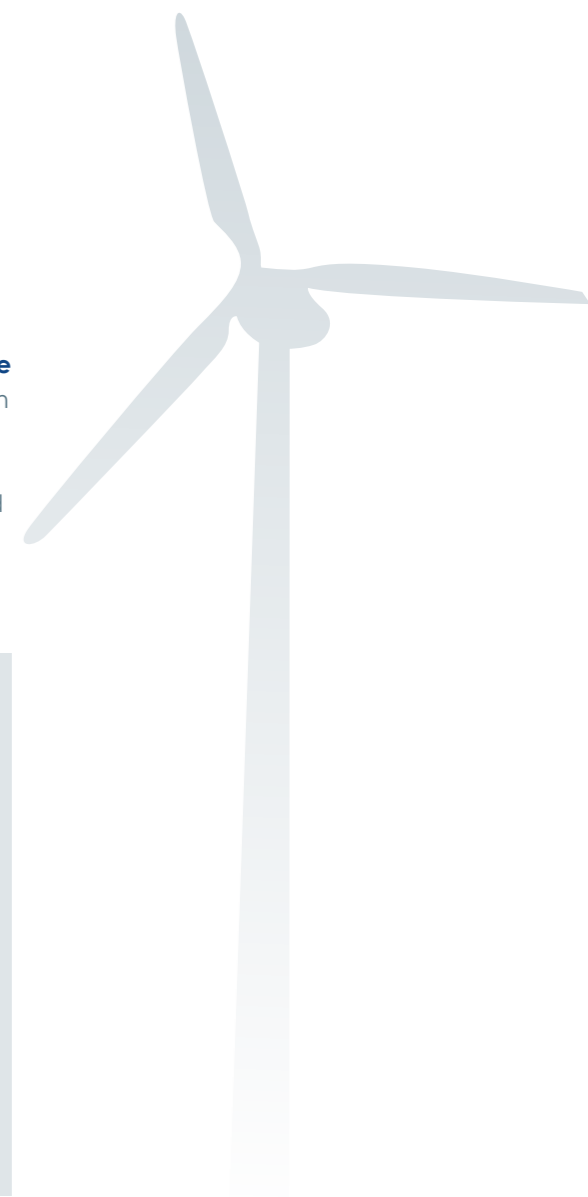
WindEnergy Hamburg is organised jointly by Hamburg Messe und Congress and Messe Husum & Congress. As the global leader in its sector, WindEnergy Hamburg is the international meeting point and is held in even-numbered years, while HUSUM Wind is the meeting point for the German-speaking wind energy market and is held in odd-numbered years.

WINDENERGY HAMBURG – SIMPLY MORE

WindEnergy Hamburg is much more than just a trade fair. It covers the whole value chain of wind energy, and provides a special focus for expertise in its section on storage technologies. It also has an **extensive supporting programme and lots of added value**, such as synergy with SMM, the leading international maritime industry fair, which is held at the Hamburg Messe site shortly before WindEnergy Hamburg. This and many other benefits make WindEnergy Hamburg the key wind industry event.

YOUR BENEFITS AT A GLANCE

- The world’s leading trade fair for wind energy with powerful impact
- Global industry meeting point – high percentage of international exhibitors and visitors
- Varied mix of exhibitors from the whole of the wind energy value chain
- Extensive opportunities for contact with long-lasting effect
- Wide range of opportunities for exchange of views
- Outstanding quality of trade visitors with a high proportion of decision makers
- Central importance of this industry event
- High prestige with visitors from outside of Europe
- Extensive supporting programme

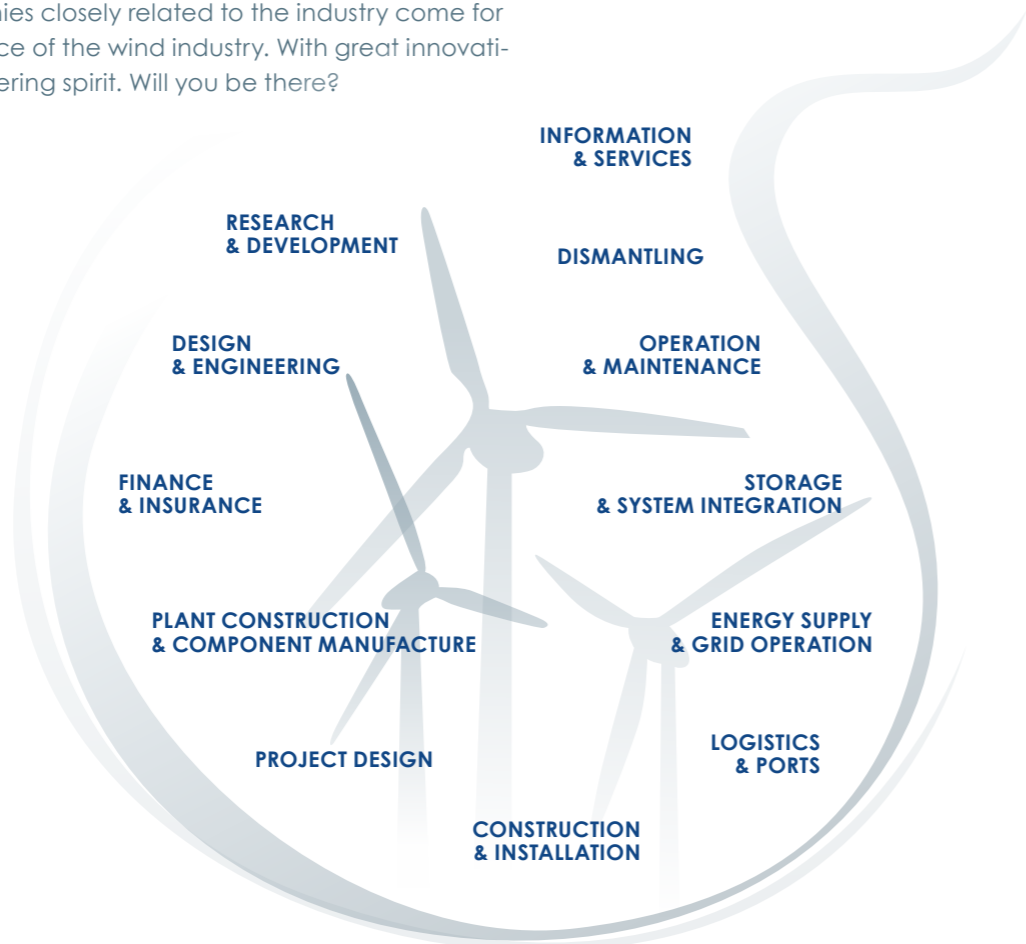




“The industry presented the whole of its value chain at WindEnergy Hamburg.”
 Hermann Albers, President of German Wind Energy Association BWE

Wind in all its facets

This is where it all comes together – WindEnergy Hamburg **reflects the dynamism of the wind industry in all its facets** and covers the whole of the value chain. That includes planners, manufacturers, suppliers, operators and service providers, for onshore and offshore – this is where the **leading industry players**, young innovative companies and important companies closely related to the industry come for the international marketplace of the wind industry. With great innovation potential and real pioneering spirit. Will you be there?



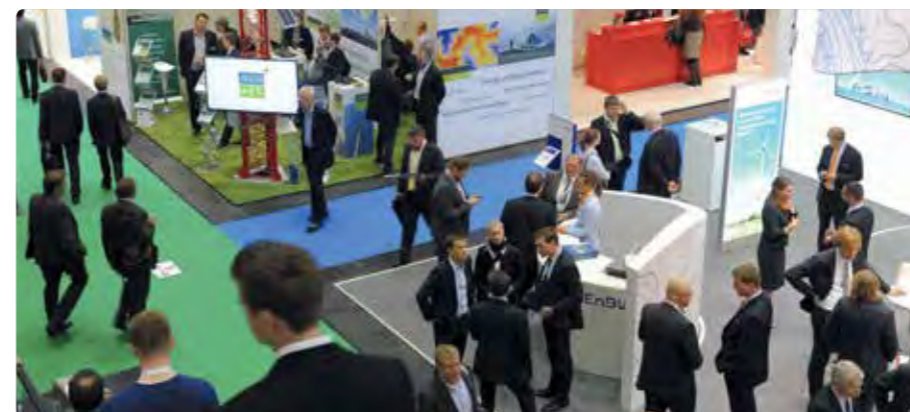
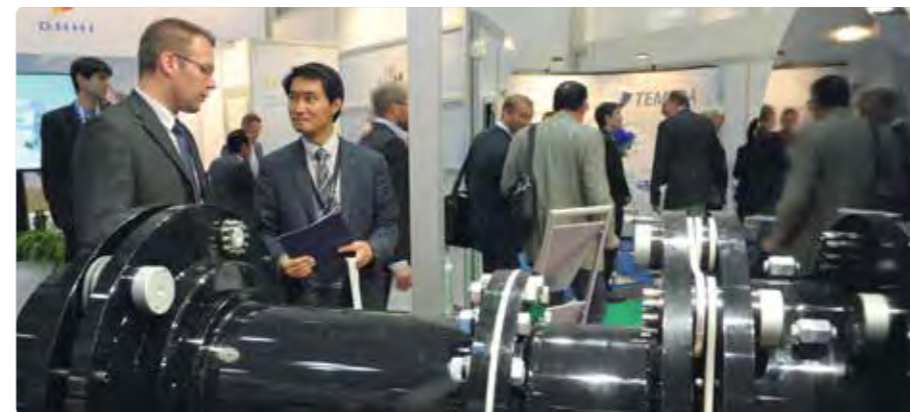
WINDENERGY HAMBURG – A MAGNET FOR TRADE VISITORS FROM ALL OVER THE WORLD

The better the quality of visitors, the greater the success rate. WindEnergy Hamburg is the industry event for visitors from all parts of the world. You can benefit from an **expert audience** with a high proportion of decision maker

- 95 % trade visitors*
- 35 % international*
- High proportion of decision makers among visitors
- Many contacts in senior positions

FACTS & FIGURES

More than 1,250 exhibitors on 65,000 sqm exhibition space.
 Some 33,000 visitors from 80 countries.



* Source: Gelszus Messe-Marktforschung, Customer Satisfaction Survey of Visitors/Exhibitors, October 2014



“The industry presented the whole of its value chain at WindEnergy Hamburg.”

Hermann Albers, President of German Wind Energy Association BWE

Presentation in the ideal setting

The modern exhibition halls of WindEnergy Hamburg give space for **more than 1,250 exhibitors and some 33,000 visitors** from all parts of the world. Every exhibition space is easy to access via three centrally located entrances.

DIRECT LINKS WITH ALL TRANSPORT ROUTES

The Hamburg Fair site is located at the heart of the city, with easy access by all means of transport. The entrances and exits are close to U-Bahn and S-Bahn stations. The Airport is just 20 minutes away by road, and the main line railway station is only a short walk. There are sufficient parking spaces available directly at the fair site.

ATTRACTIVE EXHIBITION SETTING IN EVERY HALL

Each of the halls has an attractive mix of the big wind turbine manufacturers, their component suppliers and service partners, including key players in the industry. A number of thematic focal points have been set up to help orientation.

OVERVIEW OF THE CATEGORIES IN FOCUS AT WINDENERGY HAMBURG

- | | |
|---|--|
| <ul style="list-style-type: none"> • Onshore • Offshore • Manufacturers of wind turbines • Components / supplier • New materials, composites, raw materials & supplies and material processing • Installation | <ul style="list-style-type: none"> • Planning & project development • Operation & maintenance • Utility / Grid operation • Finance & Insurance • Services • Storage technologies |
|---|--|



This is the most important exhibition worldwide for the wind industry."

Dr. Carlos Badano, Senior Project Developer, Asociación Argentina de Energía Eólica



An industry fair with added value

WindEnergy Hamburg has everything you would expect from a successful trade fair – and more. It is a major technology event, which serves as an **excellent platform for contacts, networking and synergies**. With so much to see. And a relaxed atmosphere. You can make an impression not only as an exhibitor at your stand, but also as an employer, as a sponsor, or use our Speakers' Corner. You can also highlight your storage technologies.

The premiere event in 2014 was a great success for exhibitors and visitors alike. That has given WindEnergy Hamburg a key role as an industry event. It is the meeting place for all the leading national and international players. And visitors include experts and decision makers from the global energy industry.



SPONSORING

Make an impact on the site in general, not only at your own fair stand – WindEnergy Hamburg offers attractive sponsoring and advertising packages. For example by presenting yourself as a Hall Sponsor. Or get extra attention for your message by advertising on bags or lanyards. Simply contact us and we guarantee to find the right approach for you: info@windenergyhamburg.com

A VARIED PROGRAMME

Exhibitions are there to get the latest information and find out what others are doing, and in particular to make and cultivate contacts. WindEnergy Hamburg gives exhibitors and visitors enough opportunities for that. Starting with an exciting programme to support the expo, plus special events that bring you round a table with leading experts. Because new contacts always mean new opportunities.





“WindEnergy is one of the best wind industry fairs I have attended.”

Thomas Richterich, CEO Onshore Wind Energy of the Wind Power Division of Siemens Energy



SPEAKERS' CORNER

Speakers' Corner gives trade visitors a quicker and more focused overview of novelties and innovations presented by exhibitors. This is your chance to speak, as an exhibitor at WindEnergy Hamburg. Make the most of your fair participation – hold your own presentation and use Speakers' Corner as the basis for continuing discussions. Applications to info@windenergyhamburg.com

RECRUITING DAY ON FRIDAY 30/09/2016

There is practically no other sector which has so many good job and career opportunities as the wind industry. But companies and applicants have to fit together. On Friday 30 September 2016, WindEnergy Hamburg gives you **the right platform** to present yourself as an attractive employer and to find suitable candidates for any job. Quickly. Simply. Reliably.

There are many ways of doing it – you can present yourself at the Recruiting Day Forum, run an information stand on Recruiting Day, advertise your job offers, and be a part of the Job Route.

AND 18:00 IS FAR FROM CLOSING TIME

Stay in contact with your customers and business partners, and keep the energy flowing even after expo closing hours. Hamburg has so many opportunities to continue networking in pleasant surroundings, at the end of a long day at the fair. Such as one of the numerous exhibitor parties, or over a good glass of beer just around the corner, or with fine dining at a good restaurant. There are lots of interesting locations in the direct vicinity of the fair.

WINDENERGY HAMBURG BAR TOUR

WindEnergy Hamburg has the right programme for everyone that wants targeted networking in the evenings after the fair has closed. We have selected five partner bars within easy walking distance for our Bar Tour, each with a completely different atmosphere – making the Bar Tour an established meeting point, exclusively for you and WindEnergy Hamburg visitors. That means you have a great range to choose from, but still you have fixed meeting points for interesting contacts and cool drinks in a relaxed setting.





“WindEnergy is one of the best wind industry fairs I have attended.”

Thomas Richterich, CEO Onshore Wind Energy of the Wind Power Division of Siemens Energy



Hamburg Messe – expertise and partnership

Hamburg has a long and outstanding record as a location for international trade fairs and conferences, ever since 1365. And of course key factors in the organisation of any trade fair are **extensive experience, international contacts, and outstanding infrastructure**. We leave nothing to chance, but plan with full expertise. So that you can concentrate on your core interests – generating business and presenting your company in the best possible light.

A WINNING CONCEPT

WindEnergy Hamburg is completely dedicated to the challenges and focal interests of the global energy industry. Its expert planning and management brings the exhibitors and their innovative solution from all parts of the value chain together with an audience of real professionals. **From global players to SMEs to innovative start-ups**, this is the place for all the players that are shaping the global wind energy market of the future.

HAMBURG – YOUR GATEWAY TO THE WORLD

This **attractive business centre** has now established itself as the **European wind industry capital**. The industry can feel really at home here, where it is a major economic factor. Leading wind companies from the onshore and offshore business have their head offices in Hamburg. 60% of the world's wind energy know-how is based in this area, within 2½ hours by road from Hamburg. And of course Hamburg is one of the world's major trading cities, a leading maritime centre, and also one of Europe's top media cities.

HAMBURG – EASY TRAVEL

The Hamburg Fair is well served by public transport. And accommodation is available nearby in all categories – more than 150 hotels with 50,000 beds are located within a radius of 5 kilometres.

HAMBURG – FOR CULTURE AND ENTERTAINMENT

As a global city, Hamburg offers a **stunning cultural programme** for every taste – from the well-known Reeperbahn nightlife area with its never ending bars and clubs, to the numerous musicals, theatres, museums, art galleries and more. For a memorable evening with your customers after expo hours.





Your registration - a good decision

Make sure you are there, shaping the future of wind energy. Register now as an exhibitor at WindEnergy Hamburg 2016. The participation prices and opportunities are shown in the registration documents and online at windenergyhamburg.com/en

Why not contact us personally? Meet us at a trade fair, or arrange an appointment to meet us:

windenergyhamburg.com/en/for-exhibitors/contact/



FOREIGN REPRESENTATIVES

For advice and information if you are based outside of Germany, simply contact our representative directly in your own country:

hamburg-messe.de/en/exhibitors/foreign-representatives/



Register now and secure your stand position:

windenergyhamburg.com/en/for-exhibitors/registration/





ANJA HOLINSKY

Project Director

Telephone +49 40 35 69 22 60

anja.holinsky@hamburg-messe.de

ANDREAS ARNHEIM

Project Manager

Telephone +49 40 35 69 22 63

andreas.arnheim@hamburg-messe.de

DIANE MERKEL

Sales Manager

Telephone +49 40 35 69 23 96

diane.merkel@hamburg-messe.de

HAMBURG MESSE UND CONGRESS GMBH

Messeplatz 1 • 20357 Hamburg

Telefax +49 40 35 69 22 69

hamburg-messe.de

windenergyhamburg.com

info@windenergyhamburg.com

 **Hamburg Messe**

in cooperation with



YOUR PROJECT TEAM FOR
WindEnergy Hamburg
2016



The global on- & offshore expo

windenergyhamburg.com