



rent

SVERIGES LEDANDE STÄDTIDNING

med **facility**NORDIC

MEDIA INFO 2024

**REACH YOUR TARGET
AUDIENCE!**

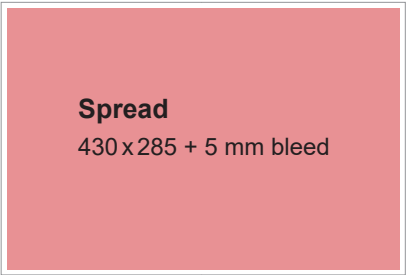
NEWSPAPER | WEB
NEWSLETTER | EVENT
EXHIBITIONS

WWW.CLEANNET.SE

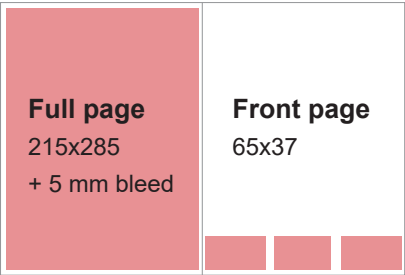
Release plan

Nr	Issue date	Deadline	Theme	
1	2 february	12 january	CONTAINS FACILITY NORDIC Theme: Work environment	
2	22 march	1 march	CONTAINS FACILITY NORDIC Theme: Sanitation and floor care	
3	24 may	3 may	CONTAINS FACILITY NORDIC Theme: Digitization	
4	27 september	6 september	CONTAINS FACILITY NORDIC Theme: Cleaning tools	
5	1 november	9 october	EXHIBITION NUMBER 5 - CONTAINS FACILITY NORDIC Theme: Safety and education	
CLEAN & FACILITY WILL BE HELD IN STOCKHOLM 12-13 NOVEMBER 2024				
6	13 december	22 november	CONTAINS FACILITY NORDIC Industry overview	

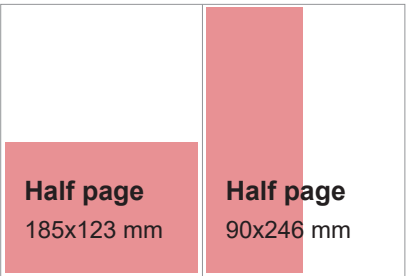
Format and prices



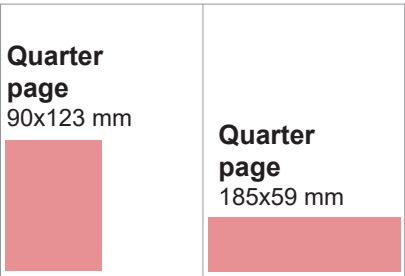
65 900 SEK



39 800 SEK 10 350 SEK



26 800 SEK



20 600 SEK

Cover pages

Page	Price
cover 2:*	SEK 40,950
cover 3:*	SEK 39,800
cover 4:*	SEK 41,000

* 215 x 285 + 5 mm dropout

Appendices

A4 2-sided	SEK 22,300
A4 4-sided	SEK 26,300

Costs for postage and handling are added.

Placements

30% on regular price list.

Requested location

10% is added to the regular price.

Discounts

Quantity discount according to quote.

Marknadstorget

SEK 8,000 for 6 no.
Format: 70x55 mm

SEK 10,900 for 6 no.
Format landscape: 110x73 mm
Format portrait: 70x105 mm



Job ads on cleannet.se + the newsletter

An effective way to meet in the middle of the dot among the category of people where you are looking for new staff. You combine an ad on our news portal, cleannet.se, with an ad in our newsletter, which is sent out once a week via e-mail.

Cleannet.se

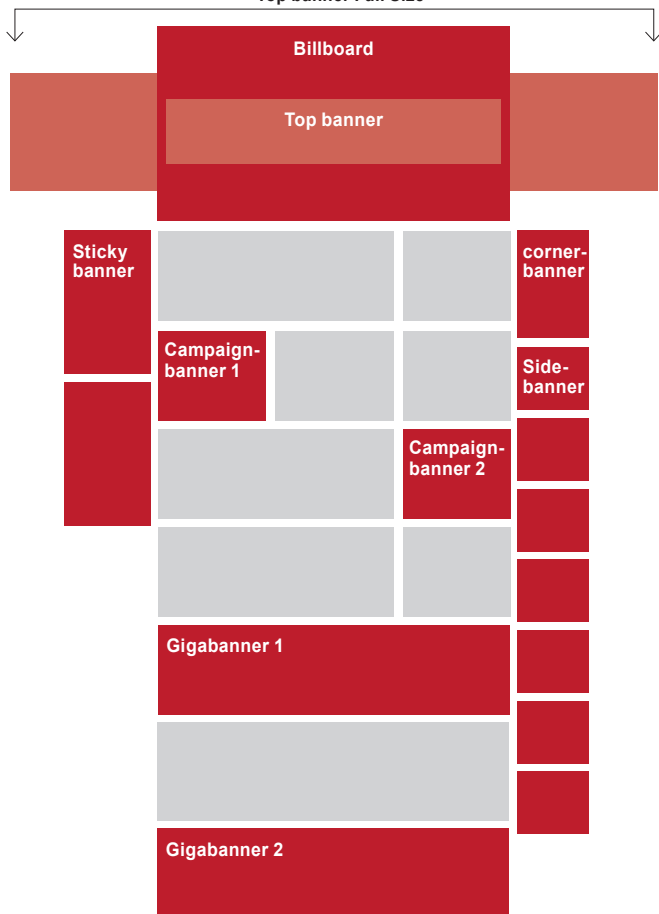


Members 50% discount

Ad format & prices web/newsletter

Start page, prices per month

Top banner Full Size



Top banner Full Size 1800x450 px, static, max 250 kb.....	45 425 SEK
Billboard 980x540 px, static or animated, max 150 kb.....	39 100 SEK
Top banner 930x180 px, static or animated, max 70 kb.....	20 700 SEK
Sticky banner 240x400 px, static or animated, max 90 kb.....	17 250 SEK
Corner banner 200x300 px, static or animated, max 70 kb.....	10 925 SEK
Side banner 200x175 px, static or animated, max 40 kb.....	3 220 SEK
Campaign banner 1* 300x250 px, static or animated, max 70 kb....	13 225 SEK
Campaign banner 2** 300x250 px, static or animated, max 70 kb...	12 650 SEK
Giga banner 1 930x250 px, static or animated, max 70 kb.....	13 800 SEK
Giga banner 2 930x250 px, static or animated, max 70 kb.....	20 700 SEK

* When you buy ad slot no 1 you will also be visible at ad slot no 3, further down on the page

** When you buy ad slot no 2 you will also be visible at ad slot no 4, further down on the page

File types

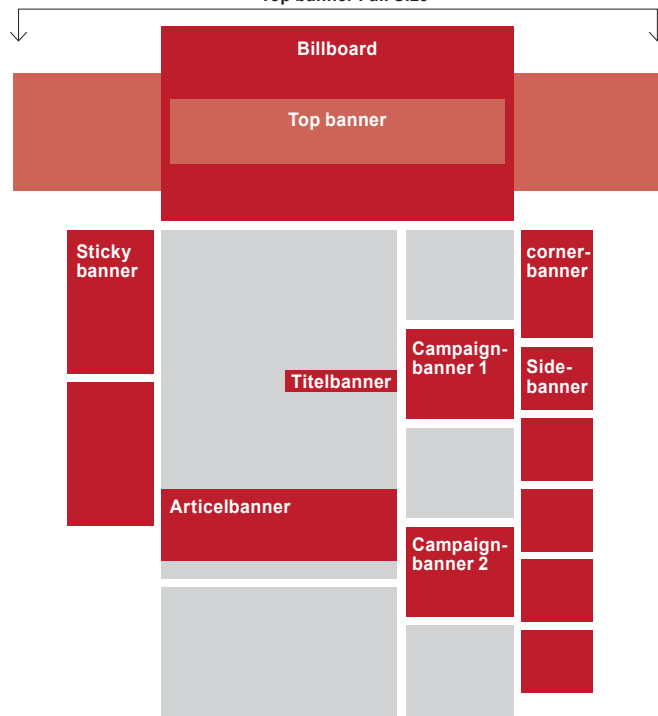
Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Sticky banner, corner banner and side banner are only showed on desktop.

Article page, prices per month

Top banner Full Size



Top banner Full Size 1800x450 px, static, max 250 kb.....	45 250 SEK
Billboard 980x540 px, static or animated, max 150 kb.....	39 100 SEK
Top banner 930x180 px, static or animated, max 70 kb.....	20 700 SEK
Sticky banner 240x400 px, static or animated, max 90 kb.....	17 250 SEK
Corner banner 200x300 px, static or animated, max 70 kb.....	10 925 SEK
Side banner 200x175 px, static or animated, max 40 kb.....	3 220 SEK
Campaign banner 1 300x250 px, static or animated, max 75 kb.....	13 225 SEK
Campaign banner 2 300x250 px, static or animated, max 75 kb.....	12 650 SEK
Titel banner 300x60 px, static, max 20 kb.....	13 800 SEK
Article banner 660x200 px, static or animated, max 100 kb.....	20 700 SEK

File types

Static jpg, animated gif, Html (zip-file) Script

All banners must be responsive. Animations should keep within 20 seconds.

Sticky banner, corner banner and side banner are only showed on desktop.

Newsletter, prices per day

Streamer

Top advert left	Top advert right	Top advert – full size
Middle advert left	Middle advert right	
Bottom advert left	Bottom advert right	
Streamer 820x28 px.....		
Fullsize 820x200 px.....		
Top advert 400x200 px....		
Middle advert 400x200 px		
Bottom advert 400x200 px		
Native.....		

11 500 SEK/day

9 200 SEK/day

4 600 SEK/day

3 450 SEK/day

2 300 SEK/day

15 000 SEK/week

* Price per newsletter/day

File types

Static jpg, gif or png.

All banners must be static. Max 50 kb.

Material

Advertising material incl landing page

Send to: annons@nordiskemedier.se

Member package

12 months side banner on the portal
1 top ad in the newsletter
2 middle ads in the newsletter
2 bottom ads in the newsletter
1 year membership

19 995 SEK/year

Membership

Membership prices on banners
Post your own company articles
Free job listings
And much more

12 800 SEK/year

CLEAN & FACILITY

DÄR BRANSCHEN MÖTS

STOCKHOLM • 12-13 NOVEMBER 2024

Clean & Facility 2024

Location: Kistamässan, Stockholm

Date: 12 Nov – 13 November 2024

Clean & Facility is the obvious meeting place to participate in for you who are a supplier to the industry.

We addresses the industry's current and important issues and provides visitors with inspiration and knowledge.

Business is done here and you meet potential and existing customers, as well as great opportunities for networking during the exhibition's two days.

If you need help arranging a corporate event, don't hesitate to contact me:

Project manager Birgitta Tängnander,
0708-440 870, birgitta.tangnander@nordiskemedier.se

Here you will find more information about our exhibitions: **www.cleanmassan.se**

Technical information

Advertising material

We want your material digitally via e-mail, FTP or on CD with regular mail.

Print: annons.rent@nordiskemedier.se
Digital: annons@nordiskemedier.se

Peter Hall
Exakta Creative
peter.hall@exaktacreative.se
Phone: 070-664 66 44

Payment terms

20 days net. VAT is added.
Invoicing fee is added.
Any production cost of material is added.

Cancellation

Only written cancellation is permitted up to the date indicated on your order confirmation.

Subscription

Phone 08-799 62 18
rent@pressdata.se

Printed edition:
4,000 ex

Digital edition:
9,000 ex
Miscellaneous

Format of the magazine:

215x285 mm

Printing:

Exakta

Address for attachments:

Exakta
Murmansgatan 118,
212 25 Malmö

Contact

Editor-in-chief

Pernilla Hansson
Phone: 073-682 53 97
pernilla.hansson@nordiskemedier.se

Media manager

Linda Gheysari
Phone: 070-990 54 29
linda.gheysari@nordiskemedier.se

Project manager events and exhibitions

Birgitta Tängnander
Phone: 0708-44 08 70
birgitta.tangnander@nordiskemedier.se