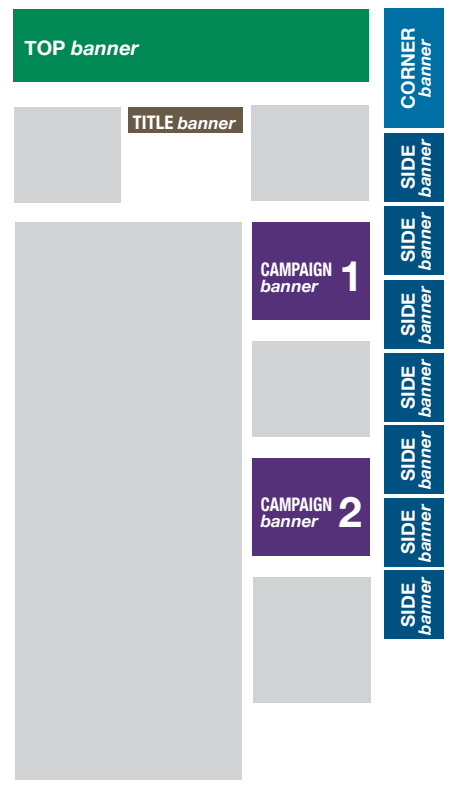


FRONT PAGE



ARTICLE PAGE



All banners, except the title banner, are sharing their spot with up to three others. Rotation is executed after page reload.

The side banners change their position both horizontally and vertically.

LINK: Your adverts is linked to your homepage. If you want another link, attach it when you send your material.

SPECIFICATIONS

Advertising on the website

- ▶ **TOP BANNER**
930x180 px - max 70 kb
 - ▶ **CORNER BANNER** - only readable on desktop
150x300 px - max 70 kb
 - ▶ **SIDE BANNER** - only readable on desktop
150x175 px - max 40 kb
 - ▶ **TITLE BANNER** - static banner
200x60 px - max 150 kb
 - ▶ **CAMPAIGN BANNER 1+2**
Front page
480x480 px - max 70 kb

Article page and other pages
300x250 px - max 70 kb
 - ▶ **GIGA BANNER 1+2**
980x480 px - max 150 kb
- Animated banners:** jpg, html, gif or script.
The animation are restricted to a maximum of 20 seconds.
- Static banners:** jpg, gif or png.
- Our site is responsive and banners adapt to the screen they are displayed on.
(Corner and side banners are only readable on desktop.)