

2021 MEDIA information

At **tungt.no** you meet your entire target group in the right and relevant context within transport, construction, and logistics.



TRAFFIC NUMBER:
Over 1 million
pageviews and
200.000 users on
average per. month



TARGET GROUP

Actors and decision-makers at all levels with connections and interest in transport, construction, and logistics, both in the private and public sector. Tungt.no is available on desktop, tablet, mobile and Facebook. We can also offer co-advertising with the website Mascus.no where we also have defined target groups within agriculture, forestry machines and park and garden machines. It is possible to advertise to our target groups both on our own websites and in the Google Display network (major Norwegian websites, local newspapers, Youtube, etc.)

- Ask for more information

FORMATS AND PRICES FOR CONSTRUCTION AND TRANSPORT

Ad	Desktop	Mobil	Price (per month)
Top banner	980 x 150	468x300	NOK 11.000
"	980 x 300	468x300	NOK 16.000
Board 1,2	580 x 400	468x300	NOK 9.000
Megaboard	980 x 300		NOK 11.000
Sky 1,2	180 x 500	468x150	NOK 8.000
Sky 3 (Sticky)	180 x 500	468x150	NOK 9.000
Box 1,2,3	300 x 250	150x125	NOK 5.000

All prices are per month and ex. VAT

FORMATS AND PRICES FOR LOGISTIC

Ad	Desktop	Mobil	Price (per month)
Top banner	980 x 150	468x300	NOK 7.700
"	980 x 300	468x300	NOK 11.200
Board	580 x 400	468x300	NOK 6.300
Megaboard	980 x 300		NOK 4.000
Sky 1,2	180 x 500	468x150	NOK 5.600
Sky 3 (Sticky)	180 x 500	468x150	NOK 6.300
Box 1,2,3	300 x 250	150x125	NOK 3.500

All prices are per month and ex. VAT

ADVERTISING PACKAGES

We can offer exciting advertising packages where we combine target groups from Tungt.no and Mascus.no.

- The construction package
 - Construction package + Agriculture
 - Transport package
 - Transport packages + truck
 - Truck packages
- Ask for quotes

CONTENT MARKETING

Content Marketing is an advertising product where you as an advertiser publish your own article on Tungt.no. Article is delivered "finished", or we can help you get in touch with people who can make the articles. We then adapt the article so that it can be published on tungt.no or in combination with our magazines. The article may contain fact boxes, and links linked to your own website. We also support video.

A Content article will be marked "Advertisement" in accordance with editorial responsibility and PFU rules.

- Contact us for prices and more information

POSITION AVAILABLE

Meet the active and passive job seeker! By advertising in context, you can also reach the 90 percent who are not on the job hunt. We offer full job description, photo, and video support.

- Ask for quotes

NEWSLETTER

Tungt.no keeps readers updated with their own newsletters every week. Here you can communicate directly to your target audience via an advertising banner in the newsletters. Distributed to approx. 7100 email addresses with an opening rate of 25-35%.

- Ask for quotes

DESKTOP

The desktop view shows a top banner with a van advertisement, a board with a truck advertisement, and several boxes with text and images. A megaboard is also visible at the bottom.

MOBIL

The mobile view shows a top banner with a person's face, a board with a truck advertisement, and several boxes with text and images. A megaboard is also visible at the bottom.

CONDITIONS

All banner spaces are shared with up to 5 advertisers.

- **Deadline for delivery:** 5 working days
- **Fil formats:** JPEG, PNG, GIF and HTML
- **Size:** max 90KB

Agency commission: 5% (incl. All commissions and allowances) All prices are excluding VAT