



Media information 2023 Motor-magasinet

A part of Nordiske Medier A/S

Content

Motor-magasinet3

Facts about Motor-magasinet 5

About Motor-magasinet 6

Print target group8

Online target group 9

Print publications 10

The main newspaper 11

2. section 12

Autogrossister & Værksteder 13

The car industry’s Top 100 14

Who is who 15

Classic Car Race 16

Print formats 18

Banner advertising on the front page 20

Banner advertising on the article page 21

Advertising in the newsletter 22

Membership 23

Technical specifications - Online 24

Technical specifications - Print 25



Motor-magasinet

We are not just a newspaper - we provide an overview and depth, also digitally. Here we publish, among other things, special magazines and e-newspapers.

Motor-magasinet aims to provide readers and advertisers with an indispensable tool to stay informed about what is happening in the industry.

Contact: Ansv. chefredaktør Flemming Haslund
Phone: +45 26 20 50 46
E-mail: fha@motormagasinet.dk

Contact the editors
E-mail: redaktionen@motormagasinet.dk
www.motormagasinet.dk

Target group & statistics

The background is a solid dark blue. It features several thin, white, curved lines that sweep across the frame. One line starts from the left edge, curves upwards and then downwards. Another line starts from the top left, curves across the middle, and then downwards. A third line starts from the top right and curves downwards. These lines create a sense of movement and flow.

Facts about Motor-magasinet

Motor-magasinet’s newsletter is sent out daily to over **9.500** people within the industry and has around **100** member companies who actively use the portal in their everyday lives.

The companies are located throughout the country and evenly vary by company size.

The users and the newsletter recipients are characteri-

zed by being decision makers – i.e. primarily directors, purchasing managers, production managers, and sales managers. Additionally, salespeople and buyers use our newsletters to stay oriented about their customers and suppliers.

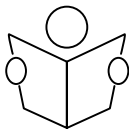
Our newsletter recipients are all relevant recipients. We regularly contact all key people in the industry by phone, to ensure we hit the right target audience with our news-

letter. There is an ongoing change in the recipients of the newsletters in connection with job changes and the like.

We regularly unsubscribe recipients if the newsletter bounces back.



TOTAL CIRCULATION
16,066 *



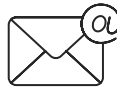
READERSHIP
V/1 inserts
60,000 **



ONLINE VISITORS
98,383 visitors/month ***



ONLINE VIEWS
177.360 views/mdr. ***



NEWSLETTER
Sent out daily to 9,527 recipients



NEWSLETTER
Open rate: 36,19 %

* Print circulation and e-newspaper ** Source: Index Denmark Gallup, Full year 2021 *** motormagasinet.dk – June 2022

About Motor-magasinet

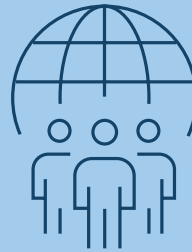
Who reads Motor-magasinet?



More than

86%

of our readers rate Motor-magasinet
as a good media



More than

28%

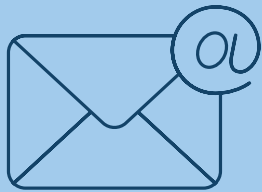
of our readers work at a company with
more than a 100 employees

Motor-magasinet

More than

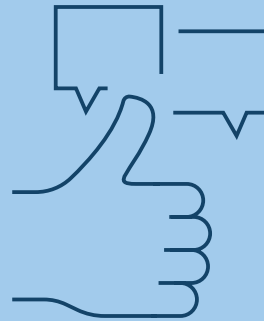
94%

view Motor-magasinet as their primary
source of information



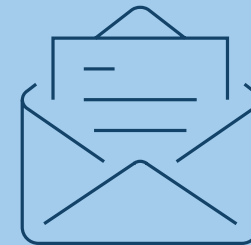
More than
55%

of our readers think it is important to
receive Motor-magasinet's newsletter



More than
46%

of our readers prefer to stay updated
via Motor-magasinet's newsletter

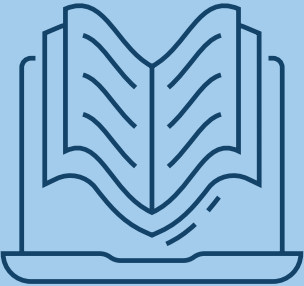
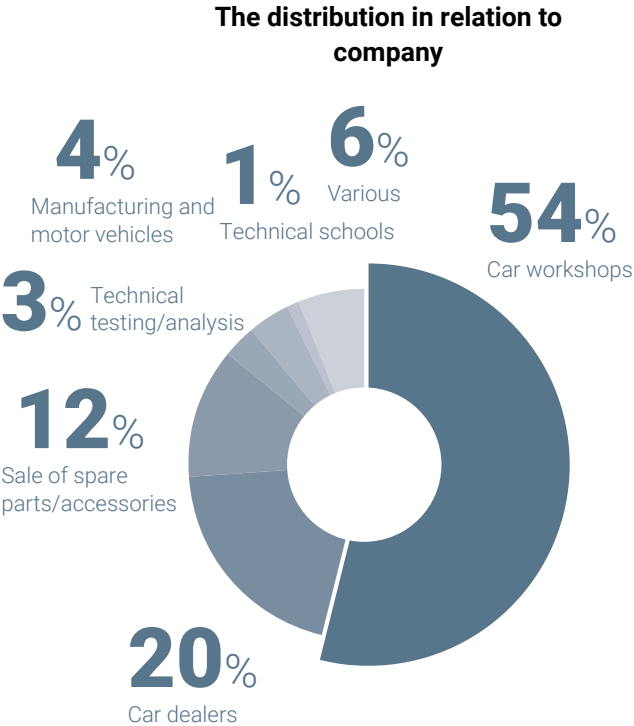


More than
58%

read all or more than half of the
newsletter daily

* Reader survey 2021

Print target group



More than
47%

of Motor-magasinet's readers, thinks the most important thing as a subscriber is the possibility to read the physical newspaper and e-newspaper online



More than
41%

of Motor-magasinet's largest reader group is 60 years of age or older

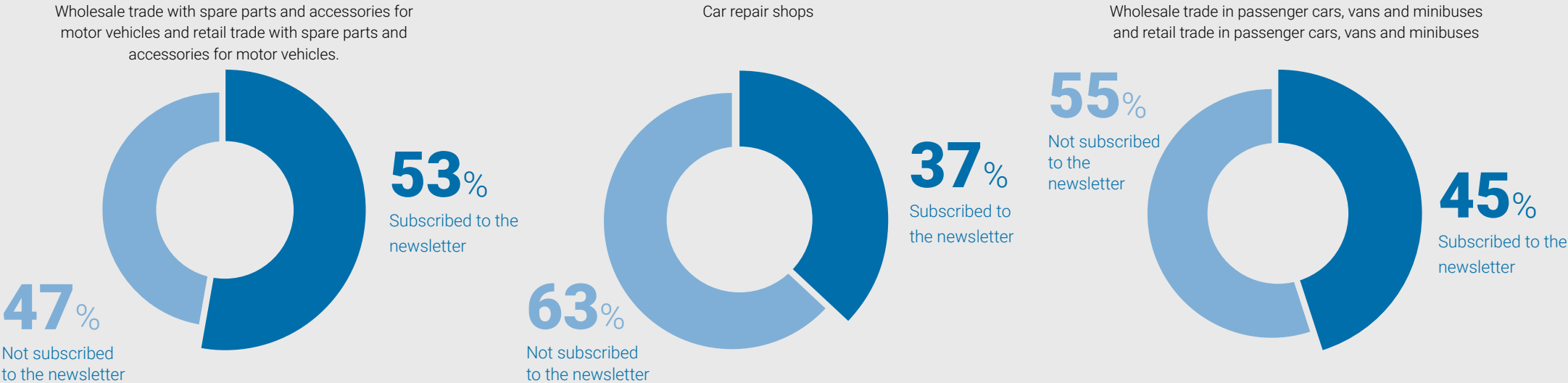
Motor-magasinet

More than
94%

of our readers sees Motor-magasinet as their primary source of information

Online target group

Specifying the target group



Print publications

Editorial Content and Sections

Motor-magasinet is an independent journalistic media that writes about the entire automotive industry. We bring independent journalistic content based on journalistic principles; This means that we do not take sides. We are not just a newspaper - we provide an overview and depth, also digitally. Here we publish specialist magazines and e-newspapers.

Motor-magasinet aims to provide readers and advertisers with an indispensable tool to stay informed about what is happening in the industry. Motor-magasinet writes about people and companies, about trends and opportunities. Motor-magasinet puts the development in perspective to make it easier for the reader to get an overview of the industry and develop their business. We shed light on the industry's challenges – among actors such as politicians and authorities.

We edit the newspaper according to "magazine principles" which we place a particular emphasis on, by editing and graphic design, making it easier and faster to form an overview and understanding of difficult contexts. It must be easier to find solutions in an industry that, due to green transition and digitalization, is moving fast right now. Motor-magasinet also aims to bring together the parties in the car industry to strengthen the industry vis-à-vis politicians and authorities and thereby optimize earnings.

Here is an overview of planned publications in 2023:

Special magazines:

Fremtidens Autobranche

Who is Who

Classic Car Race

Autogrossister & Workshop chains

Autobranchen's Top 100

2. section:

'På Gule Plader'

2. section



Motor-magasinet, Transportmagasinet, and Mester Tidende publish 'På Gule Plader' as a supplement to all three magazines at once.



Fremtidens Autobranche
Published: 27.1.2023
Deadline: 13.1.2023



Who is Who
Published: 26.5.23
Deadline: 28.4.23



Classic Car
Published: 4.8.23
Deadline: 30.6.23



Autogrossister & Værkstedskæder
Published: 25.8.23
Deadline: 11.8.23



The car industry's Top 100
Published: 22.9.23
Deadline: 1.9.23

The main newspaper

	Publ.	Deadl.	Theme 1	Theme 2	Special section
Nr. 1	06-01-23	27-12-22	Education/courses		
Nr. 2	13-01-23	03-01-23	Car recycling		
Nr. 3	20-01-23	10-01-23			Bodywork & Car paint
Nr. 4	27-01-23	17-01-23	Lubricants & Energy		
Nr. 5	03-02-23	24-01-23	Digitization		
Nr. 6	10-02-23	31-01-23	Rust protection		
Nr. 7	17-02-23	07-02-23			Tire profile
Nr. 8	24-02-23	14-02-23	Electric cars	Tool	
Nr. 9	03-03-23	21-02-23	Workshop interior		
Nr. 10	10-03-23	28-02-23	Car wash		
Nr. 11	17-03-23	07-03-23	Bodywork & Car paint		
Nr. 12	24-03-23	14-03-23	Lifting equipment		
Nr. 13	31-03-23	21-03-23	Car recycling		
Nr. 14	14-04-23	04-04-23	Tire		
Nr. 15	21-04-23	11-04-23	Brakes & Gearbox		
Nr. 16	28-04-23	18-04-23	Car care & Preparation		
Nr. 17	04-05-23	24-04-23			Digitization
Nr. 18	12-05-23	02-05-23	The green transition		
Nr. 19	19-05-23	08-05-23	Rust protection		
Nr. 20	26-05-23	16-05-23	Car glass		
Nr. 21	02-06-23	23-05-23	Lubricants & Energy		
Nr. 22	09-06-23	30-05-23	Bodywork & Car paint		
Nr. 23	16-06-23	06-06-23	Tool		
Nr. 24	23-06-23	13-06-23	Leasing, Financing & Insurance		

	Publ.	Deadl.	Theme 1	Theme 2	Special section
Nr. 25	04-08-23	25-07-23	Digitization		
Nr. 26	11-08-23	01-08-23	Rust protection	Education/courses	
Nr. 27	18-08-23	08-08-23	Lubricants & Energy		
Nr. 28	25-08-23	15-08-23			Bodywork & Car paint
Nr. 29	01-09-23	22-08-23	Car recycling		
Nr. 30	08-09-23	29-08-23	Car care & Preparation		
Nr. 31	15-09-23	05-09-23	Brakes & Gearbox		
Nr. 32	22-09-23	12-09-23			Tire profile
Nr. 33	29-09-23	19-09-23	Workshop interior		
Nr. 34	06-10-23	26-09-23	Car glass	Winter products & Lights	
Nr. 35	13-10-23	03-10-23	Rust protection		Au2part fair
Nr. 36	20-10-23	10-10-23	Lubricants & Energy		
Nr. 37	27-10-23	17-10-23	Bodywork & Car paint	Tool	
Nr. 38	03-11-23	24-10-23	Electric cars		FTZ fair
Nr. 39	10-11-23	31-10-23	Tire		
Nr. 40	17-11-23	07-11-23	Car recycling	The green transition	
Nr. 41	24-11-23	14-11-23	Digitization		
Nr. 42	01-12-23	21-11-23	Car wash		
Nr. 43	08-12-23	28-11-23	Lubricants & Energy		
Nr. 44	15-12-23	05-12-23	The year that went		

2. section

På Gule Plader

Motor-magasinet, Transportmagasinet, and Mester Tidende publish På Gule Plader as a supplement to all three magazines at once.

The same articles and the same advertisements across all three media reach the widest possible circle of professionals who have to do with this type of car: Decision makers at importers, dealers, workshops, suppliers, and, not least, buyers. På Gule Plader is published four times a year.

Readership:
v/1 indent: 95,000*
v/4 indents: 186,000*
Circulation: 27,419

Recipients of På Gule Plader include:
Craftsmen, truck drivers, dealers, workshop managers, suppliers etc.
*Index Denmark/Gallup, 1st half 2021

	Publication	Deadline
På Gule Plader nr. 1	17-03-23	06-03-23
På Gule Plader nr. 2	09-06-23	22-05-23
På Gule Plader nr. 3	08-09-23	28-08-23
På Gule Plader nr. 4	03-11-23	23-10-23



'Autogrossister & Værksteder'

What happens outside under the lifts of the workshops?
What is on the wholesalers' shelves?
And where does the development continue from here?

These are the central questions to which the special magazine Auto-grossister & Værksteder provides answers.

The magazine is built around analyzes and interviews with the after-market's key managers. We thus ask: What is the status - what are the central issues right now - what are the possibilities?

In special articles, the industry's strongest analysts gather the current situation and offer suggestions on how auto wholesalers and workshops can most successfully move forward.

	Publication	Deadline
Autogrossister & værksteder	25-08-23	11-08-23



The car industry's Top 100

Which companies in the Danish car industry earn the most? And how much do they actually earn? The car industry's Top 100 provides an overall overview of the entire industry, and also reviews the strongest companies in a total of ten sub-sectors, e.g. dealers, leasing companies, workshops and wholesalers as well as tyres.

The magazine reviews in top lists the companies with the best overall results, turnover and rate of return. Furthermore, e.g. companies' revenue growth and growth in the number of employees.

In addition, the car industry's Top 100 has this special list: Top 10 – the biggest losses before tax.

	Publication	Deadline
The car industry's Top 100	22-09-23	01-09-23

2022 // Autobranschens

TOP 100

Generationsskiftet hos au2parts:

- Niels K. Skak førte grossister sammen
- Hvad bliver Asger Poulsens første træk?

Rokaden hos au2parts:

Direktøren om ny strategi

Jensen

AutoStore

Engpowered by EWEMENT LOGIC

052

Foto: Xxxx

10 brancheanalyser af: Autogenbrugere // Autogrossister // Bilforhandlere // Billimportører // Digitalisering // Biludlejere // Dæk-leverandører // Leasingsselskaber // Reservedels-leverandører // Værksteder

Nordiske Medier

Motor-magasinet

Who is who

With an annual turnover of billions, the Danish car industry is one of the most important in Denmark.

The special magazine Who is Who in the Auto Branchen sets company for the company face of the people who are at the head of the many companies that perform best.

The magazine also reviews the most important financial figures of the many companies.

	Publication	Deadline
Who is who	26-05-23	28-05-23



Classic Car Race

Prince Joachim: "Then I discovered that I was drifting at 198 km/h."
Tom Kristensen: "The historic racing cars can do something that the modern ones can't - drive sideways."

These are two key phrases from interviews in Classic Car Race magazine. A luxury magazine where we talk to the fastest drivers in historic motorsport.

But where we also focus on the many business opportunities in this part of the Danish car industry - this is both branding and marketing, but also concrete sales.

And on top of that: The best photos from historic motorsport in recent decades.

	Publication	Deadline
The car industry's Top 100	04-08-23	30-06-23





Print formats

A. 1/1 whole page

Format: B:266xH:365 mm
DKK 24,300

B. Tall format A4

Format: B: 176x270 mm
DKK 18,990

C. 1/2 page tall format

Format: B:131xH:365 mm
DKK 17,990

D. 1/2 page cross format

Format: B:266xH:180 mm
DKK 17,990

E. 1/4 page

Format: B: 131xH:180 mm
DKK 11,290

F. Module front page

Format: B: 86xH:120 mm
DKK 9,990

G. Module back page

Format: B:266xH:180 mm
DKK 19,990

H. Module front page

Format: B: 63xH:50 mm
DKK 3,500

I. Trading Square

Ex. of size.: B:131xH:100 mm
DKK 3,990

J. Trading Square

Ex. of size.: B: 86xH:100 mm
DKK 2,990

K. Job and reception ads

Ex. of size.: B: 131xH:180 mm
4 color:..... DKK 5,300

L. Job and reception ads

Ex. of size.: B: 86xH:100 mm
DKK 3,000

Priser andre formater

Text page ads
pr. mm..... DKK 20
back page pr. mm..... DKK 30

Job & profile pr. mm. DKK 10
Rubric incl. 4 F
(<300 mm.)..... DKK 15

Special placement + 15%
All prices are ex. VAT.

Advertisement is produced with
1 correction fromkr. 600

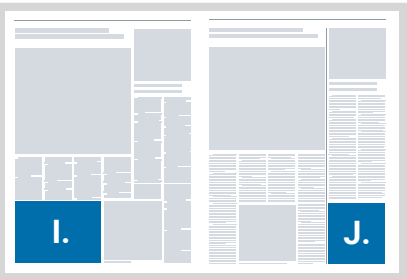
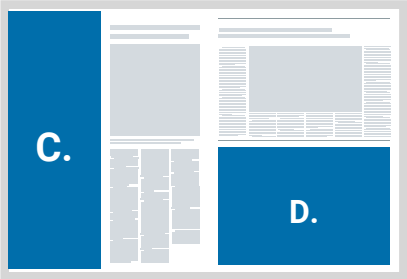
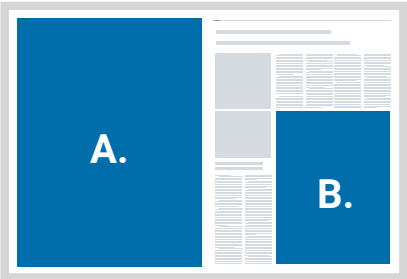
Discounts

Contact us for a good deal if you wish to order more ads. Please see the contact information on the last page.

The material formats are scaled down slightly to the magazine format.

All prices are ex. VAT, unless otherwise stated. We reserve the right to printing errors and price adjustments.

See in the back for technical specifications and conditions.



Banner advertising on the front page

Our website is responsive and adapts banners to display correctly on all screens.

The banners share space with up to 3 others. However, title banners stand-alone, while sticky banners share space with up to 2 others.

The banners rotate when changing pages.

All banners can be either static or animated – HTML5, gif, or script – except the title banner.

Animated banners come in the following formats: .jpg, .gif, .png or HTML5.

* Sticky banners, corner page banners, and side banners are only displayed on the desktop.

The prices assume that you are a member company at the medium.

See in the back for technical specifications and conditions.

Banner advertising on the front page



1) Top banner
Format: W: 930 pixels x H: 180 pixels
Size: max. 70 KB
Cover + the other pages DKK 12,000



1.2) Billboard
Format: W: 980 pixels x H: 540 pixels
Size: max. 150 KB
Cover + the other pages DKK 25,500



2) Sticky banner*
Format: W: 240 pixels x H: 400 pixels
Size: max. 90 KB
Cover + the other pagesDKK 10,000



3) Corner banner*
Format: W: 200 pixels x H: 300 pixels
Size: max. 70 KB
Cover + the other pages DKK 6,500



4) Side banner*
Format: W: 200 pixels x H: 175 pixels
Size: max. 40 KB
Cover + the other pages DKK 2,000



5) Campaign banner – front page
Format: W: 300 pixels x H: 250 pixels
Size: max. 70 KB
Front page pos. 5.1 - 5.3:DKK 7,750
Front page pos. 5.2 - 5.4:DKK 5,000



5) Campaign banner 1&2 – other
Format: W: 300 pixels x H: 250 pixels
Size: max. 70 KB
Other pos. 5.1 - 5.3:DKK 3,900
Other pos. 5.2 - 5.4:DKK 3,000



6) Gigabanner 1&2
Format: W: 980 pixels x H: 250 pixels
Size: max. 150 KB
Front page pos. 6.1:DKK 4,850
Front page pos. 6.2:DKK 2,500

Banner advertising on the article page

Our website is responsive and adapts banners to display correctly on all screens.

The banners share space with up to 3 others. However, title banners stand-alone, while sticky banners share space with up to 2 others.

The banners rotate when changing pages.

All banners can be either static or animated – HTML5, gif, or script – except the title banner.

Animated banners come in the following formats: .jpg, .gif, .png or HTML5.

* Sticky banners, corner page banners, and side banners are only displayed on the desktop.

The prices assume that you are a member company at the medium.

See in the back for technical specifications and conditions.

Banner advertising on the article page



1) Top banner
Format: W: 930 pixels x H: 180 pixels
Size: max. 70 KB
Article DKK 12,000



1.2) Billboard
Format: W: 980 pixels x H: 540 pixels
Size: max. 150 KB
Article DKK 25,500



2) Sticky banner*
Format: W: 240 pixels x H: 400 pixels
Size: max. 90 KB
ArticleDKK 10,000



3) Corner banner*
Format: W: 200 pixels x H: 300 pixels
Size: max. 70 KB
Article DKK 6,500



4) Side banner*
Format: W: 200 pixels x H: 175 pixels
Size: max. 40 KB
Article DKK 2,000



7) Article banner
Format: W: 660 pixels x H: 200 pixels
Size: max. 100 KB
Article:DKK 7,500



8) Campaign banner 1&2 – article
Format: W: 300 pixels x H: 250 pixels
Size: max. 70 KB
Article pos. 8.1:DKK 7,750
Article pos. 8.2:DKK 5,000



9) Title banner
Format: W: 300 pixels x H: 60 pixels
Banner is static
Size: max 20 KB
Article: DKK 13,000

Advertising in the newsletter

The newsletter is sent out to the industry per e-mail and contains relevant industry news.

General specifications for the advertisements in the newsletter are:

- The advertisements are static
- Deliver finished in the file format: .jpg, .gif, or .png
- Finished graphic file must be a maximum of 50 kB.

All prices are membership prices per publication.

For technical specifications and conditions see the end of the media information.

Advertising in the newsletter

The newsletter is sent out to the industry per e-mail and contains relevant industry news.

General specifications for the advertisements in the newsletter are:

- The advertisements are static
- Deliver finished in the file format: .jpg, .gif, or .png
- Finished graphic file must be a maximum of 50 kB.

All prices are membership prices per publication.

For technical specifications and conditions see the end of the media information.

Advertising in the newsletter

The newsletter is sent out to the industry per e-mail and contains relevant industry news.

General specifications for the advertisements in the newsletter are:

- The advertisements are static
- Deliver finished in the file format: .jpg, .gif, or .png
- Finished graphic file must be a maximum of 50 kB.

All prices are membership prices per publication.

For technical specifications and conditions see the end of the media information.

- # Advertising in the newsletter
- The newsletter is sent out to the industry per e-mail and contains relevant industry news.
- General specifications for the advertisements in the newsletter are:
- The advertisements are static
 - Deliver finished in the file format: .jpg, .gif, or .png
 - Finished graphic file must be a maximum of 50 kB.
- All prices are membership prices per publication.
- For technical specifications and conditions see the end of the media information.

Advertising in the newsletter

The newsletter is sent out to the industry per e-mail and contains relevant industry news.

General specifications for the advertisements in the newsletter are:

- The advertisements are static
- Deliver finished in the file format: .jpg, .gif, or .png
- Finished graphic file must be a maximum of 50 kB.

All prices are membership prices per publication.

For technical specifications and conditions see the end of the media information.

Advertising in the newsletter

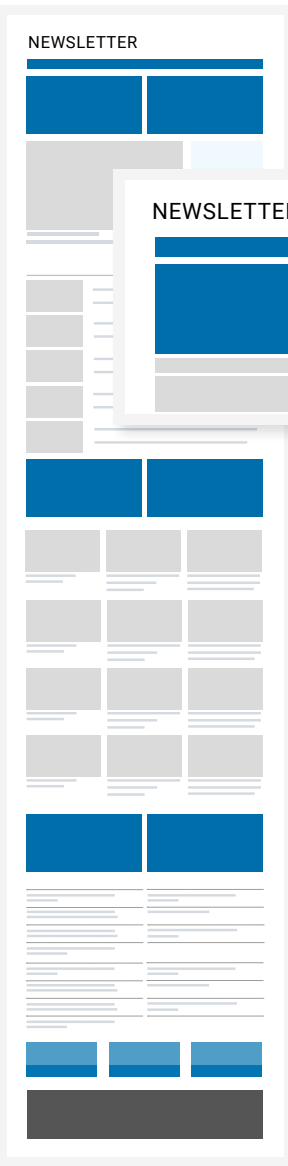
The newsletter is sent out to the industry per e-mail and contains relevant industry news.

General specifications for the advertisements in the newsletter are:

- The advertisements are static
- Deliver finished in the file format: .jpg, .gif, or .png
- Finished graphic file must be a maximum of 50 kB.

All prices are membership prices per publication.

For technical specifications and conditions see the end of the media information.



Streamers
Format: W: 820 x H: 28 pixels
Price per week:DKK 7,500



Top ad
Format: W: 400 x H: 200 pixels
Price per publication:DKK 3,000

Top ad Full Size
Format: W: 820 x H: 200 pixels
Price per publication:DKK 6,000



Middle Ad
Format: W: 400 x H: 200 pixels
Price per publication:DKK 2,000

Middle Ad Full Size
Format: W: 820 x H: 200 pixels
Price per publication: DKK 4,000



Bottom ad
Format: W: 400 x H: 200 pixels
Price per publication:DKK 1,500

Bottom ad Full Size
Format: W: 820 x H: 200 pixels
Price per publication:DKK 3,000

Membership

Targeted marketing – 365 days a year

MEMBERSHIP

Provides access to the following benefits

12 month membership

DKK 15,800,-

- ✓ Sharing news and sales ads directly on our media.
- ✓ A company page that improves your position in the search results
- ✓ Greater visibility online when you continuously share your news.
- ✓ Seamless collaboration with more users.
- ✓ Calendar overview.
- ✓ A dashboard with an overview of your posts and activity.
- ✓ Discount on all online advertisements across our media.
- ✓ Market overview.

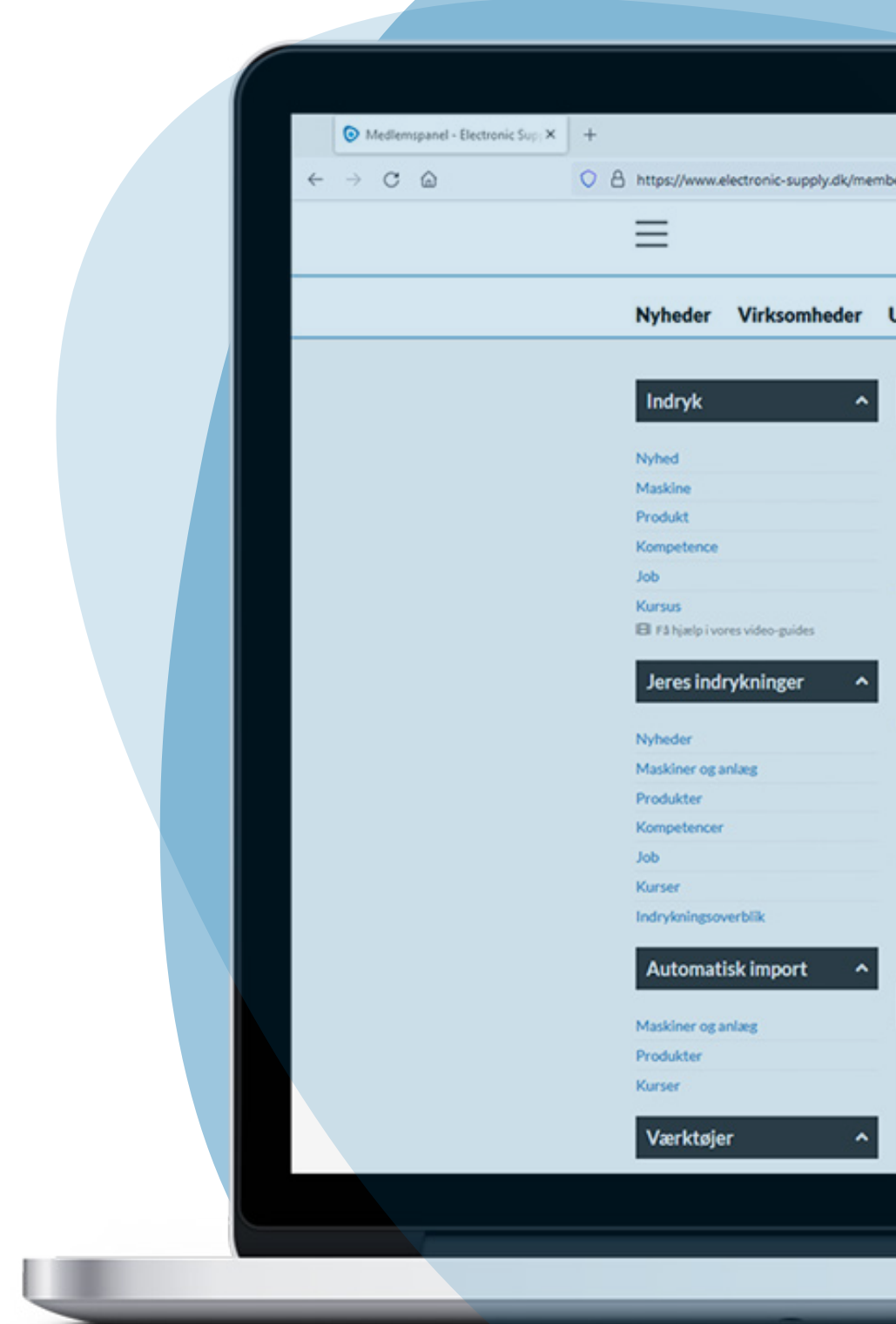
MEMBERSHIP+

We help you on your way

12 month membership+

DKK 22,800,-

- ✓ Access to all membership advantages
- ✓ Identification of needs from where we plan your journey.
- ✓ Help to create sales ads for your products.
- ✓ Help to insert news from your website on our media.
- ✓ Help to insert the relevant keywords.
- ✓ Yearly coordination to ensure maximum output of your membership.
- ✓ We make the set-up for Market overview of the companies you want to follow.



Technical specifications - online

Deadline

The deadline is agreed upon with the graphic designer, who forwards the booked advertising campaign, specifications, and the deadline.

Delivery of finished material

The deadline for delivering finished material is two working days before start-up. Advertisement incl. a link to the landing page is sent directly to the e-mail: online@nordiskemedier.dk

Graphic assistance

If you need a graphic designer to help with your design, there are the following requirements for images, logos, and text.

- Images must be min. 80 DPI in the file formats .jpg, .tiff, .eps, .psd and .png.
- Logo and graphic elements are delivered as .eps or .ai vector graphics.
- The text is sent separately in a .docx format or the email with the material.

We must receive your material for production no later than ten days before the start advertising campaign.

When banners are ordered and reserved for two months min., we prepare the banners

free of charge, otherwise, the price is DKK 500 per banner.

Banner Advertising

Banner Advertising

Our website is responsive and adapts banners to display correctly on all screens. Please note that banners are readable on different screens.

The banners share space with up to 3 others. However, title banners stand-alone, while sticky banners share space with up to 2 others. The banners rotate when changing pages.

All banners can be either static or animated – HTML5, gif, or script – except the title banner. Animated banners come in the following formats: .jpg, .gif, .png or HTML5.

Specifically for HTML5 banners

When delivering HTML, use a zip file with the entire source material. The zip file must be max. 10 MB.

HTML5 files that stay within a frame of 20 seconds are at an advantage. HTML5 files are only used for banners on the portal, as the file type does not work with email programs. If HTML and script banners are not

made responsive, we need a fallback banner for use on mobile and tablet screens.

Guidelines for Advertisers

It must be clear to the readers what content is advertisements and what is editorial articles. Therefore, advertisements must differ in layout – both on the portal and in the newsletter, not to mislead readers into thinking that an advertisement is an article.

In general, we ask advertisers to use a font other than ours. On the website, the word "Advertisement" appears automatically just above the banner, but when advertising in the newsletter, the word "Advertisement" should appear at the top of the ad so that it is not beyond any doubt that it is an advertisement - we then follow the legislation in the area.

If we consider the advertisement too close to the editorial texts, we will request to change the font and/or add the company logo, making it clear that it is an advertisement.

We do this to comply with the rules drawn up by the Consumer Ombudsman. Furthermore, you must only market for your own company and products - i.e. no misleading

or bad mention of the competitors - to comply with the Marketing Act.

Technical specifications - Print

Material

Send material to: materiale@transportmagasinet.dk

Compensation

Material allowance by agreement, however max. 5%.

Cancellation conditions

Cancellation and date changes must be made in writing no later than 14 days before the publication date.

If changes in the insertion schedule mean that the conditions for obtained discounts are not present, the wrongfully paid discount will retroactively be debited.

Rep

If Nordiske Medier does not receive fully finished advertising material, we invoice 50 øre per mm. for completing the material.

Formats

Newspaper format, Tabloid	
Column height	365 mm
1 column	41 mm
2 columns	86 mm
3 columns	131 mm
4 columns	176 mm
5 columns	221 mm
6 columns	266 mm
1/1 page	266x365 mm
2x1/1 side (spread).....	546x365 mm
Paper quality newspaper	49 grams
Number of columns	6*
To edge	Not possible

* On special issues: 5 mm. for trimming without cutting marks.

Complaints about color ads

The newspaper assumes no responsibility for any minor deviations from the colors of the original material when printing color advertisements. The newspaper reserves the right to reject complaints about advertisements where the material has previously been deemed less suitable for reproduction or when the submission deadline is exceeded.

Specifications

Layout file: Adobe IDML file InDesign. complied with all links.

PDF

PDF file produced with Acrobat Distiller containing all fonts, images, graphics, and colors defined as CMYK (job settings for Acrobat Distiller can be requested). Furthermore, refer to the Industry standard for digital advertising material agreed upon between DRRB, DFF, and DDPFF. You can download e.g. various descriptions, and configuration files from www.kankanikke.dk.

Pictures/illustrations/graphics

Color: All Photoshop formats in at least 200 dpi.
B/W: All Photoshop formats in at least 200 dpi.
Line drawing: EPS and Ai. TIFF, EPS, and JPG in at least 600 dpi.
Do not use the "overprint" function.

Colors

CMYK defined (we separate RGB and Pantone to CMYK).

Compression:

Stuffit, Zip.

Other conditions

Please refer to our terms and conditions at www.nordiskemedier.dk or an email from your consultant.

Nordiske Medier industry media in Denmark

Licitationen


 **BUILDING** SUPPLY

Mester Tidende

Jern-Maskinindustrien

 **METAL** SUPPLY

 **ENERGY** SUPPLY

 **FOOD** SUPPLY

PLASTFORUM

Magasinet Pleje

 **ELECTRONIC** SUPPLY

Motor-magasinet

Transportmagasinet

 **Lastbil Magasinet**

SCMNews

Søfart

 **WOOD** SUPPLY

RetailNews

EnergyIslandNews

FemernNews

LynetteholmNews

 Nordiske Medier

Phone: +45 72 28 69 70
info@nordiskemedier.dk

www.nordiskemedier.dk

CVR: 10150825