

Front page

TOP banner

CAMPAIGN banner 1

GIGA banner 1

CAMPAIGN banner 2

GIGA banner 2

CORNER banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

■ Membership 7.800 SEK/year

■ Member package

- 6 months side banner on the website
- 2 mid advert in the newsletter
- 2 bottom advert in the newsletter
- 1 year membership

26.000 SEK

Article page

TOP banner

TITLE banner

CAMPAIGN banner 1

CAMPAIGN banner 2

CORNER banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

SIDE banner

All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

Banners and adverts is linked to your home-page. If you want another link, attach it when you send your material.

Advertising in the newsletter

Prices for members per day

TOP ADVERT Left 4.000 SEK/day 400x200 px, max 30 kb	TOP ADVERT Right 4.000 SEK/day 400x200 px, max 30 kb
MID ADVERT Left 3.000 SEK/day 490x147 px, max 20 kb	MID ADVERT Right 3.000 SEK/day 310x235 px, max 20 kb
BOTTOM ADVERT Left 2.000 SEK/day 490x147 px, max 20 kb	BOTTOM ADVERT Right 2.000 SEK/day 310x235 px, max 20 kb

Advertising on the website

Prices for members per month

TOP BANNER
 Article page 21.500 SEK
 Front page + all other pages 21.500 SEK
 930x180 px - max 70 kb

CORNER BANNER - only readable on desktop
 Article page 11.500 SEK
 Front page + all other pages 11.500 SEK
 150x300 px - max 70 kb

SIDE BANNER - only readable on desktop
 Article page 3.250 SEK
 Front page + all other pages 3.250 SEK
 150x175 px - max 40 kb

TITLE BANNER
 Article page 22.750 SEK
 200x60 px - max 150 kb

CAMPAIGN BANNER
 Front page 480x480 px 17.375 SEK
 Article page 300x250 px 13.750 SEK
 All other pages 300x250 px 6.750 SEK
 max 70 kb

CAMPAIGN BANNER
 Front page 480x480 px 14.500 SEK
 Article page 300x250 px 10.750 SEK
 All other pages 300x250 px 5.350 SEK
 max 70 kb

GIGA BANNER
 Front page 980x480 px - max 150 kb 21.500 SEK

GIGA BANNER
 Front page 980x480 px - max 150 kb 14.500 SEK

Animated banners: deliver as jpg, html or gif. The animation are restricted to a maximum of 20 seconds.

Static banners: jpg, gif or png. (In the newsletter all adverts are static.)

Our site is responsive and banners adapt to the screen they are displayed on. (Corner and side banners are only readable on desktop.)

The adverts are created for free.

All stated prices require membership. The price for non-members is double.

BECOME A MEMBER

METAL SUPPLY



A membership costs 7.800 SEK/year and includes membership on the portal Verkstäderna. All advertising on the website is published on both Metal Supply and Verkstäderna.

VERKSTÄDERNA

Metal Supply is a commercial network where suppliers, subcontractors and buyers within the metal and engineering industry can get in contact with each other.

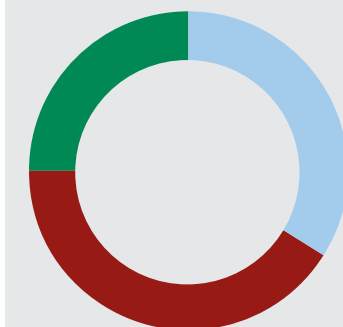
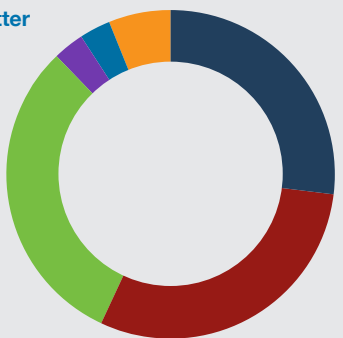
Benefits as a member

- ✓ **Daily news** from the branch and possibilities to comment the articles
- ✓ **Advertise** machines, products and services
- ✓ **Your news** directly to your target audience in the section "News from Members"
- ✓ Place **job adverts**
- ✓ Inform about **events** and **courses**
- ✓ **Greater online visibility** for your business

Target group

The allocation of readers of the newsletter - compared to the business:

- Supplier
- Subcontractor
- Purchase operation
- Primary producer
- Plastic industry
- Advisor



The allocation of readers of the newsletter - compared to job position:

- CEO
- Purchasing/production
- Sales

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