

IPPE 2027

Are you joining us?



Co-financed by



MINISTRY OF
FOREIGN AFFAIRS
OF DENMARK
The Trade Council



Dansk Industri

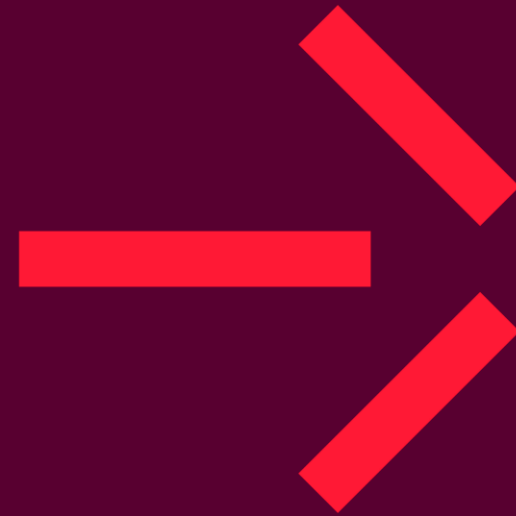


We invite you to join us and 31,000+ meat, poultry, egg and animal food industry professionals for the 2027 IPPE - the world's largest annual trade show for the meat, poultry and egg, and animal food industries. IPPE connects industry professionals committed to implementing best practices, updating operations and remaining competitive with solutions from across the globe. Representatives from all over the world, including operation and plant managers, purchasing agents, engineers, and researchers from the world's top feed, meat processing and packing and poultry companies, will be at the IPPE. This is an opportunity to connect with key decision makers from more than 115 countries.

- **26.-28. January 2027**
- **Atlanta, Georgia USA**

Medfinansieret af Udenrigsministeriet - the Trade Council

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The International Production & Processing Expo (IPPE) is the world's largest annual poultry and egg, meat and animal food industry event of its kind and is one of the 25 largest trade shows in the United States.

IPPE 2026 - report

THE 2026 IPPE TRADE SHOW FLOOR SPOKE FOR ITSELF

The International Production & Processing Expo (IPPE) is the world's largest annual poultry and egg, meat and animal food industry event of its kind and is one of the 25 largest trade shows in the United States. See the results of the highly successful 2026 IPPE with the largest tradeshow floor in IPPE history, with more square footage and more to explore than ever before.



662,214
SQUARE FEET

1,375
EXHIBITORS

32,550
TOTAL ATTENDEES

9,706
INTERNATIONAL
ATTENDEES

BUYER INFORMATION

Attendee Buying Power

- 48% Authorized Decision-makers
- 18% Influence Buying Recommendations
- 15% Recommend Buying Decisions
- 8% Part of a Buying Team

[WrapUpReport IPPE 2026 - read it here!](#)

DANISH
EXPORT
ASSOCIATION

Pavilion of Denmark

By participating at the Danish pavilion, you will gain:

- Greater visibility in a growth market with significant potential for Danish export companies.
- The opportunity to meet relevant decision-makers from across the US, Latin America and Canada.
- Networking opportunities with other players in the food sector and access to exclusive events.

Why participate?

- **Unmatched industry footprint** — the go-to platform for poultry, meat, eggs, and feed professionals globally.
- **Comprehensive content** — education, innovation, and networking all in one place.
- **Global business opportunities** — connect with buyers, suppliers, and partners from around the world.



Pavilion of Denmark

Turnkey package*

DKK 5,950 per m² + DKK 6,000 in coordination fee.

Turnkey package prices are excl. VAT, flights and lodging, insurance, printing of your graphics, and transportation of own goods.

Promotion package*

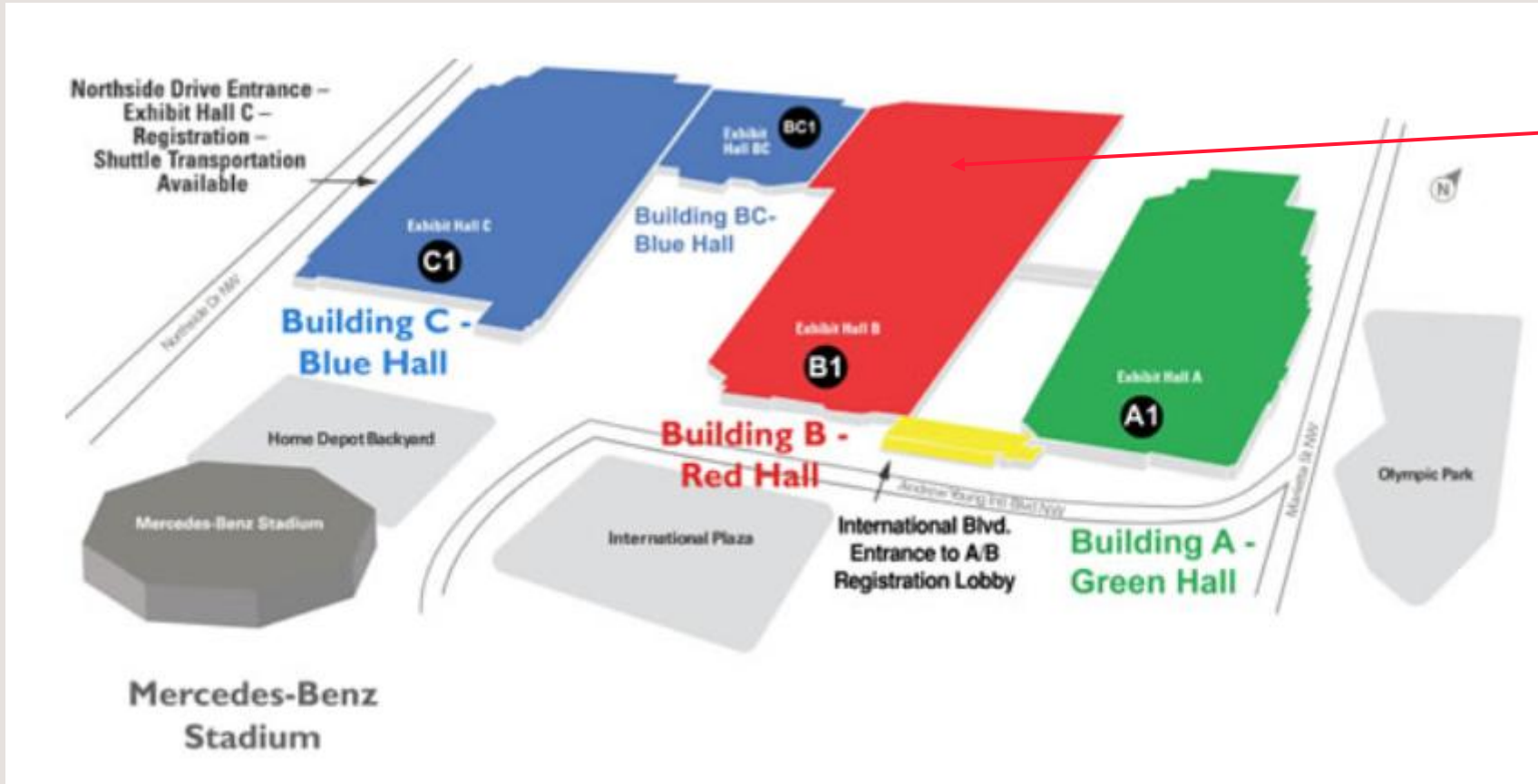
Your base for meetings and on-site visibility without showcasing physical products. Max 2 persons per company.
Price DKK 24,850 plus coordination DKK 6,000 per company incl. print for 1 exhibition wall.

Promotion package prices are excl. VAT, flights and lodging.

**The price is based on a minimum of 7 participating companies, and your company being eligible for grants from The Trade Council based on the rules of "de-minimis-subsidies" for export promotion activities.*



The placement



We have reserved a place in hall B - B43043

The placement

We have reserved a place in hall B - B43043



Danish Export - FOOD TECH

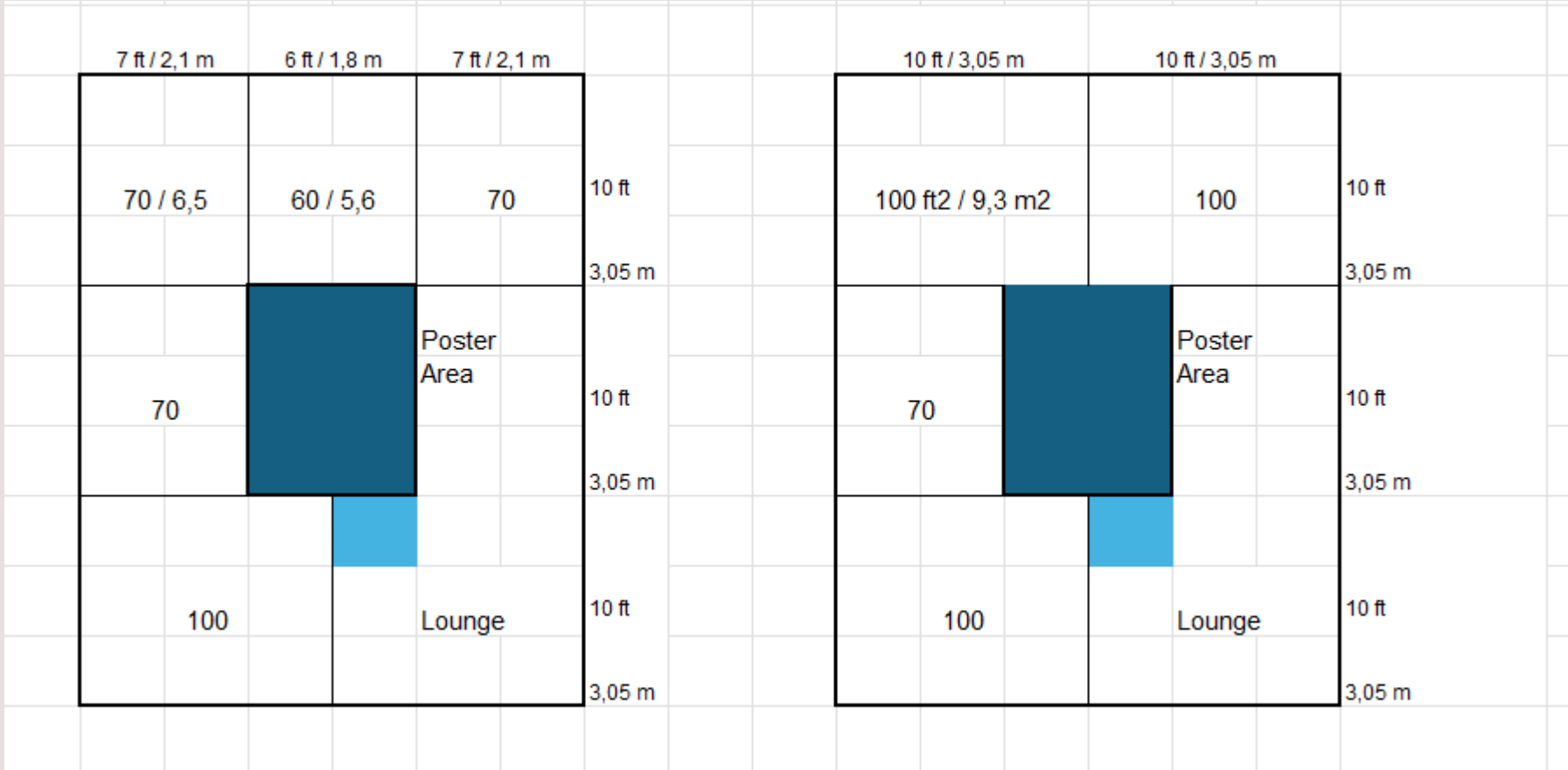
Viewing Booth:

B, BC, & C HALLS: Egg & Live Production, Genetics, Incubation, Animal Health, Meat & Poultry Processing, Packaging & Rendering

Lysbrohojen 24
Silkeborg 8600
Denmark

<https://www.danishexport.com/networks/food-tech>

The possibilities



9 exhibitors

8 exhibitors

PLAN YOUR NEXT SUCCESS WITH IPPE

Jan. 26 – 28, 2027
Atlanta, GA USA



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