

CSR Meeting Invitation

Creating shared value in the sugarcane supply chain

4 October 2012

Why is responsible sugarcane sourcing crucial for food and beverage companies ?

How can sugarcane be produced and traded in a responsible way ?

How can you strengthen your brand by demonstrating sugarcane sustainability ?

Join us for this CSR Meeting and you will learn more about the ways in which your company can work with the sugar supply chain to create a positive impact on people, planet and profit.

Sociability and Solidaridad invite you to a houseboat with ocean view to shed light on sustainability issues and opportunities in the sugarcane sector. You will hear examples on how to increase supplier loyalty and (affordable) supply security by building partnerships.

The important challenge of future sugar supply will be discussed and you will gain knowledge on CSR opportunities that are relevant to your company.

Practicalities

Date: Thursday, October 4 2012

Time: 13:30 to 17:00

Place: Allehånde Café (Amager beach)

Participation Fee: DKK 490,-

Program

The program includes a detailed presentation on multi-stakeholder initiative *Bonsucro*, the *Sugarcane Farmer Support Programme* and the sustainability efforts of *Nordic Sugar*. The afternoon will not only provide you with ideas and inspiration on how to develop responsible sugarcane sourcing strategies, but you will also be given the opportunity to discuss these with other companies in a constructive environment.

Who will participate?

This meeting is for procurement, sustainability and CSR-directors of Scandinavian food and beverage companies. After the meeting there will be an opportunity to have a drink and network at the lower deck of the houseboat café.

To read more and register
www.sociability.dk

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